

AutoFair Honda of Plymouth in Plymouth, MA treats the needs of each individual customer with paramount concern. We know that you have high expectations, and as a car dealer we enjoy the challenge of meeting and exceeding those expectations each and every time. Allow us to demonstrate our commitment to excellence!

9 Long Pond Road • Plymouth, MA 02360 •

2012 Honda CR-V EX



Exterior Color: Urban Titanium Metallic
Mileage: 59,837

Stock #: 73685T
VIN: JHLRM4H5XCC002914

Engine: 2.4L 4 Cylinder Engine
Transmission: 5-Speed A/T
Drive Train: 4WD

Equipment:

- | | | |
|--------------------------------|-----------------------|-----------------------------------|
| ▪ Back-Up Camera | ▪ iPod/MP3 Input | ▪ Bluetooth |
| ▪ CD Player | ▪ MP3 Player | ▪ Sunroof |
| ▪ 4x4 | ▪ Aluminum Wheels | ▪ Privacy Glass |
| ▪ Keyless Entry | ▪ Child Safety Locks | ▪ Steering Wheel Controls |
| ▪ Electronic Stability Control | ▪ Bucket Seats | ▪ Brake Assist |
| ▪ 4-Wheel ABS | ▪ 4-Wheel Disc Brakes | ▪ Tire Pressure Monitoring System |
| ▪ Vehicle Anti-Theft System | ▪ Trip Computer | ▪ Side Head Air Bag |
| ▪ Rear Head Air Bag | ▪ 5-Speed A/T | ▪ A/C |

Expert Reviews:

Edmunds.com: Winner of 2012 Edmunds.com Best Retained Value Award (SUV \$25,000-\$35,000 category).

newCarTestDrive.com: New on the 2012 CR-V is the Eco-Assist system, which will adjust transmissions shift points and gently retard acceleration to improve fuel economy. Eco-Assist can be switched on and off by the driver.

KBB.com: While a bounty of changes inside and out endow the 2012 Honda CR-V with a new level of user-friendly appeal, this latest incarnation retains its signature car-like driving feel and superb flexibility while delivering even better fuel economy.

CarAndDriver.com: Reliability, resale value, and clever packaging make the CR-V a smart choice in the small-ute segment.

Vehicle History Highlights:

- | | | |
|-----------------------------------|--|--|
| ▪ CARFAX 1-Owner | ▪ CARFAX Buy Back Guarantee | ▪ CARFAX No Total Loss Reported |
| ▪ CARFAX No Frame Damage Reported | ▪ CARFAX No Airbag Deployment Reported | ▪ CARFAX No Odometer Rollback Reported |

Ad Preview:

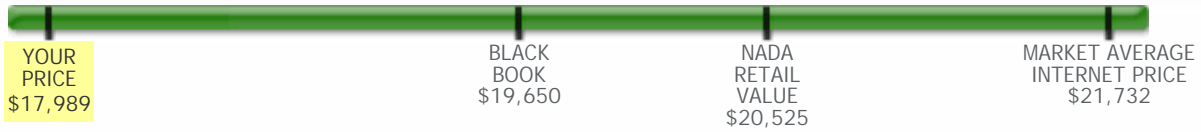
Honda Certified, Excellent Condition, CARFAX 1-Owner. REDUCED FROM \$21,899!, \$2,500 below NADA Retail!, EPA 30 MPG Hwy/22 MPG City! Moonroof, iPod/MP3 Input, Bluetooth, CD Player, Back-Up Camera, Aluminum Wheels, Head Airbag CLICK NOW!=====BUY WITH ...

HONDA CERTIFIED PRE-OWNED VEHICLE (CPOV) FEATURES

- | | |
|---|---|
| ▪ Balance of original 7-year/100,000-Mile Powertrain Warranty | ▪ Additional 1-year/12,000-mile Non-Powertrain Warranty |
| ▪ Vehicle History Report | ▪ 150-Point Inspection and Reconditioning |
| | ▪ NO Deductible |




Your Price \$17,989

360° Pricing Analysis



(AS OF 9/24/2014)

YOUR PRICE IS:

	Market Average Internet Price	\$21,732	\$3,743 Below Market Average Internet Price
	NADA Retail Value	\$20,525	\$2,536 Below NADA Retail Value
	Black Book	\$19,650	\$1,661 Below Black Book

Comparison Cars in Market:

Vehicle	Color	Mileage	Certified?	Internet Price	Your Price Savings:
2012 Honda CR-V SUV EX	Gray	56,847		\$20,978	You save \$2,989
No ad preview found.					
2012 Honda CR-V SUV EX	Gray	62,160		\$19,500	You save \$1,511
HONDA FACTORY CERTIFIED** ALL-WHEEL DRIVE** MOONROOF** LIKE-NEW TIRES** NEW FRONT AND REAR BRAKES** CLEAN CARFAX** ONE OWNER** NEW BATTERY** NEW FLUID					
2012 Honda CR-V SUV EX	Black	56,709		\$18,987	You save \$998
No ad preview found.					

