AutoFair Honda of Plymouth in Plymouth, MA treats the needs of each individual customer with paramount concern. We know that you have high expectations, and as a car dealer we enjoy the challenge of meeting and exceeding those expectations each and every time. Allow us to demonstrate our commitment to excellence!

9 Long Pond Road \* Plymouth, MA 02360 \*

# 2012 Ford Fusion SEL

	Exterior Color:	UNKNOWN	Stock #: 74624U
	Mileage:	48,248	VIN: 3FAHP0JG7CR340136
	Engine: Transmission: Drive Train:	V6 Cylinder Engine 6-Speed A/T Front Wheel Drive	
Equipment: • Leather Seats • iPod/MP3 Input • MP3 Player • Remote Trunk Release • Steering Wheel Controls • Bucket Seats • Tire Pressure Monitoring S • Trip Computer	CD Play     Onboar     Consorr     Keyless     Electro     Electro     ystem     4-Whee	rd Communications System	<ul> <li>Satellite Radio</li> <li>Dual Zone A/C</li> <li>Aluminum Wheels</li> <li>Child Safety Locks</li> <li>Heated Mirrors</li> <li>4-Wheel ABS</li> <li>Vehicle Anti-Theft System</li> <li>6-Speed A/T</li> </ul>
JDPower.com Ratings: • Initial Quality Survey (IQS) Rating	Overall - Autom	yout (APEAL) Overall Rating	<ul> <li>Overall Quality - Mechanical</li> <li>Powertrain Quality - Mechanical</li> </ul>
<ul> <li>Body and Interior Quality</li> <li>Mechanical</li> </ul>		es and Accessories Quality - nical 🔵 🕒 💭 🔘	<ul> <li>Overall Quality - Design</li> <li>Powertrain Quality - Design</li> </ul>
		es and Accessories Quality -	<ul> <li>Overall Performance and Design</li> <li>Features and Instrument Panel</li> </ul>
Expert Reviews:			
Edmunds.com: Spacious interesting economy from Hybrid mode			ndant high-tech features; good fuel
		designed to improve airflow ar arn high praise from us, even	nd reduce drag, and thus help improve on the base models.
CarAndDriver.com: It won' available technology.	t disappoint with it	s blend of handsome styling, c	comfortable and sporty seats, and
Manufacturer's website: Fi	usion offers the mo	st torque in its class.	
US News: The 2011/2012 Fo	ord Fusion is an Insu	urance Institute for Highway S	afety Top Safety Pick.
		suits your fancy, Ford's midsize eatures that few rivals can ma	e sedan is a Best Buy that offers a depth atch.
Vehicle History Highlig • CARFAX Buy Back Guarant	, ,	X No Total Loss Reported	CARFAX No Frame Damage Reported

# Ad Preview:

PRICE DROP FROM \$16,495, \$3,300 below NADA Retail!, FUEL EFFICIENT 33 MPG Hwy/23 MPG City! SEL trim. Heated Leather Seats, CD Player, iPod/MP3 Input, Alloy Wheels, Satellite Radio. AND MORE!=====KEY FEATURES INCLUDE: Leather Seats, Heated Driver Seat ...

			Your Price \$13,29					
360° Pricing Analysis								
(AS OF 8/1/2015)	5	YOUR PRICE IS:						
🥮 NADA	NADA Retail Value	\$16,625	\$3,330 Below NADA Retail Value					
	Market Average Internet Price	\$14,814	\$1,519 Below Market Average Internet Price					

# Comparison Cars in Market:

Vehicle	Color	Mileage	Certified?	Internet Price	Your Price Savings:			
2012 Ford Fusion Sedan SEL	Blue	43,830		\$16,995	You save \$3,700			
One Owner Like New only 44K mlles. 2012 Ford Fusion SEL. Leather interior. Power sunroof. Power windows and locks. Power heated leather seats. Blue to								
2012 Ford Fusion Sedan SEL	White	41,553		\$16,487	You save \$3,192			
SEL, ALL WHEEL DRIVE, LEATHER UPHOLSTERY, SYNC BLUETOOTH SYSTEM, BLIS BLIND SPOT MONITORING SYSTEM W/CROSS TRAFFIC ALERT, RAIN SENSING WIPERS, POWER M								
2012 Ford Fusion Sedan SEL	Silver	42,602		\$15,998	You save \$2,703			
***HERB CHAMBERS CERTIFIED*** which includes a multi-point inspection and full service. ***CARFAX ONE OWNER! ***Factory warranty remaining Are you a s								
2012 Ford Fusion Sedan SEL	Black	41,173		\$15,998	You save \$2,703			
***HERB CHAMBERS CERTIFIED*** which includes a multi-point inspection and full service. ***CARFAX ONE OWNER! ***Factory warranty remaining Are you a s								
2012 Ford Fusion Sedan SEL	Gray	47,957		\$15,676	You save \$2,381			
6-Speed Automatic. A great deal in Fall River! My! My! My! What a deal! Are you interested in a truly wonderful car? Then take a look at this superb-I								
2012 Ford Fusion Sedan SEL	Gray	46,195		\$15,488	You save \$2,193			
GREAT MILES 46,195! SEL trim. EPA 33 MPG Hwy/23 MPG City!, PRICED TO MOVE \$1,100 below NADA Retail! Heated Leather Seats, CD Player, Onboard Communica								
2012 Ford Fusion Sedan SEL	Gray	45,858		\$14,998	You save \$1,703			
No ad preview found.								
2012 Ford Fusion Sedan SEL	Red	42,306		\$14,990	You save \$1,695			
Visit State Road Auto Sales online at www.stateroadauto.com to see more pictures of this vehicle or call us at 508-673-3100 today to schedule your tes								
2012 Ford Fusion Sedan SEL	Red	45,136		\$13,826	You save \$531			
LOW MILES!!! LEATHER AND HEATED SEATS!! BLUETOOTH, STEERING MOUNTED AUDIO CONTROLS! ALLOY WHEELS!! Standard features include: Leather seats, Bluetooth								
2012 Ford Fusion Sedan SEL	Red	47,770		\$13,775	You save \$480			
2012 FORD FUSION SEL, *BLUETOOTH*, *LEATHER*, *HEATED SEATS*, *MOONROOF*, *POWER SEAT*, *ACCIDENT FREE CARFAX*, *SATELLITE RADIO*, *FRONT FOG LIGHTS*,								

