

AutoFair Honda of Plymouth in Plymouth, MA treats the needs of each individual customer with paramount concern. We know that you have high expectations, and as a car dealer we enjoy the challenge of meeting and exceeding those expectations each and every time. Allow us to demonstrate our commitment to excellence!

9 Long Pond Road • Plymouth, MA 02360 •

2012 Honda CR-V LX



Photo Coming Soon

Exterior Color: Basque Red Pearl II

Mileage: 40,571

Stock #: 73736T

VIN: 5J6RM4H39CL031262

Engine: 2.4L 4 Cylinder Engine

Transmission: 5-Speed A/T

Drive Train: 4WD

Equipment:

- | | | |
|--------------------------------|-----------------------------------|-----------------------|
| ▪ Back-Up Camera | ▪ iPod/MP3 Input | ▪ Bluetooth |
| ▪ CD Player | ▪ MP3 Player | ▪ 4x4 |
| ▪ Keyless Entry | ▪ Steering Wheel Controls | ▪ Child Safety Locks |
| ▪ Electronic Stability Control | ▪ Bucket Seats | ▪ Brake Assist |
| ▪ 4-Wheel ABS | ▪ Tire Pressure Monitoring System | ▪ 4-Wheel Disc Brakes |
| ▪ Vehicle Anti-Theft System | ▪ Trip Computer | ▪ Side Head Air Bag |
| ▪ Rear Head Air Bag | ▪ 5-Speed A/T | ▪ A/C |
| ▪ Passenger Air Bag | ▪ Driver Air Bag | ▪ Auto-Off Headlights |

Expert Reviews:

Edmunds.com: Winner of 2012 Edmunds.com Best Retained Value Award (SUV \$25,000-\$35,000 category).

newCarTestDrive.com: New on the 2012 CR-V is the Eco-Assist system, which will adjust transmissions shift points and gently retard acceleration to improve fuel economy. Eco-Assist can be switched on and off by the driver.

KBB.com: While a bounty of changes inside and out endow the 2012 Honda CR-V with a new level of user-friendly appeal, this latest incarnation retains its signature car-like driving feel and superb flexibility while delivering even better fuel economy.

CarAndDriver.com: Reliability, resale value, and clever packaging make the CR-V a smart choice in the small-ute segment.

Vehicle History Highlights:



- | | | |
|-----------------------------------|--|--|
| ▪ CARFAX 1-Owner | ▪ CARFAX Buy Back Guarantee | ▪ CARFAX No Total Loss Reported |
| ▪ CARFAX No Frame Damage Reported | ▪ CARFAX No Airbag Deployment Reported | ▪ CARFAX No Odometer Rollback Reported |

Ad Preview:

Honda Certified, CARFAX 1-Owner, Extra Clean. PRICED TO MOVE \$600 below NADA Retail!, EPA 30 MPG Hwy/22 MPG City! LX trim. iPod/MP3 Input, Bluetooth, CD Player, Overhead Airbag, 4x4, Back-Up Camera, Serviced here. CLICK NOW!=====BUY WITH CONFIDENCE: ...

HONDA CERTIFIED PRE-OWNED VEHICLE (CPOV) FEATURES

- | | |
|---|---|
| ▪ Balance of original 7-year/100,000-Mile Powertrain Warranty | ▪ Additional 1-year/12,000-mile Non-Powertrain Warranty |
| ▪ Vehicle History Report | ▪ 150-Point Inspection and Reconditioning |
| | ▪ NO Deductible |

Your Price \$18,798

360° Pricing Analysis

(AS OF 8/15/2014)

YOUR PRICE IS:



Market Average Internet Price

\$20,047

\$1,249

Below Market Average Internet Price

**NADA**

NADA Retail Value

\$19,475

\$677

Below NADA Retail Value

Comparison Cars in Market:

