



What is the AUTOFAIR ADVANTAGE? #1 Ford Dealer in NH, Best Selection, Certified Vehicles w/ Warranty up to 100k mi, Lowest Prices, Above Market Value for Trades, Exclusive Price Guarantee, Fast & Easy Financing, Exclusive Rewards Program, Goal is 100% Credit Approval, 1st Service on Us, \$17.95 Oil Change, Extended SVC Hours, Online SVC Scheduling, A+ Rating w/ BBB, 2010-2013 BEST OF BUSINESS by NH Business Review, 2010-2013 BEST AUTOMOTIVE DEALERSHIP by NH Magazine, Highest Rated Dealer Online!

1475 S Willow Street • Manchester, NH 03103 •

2011 Kia Optima LX



Exterior Color: BLACK
Mileage: 43,620

Stock #: 444554B
VIN: KNAGM4A75B5074829

Engine: 2.4L 4 Cylinder Engine
Transmission:
Drive Train: FWD

Equipment:

- Satellite Radio
- CD Player
- Keyless Entry
- Security System
- ABS
- Trip Computer
- Driver Adjustable Lumbar
- Rear Head Air Bag
- Auxiliary Audio Input
- MP3 Player
- Child Safety Locks
- Stability Control
- Tire Pressure Monitor
- Cruise Control
- Adjustable Steering Wheel
- 6-Speed A/T
- Bluetooth Connection
- Aluminum Wheels
- Steering Wheel Audio Controls
- Bucket Seats
- 4-Wheel Disc Brakes
- Power Windows
- Front Head Air Bag
- A/C

Expert Reviews:

Edmunds.com: Powerful and fuel-efficient engines; good ride/handling balance; handsome cabin; copious features; top safety scores; impressive value; lengthy warranty.

newCarTestDrive.com: Quiet at highway cruising speeds, it delivered enough power to keep you competitive in the Interstate grand prix, while delivering an EPA-estimated 24/35 mpg City/Highway.

KBB.com: The Kia Optima is now one of the most stylish, most amenity-laden midsize sedans available, and qualifies as a viable, attractive alternative to the segment's heaviest hitters.

MotorTrend.com: They are at the very forefront of contemporary design, sleek, muscular, with none of the odd feel that sometimes characterizes new Asian cars.

CarAndDriver.com: European-inspired styling, spacious interior, excellent ergonomics, good base powerplant, quick turbo engine, stellar fuel economy.

Vehicle History Highlights:

- CARFAX 1-Owner
- CARFAX No Frame Damage Reported
- CARFAX Buy Back Guarantee
- CARFAX No Airbag Deployment Reported
- CARFAX No Total Loss Reported
- CARFAX No Odometer Rollback Reported

Ad Preview:

\$200 below NADA Retail!, FUEL EFFICIENT 34 MPG Hwy/24 MPG City! CARFAX 1-Owner, LOW MILES - 43,620! LX trim. Auxiliary Audio Input, Bluetooth Connection, CD Player, Alloy Wheels, Overhead Airbag, Satellite Radio. AND MORE!=====KEY FEATURES INCLUDE: ...

Your Price \$15,694

360° Pricing Analysis

(AS OF 6/28/2014)

YOUR PRICE IS:



Market Average Internet Price

\$16,043

\$349

Below Market Average Internet Price



NADA Retail Value

\$15,950

\$256

Below NADA Retail Value

Comparison Cars in Market:

Vehicle	Color	Mileage	Certified?	Internet Price	Your Price Savings:
2011 Kia Optima Sedan LX	White	31,406	✓	\$20,900	You save \$5,206
Power Windows, Day/Night Rearview Mirror, Trip Computer, Air Conditioning, Cruise Control, Cloth Seat Trim, Impact-Sensing Door Lock, Automatic Door Unlock, A					
2011 Kia Optima Sedan LX	Gray	36,798		\$17,000	You save \$1,306
Lifetime Engine Warranty at NO CHARGE. Courtesy Auto Group sells nothing but the highest quality of pre-owned vehicles which is why this vehicle comes					
2011 Kia Optima Sedan LX	White	32,159		\$16,981	You save \$1,287
Effortless travel in an enjoyable ride. So quiet, you could hear a pin drop. When was the last time you smiled as you turned the ignition key? Feel it					
2011 Kia Optima Sedan LX	Black	40,845		\$15,995	You save \$301
Check out this 2011 Kia Optima at Bald Hill KIA. For over 80 years, we have been providing New Englanders the best prices, best selection, and the be					
2011 Kia Optima Sedan LX	Black	45,068		\$15,993	You save \$299
Auto Dimming Mirror, Lumbar Seating, MP3 Player, Traction Control, Power Door Locks, Power Windows, Power Drivers Seat, Digital Thermometer, AM/FM Stereo Radi					
2011 Kia Optima Sedan LX	Red	35,217		\$15,989	You save \$295
No ad preview found.					

