AutoFair Honda of Plymouth in Plymouth, MA treats the needs of each individual customer with paramount concern. We know that you have high expectations, and as a car dealer we enjoy the challenge of meeting and exceeding those expectations each and every time. Allow us to demonstrate our commitment to excellence!

12422 Florida Blvd. * Baton Rouge, LA 70815 "

## 2011 Honda Accord Crosstour EX-L



Exterior Color: BLUE
Stock \#. 73188 U
Mileage: 46,423
Engine:
Transmission
Drive Train:

### 3.5L V6 Cylinder Engine

Automatic
4WD

## Equipment:

- Leather Seats
- Satellite Radio
- Multi-CD Changer
- Sunroof
- Privacy Glass
- Steering Wheel Controls
- Bucket Seats
- Brake Assist
- Heated Driver Seat
- iPod/ MP3 Input
- Dual Zone A/ C
- 4x4
- Keyless Entry
- Heated Mirrors
- Electrochromic rearview mirror
- 4-Wheel ABS
- Premium Sound System
- Bluetooth
- MP3 Player
- Aluminum Wheels
- Child Safety Locks
- Electronic Stability Control
- Mirror Memory
- Seat Memory


## Vehicle History Highlights:

- CARFAX 1-Owner
- CARFAX No Frame Damage Reported


## CARFAX

$\begin{array}{ll}\text { - CARFAX Buy Back Guarantee } & \text { - CARFAX No Total Loss Reported } \\ \text { - CARFAX No Airbag Deployment } & \text { - CARFAX No Odometer Rollback } \\ \text { Reported } & \text { Reported }\end{array}$

## Ad Preview:

WAS $\$ 22,887, \$ 1,500$ below NADA Retail! EX-L trim. Honda Certified, Excellent Condition, CARFAX 1-Owner. Heated Leather Seats, Sunroof, Satellite Radio, iPod/ MP3 Input, Premium Sound System, Alloy Wheels, Overhead Airbag, $4 x 4$ SEE MORE! =- Honda ACCORD: ..

| Your Price \$20,849 |  |  |  |
| :---: | :---: | :---: | :---: |
| $360^{\circ}$ Pricing Analysis |  |  |  |
| (AS OF 5/30/2014) |  |  | YOUR PRICE IS: |
| (49) | Market Average Internet Price | \$21,972 | \$1,123 <br> Below Market Average Internet Price |
| NaDA | NADA Retail Value | \$22,375 | $\$ 1,526$ <br> Below NADA Retail Value |

## Comparison Cars in Market:

| Vehicle | Color | Mileage | Certified? | Internet <br> Price | Your Price <br> Savings: |
| :--- | :---: | :---: | :---: | :---: | :---: |
| 2011 Honda Accord Crosstour Sedan EX-L | Red | 33,734 |  | $\$ 23,999$ | You save \$3,150 |

2011 Honda Accord crosstour ex-I 4WD 4d sport utility, 3.5L 6cyl, 5-speed automatic, heated tan leather memory seats, back up camera, premium audio sy
2011 Honda Accord Crosstour Sedan EX-L Gray 44,865 $V$ \$23,872 You save \$3,023

Roll up to the golf course, then swing by the tennis courts. This 2011 Honda Accord Crosstour EX-L provides plenty of room to store all your stuff! With only one previous owner, this wagon is like new. Honda certified pre-owned models provide drivers
2011 Honda Accord Crosstour Sedan EX-L Green $40,631 \quad \$ 23,000 \quad$ You save \$2,151

| This vehicle has only been owned and titled to one person. Not only is this car a delight to drive, it's reliable, stylish and a great car for the mon |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 2011 Honda Accord Crosstour Sedan EX-L | Blue | 33,238 | $v$ | \$22,998 | You save \$2,149 |
| *BACK-UP CAMERA *BLUETOOTH WIRELESS*HEATED LEATHER SEATS*MOON ROOF*CLEANCARFAX*ONE OWNER*LOW MILES This Pre-owned Crosstour has received a rigorous 15 |  |  |  |  |  |
| 2011 Honda Accord Crosstour Sedan EX-L | White | 58,556 |  | \$22,997 | You save \$2,148 |
| Contact Brian Roberts, Internet Sales Manager for complete details and Monthly Specials. This vehicle is equipped with Leather, Power Sunroof, Cruise |  |  |  |  |  |
| 2011 Honda Accord Crosstour Sedan EX-L | Silver | 47,256 |  | \$22,995 | You save \$2,146 |
| No ad preview found. |  |  |  |  |  |
| 2011 Honda Accord Crosstour Sedan EX-L | Black | 37,027 |  | \$22,979 | You save \$2,130 |
| Crystal Black Pearl exterior and Black interior, EX-L trim. WAS \$29,989. CARFAX 1-Owner, Excellent Condition, LOW MILES - 37,023! Moonroof, Heated Lea |  |  |  |  |  |
| 2011 Honda Accord Crosstour Sedan EX-L | Black | 40,013 |  | \$22,500 | You save \$1,651 |
| Crystal Black Pearl over Black leather is one of our customers favorite color schemes here at Prime Acura in E. Walpole. It looks great on this head tu |  |  |  |  |  |
| 2011 Honda Accord Crosstour Sedan EX-L | White | 38,798 |  | \$22,490 | You save \$1,641 |
| 20116 CYLEX-LACCORDCROSSTOUR...White Exterior w/ Ivory Interior...CLEAN CARFAX.....ONE OWNER ... 38, 800 MILES ...LEATHER ... 6 DISC ...ALLOYS....WAS \$ 2 |  |  |  |  |  |
| 2011 Honda Accord Crosstour Sedan EX-L | Black | 44,984 |  | \$22,478 | You save \$1,629 |
| PRICE DROP FROM $\$ 24,089$. CARFAX 1-Owner, Extra Clean. EX-L trim, White Diamond Pearl exterior and Black interior. Sunroof, Heated Leather Seats, Premi |  |  |  |  |  |

