

What is the AUTOFAIR ADVANTAGE? #1 Ford Dealer in NH, Best Selection, Certified Vehicles w/ Warranty up to 100k mi, Lowest Prices, Above Market Value for Trades, Exclusive Price Guarantee, Fast & Easy Financing, Exclusive Rewards Program, Goal is 100% Credit Approval, 1st Service on Us, \$17.95 Oil Change, Extended SVC Hours, Online SVC Scheduling, A+ Rating w/ BBB, 2010-2013 BEST OF BUSINESS by NH Business Review, 2010-2013 BEST AUTOMOTIVE DEALERSHIP by NH Magazine, Highest Rated Dealer Online!

1475 S Willow Street " Manchester, NH 03103 "

# 2012 Ford Fusion SF



Stock #: 444550T





Exterior Color: BLACK Mileage: 55,250

Engine: 2.5L 4 Cylinder Engine

Transmission: **Automatic** Drive Train: **FWD** 

# Equipment:

- Satellite Radio
- MP3 Player
- Keyless Entry
- Electronic Stability Control
- 4-Wheel ABS
- Vehicle Anti-Theft System
- Auto-Off Headlights
- Power Windows

- iPod/MP3 Input
- Aluminum Rims
- Steering Wheel Controls
- Bucket Seats
- Tire Pressure Monitoring System
- Trip Computer
- Cruise Control
- Driver Lumbar

- CD Player
- Remote Trunk Release
- Child Safety Locks
- Climate Control
- 4-Wheel Disc Brakes
- Fog Lights
- Power Driver Seat
- Adjustable Steering Wheel

# Expert Reviews:

Edmunds.com: Spacious interior; engaging handling; comfortable ride; abundant high-tech features; good fuel economy from Hybrid model; available all-wheel drive.

KBB.com: Underneath is an underbody shield designed to improve airflow and reduce drag, and thus help improve fuel economy. Ford's new wheel designs also earn high praise from us, even on the base models.

CarAndDriver.com: It won't disappoint with its blend of handsome styling, comfortable and sporty seats, and available technology.

Manufacturer's website: Fusion offers the most torque in its class.

US News: The 2011/2012 Ford Fusion is an Insurance Institute for Highway Safety Top Safety Pick.

Consumer Guide: Regardless of which model suits your fancy, Ford's midsize sedan is a Best Buy that offers a depth and breadth of trim levels, powertrains, and features that few rivals can match.

# Vehicle History Highlights: CARFAX

- CARFAX 1-Owner
- CARFAX No Frame Damage Reported
- CARFAX Buy Back Guarantee CARFAX No Airbag Deployment Reported
- CARFAX No Total Loss Reported
- CARFAX No Odometer Rollback Reported

### Ad Preview:

CARFAX 1-Owner, Excellent Condition, Ford Certified. PRICE DROP FROM \$15,896, \$700 below NADA Retail!, EPA 33 MPG Hwy/23 MPG City! iPod/MP3 Input, CD Player, Satellite Radio, Aluminum Wheels, Head Airbag, Serviced here, Local Trade AND MORE!=====AFFORDABLE: ...

## FORD CERTIFIED PRE-OWNED VEHICLE (CPOV) FEATURES

- -12 months/12,000 miles Comprehensive Limited Warranty Coverage
- •24-Hour Roadside Assistance
- Vehicle History Report

- -7-Year/100,000-Mile Powertrain Limited Warranty
- \*172-Point Inspection and Reconditioning
- \*24-Hour Customer Assistance

Your Price \$15,398

360° Pricing Analysis								
(AS OF 8/4/2014)		YOUR PRICE IS:						
	Market Average Internet Price	\$16,678	\$1,280 Below Market Average Internet Price					
a NADA	NADA Retail Value	\$16,150	\$752 Below NADA Retail Value					

# Comparison Cars in Market:

Vehicle	Color	Mileage	Certified?	Internet Price	Your Price Savings:		
2012 Ford Fusion Sedan Hybrid	Black	49,870	<b>~</b>	\$23,985	You save \$8,587		
-CARFAX ONE OWNER- OIL CHANGED, NEW ENGINE AIR FILTER, AND NEW WIPER BLADES! SUNROOF, NAVIGATION SYSTEM, HEATED FRONT SEATS, LEATHER SEATS, AND CRUISE							
2012 Ford Fusion Sedan SEL	Silver	51,112		\$20,999	You save \$5,601		
V6 Power and 28 mpg's hiway make this a smooth, dependable, mid size sedan. Full power equipment, AM FM CD, Alloy wheels. Several here in stock to choo							
2012 Ford Fusion Sedan Hybrid	Gray	41,333		\$20,866	You save \$5,468		
No ad preview found.							
2012 Ford Fusion Sedan SEL	Gray	46,815	<b>~</b>	\$19,900	You save \$4,502		
ALL WHEEL DRIVE! CLEAN CARFAX NO ACCIDENTS. FORD CERTIFIED. ONE OWNER! REMAINDER OF FACTORY WARRANTY. SERVICE RECORDS AVAILABLE. SOLD NEW & SERVICE							
2012 Ford Fusion Sedan SEL	Silver	43,935		\$18,997	You save \$3,599		
On behalf of our entire staff, we would like to welcome you and thank you for visiting our website. We offer superior sales and service for our valued							
2012 Ford Fusion Sedan SEL	Silver	58,743		\$18,562	You save \$3,164		
Whether you're traveling out of town for business or staying local to enjoy some of your favorite outdoor pastimes, this 2012 Ford Fusion SEL has the							
2012 Ford Fusion Sedan Hybrid	Gold	45,570	<b>~</b>	\$17,993	You save \$2,595		
**40+MPG** Environmentally-friendly and cost-effective, this 2012 Ford Fusion Hybrid is powered by a fuel efficient Gas/Electric I4 2.5L/152 engine th							
2012 Ford Fusion Sedan SEL	Gray	57,673		\$17,980	You save \$2,582		
No ad preview found.							
2012 Ford Fusion Sedan SE	Red	44,735		\$17,851	You save \$2,453		
Our One Owner 2012 Ford Fusion SE shown here in Bordeaux Reserve Metallic Red is a sporty machine with a peppy 2.5L Inline 4-cylinder engine kicking o							
2012 Ford Fusion Sedan SEL	Red	46,261		\$17,815	You save \$2,417		
Take a look at our beautiful One Owner 2012 Ford Fusion SEL in Red Candy Metallic. This is a car that has proved it can go head-to-head with the best							