JDPower.com Power Circle Ratings

Power Circle Ratings (the Ratings) are developed by J.D. Power and Associates for JDPower.com. All Ratings are based on the opinions of consumers who have actually used or owned the product or service being rated. Since the Ratings are based on J.D. Power and Associates research studies that survey a representative sample of owners, they are indicative of what typical buyers may experience.

High ratings for a particular product/service/company do not necessarily mean that every customer will have a positive experience. It simply indicates that, on average, consumer perceptions of the product/service/company indicate that it stands out when compared with competitive products/services/companies.

Expert Reviews

Expert Reviews are excerpts from reviews and automotive awards from sites across the internet. The sites include newCarTestDrive.com, Edmunds.com and other similar sites.

The positive Expert Reviews are only excerpts of the full article or review. The full article may contain additional comments, both positive and negative, regarding the vehicle. For a more complete understanding of the scope of the review, you should read the entire review or award, which can be obtained from the referenced site.

NADA Used Car Guide - Retail Value

Actual valuations for 2012 Honda CR-V EX with 59,837 miles will vary based upon optional equipment selected by the dealer, market conditions, specifications, vehicle condition or other particular circumstances pertinent to this vehicle. The specific information required to determine the value for this vehicle is based on your dealer's location, state - MA, for September and NADA Used Car Guide. NADA Used Car Guide vehicle valuations may vary from vehicle to vehicle. While the NADA Used Car Guide does take into account many variables related to the vehicle beyond make, model and geographic location, it does not account for the particular condition or circumstances of this vehicle which could cause the value of the vehicle to vary significantly from the NADA Used Car Guide - Retail Value.

Edmunds True Market Value (TMV)

Actual valuations for 2012 Honda CR-V EX with 59,837 miles will vary based upon optional equipment selected by the dealer, market conditions, specifications, vehicle condition or other particular circumstances pertinent to this vehicle. Edmunds TMV price is an estimate of the current average selling price transactions for 2012 Honda CR-V EX with 59,837 miles based on optional equipment and vehicle color based on your dealer's location, zipcode - 02360. Edmunds TMV vehicle valuations may vary from vehicle to vehicle. While the Edmunds TMV does take into account many variables related to the vehicle beyond make, model and geographic location, it does not account for the particular condition or circumstances of this vehicle which could cause the value of the vehicle to vary significantly from the Edmunds True Market Value.

Average Market Price

Average Market Price is calculated based on sampling of listings based on your dealer's zipcode, 02360. The source of the listings is third-party sites and dealer websites containing preowned and new vehicles. Average Market Price values may vary from vehicle to vehicle. Actual valuations for 2012 Honda CR-V EX with 59,837 miles will vary based upon selected optional equipment, market conditions, specifications, vehicle condition or other particular circumstances pertinent to this vehicle. While the average market price is an average of similar 2012 Honda CR-V EX and 50 miles radius from dealership, based on your dealer's zipcode (02360), the average can include vehicles with different trims, mileage ranges and dissimilar vehicle equipment. The sample of market listings may not represent all relevant vehicles available in the area searched.

Comparison Cars in Market

Comparison Cars in Market is created based on a select set of dealer classified listings from over forty thousand dealers nationally. The source of the listings is third-party sites and dealer websites containing preowned and new vehicles. While comparison cars are from similar vehicles based on year, manufacturer, model and 50 miles radius from dealership, based on your dealer's zipcode (02360), the comparison can include different trims, mileage ranges and dissimilar vehicle equipment. The dealer has full discretion in selecting the comparison cars, and may choose vehicles with different levels of trim and additional optional equipment. As a consequence, the comparison cars may not be comparable to the vehicle you are considering. The Comparison Cars in Market are based on the sample market listings available from various Internet data sources and may not represent all relevant vehicles available in the area searched.

CONSUMER IS RESPONSIBLE FOR VERIFYING ALL EQUIPMENT.

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