

AutoFair Honda of Plymouth in Plymouth, MA treats the needs of each individual customer with paramount concern. We know that you have high expectations, and as a car dealer we enjoy the challenge of meeting and exceeding those expectations each and every time. Allow us to demonstrate our commitment to excellence!

9 Long Pond Road • Plymouth, MA 02360 •

2012 Honda CR-V EX-L



Exterior Color: Alabaster Silver Metallic
Mileage: 17,794

Stock #: 73713T
VIN: 5J6RM4H75CL036770

Engine: 2.4L 4 Cylinder Engine
Transmission: 5-Speed A/T
Drive Train: 4WD

Equipment:

- | | | |
|---------------------------|-----------------------------------|-----------------------------|
| ▪ Leather Seats | ▪ Heated Driver Seat | ▪ Back-Up Camera |
| ▪ Premium Sound System | ▪ Satellite Radio | ▪ iPod/MP3 Input |
| ▪ Bluetooth | ▪ Dual Zone A/C | ▪ MP3 Player |
| ▪ Sunroof | ▪ 4x4 | ▪ Aluminum Wheels |
| ▪ Keyless Entry | ▪ Privacy Glass | ▪ Child Safety Locks |
| ▪ Steering Wheel Controls | ▪ Electronic Stability Control | ▪ Heated Mirrors |
| ▪ Bucket Seats | ▪ Brake Assist | ▪ 4-Wheel ABS |
| ▪ 4-Wheel Disc Brakes | ▪ Tire Pressure Monitoring System | ▪ Vehicle Anti-Theft System |

Expert Reviews:

Edmunds.com: Winner of 2012 Edmunds.com Best Retained Value Award (SUV \$25,000-\$35,000 category).

newCarTestDrive.com: New on the 2012 CR-V is the Eco-Assist system, which will adjust transmissions shift points and gently retard acceleration to improve fuel economy. Eco-Assist can be switched on and off by the driver.

KBB.com: While a bounty of changes inside and out endow the 2012 Honda CR-V with a new level of user-friendly appeal, this latest incarnation retains its signature car-like driving feel and superb flexibility while delivering even better fuel economy.

CarAndDriver.com: Reliability, resale value, and clever packaging make the CR-V a smart choice in the small-ute segment.

Vehicle History Highlights:



- | | | |
|-----------------------------------|--|--|
| ▪ CARFAX 1-Owner | ▪ CARFAX Buy Back Guarantee | ▪ CARFAX No Total Loss Reported |
| ▪ CARFAX No Frame Damage Reported | ▪ CARFAX No Airbag Deployment Reported | ▪ CARFAX No Odometer Rollback Reported |

Ad Preview:

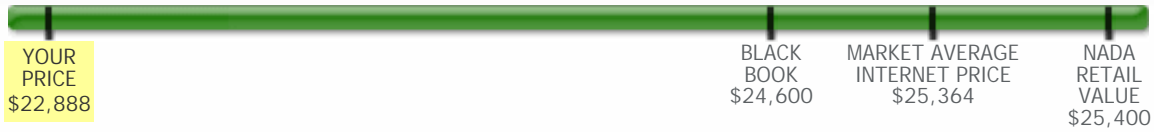
Honda Certified, CARFAX 1-Owner, Excellent Condition, ONLY 17,794 Miles! PRICE DROP FROM \$25,399, EPA 30 MPG Hwy/22 MPG City!, \$2,500 below NADA Retail! Moonroof, Heated Leather Seats, Premium Sound System, Satellite Radio CLICK NOW!=====DRIVE WITH ...

HONDA CERTIFIED PRE-OWNED VEHICLE (CPOV) FEATURES

- | | |
|---|---|
| ▪ Balance of original 7-year/100,000-Mile Powertrain Warranty | ▪ Additional 1-year/12,000-mile Non-Powertrain Warranty |
| ▪ Vehicle History Report | ▪ 150-Point Inspection and Reconditioning |
| | ▪ NO Deductible |




Your Price \$22,888

360° Pricing Analysis



(AS OF 9/26/2014)

YOUR PRICE IS:

	Market Average Internet Price	\$25,364	\$2,476 Below Market Average Internet Price
	NADA Retail Value	\$25,400	\$2,512 Below NADA Retail Value
	Black Book	\$24,600	\$1,712 Below Black Book

Comparison Cars in Market:

