

AutoFair Honda of Plymouth in Plymouth, MA treats the needs of each individual customer with paramount concern. We know that you have high expectations, and as a car dealer we enjoy the challenge of meeting and exceeding those expectations each and every time. Allow us to demonstrate our commitment to excellence!

9 Long Pond Road • Plymouth, MA 02360 •

2011 Honda CR-V LX



Exterior Color: BLACK
Mileage: 54,546

Stock #: 73218T
VIN: 5J6RE4H37BL105953

Engine: 2.4L 4 Cylinder Engine
Transmission: 5-Speed A/T
Drive Train: 4WD

Equipment:

- iPod/MP3 Input
- 4x4
- Electronic Stability Control
- 4-Wheel ABS
- Vehicle Anti-Theft System
- Rear Head Air Bag
- Passenger Air Bag
- Power Windows
- CD Player
- Keyless Entry
- Bucket Seats
- Tire Pressure Monitoring System
- Trip Computer
- 5-Speed A/T
- Driver Air Bag
- Power Door Locks
- MP3 Player
- Child Safety Locks
- Brake Assist
- 4-Wheel Disc Brakes
- Side Head Air Bag
- A/C
- Cruise Control
- Rear Defrost

Ad Preview:

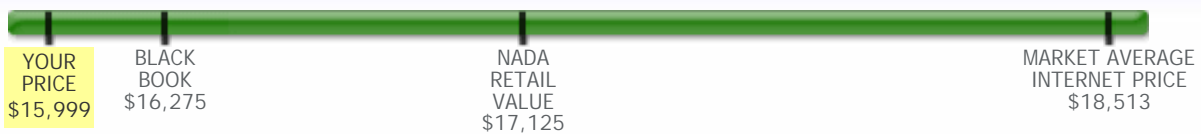
Honda Certified, Excellent Condition. WAS \$17,987, \$1,100 below NADA Retail!, EPA 27 MPG Hwy/21 MPG City! LX trim. iPod/MP3 Input, CD Player, Overhead Airbag, 4x4, Non-Smoker vehicle, Four new tires. CLICK ME!=====DRIVE WITH CONFIDENCE: Balance of original ...

HONDA CERTIFIED PRE-OWNED VEHICLE (CPOV) FEATURES

- Balance of original 7-year/100,000-Mile Powertrain Warranty
- Additional 1-year/12,000-mile Non-Powertrain Warranty
- Vehicle History Report
- 150-Point Inspection and Reconditioning
- NO Deductible

Your Price \$15,999

360° Pricing Analysis



YOUR PRICE IS:



Market Average Internet Price

\$18,513

\$2,514
Below Market Average Internet Price



NADA Retail Value

\$17,125

\$1,126
Below NADA Retail Value



Black Book

\$16,275

\$276
Below Black Book

Comparison Cars in Market:

Vehicle	Color	Mileage	Certified?	Internet Price	Your Price Savings:
2011 Honda CR-V SUV LX	Black	41,529	✓	\$17,887	You save \$1,888

Arrive in style and comfort whether you're heading to an enriching cultural event or a local restaurant, thanks to this 2011 Honda CR-V LX. She's barely been driven! Practically a new car! Only 41,534 miles on the odometer. Only one person before you

JDPower.com Power Circle Ratings

Power Circle Ratings (the Ratings) are developed by J.D. Power and Associates for JDPower.com. All Ratings are based on the opinions of consumers who have actually used or owned the product or service being rated. Since the Ratings are based on J.D. Power and Associates research studies that survey a representative sample of owners, they are indicative of what typical buyers may experience.

High ratings for a particular product/service/company do not necessarily mean that every customer will have a positive experience. It simply indicates that, on average, consumer perceptions of the product/service/company indicate that it stands out when compared with competitive products/services/companies.

Expert Reviews

Expert Reviews are excerpts from reviews and automotive awards from sites across the internet. The sites include newCarTestDrive.com, Edmunds.com and other similar sites.

The positive Expert Reviews are only excerpts of the full article or review. The full article may contain additional comments, both positive and negative, regarding the vehicle. For a more complete understanding of the scope of the review, you should read the entire review or award, which can be obtained from the referenced site.

NADA Used Car Guide - Retail Value

Actual valuations for 2011 Honda CR-V LX with 54,546 miles will vary based upon optional equipment selected by the dealer, market conditions, specifications, vehicle condition or other particular circumstances pertinent to this vehicle. The specific information required to determine the value for this vehicle is based on your dealer's location, state - MA, for June and NADA Used Car Guide. NADA Used Car Guide vehicle valuations may vary from vehicle to vehicle. While the NADA Used Car Guide does take into account many variables related to the vehicle beyond make, model and geographic location, it does not account for the particular condition or circumstances of this vehicle which could cause the value of the vehicle to vary significantly from the NADA Used Car Guide - Retail Value.

Edmunds True Market Value (TMV)

Actual valuations for 2011 Honda CR-V LX with 54,546 miles will vary based upon optional equipment selected by the dealer, market conditions, specifications, vehicle condition or other particular circumstances pertinent to this vehicle. Edmunds TMV price is an estimate of the current average selling price transactions for 2011 Honda CR-V LX with 54,546 miles based on optional equipment and vehicle color based on your dealer's location, zipcode - 02360. Edmunds TMV vehicle valuations may vary from vehicle to vehicle. While the Edmunds TMV does take into account many variables related to the vehicle beyond make, model and geographic location, it does not account for the particular condition or circumstances of this vehicle which could cause the value of the vehicle to vary significantly from the Edmunds True Market Value.

Average Market Price

Average Market Price is calculated based on sampling of listings based on your dealer's zipcode, 02360. The source of the listings is third-party sites and dealer websites containing preowned and new vehicles. Average Market Price values may vary from vehicle to vehicle. Actual valuations for 2011 Honda CR-V LX with 54,546 miles will vary based upon selected optional equipment, market conditions, specifications, vehicle condition or other particular circumstances pertinent to this vehicle. While the average market price is an average of similar 2011 Honda CR-V LX and 25 miles radius from dealership, based on your dealer's zipcode (02360), the average can include vehicles with different trims, mileage ranges and dissimilar vehicle equipment. The sample of market listings may not represent all relevant vehicles available in the area searched.

Comparison Cars in Market

Comparison Cars in Market is created based on a select set of dealer classified listings from over forty thousand dealers nationally. The source of the listings is third-party sites and dealer websites containing preowned and new vehicles. While comparison cars are from similar vehicles based on year, manufacturer, model and 25 miles radius from dealership, based on your dealer's zipcode (02360), the comparison can include different trims, mileage ranges and dissimilar vehicle equipment. The dealer has full discretion in selecting the comparison cars, and may choose vehicles with different levels of trim and additional optional equipment. As a consequence, the comparison cars may not be comparable to the vehicle you are considering. The Comparison Cars in Market are based on the sample market listings available from various Internet data sources and may not represent all relevant vehicles available in the area searched.

CONSUMER IS RESPONSIBLE FOR VERIFYING ALL EQUIPMENT.

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