AutoFair Honda of Plymouth in Plymouth, MA treats the needs of each individual customer with paramount concern. We know that you have high expectations, and as a car dealer we enjoy the challenge of meeting and exceeding those expectations each and every time. Allow us to demonstrate our commitment to excellence!

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9 Long Pond Road * Plymouth, MA 02360 *
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## 2010 Honda Accord Crosstour EX-L



## Equipment:

- Leather Seats
- Satellite Radio
- Multi-CD Changer
- Sunroof
- Privacy Glass
- Steering Wheel Controls
- Bucket Seats
- Brake Assist
- Heated Driver Seat
- iPod/ MP3 Input
- Dual Zone A/ C
- Aluminum Wheels
- Remote Trunk Release
- Heated Mirrors
- Electrochromic rearview mirror
- 4-Wheel ABS
- Premium Sound System
- Bluetooth
- MP3 Player
- Keyless Entry
- Child Safety Locks
- Electronic Stability Control
- Mirror Memory
- Seat Memory


## Expert Reviews:

newCarTestDrive.com: The Accord is big on efficiency, getting the most power and range from a gallon of gas with the least emissions.

KBB.com: The 2010 Crosstour is worth a look for those that like the Accord Sedan but want additional space for stuff as well as a more commanding view of the road.

CarAndDriver.com: Accord underpinnings; Accord powertrains; Honda fit, finish, durability, and ingenious storage solutions; AWD option.

## Vehicle History Highlights: CIAR|F|Ax

- CARFAX 1-Owner
- CARFAX No Frame Damage Reported
- CARFAX Buy Back Guarantee
- CARFAX No Airbag Deployment Reported
- CARFAX No Total Loss Reported
- CARFAX No Odometer Rollback Reported


## Ad Preview:

PRICED TO MOVE $\$ 500$ below NADA Retail! Honda Certified, CARFAX 1-Owner, Superb Condition, LOW MILES 57,519! Sunroof, Heated Leather Seats, Satellite Radio, iPod/ MP3 Input, Alloy Wheels, Overhead Airbag, Premium Sound System READ MORE! =PRICED TO ...

## HONDA CERTIFIED PRE-OWNED VEHICLE (CPOV) FEATURES

-Balance of original 7-year/ 100,000-Mile Powertrain Warranty
-Vehicle History Report
-Additional 1-year/ 12,000-mile Non-Powertrain Warranty
-150-Point Inspection and Reconditioning
-NO Deductible

Your Price $\mathbf{\$ 1 8 , 7 8 9}$
$360^{\circ}$ Pricing Analysis

| (AS OF 7/31/2014) |  | YOUR PRICE IS: |  |
| :---: | :---: | :---: | :---: |
| Market Average Internet Price | \$19,470 | Below Market Average Internet Price |  |
| NADA | NADA Retail Value | $\$ 19,325$ | \$536 |
| Below NADA Retail Value |  |  |  |

## Comparison Cars in Market:

| Vehicle | Color | Mileage | Certified? | Internet Price | Your Price Savings: |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 2010 Honda Accord Crosstour Sedan EX-L | Black | 51,045 |  | \$20,850 | You save \$2,061 |
| Don't wait another minute! The Boston Volkswagen EDGE!Don't pay too much for the gorgeous-looking SUV you want...Come on down and take a look at this |  |  |  |  |  |
| 2010 Honda Accord Crosstour Sedan EX-L | White | 50,481 |  | \$19,998 | You save \$1,209 |
| **Herb Chambers Certified****Clean CARFAX** **Leather Interior****Navigation** This Accord Crosstour was thoroughly safety checked and put through a |  |  |  |  |  |
| 2010 Honda Accord Crosstour Sedan EX-L | Gray | 56,173 |  | \$19, 877 | You save \$1,088 |
| OVERVIEWThis 2010 Honda Accord Crosstour EX-L AWD Wagon features a 3.5L V6 DOHC 24V 6cyl Gasoline engine. It is equipped with a Automatic transmission |  |  |  |  |  |
| 2010 Honda Accord Crosstour Sedan EX-L | Black | 60,529 |  | \$19,877 | You save \$1,088 |
| OWNER !!!!!!! ***LEAN CARFAX!!!!!!!!! 4 Wheel Drive!! Great MPG: 25 MPG Hwy... Safety equipment includes: ABS, Traction control, Curtain airbags |  |  |  |  |  |
| 2010 Honda Accord Crosstour Sedan EX-L | Black | 50,556 | $\checkmark$ | \$19,748 | You save \$959 |
| CARFAX 1-Owner, Honda Certified, Very Nice, LOW MILES - 50,556! PRICE DROP FROM \$20,898, PRICED TO MOVE $\$ 2,100$ below NADA Retail! Sunroof, Heated Leat |  |  |  |  |  |
| 2010 Honda Accord Crosstour Sedan EX-L | Silver | 56,169 |  | \$18,891 | You save \$102 |
| 2010 Honda Accord Crosstour finished in Alabaster Silver paint with Black interior. This Crosstour is a clean non smoker one owner trade with only 56K |  |  |  |  |  |