Vehicle	Color	Mileage	Certified?	Internet Price	Your Price Savings:
2012 Honda CR-V SUV LX	Gray	34,135		\$20,879	You save \$2,081
AWD. Hey! Look right here! Success starts with Silko Honda! This vehicle has a Silko Honda Exclusive Lifetime Powertrain Warranty. Fully Serviced & Re					
2012 Honda CR-V SUV LX	White	30,211		\$20,000	You save \$1,202
Lifetime Engine Warranty at NO CHARGE on all pre-owned vehicles. Courtesy Auto Group sells nothing but the highest quality of pre-owned vehicles which					
2012 Honda CR-V SUV LX	Gray	31,875	✓	\$19,988	You save \$1,190
Honda Certified CR-V that only has had one previous owner with a clean car fax history. Only has 31k miles on it and running great. This vehicle has a					
2012 Honda CR-V SUV LX	Gray	71,798		\$19,854	You save \$1,056
AWD. Paves the way painlessly. The apex of high-ride quality. LIFETIME POWERTRAIN WARRANTY INCLUDED. Creampuff! This attractive 2012 Honda CR-V is not					
2012 Honda CR-V SUV LX	Gray	38,346	✓	\$19,749	You save \$951
No ad preview found.					
2012 Honda CR-V SUV LX	Black	40,000		\$19,598	You save \$800
No ad preview found.					
2012 Honda CR-V SUV LX	Gray	35,196		\$18,998	You save \$200
CR-V LX AWD!!! Automatic!!! ***** PERFECT CARFAX 1 OWNER ***** This 2012 CR-V is for Honda lovers looking the world over for the perfect do-it-all S					

JDPower.com Power Circle Ratings

Power Circle Ratings (the Ratings) are developed by J.D. Power and Associates for JDPower.com. All Ratings are based on the opinions of consumers who have actually used or owned the product or service being rated. Since the Ratings are based on J.D. Power and Associates research studies that survey a representative sample of owners, they are indicative of what typical buyers may experience.

High ratings for a particular product/service/company do not necessarily mean that every customer will have a positive experience. It simply indicates that, on average, consumer perceptions of the product/service/company indicate that it stands out when compared with competitive products/services/companies.

Expert Reviews

Expert Reviews are excerpts from reviews and automotive awards from sites across the internet. The sites include newCarTestDrive.com, Edmunds.com and other similar sites.

The positive Expert Reviews are only excerpts of the full article or review. The full article may contain additional comments, both positive and negative, regarding the vehicle. For a more complete understanding of the scope of the review, you should read the entire review or award, which can be obtained from the referenced site.

NADA Used Car Guide - Retail Value

Actual valuations for 2012 Honda CR-V LX with 40,571 miles will vary based upon optional equipment selected by the dealer, market conditions, specifications, vehicle condition or other particular circumstances pertinent to this vehicle. The specific information required to determine the value for this vehicle is based on your dealer's location, state - MA, for August and NADA Used Car Guide. NADA Used Car Guide vehicle valuations may vary from vehicle to vehicle. While the NADA Used Car Guide does take into account many variables related to the vehicle beyond make, model and geographic location, it does not account for the particular condition or circumstances of this vehicle which could cause the value of the vehicle to vary significantly from the NADA Used Car Guide - Retail Value.

Edmunds True Market Value (TMV)

Actual valuations for 2012 Honda CR-V LX with 40,571 miles will vary based upon optional equipment selected by the dealer, market conditions, specifications, vehicle condition or other particular circumstances pertinent to this vehicle. Edmunds TMV price is an estimate of the current average selling price transactions for 2012 Honda CR-V LX with 40,571 miles based on optional equipment and vehicle color based on your dealer's location, zipcode - 02360. Edmunds TMV vehicle valuations may vary from vehicle to vehicle. While the Edmunds TMV does take into account many variables related to the vehicle beyond make, model and geographic location, it does not account for the particular condition or circumstances of this vehicle which could cause the value of the vehicle to vary significantly from the Edmunds True Market Value.

Average Market Price

Average Market Price is calculated based on sampling of listings based on your dealer's zipcode, 02360. The source of the listings is third-party sites and dealer websites containing preowned and new vehicles. Average Market Price values may vary from vehicle to vehicle. Actual valuations for 2012 Honda CR-V LX with 40,571 miles will vary based upon selected optional equipment, market conditions, specifications, vehicle condition or other particular circumstances pertinent to this vehicle. While the average market price is an average of similar 2012 Honda CR-V LX and 50 miles radius from dealership, based on your dealer's zipcode (02360), the average can include vehicles with different trims, mileage ranges and dissimilar vehicle equipment. The sample of market listings may not represent all relevant vehicles available in the area searched.

Comparison Cars in Market

Comparison Cars in Market is created based on a select set of dealer classified listings from over forty thousand dealers nationally. The source of the listings is third-party sites and dealer websites containing preowned and new vehicles. While comparison cars are from similar vehicles based on year, manufacturer, model and 50 miles radius from dealership, based on your dealer's zipcode (02360), the comparison can include different trims, mileage ranges and dissimilar vehicle equipment. The dealer has full discretion in selecting the comparison cars, and may choose vehicles with different levels of trim and additional optional equipment. As a consequence, the comparison cars may not be comparable to the vehicle you are considering. The Comparison Cars in Market are based on the sample market listings available from various Internet data sources and may not represent all relevant vehicles available in the area searched.

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