

AutoFair Honda of Plymouth in Plymouth, MA treats the needs of each individual customer with paramount concern. We know that you have high expectations, and as a car dealer we enjoy the challenge of meeting and exceeding those expectations each and every time. Allow us to demonstrate our commitment to excellence!

9 Long Pond Road • Plymouth, MA 02360 •

## 2011 Mercedes-Benz C-Class



Exterior Color: Black  
Mileage: 32,546

Stock #: 73601X  
VIN: WDDGF8BB9BR184157

Engine: 3.0L V6 Cylinder Engine  
Transmission: Automatic  
Drive Train: AWD

### Equipment:

- iPod/MP3 Input
- Dual Zone A/C
- 4MATIC all-wheel drive
- Child Safety Locks
- Electronic Stability Control
- 4-Wheel ABS
- Vehicle Anti-Theft System
- Rear Head Air Bag
- Bluetooth
- MP3 Player
- Aluminum Wheels
- Steering Wheel Controls
- Bucket Seats
- Tire Pressure Monitoring System
- Trip Computer
- A/C
- CD Player
- Sunroof
- Keyless Entry
- Heated Mirrors
- Brake Assist
- 4-Wheel Disc Brakes
- Side Head Air Bag
- Passenger Air Bag

### Vehicle History Highlights:



- CARFAX 1-Owner
- CARFAX No Frame Damage Reported
- CARFAX Buy Back Guarantee
- CARFAX No Airbag Deployment Reported
- CARFAX No Total Loss Reported
- CARFAX No Odometer Rollback Reported

### Ad Preview:

CARFAX 1-Owner, Spotless, LOW MILES - 32,546! JUST REPRICED FROM \$28,487, PRICED TO MOVE \$2,100 below NADA Retail! C300 Sport trim. Moonroof, Bluetooth, CD Player, Dual Zone A/C, iPod/MP3 Input, Aluminum Wheels, Head Airbag. CLICK NOW!=====KEY FEATURES ...

**Your Price \$22,498**

### 360° Pricing Analysis

(AS OF 8/29/2014)

YOUR PRICE IS:



Market Average Internet Price

\$24,061

**\$1,563**

Below Market Average Internet Price



NADA Retail Value

\$24,600

**\$2,102**

Below NADA Retail Value

### Comparison Cars in Market:

Vehicle	Color	Mileage	Certified?	Internet Price	Your Price Savings:
2011 Mercedes-Benz C-Class Sedan	White	38,267		\$24,995	You save \$2,497
Visit Ferry St Auto Mall online at ferryautogallery.com to see more pictures of this vehicle or call us at 617-294-2495 today to schedule your test dr					
2011 Mercedes-Benz C-Class Sedan	White	33,915		\$24,995	You save \$2,497
Visit Ferry St Auto Mall online at ferryautogallery.com to see more pictures of this vehicle or call us at 617-294-2495 today to schedule your test dr					
2011 Mercedes-Benz C-Class Sedan	Black	30,688		\$24,995	You save \$2,497
No ad preview found.					

2011 Mercedes-Benz C-Class Sedan	Silver	37,826		\$24,980	You save \$2,482
Own the road at every turn! So clean, it looks like it just rolled off the showroom floor!! CARFAX 1 owner and buyback guarantee*** All Wheel Drive!!!					
2011 Mercedes-Benz C-Class Sedan	Silver	25,001		\$24,977	You save \$2,479
WOW LOOK AT THIS VERY SHARP LOW MILE ALL WHEEL DRIVE EXTRA CLEAN AND NICELY EQUIPT POWER MOON ROOF LEATHER HEATED SEATING REMAINDER OF MRECEDES WARR A					
2011 Mercedes-Benz C-Class Sedan	Black	34,862		\$24,900	You save \$2,402
One look at this Mercedes Benz C-Class and you will just know, this is your ride. It is a one-owner car in great condition. The title records confirm					
2011 Mercedes-Benz C-Class Sedan	Gray	38,149		\$24,890	You save \$2,392
7-speed automatic, AWD. Moonroof! Automatic temperature control. Remote key-less entry. LCD monitor. Wireless phone connectivity. Sport steering wheel					
2011 Mercedes-Benz C-Class Sedan	Gray	29,661		\$24,890	You save \$2,392
7-speed automatic, AWD. Very sleek, dark gray exterior. Moonroof! Automatic temperature control. LCD monitor. Wireless phone connectivity! Heated door					
2011 Mercedes-Benz C-Class Sedan	Silver	35,976		\$24,000	You save \$1,502
No ad preview found.					
2011 Mercedes-Benz C-Class Sedan	Black	32,771		\$24,000	You save \$1,502
No ad preview found.					