JDPower.com Power Circle Ratings

Power Circle Ratings (the Ratings) are developed by J.D. Power and Associates for JDPower.com. All Ratings are based on the opinions of consumers who have actually used or owned the product or service being rated. Since the Ratings are based on J.D. Power and Associates research studies that survey a representative sample of owners, they are indicative of what typical buyers may experience.

High ratings for a particular product/service/company do not necessarily mean that every customer will have a positive experience. It simply indicates that, on average, consumer perceptions of the product/service/company indicate that it stands out when compared with competitive products/services/companies.

Expert Reviews

Expert Reviews are excerpts from reviews and automotive awards from sites across the internet. The sites include newCarTestDrive.com, Edmunds.com and other similar sites.

The positive Expert Reviews are only excerpts of the full article or review. The full article may contain additional comments, both positive and negative, regarding the vehicle. For a more complete understanding of the scope of the review, you should read the entire review or award, which can be obtained from the referenced site.

NADA Used Car Guide - Retail Value

Actual valuations for 2011 Kia Optima LX with 43,620 miles will vary based upon optional equipment selected by the dealer, market conditions, specifications, vehicle condition or other particular circumstances pertinent to this vehicle. The specific information required to determine the value for this vehicle is based on your dealer's location, state - NH, for June and NADA Used Car Guide. NADA Used Car Guide vehicle valuations may vary from vehicle to vehicle. While the NADA Used Car Guide does take into account many variables related to the vehicle beyond make, model and geographic location, it does not account for the particular condition or circumstances of this vehicle which could cause the value of the vehicle to vary significantly from the NADA Used Car Guide - Retail Value.

Edmunds True Market Value (TMV)

Actual valuations for 2011 Kia Optima LX with 43,620 miles will vary based upon optional equipment selected by the dealer, market conditions, specifications, vehicle condition or other particular circumstances pertinent to this vehicle. Edmunds TMV price is an estimate of the current average selling price transactions for 2011 Kia Optima LX with 43,620 miles based on optional equipment and vehicle color based on your dealer's location, zipcode - 03103. Edmunds TMV vehicle valuations may vary from vehicle to vehicle. While the Edmunds TMV does take into account many variables related to the vehicle beyond make, model and geographic location, it does not account for the particular condition or circumstances of this vehicle which could cause the value of the vehicle to vary significantly from the Edmunds True Market Value.

Average Market Price

Average Market Price is calculated based on sampling of listings based on your dealer's zipcode, 03103. The source of the listings is third-party sites and dealer websites containing preowned and new vehicles. Average Market Price values may vary from vehicle to vehicle. Actual valuations for 2011 Kia Optima LX with 43,620 miles will vary based upon selected optional equipment, market conditions, specifications, vehicle condition or other particular circumstances pertinent to this vehicle. While the average market price is an average of similar 2011 Kia Optima LX and 100 miles radius from dealership, based on your dealer's zipcode (03103), the average can include vehicles with different trims, mileage ranges and dissimilar vehicle equipment. The sample of market listings may not represent all relevant vehicles available in the area searched.

Comparison Cars in Market

Comparison Cars in Market is created based on a select set of dealer classified listings from over forty thousand dealers nationally. The source of the listings is third-party sites and dealer websites containing preowned and new vehicles. While comparison cars are from similar vehicles based on year, manufacturer, model and 100 miles radius from dealership, based on your dealer's zipcode (03103), the comparison can include different trims, mileage ranges and dissimilar vehicle equipment. The dealer has full discretion in selecting the comparison cars, and may choose vehicles with different levels of trim and additional optional equipment. As a consequence, the comparison cars may not be comparable to the vehicle you are considering. The Comparison Cars in Market are based on the sample market listings available from various Internet data sources and may not represent all relevant vehicles available in the area searched.

CONSUMER IS RESPONSIBLE FOR VERIFYING ALL EQUIPMENT.

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