# JDPower.com Power Circle Ratings

Power Circle Ratings (the Ratings) are developed by J.D. Power and Associates for JDPower.com. All Ratings are based on the opinions of consumers who have actually used or owned the product or service being rated. Since the Ratings are based on J.D. Power and Associates research studies that survey a representative sample of owners, they are indicative of what typical buyers may experience.

High ratings for a particular product/service/company do not necessarily mean that every customer will have a positive experience. It simply indicates that, on average, consumer perceptions of the product/service/company indicate that it stands out when compared with competitive products/services/companies.

# Expert Reviews

Expert Reviews are excerpts from reviews and automotive awards from sites across the internet. The sites include newCarTestDrive.com, Edmunds.com and other similar sites.

The positive Expert Reviews are only excerpts of the full article or review. The full article may contain additional comments, both positive and negative, regarding the vehicle. For a more complete understanding of the scope of the review, you should read the entire review or award, which can be obtained from the referenced site.

# NADA Used Car Guide - Retail Value

Actual valuations for 2012 Ford Fusion SEL with 48,248 miles will vary based upon optional equipment selected by the dealer, market conditions, specifications, vehicle condition or other particular circumstances pertinent to this vehicle. The specific information required to determine the value for this vehicle is based on your dealer's location, state - MA, for July and NADA Used Car Guide. NADA Used Car Guide vehicle valuations may vary from vehicle to vehicle. While the NADA Used Car Guide does take into account many variables related to the vehicle beyond make, model and geographic location, it does not account for the particular condition or circumstances of this vehicle which could cause the value of the vehicle to vary significantly from the NADA Used Car Guide - Retail Value.

## Edmunds True Market Value (TMV)

Actual valuations for 2012 Ford Fusion SEL with 48,248 miles will vary based upon optional equipment selected by the dealer, market conditions, specifications, vehicle condition or other particular circumstances pertinent to this vehicle. Edmunds TMV price is an estimate of the current average selling price transactions for 2012 Ford Fusion SEL with 48,248 miles based on optional equipment and vehicle color based on your dealer's location, zipcode - 02360. Edmunds TMV vehicle valuations may vary from vehicle to vehicle. While the Edmunds TMV does take into account many variables related to the vehicle beyond make, model and geographic location, it does not account for the particular condition or circumstances of this vehicle which could cause the value of the vehicle to vary significantly from the Edmunds True Market Value.

## Average Market Price

Average Market Price is calculated based on sampling of listings based on your dealer's zipcode, 02360. The source of the listings is third-party sites and dealer websites containing preowned and new vehicles. Average Market Price values may vary from vehicle to vehicle. Actual valuations for 2012 Ford Fusion SEL with 48,248 miles will vary based upon selected optional equipment, market conditions, specifications, vehicle condition or other particular circumstances pertinent to this vehicle. While the average market price is an average of similar 2012 Ford Fusion SEL and 50 miles radius from dealership, based on your dealer's zipcode (02360), the average can include vehicles with different trims, mileage ranges and dissimilar vehicle equipment. The sample of market listings may not represent all relevant vehicles available in the area searched.

#### Comparison Cars in Market

Comparison Cars in Market is created based on a select set of dealer classified listings from over forty thousand dealers nationally. The source of the listings is third-party sites and dealer websites containing preowned and new vehicles. While comparison cars are from similar vehicles based on year, manufacturer, model and 50 miles radius from dealership, based on your dealer's picode (02360), the comparison can include different trims, mileage ranges and dissimilar vehicle equipment. The dealer has full discretion in selecting the comparison cars, and may choose vehicles with different levels of trim and additional optional equipment. As a consequence, the comparison cars may not be comparable to the vehicle you are considering. The Comparison Cars in Market are based on the sample market listings available from various Internet data sources and may not represent all relevant vehicles available in the area searched.

## CONSUMER IS RESPONSIBLE FOR VERIFYING ALL EQUIPMENT.

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