Vehicle	Color	Mileage	Certified?	Internet Price	Your Price Savings:
2012 Honda CR-V SUV EX-L	Blue	17,367		\$25,995	You save \$3,107
No ad preview found.					
2012 Honda CR-V SUV EX-L	Unknown	31,377		\$25,991	You save \$3,103
2012 Honda CR-V EX-L					
2012 Honda CR-V SUV EX-L	Black	29,330	✓	\$25,598	You save \$2,710
No ad preview found.					
2012 Honda CR-V SUV EX-L	White	28,651		\$25,598	You save \$2,710
No ad preview found.					
2012 Honda CR-V SUV EX-L	Gray	22,364		\$25,448	You save \$2,560
No ad preview found.					
2012 Honda CR-V SUV EX-L	Green	33,915		\$25,000	You save \$2,112
No ad preview found.					
2012 Honda CR-V SUV EX-L	Unknown	31,966		\$24,995	You save \$2,107
2012 Honda CR-V EX-L SUV					
2012 Honda CR-V SUV EX-L	Gray	25,671		\$24,988	You save \$2,100
No ad preview found.					
2012 Honda CR-V SUV EX-L	Gray	25,328		\$24,977	You save \$2,089
No ad preview found.					
2012 Honda CR-V SUV EX-L	Unknown	31,898		\$24,944	You save \$2,056
Used 2012 Honda CR-V EX-L 4WD					

JDPower.com Power Circle Ratings

Power Circle Ratings (the Ratings) are developed by J.D. Power and Associates for JDPower.com. All Ratings are based on the opinions of consumers who have actually used or owned the product or service being rated. Since the Ratings are based on J.D. Power and Associates research studies that survey a representative sample of owners, they are indicative of what typical buyers may experience.

High ratings for a particular product/service/company do not necessarily mean that every customer will have a positive experience. It simply indicates that, on average, consumer perceptions of the product/service/company indicate that it stands out when compared with competitive products/services/companies.

Expert Reviews

Expert Reviews are excerpts from reviews and automotive awards from sites across the internet. The sites include newCarTestDrive.com, Edmunds.com and other similar sites.

The positive Expert Reviews are only excerpts of the full article or review. The full article may contain additional comments, both positive and negative, regarding the vehicle. For a more complete understanding of the scope of the review, you should read the entire review or award, which can be obtained from the referenced site.

NADA Used Car Guide - Retail Value

Actual valuations for 2012 Honda CR-V EX-L with 17,794 miles will vary based upon optional equipment selected by the dealer, market conditions, specifications, vehicle condition or other particular circumstances pertinent to this vehicle. The specific information required to determine the value for this vehicle is based on your dealer's location, state - MA, for September and NADA Used Car Guide. NADA Used Car Guide vehicle valuations may vary from vehicle to vehicle. While the NADA Used Car Guide does take into account many variables related to the vehicle beyond make, model and geographic location, it does not account for the particular condition or circumstances of this vehicle which could cause the value of the vehicle to vary significantly from the NADA Used Car Guide - Retail Value.

Edmunds True Market Value (TMV)

Actual valuations for 2012 Honda CR-V EX-L with 17,794 miles will vary based upon optional equipment selected by the dealer, market conditions, specifications, vehicle condition or other particular circumstances pertinent to this vehicle. Edmunds TMV price is an estimate of the current average selling price transactions for 2012 Honda CR-V EX-L with 17,794 miles based on optional equipment and vehicle color based on your dealer's location, zipcode - 02360. Edmunds TMV vehicle valuations may vary from vehicle to vehicle. While the Edmunds TMV does take into account many variables related to the vehicle beyond make, model and geographic location, it does not account for the particular condition or circumstances of this vehicle which could cause the value of the vehicle to vary significantly from the Edmunds True Market Value.

Average Market Price

Average Market Price is calculated based on sampling of listings based on your dealer's zipcode, 02360. The source of the listings is third-party sites and dealer websites containing preowned and new vehicles. Average Market Price values may vary from vehicle to vehicle. Actual valuations for 2012 Honda CR-V EX-L with 17,794 miles will vary based upon selected optional equipment, market conditions, specifications, vehicle condition or other particular circumstances pertinent to this vehicle. While the average market price is an average of similar 2012 Honda CR-V EX-L and 50 miles radius from dealership, based on your dealer's zipcode (02360), the average can include vehicles with different trims, mileage ranges and dissimilar vehicle equipment. The sample of market listings may not represent all relevant vehicles available in the area searched.

Comparison Cars in Market

Comparison Cars in Market is created based on a select set of dealer classified listings from over forty thousand dealers nationally. The source of the listings is third-party sites and dealer websites containing preowned and new vehicles. While comparison cars are from similar vehicles based on year, manufacturer, model and 50 miles radius from dealership, based on your dealer's zipcode (02360), the comparison can include different trims, mileage ranges and dissimilar vehicle equipment. The dealer has full discretion in selecting the comparison cars, and may choose vehicles with different levels of trim and additional optional equipment. As a consequence, the comparison cars may not be comparable to the vehicle you are considering. The Comparison Cars in Market are based on the sample market listings available from various Internet data sources and may not represent all relevant vehicles available in the area searched.

CONSUMER IS RESPONSIBLE FOR VERIFYING ALL EQUIPMENT.

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