

AutoFair Honda of Plymouth in Plymouth, MA treats the needs of each individual customer with paramount concern. We know that you have high expectations, and as a car dealer we enjoy the challenge of meeting and exceeding those expectations each and every time. Allow us to demonstrate our commitment to excellence!

9 Long Pond Road • Plymouth, MA 02360 •

2012 Kia Forte EX



Exterior Color: Snow White Pearl
Mileage: 32,064

Stock #: 73172U
VIN: KNAFU4A27C5614179

Engine: 4 Cylinder Engine
Transmission: 6-Speed A/T
Drive Train: Front Wheel Drive

Equipment:

- Satellite Radio
- CD Player
- Remote Trunk Release
- Electronic Stability Control
- 4-Wheel ABS
- Trip Computer
- 6-Speed A/T
- Driver Air Bag
- iPod/MP3 Input
- MP3 Player
- Steering Wheel Controls
- Bucket Seats
- Tire Pressure Monitoring System
- Side Head Air Bag
- A/C
- Wheel Covers
- Bluetooth
- Keyless Entry
- Child Safety Locks
- Brake Assist
- 4-Wheel Disc Brakes
- Rear Head Air Bag
- Passenger Air Bag
- Auto-Off Headlights

Vehicle History Highlights:



- CARFAX 1-Owner
- CARFAX No Frame Damage Reported
- CARFAX Buy Back Guarantee
- CARFAX No Airbag Deployment Reported
- CARFAX No Total Loss Reported
- CARFAX No Odometer Rollback Reported

Ad Preview:

WAS \$14,858, PRICED TO MOVE \$2,600 below NADA Retail!, FUEL EFFICIENT 37 MPG Hwy/27 MPG City! EX trim. CARFAX 1-Owner, Excellent Condition, GREAT MILES 32,064! Bluetooth, CD Player, iPod/MP3 Input, Head Airbag, Satellite Radio. AND MORE!=====AUTOFAIR ...

Your Price \$12,899

360° Pricing Analysis

(AS OF 6/25/2014)

YOUR PRICE IS:



Market Average Internet Price

\$14,339

\$1,440

Below Market Average Internet Price



NADA Retail Value

\$15,575

\$2,676

Below NADA Retail Value

Comparison Cars in Market:

Vehicle	Color	Mileage	Certified?	Internet Price	Your Price Savings:
2012 Kia Forte Sedan EX	Black	21,874		\$16,000	You save \$3,101
Lifetime Engine Warranty at NO CHARGE on all pre-owned vehicles. Courtesy Auto Group sells nothing but the highest quality of pre-owned vehicles which					
2012 Kia Forte Sedan EX	Black	29,300		\$15,998	You save \$3,099
New Arrival! MULTI-POINT INSPECTED, AND VEHICLE DETAILED! POPULAR COLOR COMBO! This 2012 Kia Forte EX has a sharp Black exterior and a super clean int					
2012 Kia Forte Sedan EX	Black	22,367		\$15,000	You save \$2,101

Lifetime Engine Warranty at NO CHARGE. Courtesy Auto Group sells nothing but the highest quality of pre-owned vehicles which is why this vehicle comes					
2012 Kia Forte Sedan EX	Silver	35,971	✓	\$14,988	You save \$2,089
4D Sedan, FWD, Silver, 150 Point Inspection, All Books, Keys & Service Records!, Carfax Certified, Must See!, NONSmoker, and Remote keyless entry. Spe					
2012 Kia Forte Sedan EX	Black	26,775		\$13,690	You save \$791
YOU ARE VIEWING THIS BEAUTIFULLY KEPT 2012 KIA FORTE EX SEDAN FROM LIBERTY MAZDA IN WAKEFIELD, MA !!THIS EX MODEL BOASTS ALL OF THE EQUIPMENT THAT YOU					
2012 Kia Forte Sedan EX	Black	32,667		\$13,000	You save \$101
Super economical and sharp looking, this Kia Forte is a winner. You'll get a top quality car, that will last many years and thousands of trouble free					
2012 Kia Forte Sedan EX	Copper	68,235		\$13,000	You save \$101
Lifetime Engine Warranty at NO CHARGE on all pre-owned vehicles. Courtesy Auto Group sells nothing but the highest quality of pre-owned vehicles which					

JDPower.com Power Circle Ratings

Power Circle Ratings (the Ratings) are developed by J.D. Power and Associates for JDPower.com. All Ratings are based on the opinions of consumers who have actually used or owned the product or service being rated. Since the Ratings are based on J.D. Power and Associates research studies that survey a representative sample of owners, they are indicative of what typical buyers may experience.

