



What is the AUTOFAIR ADVANTAGE? #1 Ford Dealer in NH, Best Selection, Certified Vehicles w/ Warranty up to 100k mi, Lowest Prices, Above Market Value for Trades, Exclusive Price Guarantee, Fast & Easy Financing, Exclusive Rewards Program, Goal is 100% Credit Approval, 1st Service on Us, \$17.95 Oil Change, Extended SVC Hours, Online SVC Scheduling, A+ Rating w/ BBB, 2010-2013 BEST OF BUSINESS by NH Business Review, 2010-2013 BEST AUTOMOTIVE DEALERSHIP by NH Magazine, Highest Rated Dealer Online!

1475 S Willow Street • Manchester, NH 03103 •

2013 Ford Fiesta SE



Exterior Color: GRAY
Mileage: 16,503

Stock #: 444416T
VIN: 3FADP4EJ3DM198720

Engine: 1.6L 4 Cylinder Engine
Transmission:
Drive Train: FWD

Equipment:

- iPod/MP3 Input
- Rear Spoiler
- Keyless Entry
- Electronic Stability Control
- Tire Pressure Monitoring System
- Trip Computer
- Adjustable Steering Wheel
- 5-Speed M/T
- CD Player
- MP3 Player
- Steering Wheel Controls
- Bucket Seats
- Front Disc/Rear Drum Brakes
- Cruise Control
- Rear Body Air Bag
- A/C
- Heated Side Mirrors
- Hands-Free Communication System
- Child Safety Locks
- 4-Wheel ABS
- Vehicle Anti-Theft System
- Power Windows
- Side Curtain Air Bags
- Driver Air Bag

Expert Reviews:

Edmunds.com: The 2013 Ford Fiesta gives economy car shoppers reason to celebrate with its fun-to-drive personality, nicely trimmed cabin, tight build quality and unexpected features.

KBB.com: If you're looking for a fuel-efficient small car, but you don't want to sacrifice the interior quality or modern features usually found only on larger, more expensive models, the 2013 Ford Fiesta sub-compact is an easy choice.

CarAndDriver.com: Absent for 30 years, the Fiesta badge returned for 2011 on this funky five-door. It's also offered as a sedan, but this is better-looking and more practical, to boot.

Vehicle History Highlights:

- CARFAX 1-Owner
- CARFAX No Frame Damage Reported
- CARFAX Buy Back Guarantee
- CARFAX No Airbag Deployment Reported
- CARFAX No Total Loss Reported
- CARFAX No Odometer Rollback Reported

Ad Preview:

Ford Certified, CARFAX 1-Owner, Excellent Condition, ONLY 16,503 Miles! WAS \$15,792, FUEL EFFICIENT 40 MPG Hwy/29 MPG City!, \$1,000 below NADA Retail! SE trim. CD Player, Heated Side Mirrors, Head Airbag, iPod/MP3 Input AND MORE!=====AFFORDABLE TO OWN: ...

FORD CERTIFIED PRE-OWNED VEHICLE (CPOV) FEATURES

- 12 months/12,000 miles Comprehensive Limited Warranty Coverage
- 24-Hour Roadside Assistance
- Vehicle History Report
- 7-Year/100,000-Mile Powertrain Limited Warranty
- 172-Point Inspection and Reconditioning
- 24-Hour Customer Assistance

Your Price \$14,896

360° Pricing Analysis

(AS OF 7/24/2014)

YOUR PRICE IS:

**NADA**

NADA Retail Value

\$15,900

\$1,004

Below NADA Retail Value

Comparison Cars in Market:

Vehicle	Color	Mileage	Certified?	Internet Price	Your Price Savings:
2013 Ford Fiesta Sedan SE	Black	5,344		\$16,000	You save \$1,104
No ad preview found.					
2013 Ford Fiesta Sedan SE	Gray	26,938		\$16,000	You save \$1,104
Lifetime Engine Warranty at NO CHARGE on all pre-owned vehicles. Courtesy Auto Group sells nothing but the highest quality of pre-owned vehicles which					
2013 Ford Fiesta Sedan SE	Silver	1		\$15,980	You save \$1,084
SAVE AT THE PUMP!!! 40 MPG Hwy. Spotless!! This Vehicle has less than 1k miles!! NEW LOW PRICE! This outstanding Fiesta seeks the right match*** It ha					
2013 Ford Fiesta Sedan SE	Gray	9,211	✓	\$15,792	You save \$896
No ad preview found.					
2013 Ford Fiesta Sedan SE	Red	8,881		\$15,495	You save \$599
No ad preview found.					
2013 Ford Fiesta Sedan SE	Silver	3,285		\$15,400	You save \$504
REMAINDER OF FACTORY WARRANTY! CLEAN CARFAX...NO ACCIDENTS. ONE OWNER! SERVICE RECORDS AVAILABLE. No games, just business!Who could say no to a flawle					
2013 Ford Fiesta Sedan SE	Red	15,536	✓	\$15,192	You save \$296
No ad preview found.					
2013 Ford Fiesta Sedan SE	Black	6,905		\$14,995	You save \$99
**SE PACKAGESPORT APPEARANCE PKGAUTOMATIC TRANSMISSIONPOWER WINDOWS/LOCKSALLOY WHEELSMOONROOFREAR SPOILERSYNC/BLUETOOTHSIRIUS SAT RADIO*WHILE WE TRY T					
2013 Ford Fiesta Sedan SE	White	1,545		\$14,990	You save \$94
This 2013 Ford Fiesta SE is perfect for those who practically live in their vehicle. Whether you travel a lot to major cities for business, or seek ad					
2013 Ford Fiesta Sedan SE	Silver	20,769		\$14,980	You save \$84
No ad preview found.					