#### JDPower.com Power Circle Ratings

Power Circle Ratings (the Ratings) are developed by J.D. Power and Associates for JDPower.com. All Ratings are based on the opinions of consumers who have actually used or owned the product or service being rated. Since the Ratings are based on J.D. Power and Associates research studies that survey a representative sample of owners, they are indicative of what typical buyers may experience.

High ratings for a particular product/service/company do not necessarily mean that every customer will have a positive experience. It simply indicates that, on average, consumer perceptions of the product/service/company indicate that it stands out when compared with competitive products/services/companies.

#### Expert Reviews

Expert Reviews are excerpts from reviews and automotive awards from sites across the internet. The sites include newCarTestDrive.com, Edmunds.com and other similar sites.

The positive Expert Reviews are only excerpts of the full article or review. The full article may contain additional comments, both positive and negative, regarding the vehicle. For a more complete understanding of the scope of the review, you should read the entire review or award, which can be obtained from the referenced site

#### NADA Used Car Guide - Retail Value

Actual valuations for 2012 Ford Fusion SE with 55,250 miles will vary based upon optional equipment selected by the dealer, market conditions, specifications, vehicle condition or other particular circumstances pertinent to this vehicle. The specific information required to determine the value for this vehicle is based on your dealer's location, state - NH, for August and NADA Used Car Guide. NADA Used Car Guide vehicle valuations may vary from vehicle to vehicle. While the NADA Used Car Guide does take into account many variables related to the vehicle beyond make, model and geographic location, it does not account for the particular condition or circumstances of this vehicle which could cause the value of the vehicle to vary significantly from the NADA Used Car Guide - Retail Value

#### Edmunds True Market Value (TMV)

Actual valuations for 2012 Ford Fusion SE with 55,250 miles will vary based upon optional equipment selected by the dealer, market conditions, specifications, vehicle condition or other particular circumstances pertinent to this vehicle. Edmunds TMV price is an estimate of the current average selling price transactions for 2012 Ford Fusion SE with 55,250 miles based on optional equipment and vehicle color based on your dealer's location, zipcode - 03103. Edmunds TMV vehicle valuations may vary from vehicle to vehicle. While the Edmunds TMV does take into account many variables related to the vehicle beyond make, model and geographic location, it does not account for the particular condition or circumstances of this vehicle which could cause the value of the vehicle to vary significantly from the Edmunds True Market Value.

#### Average Market Price

Average Market Price is calculated based on sampling of listings based on your dealer's zipcode, 03103. The source of the listings is third-party sites and dealer websites containing preowned and new vehicles. Average Market Price values may vary from vehicle to vehicle. Actual valuations for 2012 Ford Fusion SE with 55,250 miles will vary based upon selected optional equipment, market conditions, specifications, vehicle condition or other particular circumstances pertinent to this vehicle. While the average market price is an average of similar 2012 Ford Fusion SE and 100 miles radius from dealership, based on your dealer's zipcode (03103), the average can include vehicles with different trims, mileage ranges and dissimilar vehicle equipment. The sample of market listings may not represent all relevant vehicles available in the area searched.

#### Comparison Cars in Market

Comparison Cars in Market is created based on a select set of dealer classified listings from over forty thousand dealers nationally. The source of the listings is third-party sites and dealer websites containing preowned and new vehicles. While comparison cars are from similar vehicles based on year, manufacturer, model and 100 miles radius from dealership, based on your dealer's zipcode (03103), the comparison can include different trims, mileage ranges and dissimilar vehicle equipment. The dealer has full discretion in selecting the comparison cars, and may choose vehicles with different levels of trim and additional optional equipment. As a consequence, the comparison cars may not be comparable to the vehicle you are considering. The Comparison Cars in Market are based on the sample market listings available from various Internet data sources and may not represent all relevant vehicles available in the area searched.

### CONSUMER IS RESPONSIBLE FOR VERIFYING ALL EQUIPMENT.

INCISENT TECHNOLOGIES DEPENDS ON ITS SOURCES FOR THE ACCURACY AND RELIABILITY OF ITS INFORMATION. THEREFORE, NO RESPONSIBILITY IS ASSUMED BY INCISENT TECHNOLOGIES OR ITS AGENTS FOR ERRORS OR OMISSIONS IN THIS REPORT. INCISENT TECHNOLOGIES FURTHER EXPRESSLY DISCLAIMS ALL WARRANTIES, EXPRESS OR IMPLIED, INCLUDING ANY IMPLIED WARRANTIES OF MERCHANTABILITY OR FITNESS FOR A PARTICULAR PURPOSE.

ALL INFORMATION RELATED TO THE SOURCES ABOVE WAS ASSEMBLED BY AUTOFAIR FORD AND NO RESPONSIBILITY IS ASSUMED BY INCISENT TECHNOLOGIES OR ITS AGENTS FOR ERRORS OR OMISSIONS OF THE ASSEMBLED DATA.

© 2010 INCISENT Technologies, LLC. All rights reserved. 8/4/2014