## J DPower.com Power Circle Ratings

Power Circle Ratings (the Ratings) are developed by J.D. Power and Associates for J DPower.com. All Ratings are based on the opinions of consumers who have actually used or owned the product or service being rated. Since the Ratings are based on J.D. Power and Associates research studies that survey a representative sample of owners, they are indicative of what typical buyers may experience.

High ratings for a particular product/ service/ company do not necessarily mean that every customer will have a positive experience. It simply indicates that, on average, consumer perceptions of the product/ service/ company indicate that it stands out when compared with competitive products/services/companies.

## Expert Reviews

Expert Reviews are excerpts from reviews and automotive awards from sites across the internet. The sites include newCarTestDrive.com, Edmunds.com and other similar sites.

The positive Expert Reviews are only excerpts of the full article or review. The full article may contain additional comments, both positive and negative, regarding the vehicle. For a more complete understanding of the scope of the review, you should read the entire review or award, which can be obtained from the referenced site.

## NADA Used Car Guide - Retail Value

Actual valuations for 2010 Honda Accord Crosstour EX-L with 57,519 miles will vary based upon optional equipment selected by the dealer, market conditions, specifications, vehicle condition or other particular circumstances pertinent to this vehicle. The specific information required to determine the value for this vehicle is based on your dealer's location, state - MA, for J uly and NADA Used Car Guide. NADA Used Car Guide vehicle valuations may vary from vehicle to vehicle. While the NADA Used Car Guide does take into account many variables related to the vehicle beyond make, model and geographic location, it does not account for the particular condition or circumstances of this vehicle which could cause the value of the vehicle to vary significantly from the NADA Used Car Guide - Retail Value.

## Edmunds True Market Value (TMV)

Actual valuations for 2010 Honda Accord Crosstour EX-L with 57,519 miles will vary based upon optional equipment selected by the dealer, market conditions, specifications, vehicle condition or other particular circumstances pertinent to this vehicle. Edmunds TMV price is an estimate of the current average selling price transactions for 2010 Honda Accord Crosstour EX-L with 57,519 miles based on optional equipment and vehicle color based on your dealer's location, zipcode - 02360. Edmunds TMV vehicle valuations may vary from vehicle to vehicle. While the Edmunds TMV does take into account many variables related to the vehicle beyond make, model and geographic location, it does not account for the particular condition or circumstances of this vehicle which could cause the value of the vehicle to vary significantly from the Edmunds True Market Value.

## Average Market Price

Average Market Price is calculated based on sampling of listings based on your dealer's zipcode, 02360. The source of the listings is third-party sites and dealer websites containing preowned and new vehicles. Average Market Price values may vary from vehicle to vehicle. Actual valuations for 2010 Honda Accord Crosstour EX-L with 57,519 miles will vary based upon selected optional equipment, market conditions, specifications, vehicle condition or other particular circumstances pertinent to this vehicle. While the average market price is an average of similar 2010 Honda Accord Crosstour EX-L and 50 miles radius from dealership, based on your dealer's zipcode (02360), the average can include vehicles with different trims, mileage ranges and dissimilar vehicle equipment. The sample of market listings may not represent all relevant vehicles available in the area searched.

## Comparison Cars in Market

Comparison Cars in Market is created based on a select set of dealer classified listings from over forty thousand dealers nationally. The source of the listings is third-party sites and dealer websites containing preowned and new vehicles. While comparison cars are from similar vehicles based on year, manufacturer, model and 50 miles radius from dealership, based on your dealer's zipcode (02360), the comparison can include different trims, mileage ranges and dissimilar vehicle equipment. The dealer has full discretion in selecting the comparison cars, and may choose vehicles with different levels of trim and additional optional equipment. As a consequence, the comparison cars may not be comparable to the vehicle you are considering. The Comparison Cars in Market are based on the sample market listings available from various Internet data sources and may not represent all relevant vehicles available in the area searched.

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