*JDPower.com Power Circle Ratings*

Power Circle Ratings (the Ratings) are developed by J.D. Power and Associates for JDPower.com. All Ratings are based on the opinions of consumers who have actually used or owned the product or service being rated. Since the Ratings are based on J.D. Power and Associates research studies that survey a representative sample of owners, they are indicative of what typical buyers may experience.

High ratings for a particular product/service/company do not necessarily mean that every customer will have a positive experience. It simply indicates that, on average, consumer perceptions of the product/service/company indicate that it stands out when compared with competitive products/services/companies.

*Expert Reviews*

Expert Reviews are excerpts from reviews and automotive awards from sites across the internet. The sites include newCarTestDrive.com, Edmunds.com and other similar sites.

The positive Expert Reviews are only excerpts of the full article or review. The full article may contain additional comments, both positive and negative, regarding the vehicle. For a more complete understanding of the scope of the review, you should read the entire review or award, which can be obtained from the referenced site.

*NADA Used Car Guide - Retail Value*

Actual valuations for 2011 Mercedes-Benz C-Class with 32,546 miles will vary based upon optional equipment selected by the dealer, market conditions, specifications, vehicle condition or other particular circumstances pertinent to this vehicle. The specific information required to determine the value for this vehicle is based on your dealer's location, state - MA, for August and NADA Used Car Guide. NADA Used Car Guide vehicle valuations may vary from vehicle to vehicle. While the NADA Used Car Guide does take into account many variables related to the vehicle beyond make, model and geographic location, it does not account for the particular condition or circumstances of this vehicle which could cause the value of the vehicle to vary significantly from the NADA Used Car Guide - Retail Value.

*Edmunds True Market Value (TMV)*

Actual valuations for 2011 Mercedes-Benz C-Class with 32,546 miles will vary based upon optional equipment selected by the dealer, market conditions, specifications, vehicle condition or other particular circumstances pertinent to this vehicle. Edmunds TMV price is an estimate of the current average selling price transactions for 2011 Mercedes-Benz C-Class with 32,546 miles based on optional equipment and vehicle color based on your dealer's location, zipcode - 02360. Edmunds TMV vehicle valuations may vary from vehicle to vehicle. While the Edmunds TMV does take into account many variables related to the vehicle beyond make, model and geographic location, it does not account for the particular condition or circumstances of this vehicle which could cause the value of the vehicle to vary significantly from the Edmunds True Market Value.

*Average Market Price*

Average Market Price is calculated based on sampling of listings based on your dealer's zipcode, 02360. The source of the listings is third-party sites and dealer websites containing preowned and new vehicles. Average Market Price values may vary from vehicle to vehicle. Actual valuations for 2011 Mercedes-Benz C-Class with 32,546 miles will vary based upon selected optional equipment, market conditions, specifications, vehicle condition or other particular circumstances pertinent to this vehicle. While the average market price is an average of similar 2011 Mercedes-Benz C-Class and 50 miles radius from dealership, based on your dealer's zipcode (02360), the average can include vehicles with different trims, mileage ranges and dissimilar vehicle equipment. The sample of market listings may not represent all relevant vehicles available in the area searched.

*Comparison Cars in Market*

Comparison Cars in Market is created based on a select set of dealer classified listings from over forty thousand dealers nationally. The source of the listings is third-party sites and dealer websites containing preowned and new vehicles. While comparison cars are from similar vehicles based on year, manufacturer, model and 50 miles radius from dealership, based on your dealer's zipcode (02360), the comparison can include different trims, mileage ranges and dissimilar vehicle equipment. The dealer has full discretion in selecting the comparison cars, and may choose vehicles with different levels of trim and additional optional equipment. As a consequence, the comparison cars may not be comparable to the vehicle you are considering. The Comparison Cars in Market are based on the sample market listings available from various Internet data sources and may not represent all relevant vehicles available in the area searched.

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