AutoFair Honda of Plymouth in Plymouth, MA treats the needs of each individual customer with paramount concern. We know that you have high expectations, and as a car dealer we enjoy the challenge of meeting and exceeding those expectations each and every time. Allow us to demonstrate our commitment to excellence!

9 Long Pond Road \* Plymouth, MA 02360 \*

# 2011 Honda Odyssey Touring



Stock #: 73242T VIN: 5FNRL5H92BB032953





Exterior Color: Crystal Black Pearl

Mileage: 61,560

Engine: 3.5L V6 Cylinder Engine

Transmission: 5-Speed A/T

Drive Train: FWD

# Equipment:

- Leather Seats
- Third Row Seat
- Heated Driver Seat
- Satellite Radio
- Dual Zone A/C
- MP3 Player
- Aluminum Wheels
- Privacy Glass

- Navigation
- Power Liftgate
- Back-Up Camera
- iPod/MP3 Input
- Power Fourth Passenger DoorPower Third Passenger Door
- Remote Trunk Release
- Steering Wheel Controls

- DVD
- Rear Air
- Premium Sound System
- Bluetooth
- Rear SpoilerSunroof
- Keyless Entry
- Child Safety Locks

## Expert Reviews:

Edmunds.com: The 2011 Honda Odyssey is a top pick for a minivan thanks to its highly versatile interior, long list of features and responsive handling.

newCarTestDrive.com: It weighs less, is usually less expensive, gets better fuel economy, offers more passenger and cargo room, and greater flexibility in how the space is configured.

KBB.com: With decent power under hood, a choice of two smooth-shifting transmissions, solid steering and confident braking, there's not much to complain about when it comes to driving this people mover.

CarAndDriver.com: Excellent ergonomics, third row folds easily, fuel-efficient V-6, refined manners, nearly carlike handling, new tech features, distinctive styling.

## Vehicle History Highlights:

- CARFAX 1-Owner
- CARFAX No Frame Damage Reported

## CARFAX

- CARFAX Buy Back Guarantee
- CARFAX No Airbag Deployment Reported
- CARFAX No Total Loss Reported
- CARFAX No Odometer Rollback Reported

### Ad Preview:

Honda Certified, Extra Clean, CARFAX 1-Owner. Touring trim. PRICE DROP FROM \$28,415, \$4,300 below NADA Retail!, FUEL EFFICIENT 28 MPG Hwy/19 MPG City! Sunroof, Navigation, 3rd Row Seat, Heated Leather Seats, DVD Entertainment System CLICK NOW!======SHOP ...

## HONDA CERTIFIED PRE-OWNED VEHICLE (CPOV) FEATURES

- -Balance of original 7-year/100,000-Mile Powertrain Warranty
- Additional 1-year/12,000-mile Non-Powertrain Warranty
- 150-Point Inspection and Reconditioning

Vehicle History Report

NO Deductible

Your Price \$25,998

# 360° Pricing Analysis

(AS OF 6/27/2014)

YOUR PRICE IS:

Market Average Internet Price

\$29,604

\$3,606 Below Market Average Internet Price



\$30,325

\$4,327 Below NADA Retail Value

# Comparison Cars in Market:

a NADA

Vehicle	Color	Mileage	Certified?	Internet Price	Your Price Savings:
2011 Honda Odyssey Van Touring	Gray	53,300		\$27,998	You save \$2,000
EPA 28 MPG Hwy/19 MPG City! CARFAX 1-Owner. Touring trim. Moonroof, Nav System, Third Row Seat, Heated Leather Seats, Entertainment System, Head Airba					
2011 Honda Odyssey Van Touring	Gray	54,397	<b>v</b>	\$27,588	You save \$1,590
No ad preview found.					
2011 Honda Odyssey Van Touring	Maroon	51,954		\$27,526	You save \$1,528
GPS Nav! Don't wait another minute! Want to stretch your purchasing power? Well take a look at this attractive-looking 2011 Honda Odyssey. Your garage					
2011 Honda Odyssey Van Touring	White	56,813		\$26,989	You save \$991
2011 Honda Odyssey Touring, 3.5L V6, Taffeta White W/ Beige Leather Heated Seats, Navigation, Rear Dvd, Dual Power Sliding Doors, Power Liftgate, Powe					

### JDPower.com Power Circle Ratings

Power Circle Ratings (the Ratings) are developed by J.D. Power and Associates for JDPower.com. All Ratings are based on the opinions of consumers who have actually used or owned the product or service being rated. Since the Ratings are based on J.D. Power and Associates research studies that survey a representative sample of owners, they are indicative of what typical buyers may experience.

