AutoFair Honda of Plymouth in Plymouth, MA treats the needs of each individual customer with paramount concern. We know that you have high expectations, and as a car dealer we enjoy the challenge of meeting and exceeding those expectations each and every time. Allow us to demonstrate our commitment to excellence!

9 Long Pond Road \* Plymouth, MA 02360 \*

# 2008 Toyota Highlander



Exterior Color: Classic Silver Metallic

Mileage: 72,422

Engine: 3.3L V6 Cylinder Engine

Transmission: Automatic Drive Train: 4WD

# Equipment:

Back-Up Camera

CD Player

MP3 Player

Privacy Glass

Steering Wheel Controls

Bucket Seats

Tire Pressure Monitoring System

Trip Computer

Hybrid

Keyless Start

- 4x4

Keyless Entry

- Electronic Stability Control

Brake Assist

4-Wheel Disc Brakes

Side Head Air Bag

• iPod/MP3 Input

Rear Spoiler

Aluminum Wheels

Child Safety LocksHeated Mirrors

4-Wheel ABS

1-WIICCI AD3

Vehicle Anti-Theft System

Stock #: 73733T VIN: JTEEW41A282018756

Rear Head Air Bag

### **Expert Reviews:**

Edmunds.com: The V6 and electric motor combo provides remarkably brisk and seamless acceleration. At the same time, the Highlander offers the same advantages as the regular Highlander, including an attractively designed and versatile cabin with comfortable seating for up to seven passengers.

newCarTestDrive.com: The Toyota Highlander Hybrid is an ideal choice for shoppers wanting a vehicle that offers high fuel economy and seven-passenger practicality.

# Vehicle History Highlights:

CARFAX

- CARFAX Buy Back Guarantee

CARFAX No Total Loss Reported

- CARFAX No Frame Damage

- CARFAX No Airbag Deployment Reported

 CARFAX No Odometer Rollback Reported Reported
- CARFAX No Accidents / Damage

Reported

### Ad Preview:

FUEL EFFICIENT 25 MPG Hwy/27 MPG City! Excellent Condition. Classic Silver Metallic exterior and Ash interior. iPod/MP3 Input, Hybrid, Keyless Start, CD Player, Head Airbag, Aluminum Wheels, Back-Up Camera, 4x4, Serviced here CLICK NOW!======KEY FEATURES ...

# Your Price \$17,987

360° Pricing Analysis								
(AS OF 8/20/2014)		YOUR PRICE IS:						
	Market Average Internet Price	\$19,152	\$1,165 Below Market Average Internet Price					
Black Book	Black Book	\$18,375	\$388 Below Black Book					

### Comparison Cars in Market:

Vehicle	Color	Mileage	Certified?	Internet Price	Your Price Savings:
2008 Toyota Highlander SUV Limited	White	74,802		\$22,000	You save \$4,013

Ranked on the Top 10 Independent Dealerships Nationally two years in a row. Apollo Auto Sales has financing for all credit situations. Good - Bad - S								
2008 Toyota Highlander SUV Limited	Red	87,685		\$21,995	You save \$4,008			
-ONLY 87K MILES! -LIMITED! 4WD! -REAR BACK UP CAMERA! -3RD ROW SEATING! -JBL SURROUND SOUND! -HEATED FRONT SEATS! -REAR CLIMATE CONTROL! -FACTORY POWE								
2008 Toyota Highlander SUV Base	Gray	64,200		\$20,988	You save \$3,001			
Come in today and see this 2008 Toyota Highlander AWD. This suv offers leather interior, power sunroof, power windows & locks, cruise control, am/								
2008 Toyota Highlander SUV Limited	Black	78,351		\$19,990	You save \$2,003			
"WOW! TAKE A LOOK AT THIS STUNNING 2008 HIGHLANDER 4X4 LIMITED* FOR JUST \$19,990* ALL TRADE INS ARE WELCOME*FINANCING? GET PRE-APPROVED TODAY AT WWW.S								
2008 Toyota Highlander SUV Sport	Gray	69,865	V	\$19,986	You save \$1,999			
No ad preview found.								
2008 Toyota Highlander SUV Base	Blue	63,136		\$19,500	You save \$1,513			
2008 Toyota Highlander AWD, WITH 63K, A 3.5L V6 SMPI DOHC Engine, 5-Speed Automatic Transmission, 3rd Row Seating, ABS brakes, Air Conditioning, Alloy								
2008 Toyota Highlander SUV Base	Gray	67,890	<b>~</b>	\$18,995	You save \$1,008			
MECHANICAL & PERFORMANCE; 3.5L 270HP 24-Valve V6 Eng w/Dual VVT-i; 4-Wheel Drive/4-Whl Ind Suspension; 5-Spd Automatic Trans w/Sequential Shift; Electroni								
2008 Toyota Highlander SUV Sport	Black	71,000		\$18,995	You save \$1,008			
$08 To yota\ highlander V6\ ,\ 7\ passage\ ,\ Black\ on\ tan\ leather,\ sun\ roof,\ alloys,\ navigation\ ,\ back\ up\ camera\ ,\ clean\ car\ fax\ ,\ new\ brakes\ and\ rotors\ in\ fro$								
2008 Toyota Highlander SUV Limited	Gray	102,933		\$18,995	You save \$1,008			
Call us now! SUV buying made easy! If youve been thirsting for just the right 2008 Toyota Highlander, well stop your search right here. This is the u								
2008 Toyota Highlander SUV Sport	Gray	84,960		\$18,991	You save \$1,004			
PRICED BELOW MARKET! INTERNET SPECIAL! NEW FRONT BRAKES, NEW REAR BRAKES, OIL CHANGED, NEW WIPER BLADES, AND MULTI-POINT INSPECTED! 6 CYLINDER ENGINE,								

#### JDPower.com Power Circle Ratings

Power Circle Ratings (the Ratings) are developed by J.D. Power and Associates for JDPower.com. All Ratings are based on the opinions of consumers who have actually used or owned the product or service being rated. Since the Ratings are based on J.D. Power and Associates research studies that survey a representative sample of owners, they are indicative of what typical buyers may experience.

