

AutoFair Honda of Plymouth in Plymouth, MA treats the needs of each individual customer with paramount concern. We know that you have high expectations, and as a car dealer we enjoy the challenge of meeting and exceeding those expectations each and every time. Allow us to demonstrate our commitment to excellence!

9 Long Pond Road • Plymouth, MA 02360 •

## 2009 Kia Sportage LX



Photo Coming Soon

Exterior Color: Verdant Green  
Mileage: 70,297

Stock #: 73740T  
VIN: KNDJE723497576524

Engine: 2.7L V6 Cylinder Engine  
Transmission: Automatic  
Drive Train: 4WD

### Equipment:

- Satellite Radio
- MP3 Player
- Privacy Glass
- Electronic Stability Control
- Tire Pressure Monitoring System
- Rear Head Air Bag
- Driver Air Bag
- Power Windows
- iPod/MP3 Input
- 4x4
- Keyless Entry
- Bucket Seats
- 4-Wheel Disc Brakes
- 4-Speed A/T
- Passenger Air Bag
- Power Door Locks
- CD Player
- Aluminum Wheels
- Child Safety Locks
- 4-Wheel ABS
- Side Head Air Bag
- A/C
- Cruise Control
- Rear Defrost

### Expert Reviews:

Edmunds.com: Let's be clear right up front: The Kia Sportage is a good little crossover SUV.

newCarTestDrive.com: Offers a comprehensive set of safety features, excellent versatility, and tremendous value, costing thousands less than other small SUVs.

KBB.com: Most adults will find either front or rear seating to be generous.

### Vehicle History Highlights:

- CARFAX 1-Owner
- CARFAX No Frame Damage Reported
- CARFAX Buy Back Guarantee
- CARFAX No Airbag Deployment Reported
- CARFAX No Total Loss Reported
- CARFAX No Odometer Rollback Reported

### Ad Preview:

Dependable, CARFAX 1-Owner, LOW MILES - 70,297! LX trim. REDUCED FROM \$12,978!, PRICED TO MOVE \$400 below NADA Retail! Satellite Radio, iPod/MP3 Input, CD Player, Alloy Wheels, Overhead Airbag, 4x4. CLICK NOW!=====AUTOFAIR CERTIFIED: You're now covered! ...

**Your Price \$11,987**

### 360° Pricing Analysis

(AS OF 8/15/2014)

YOUR PRICE IS:



Market Average Internet Price

\$12,178

**\$191**

Below Market Average Internet Price



NADA Retail Value

\$12,450

**\$463**

Below NADA Retail Value

### Comparison Cars in Market:

Vehicle	Color	Mileage	Certified?	Internet Price	Your Price Savings:
2009 Kia Sportage SUV LX	Black	68,074		\$12,988	<b>You save \$1,001</b>
4D Sport Utility, 4WD, Black, 150 Point Inspection, All Books, Keys & Service Records!, All Routine Maintenance Up to Date, Carfax Certified, Must See					

2009 Kia Sportage SUV LX	Unknown	70,455		\$12,978	You save \$991
This 2009 Kia Sportage has everything you need. This suv 4x4 has only had one previous owner! With a 5-star safety rating, this is one of the safest vehicles you can buy. Call today to take this one out for a spin! Contact Information: Autofair Hond					
2009 Kia Sportage SUV LX	Black	67,532		\$11,988	You save \$1
4D Sport Utility, FWD, Black, 150 Point Inspection, All Books, Keys & Service Records!, Carfax Certified, Must See!, NONSmoker, Remote keyless entry,					

*JDPower.com Power Circle Ratings*

Power Circle Ratings (the Ratings) are developed by J.D. Power and Associates for JDPower.com. All Ratings are based on the opinions of consumers who have actually used or owned the product or service being rated. Since the Ratings are based on J.D. Power and Associates research studies that survey a representative sample of owners, they are indicative of what typical buyers may experience.

High ratings for a particular product/service/company do not necessarily mean that every customer will have a positive experience. It simply indicates that, on average, consumer perceptions of the product/service/company indicate that it stands out when compared with competitive products/services/companies.

*Expert Reviews*

Expert Reviews are excerpts from reviews and automotive awards from sites across the internet. The sites include newCarTestDrive.com, Edmunds.com and other similar sites.

The positive Expert Reviews are only excerpts of the full article or review. The full article may contain additional comments, both positive and negative, regarding the vehicle. For a more complete understanding of the scope of the review, you should read the entire review or award, which can be obtained from the referenced site.

*NADA Used Car Guide - Retail Value*

Actual valuations for 2009 Kia Sportage LX with 70,297 miles will vary based upon optional equipment selected by the dealer, market conditions, specifications, vehicle condition or other particular circumstances pertinent to this vehicle. The specific information required to determine the value for this vehicle is based on your dealer's location, state - MA, for August and NADA Used Car Guide. NADA Used Car Guide vehicle valuations may vary from vehicle to vehicle. While the NADA Used Car Guide does take into account many variables related to the vehicle beyond make, model and geographic location, it does not account for the particular condition or circumstances of this vehicle which could cause the value of the vehicle to vary significantly from the NADA Used Car Guide - Retail Value.

*Edmunds True Market Value (TMV)*

Actual valuations for 2009 Kia Sportage LX with 70,297 miles will vary based upon optional equipment selected by the dealer, market conditions, specifications, vehicle condition or other particular circumstances pertinent to this vehicle. Edmunds TMV price is an estimate of the current average selling price transactions for 2009 Kia Sportage LX with 70,297 miles based on optional equipment and vehicle color based on your dealer's location, zipcode - 02360. Edmunds TMV vehicle valuations may vary from vehicle to vehicle. While the Edmunds TMV does take into account many variables related to the vehicle beyond make, model and geographic location, it does not account for the particular condition or circumstances of this vehicle which could cause the value of the vehicle to vary significantly from the Edmunds True Market Value.

*Average Market Price*

Average Market Price is calculated based on sampling of listings based on your dealer's zipcode, 02360. The source of the listings is third-party sites and dealer websites containing preowned and new vehicles. Average Market Price values may vary from vehicle to vehicle. Actual valuations for 2009 Kia Sportage LX with 70,297 miles will vary based upon selected optional equipment, market conditions, specifications, vehicle condition or other particular circumstances pertinent to this vehicle. While the average market price is an average of similar 2009 Kia Sportage LX and 50 miles radius from dealership, based on your dealer's zipcode (02360), the average can include vehicles with different trims, mileage ranges and dissimilar vehicle equipment. The sample of market listings may not represent all relevant vehicles available in the area searched.

*Comparison Cars in Market*

Comparison Cars in Market is created based on a select set of dealer classified listings from over forty thousand dealers nationally. The source of the listings is third-party sites and dealer websites containing preowned and new vehicles. While comparison cars are from similar vehicles based on year, manufacturer, model and 50 miles radius from dealership, based on your dealer's zipcode (02360), the comparison can include different trims, mileage ranges and dissimilar vehicle equipment. The dealer has full discretion in selecting the comparison cars, and may choose vehicles with different levels of trim and additional optional equipment. As a consequence, the comparison cars may not be comparable to the vehicle you are considering. The Comparison Cars in Market are based on the sample market listings available from various Internet data sources and may not represent all relevant vehicles available in the area searched.

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