High ratings for a particular product/service/company do not necessarily mean that every customer will have a positive experience. It simply indicates that, on average, consumer perceptions of the product/service/company indicate that it stands out when compared with competitive products/services/companies.

### Expert Reviews

Expert Reviews are excerpts from reviews and automotive awards from sites across the internet. The sites include newCarTestDrive.com, Edmunds.com and other similar sites

The positive Expert Reviews are only excerpts of the full article or review. The full article may contain additional comments, both positive and negative, regarding the vehicle. For a more complete understanding of the scope of the review, you should read the entire review or award, which can be obtained from the referenced site

### NADA Used Car Guide - Retail Value

Actual valuations for 2011 Honda Odyssey Touring with 61,560 miles will vary based upon optional equipment selected by the dealer, market conditions, specifications, vehicle condition or other particular circumstances pertinent to this vehicle. The specific information required to determine the value for this vehicle is based on your dealer's location, state - MA, for June and NADA Used Car Guide. NADA Used Car Guide vehicle valuations may vary from vehicle to vehicle. While the NADA Used Car Guide does take into account many variables related to the vehicle beyond make, model and geographic location, it does not account for the particular condition or circumstances of this vehicle which could cause the value of the vehicle to vary significantly from the NADA Used Car Guide - Retail Value.

### Edmunds True Market Value (TMV)

Actual valuations for 2011 Honda Odyssey Touring with 61,560 miles will vary based upon optional equipment selected by the dealer, market conditions, specifications, vehicle condition or other particular circumstances pertinent to this vehicle. Edmunds TMV price is an estimate of the current average selling price transactions for 2011 Honda Odyssey Touring with 61,560 miles based on optional equipment and vehicle color based on your dealer's location, zipcode - 02360. Edmunds TMV vehicle valuations may vary from vehicle to vehicle. While the Edmunds TMV does take into account many variables related to the vehicle beyond make, model and geographic location, it does not account for the particular condition or circumstances of this vehicle which could cause the value of the vehicle to vary significantly from the Edmunds True Market Value.

### Average Market Price

Average Market Price is calculated based on sampling of listings based on your dealer's zipcode, 02360. The source of the listings is third-party sites and dealer websites containing preowned and new vehicles. Average Market Price values may vary from vehicle to vehicle. Actual valuations for 2011 Honda Odyssey Touring with 61,560 miles will vary based upon selected optional equipment, market conditions, specifications, vehicle condition or other particular circumstances pertinent to this vehicle. While the average market price is an average of similar 2011 Honda Odyssey Touring and 150 miles radius from dealership, based on your dealer's zipcode (02360), the average can include vehicles with different trims, mileage ranges and dissimilar vehicle equipment. The sample of market listings may not represent all relevant vehicles available in the area searched.

### Comparison Cars in Market

Comparison Cars in Market is created based on a select set of dealer classified listings from over forty thousand dealers nationally. The source of the listings is third-party sites and dealer websites containing preowned and new vehicles. While comparison cars are from similar vehicles based on year, manufacturer, model and 150 miles radius from dealership, based on your dealer's zipcode (02360), the comparison can include different trims, mileage ranges and dissimilar vehicle equipment. The dealer has full discretion in selecting the comparison cars, and may choose vehicles with different levels of trim and additional optional equipment. As a consequence, the comparison cars may not be comparable to the vehicle you are considering. The Comparison Cars in Market are based on the sample market listings available from various Internet data sources and may not represent all relevant vehicles available in the area searched.

### CONSUMER IS RESPONSIBLE FOR VERIFYING ALL EQUIPMENT.

INCISENT TECHNOLOGIES DEPENDS ON ITS SOURCES FOR THE ACCURACY AND RELIABILITY OF ITS INFORMATION. THEREFORE, NO RESPONSIBILITY IS ASSUMED BY INCISENT TECHNOLOGIES OR ITS AGENTS FOR ERRORS OR OMISSIONS IN THIS REPORT. INCISENT TECHNOLOGIES FURTHER EXPRESSLY DISCLAIMS ALL WARRANTIES, EXPRESS OR IMPLIED, INCLUDING ANY IMPLIED WARRANTIES OF MERCHANTABILITY OR FITNESS FOR A PARTICULAR PURPOSE.

ALL INFORMATION RELATED TO THE SOURCES ABOVE WAS ASSEMBLED BY AUTOFAIR HONDA OF PLYMOUTH AND NO RESPONSIBILITY IS ASSUMED BY INCISENT TECHNOLOGIES OR ITS AGENTS FOR ERRORS OR OMISSIONS OF THE ASSEMBLED DATA.

© 2010 INCISENT Technologies, LLC. All rights reserved. 6/27/2014