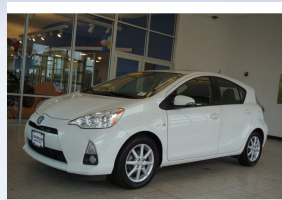


AutoFair Honda of Plymouth in Plymouth, MA treats the needs of each individual customer with paramount concern. We know that you have high expectations, and as a car dealer we enjoy the challenge of meeting and exceeding those expectations each and every time. Allow us to demonstrate our commitment to excellence!

9 Long Pond Road • Plymouth, MA 02360 •



## 2013 Toyota Prius c Four



Exterior Color: WHITE  
Mileage: 56,219

Stock #: 74714T  
VIN: JTDKDTB34D1033797

Engine: 4 Cylinder Engine  
Transmission: CVT Transmission  
Drive Train: Front Wheel Drive

### Equipment:

- Navigation
- Satellite Radio
- CD Player
- MP3 Player
- Child Safety Locks
- Electrochromic rearview mirror
- 4-Wheel ABS
- Vehicle Anti-Theft System
- Heated Driver Seat
- iPod/MP3 Input
- Keyless Start
- Aluminum Wheels
- Electronic Stability Control
- Brake Assist
- 4-Wheel Disc Brakes
- Trip Computer
- Hybrid
- Bluetooth
- Rear Spoiler
- Keyless Entry
- Bucket Seats
- Climate Control
- Tire Pressure Monitoring System
- Side Head Air Bag

### JDPower.com Ratings:

- Automotive Performance, Execution and Layout (APEAL) Overall Rating
- Powertrain Quality - Design
- Overall Quality - Mechanical
- Body and Interior Quality - Mechanical
- Overall Performance and Design
- Powertrain Quality - Mechanical
- Features and Accessories Quality - Mechanical
- Performance
- Features and Instrument Panel

### Expert Reviews:

Edmunds.com: As the entry-level model, the 2013 Toyota Prius C represents a more responsive and affordable Prius.

newCarTestDrive.com: Despite its small size, the Prius c gets high marks for safety. Standard features include front seat side airbags, a driver knee airbag and side curtain airbags, as well as electronic stability control, traction control and antilock brakes.

KBB.com: If you want the best fuel economy in the hybrid field, the 2013 Toyota Prius is still king, with a 51/48 mpg rating for the standard car, 51/49 for the Plug-In, 53/46 for the Prius C and 44/40 for the Prius V.

### Vehicle History Highlights:

- CARFAX 1-Owner
- CARFAX Buy Back Guarantee
- CARFAX No Total Loss Reported
- CARFAX No Frame Damage Reported
- CARFAX No Airbag Deployment Reported
- CARFAX No Odometer Rollback Reported

### Ad Preview:

CARFAX 1-Owner. Four trim. PRICE DROP FROM \$15,595, \$1,000 below NADA Retail!, EPA 46 MPG Hwy/53 MPG City! Heated Seats, Nav System, Satellite Radio, iPod/MP3 Input, Aluminum Wheels, Head Airbag, Hybrid. READ MORE!=====KEY FEATURES INCLUDE: Navigation ...

**Your Price \$14,595**

### 360° Pricing Analysis

(AS OF 7/29/2015)

YOUR PRICE IS:



NADA Retail Value

\$15,650

**\$1,055**

Below NADA Retail Value



Market Average Internet Price

\$15,661

**\$1,066**

Below Market Average Internet Price

Comparison Cars in Market:

Vehicle	Color	Mileage	Certified?	Internet Price	Your Price Savings:
2013 Toyota Prius c Sedan Four	White	56,219		\$14,795	You save \$200
You can't go wrong with this amazing 2013 Toyota Prius c Four which offers features like heated seats, anti-lock brakes, traction control, dual airbags, emergency brake assistance, a navigation system, and airbag deactivation. Don't skimp on safety.					

*JDPower.com Power Circle Ratings*

Power Circle Ratings (the Ratings) are developed by J.D. Power and Associates for JDPower.com. All Ratings are based on the opinions of consumers who have actually used or owned the product or service being rated. Since the Ratings are based on J.D. Power and Associates research studies that survey a representative sample of owners, they are indicative of what typical buyers may experience.

High ratings for a particular product/service/company do not necessarily mean that every customer will have a positive experience. It simply indicates that, on average, consumer perceptions of the product/service/company indicate that it stands out when compared with competitive products/services/companies.

*Expert Reviews*

Expert Reviews are excerpts from reviews and automotive awards from sites across the internet. The sites include newCarTestDrive.com, Edmunds.com and other similar sites.

The positive Expert Reviews are only excerpts of the full article or review. The full article may contain additional comments, both positive and negative, regarding the vehicle. For a more complete understanding of the scope of the review, you should read the entire review or award, which can be obtained from the referenced site.

*NADA Used Car Guide - Retail Value*

Actual valuations for 2013 Toyota Prius c Four with 56,219 miles will vary based upon optional equipment selected by the dealer, market conditions, specifications, vehicle condition or other particular circumstances pertinent to this vehicle. The specific information required to determine the value for this vehicle is based on your dealer's location, state - MA, for July and NADA Used Car Guide. NADA Used Car Guide vehicle valuations may vary from vehicle to vehicle. While the NADA Used Car Guide does take into account many variables related to the vehicle beyond make, model and geographic location, it does not account for the particular condition or circumstances of this vehicle which could cause the value of the vehicle to vary significantly from the NADA Used Car Guide - Retail Value.

*Edmunds True Market Value (TMV)*

Actual valuations for 2013 Toyota Prius c Four with 56,219 miles will vary based upon optional equipment selected by the dealer, market conditions, specifications, vehicle condition or other particular circumstances pertinent to this vehicle. Edmunds TMV price is an estimate of the current average selling price transactions for 2013 Toyota Prius c Four with 56,219 miles based on optional equipment and vehicle color based on your dealer's location, zipcode - 02360. Edmunds TMV vehicle valuations may vary from vehicle to vehicle. While the Edmunds TMV does take into account many variables related to the vehicle beyond make, model and geographic location, it does not account for the particular condition or circumstances of this vehicle which could cause the value of the vehicle to vary significantly from the Edmunds True Market Value.

*Average Market Price*

Average Market Price is calculated based on sampling of listings based on your dealer's zipcode, 02360. The source of the listings is third-party sites and dealer websites containing preowned and new vehicles. Average Market Price values may vary from vehicle to vehicle. Actual valuations for 2013 Toyota Prius c Four with 56,219 miles will vary based upon selected optional equipment, market conditions, specifications, vehicle condition or other particular circumstances pertinent to this vehicle. While the average market price is an average of similar 2013 Toyota Prius c Four and 100 miles radius from dealership, based on your dealer's zipcode (02360), the average can include vehicles with different trims, mileage ranges and dissimilar vehicle equipment. The sample of market listings may not represent all relevant vehicles available in the area searched.

*Comparison Cars in Market*

Comparison Cars in Market is created based on a select set of dealer classified listings from over forty thousand dealers nationally. The source of the listings is third-party sites and dealer websites containing preowned and new vehicles. While comparison cars are from similar vehicles based on year, manufacturer, model and 100 miles radius from dealership, based on your dealer's zipcode (02360), the comparison can include different trims, mileage ranges and dissimilar vehicle equipment. The dealer has full discretion in selecting the comparison cars, and may choose vehicles with different levels of trim and additional optional equipment. As a consequence, the comparison cars may not be comparable to the vehicle you are considering. The Comparison Cars in Market are based on the sample market listings available from various Internet data sources and may not represent all relevant vehicles available in the area searched.

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