High ratings for a particular product/service/company do not necessarily mean that every customer will have a positive experience. It simply indicates that, on average, consumer perceptions of the product/service/company indicate that it stands out when compared with competitive products/services/companies.

#### Expert Reviews

Expert Reviews are excerpts from reviews and automotive awards from sites across the internet. The sites include newCarTestDrive.com, Edmunds.com and other similar sites

The positive Expert Reviews are only excerpts of the full article or review. The full article may contain additional comments, both positive and negative, regarding the vehicle. For a more complete understanding of the scope of the review, you should read the entire review or award, which can be obtained from the referenced site.

#### NADA Used Car Guide - Retail Value

Actual valuations for 2008 Toyota Highlander with 72,422 miles will vary based upon optional equipment selected by the dealer, market conditions, specifications, vehicle condition or other particular circumstances pertinent to this vehicle. The specific information required to determine the value for this vehicle is based on your dealer's location, state - MA, for August and NADA Used Car Guide. NADA Used Car Guide vehicle valuations may vary from vehicle to vehicle. While the NADA Used Car Guide does take into account many variables related to the vehicle beyond make, model and geographic location, it does not account for the particular condition or circumstances of this vehicle which could cause the value of the vehicle to vary significantly from the NADA Used Car Guide - Retail Value.

#### Edmunds True Market Value (TMV)

Actual valuations for 2008 Toyota Highlander with 72,422 miles will vary based upon optional equipment selected by the dealer, market conditions, specifications, vehicle condition or other particular circumstances pertinent to this vehicle. Edmunds TMV price is an estimate of the current average selling price transactions for 2008 Toyota Highlander with 72,422 miles based on optional equipment and vehicle color based on your dealer's location, zipcode - 02360. Edmunds TMV vehicle valuations may vary from vehicle to vehicle. While the Edmunds TMV does take into account many variables related to the vehicle beyond make, model and geographic location, it does not account for the particular condition or circumstances of this vehicle which could cause the value of the vehicle to vary significantly from the Edmunds True Market Value.

#### Average Market Price

Average Market Price is calculated based on sampling of listings based on your dealer's zipcode, 02360. The source of the listings is third-party sites and dealer websites containing preowned and new vehicles. Average Market Price values may vary from vehicle to vehicle. Actual valuations for 2008 Toyota Highlander with 72,422 miles will vary based upon selected optional equipment, market conditions, specifications, vehicle condition or other particular circumstances pertinent to this vehicle. While the average market price is an average of similar 2008 Toyota Highlander and 50 miles radius from dealership, based on your dealer's zipcode (02360), the average can include vehicles with different trims, mileage ranges and dissimilar vehicle equipment. The sample of market listings may not represent all relevant vehicles available in the area searched.

#### Comparison Cars in Market

Comparison Cars in Market is created based on a select set of dealer classified listings from over forty thousand dealers nationally. The source of the listings is third-party sites and dealer websites containing preowned and new vehicles. While comparison cars are from similar vehicles based on year, manufacturer, model and 50 miles radius from dealership, based on your dealer's zipcode (02360), the comparison can include different trims, mileage ranges and dissimilar vehicle equipment. The dealer has full discretion in selecting the comparison cars, and may choose vehicles with different levels of trim and additional optional equipment. As a consequence, the comparison cars may not be comparable to the vehicle you are considering. The Comparison Cars in Market are based on the sample market listings available from various Internet data sources and may not represent all relevant vehicles available in the area searched.

### CONSUMER IS RESPONSIBLE FOR VERIFYING ALL EQUIPMENT.

INCISENT TECHNOLOGIES DEPENDS ON ITS SOURCES FOR THE ACCURACY AND RELIABILITY OF ITS INFORMATION. THEREFORE, NO RESPONSIBILITY IS ASSUMED BY INCISENT TECHNOLOGIES OR ITS AGENTS FOR ERRORS OR OMISSIONS IN THIS REPORT. INCISENT TECHNOLOGIES FURTHER EXPRESSLY DISCLAIMS ALL WARRANTIES, EXPRESS OR IMPLIED, INCLUDING ANY IMPLIED WARRANTIES OF MERCHANTABILITY OR FITNESS FOR A PARTICULAR PURPOSE.

ALL INFORMATION RELATED TO THE SOURCES ABOVE WAS ASSEMBLED BY AUTOFAIR HONDA OF PLYMOUTH AND NO RESPONSIBILITY IS ASSUMED BY INCISENT TECHNOLOGIES OR ITS AGENTS FOR ERRORS OR OMISSIONS OF THE ASSEMBLED DATA.

© 2010 INCISENT Technologies, LLC. All rights reserved. 8/20/2014