JDPower.com Power Circle Ratings

Power Circle Ratings (the Ratings) are developed by J.D. Power and Associates for JDPower.com. All Ratings are based on the opinions of consumers who have actually used or owned the product or service being rated. Since the Ratings are based on J.D. Power and Associates research studies that survey a representative sample of owners, they are indicative of what typical buyers may experience.

High ratings for a particular product/service/company do not necessarily mean that every customer will have a positive experience. It simply indicates that, on average, consumer perceptions of the product/service/company indicate that it stands out when compared with competitive products/services/companies.

Expert Reviews

Expert Reviews are excerpts from reviews and automotive awards from sites across the internet. The sites include newCarTestDrive.com, Edmunds.com and other similar sites.

The positive Expert Reviews are only excerpts of the full article or review. The full article may contain additional comments, both positive and negative, regarding the vehicle. For a more complete understanding of the scope of the review, you should read the entire review or award, which can be obtained from the referenced site.

NADA Used Car Guide - Retail Value

Actual valuations for 2013 Ford Fiesta SE with 16,503 miles will vary based upon optional equipment selected by the dealer, market conditions, specifications, vehicle condition or other particular circumstances pertinent to this vehicle. The specific information required to determine the value for this vehicle is based on your dealer's location, state - NH, for July and NADA Used Car Guide. NADA Used Car Guide vehicle valuations may vary from vehicle to vehicle. While the NADA Used Car Guide does take into account many variables related to the vehicle beyond make, model and geographic location, it does not account for the particular condition or circumstances of this vehicle which could cause the value of the vehicle to vary significantly from the NADA Used Car Guide - Retail Value.

Edmunds True Market Value (TMV)

Actual valuations for 2013 Ford Fiesta SE with 16,503 miles will vary based upon optional equipment selected by the dealer, market conditions, specifications, vehicle condition or other particular circumstances pertinent to this vehicle. Edmunds TMV price is an estimate of the current average selling price transactions for 2013 Ford Fiesta SE with 16,503 miles based on optional equipment and vehicle color based on your dealer's location, zipcode - 03103. Edmunds TMV vehicle valuations may vary from vehicle to vehicle. While the Edmunds TMV does take into account many variables related to the vehicle beyond make, model and geographic location, it does not account for the particular condition or circumstances of this vehicle which could cause the value of the vehicle to vary significantly from the Edmunds True Market Value.

Average Market Price

Average Market Price is calculated based on sampling of listings based on your dealer's zipcode, 03103. The source of the listings is third-party sites and dealer websites containing preowned and new vehicles. Average Market Price values may vary from vehicle to vehicle. Actual valuations for 2013 Ford Fiesta SE with 16,503 miles will vary based upon selected optional equipment, market conditions, specifications, vehicle condition or other particular circumstances pertinent to this vehicle. While the average market price is an average of similar 2013 Ford Fiesta SE and 100 miles radius from dealership, based on your dealer's zipcode (03103), the average can include vehicles with different trims, mileage ranges and dissimilar vehicle equipment. The sample of market listings may not represent all relevant vehicles available in the area searched.

Comparison Cars in Market

Comparison Cars in Market is created based on a select set of dealer classified listings from over forty thousand dealers nationally. The source of the listings is third-party sites and dealer websites containing preowned and new vehicles. While comparison cars are from similar vehicles based on year, manufacturer, model and 100 miles radius from dealership, based on your dealer's zipcode (03103), the comparison can include different trims, mileage ranges and dissimilar vehicle equipment. The dealer has full discretion in selecting the comparison cars, and may choose vehicles with different levels of trim and additional optional equipment. As a consequence, the comparison cars may not be comparable to the vehicle you are considering. The Comparison Cars in Market are based on the sample market listings available from various Internet data sources and may not represent all relevant vehicles available in the area searched.

CONSUMER IS RESPONSIBLE FOR VERIFYING ALL EQUIPMENT.

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