High ratings for a particular product/service/company do not necessarily mean that every customer will have a positive experience. It simply indicates that, on average, consumer perceptions of the product/service/company indicate that it stands out when compared with competitive products/services/companies.

Expert Reviews

Expert Reviews are excerpts from reviews and automotive awards from sites across the internet. The sites include newCarTestDrive.com, Edmunds.com and other similar sites.

The positive Expert Reviews are only excerpts of the full article or review. The full article may contain additional comments, both positive and negative, regarding the vehicle. For a more complete understanding of the scope of the review, you should read the entire review or award, which can be obtained from the referenced site.

NADA Used Car Guide - Retail Value

Actual valuations for 2012 Kia Forte EX with 32,064 miles will vary based upon optional equipment selected by the dealer, market conditions, specifications, vehicle condition or other particular circumstances pertinent to this vehicle. The specific information required to determine the value for this vehicle is based on your dealer's location, state - MA, for June and NADA Used Car Guide. NADA Used Car Guide vehicle valuations may vary from vehicle to vehicle. While the NADA Used Car Guide does take into account many variables related to the vehicle beyond make, model and geographic location, it does not account for the particular condition or circumstances of this vehicle which could cause the value of the vehicle to vary significantly from the NADA Used Car Guide - Retail Value.

Edmunds True Market Value (TMV)

Actual valuations for 2012 Kia Forte EX with 32,064 miles will vary based upon optional equipment selected by the dealer, market conditions, specifications, vehicle condition or other particular circumstances pertinent to this vehicle. Edmunds TMV price is an estimate of the current average selling price transactions for 2012 Kia Forte EX with 32,064 miles based on optional equipment and vehicle color based on your dealer's location, zipcode - 02360. Edmunds TMV vehicle valuations may vary from vehicle to vehicle. While the Edmunds TMV does take into account many variables related to the vehicle beyond make, model and geographic location, it does not account for the particular condition or circumstances of this vehicle which could cause the value of the vehicle to vary significantly from the Edmunds True Market Value.

Average Market Price

Average Market Price is calculated based on sampling of listings based on your dealer's zipcode, 02360. The source of the listings is third-party sites and dealer websites containing preowned and new vehicles. Average Market Price values may vary from vehicle to vehicle. Actual valuations for 2012 Kia Forte EX with 32,064 miles will vary based upon selected optional equipment, market conditions, specifications, vehicle condition or other particular circumstances pertinent to this vehicle. While the average market price is an average of similar 2012 Kia Forte EX and 50 miles radius from dealership, based on your dealer's zipcode (02360), the average can include vehicles with different trims, mileage ranges and dissimilar vehicle equipment. The sample of market listings may not represent all relevant vehicles available in the area searched.

Comparison Cars in Market

Comparison Cars in Market is created based on a select set of dealer classified listings from over forty thousand dealers nationally. The source of the listings is third-party sites and dealer websites containing preowned and new vehicles. While comparison cars are from similar vehicles based on year, manufacturer, model and 50 miles radius from dealership, based on your dealer's zipcode (02360), the comparison can include different trims, mileage ranges and dissimilar vehicle equipment. The dealer has full discretion in selecting the comparison cars, and may choose vehicles with different levels of trim and additional optional equipment. As a consequence, the comparison cars may not be comparable to the vehicle you are considering. The Comparison Cars in Market are based on the sample market listings available from various Internet data sources and may not represent all relevant vehicles available in the area searched.

CONSUMER IS RESPONSIBLE FOR VERIFYING ALL EQUIPMENT.

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