## J DPower.com Power Circle Ratings

Power Circle Ratings (the Ratings) are developed by J.D. Power and Associates for J DPower.com. All Ratings are based on the opinions of consumers who have actually used or owned the product or service being rated. Since the Ratings are based on J.D. Power and Associates research studies that survey a representative sample of owners, they are indicative of what typical buyers may experience.

High ratings for a particular product/ service/ company do not necessarily mean that every customer will have a positive experience. It simply indicates that, on average, consumer perceptions of the product/ service/ company indicate that it stands out when compared with competitive products/services/companies.

## Expert Reviews

Expert Reviews are excerpts from reviews and automotive awards from sites across the internet. The sites include newCarTestDrive.com, Edmunds.com and other similar sites.

The positive Expert Reviews are only excerpts of the full article or review. The full article may contain additional comments, both positive and negative, regarding the vehicle. For a more complete understanding of the scope of the review, you should read the entire review or award, which can be obtained from the referenced site.

## NADA Used Car Guide - Retail Value

Actual valuations for 2011 Honda Accord Crosstour EX-L with 46,423 miles will vary based upon optional equipment selected by the dealer, market conditions, specifications, vehicle condition or other particular circumstances pertinent to this vehicle. The specific information required to determine the value for this vehicle is based on your dealer's location, state - LA, for May and NADA Used Car Guide. NADA Used Car Guide vehicle valuations may vary from vehicle to vehicle. While the NADA Used Car Guide does take into account many variables related to the vehicle beyond make, model and geographic location, it does not account for the particular condition or circumstances of this vehicle which could cause the value of the vehicle to vary significantly from the NADA Used Car Guide - Retail Value.

## Edmunds True Market Value (TMV)

Actual valuations for 2011 Honda Accord Crosstour EX-L with 46,423 miles will vary based upon optional equipment selected by the dealer, market conditions, specifications, vehicle condition or other particular circumstances pertinent to this vehicle. Edmunds TMV price is an estimate of the current average selling price transactions for 2011 Honda Accord Crosstour EX-L with 46,423 miles based on optional equipment and vehicle color based on your dealer's location, zipcode - 70815. Edmunds TMV vehicle valuations may vary from vehicle to vehicle. While the Edmunds TMV does take into account many variables related to the vehicle beyond make, model and geographic location, it does not account for the particular condition or circumstances of this vehicle which could cause the value of the vehicle to vary significantly from the Edmunds True Market Value.

## Average Market Price

Average Market Price is calculated based on sampling of listings based on your dealer's zipcode, 70815. The source of the listings is third-party sites and dealer websites containing preowned and new vehicles. Average Market Price values may vary from vehicle to vehicle. Actual valuations for 2011 Honda Accord Crosstour EX-L with 46,423 miles will vary based upon selected optional equipment, market conditions, specifications, vehicle condition or other particular circumstances pertinent to this vehicle. While the average market price is an average of similar 2011 Honda Accord Crosstour EX-L and 75 miles radius from dealership, based on your dealer's zipcode (70815), the average can include vehicles with different trims, mileage ranges and dissimilar vehicle equipment. The sample of market listings may not represent all relevant vehicles available in the area searched.

## Comparison Cars in Market

Comparison Cars in Market is created based on a select set of dealer classified listings from over forty thousand dealers nationally. The source of the listings is third-party sites and dealer websites containing preowned and new vehicles. While comparison cars are from similar vehicles based on year, manufacturer, model and 75 miles radius from dealership, based on your dealer's zipcode (70815), the comparison can include different trims, mileage ranges and dissimilar vehicle equipment. The dealer has full discretion in selecting the comparison cars, and may choose vehicles with different levels of trim and additional optional equipment. As a consequence, the comparison cars may not be comparable to the vehicle you are considering. The Comparison Cars in Market are based on the sample market listings available from various Internet data sources and may not represent all relevant vehicles available in the area searched.

CONSUMER IS RESPONSIBLE FOR VERIFYING ALL EQUIPMENT.
INCISENT TECHNOLOGIES DEPENDS ON ITS SOURCES FOR THE ACCURACY AND RELIABILITY OF ITS INFORMATION. THEREFORE, NO RESPONSIBILITY IS ASSUMED BY INCISENT TECHNOLOGIES OR ITS AGENTS FOR ERRORS OR OMISSIONS IN THIS REPORT. INCISENT TECHNOLOGIES FURTHER EXPRESSLY DISCLAIMS ALL WARRANTIES, EXPRESS OR IMPLIED, INCLUDING ANY IMPLIED WARRANTIES OF MERCHANTABILITY OR FITNESS FOR A PARTICULAR PURPOSE.

ALL INFORMATION RELATED TO THE SOURCES ABOVE WAS ASSEMBLED BY AUTOFAIR HONDA OF PLYMOUTH AND NO RESPONSIBILITY IS ASSUMED BY INCISENT TECHNOLOGIES OR ITS AGENTS FOR ERRORS OR OMISSIONS OF THE ASSEMBLED DATA.

