



What is the AUTOFAIR ADVANTAGE? #1 Ford Dealer in NH, Best Selection, Certified Vehicles w/ Warranty up to 100k mi, Lowest Prices, Above Market Value for Trades, Exclusive Price Guarantee, Fast & Easy Financing, Exclusive Rewards Program, Goal is 100% Credit Approval, 1st Service on Us, \$17.95 Oil Change, Extended SVC Hours, Online SVC Scheduling, A+ Rating w/ BBB, 2010-2013 BEST OF BUSINESS by NH Business Review, 2010-2013 BEST AUTOMOTIVE DEALERSHIP by NH Magazine, Highest Rated Dealer Online!

1475 S Willow Street • Manchester, NH 03103 •

## 2012 Ford Fiesta SE



See Over 400 New & Used Vehicles at AutoFairFord.com

Exterior Color: RED  
Mileage: 56,151

Stock #: 444656T  
VIN: 3FADP4EJ2CM152343

Engine: 1.6L 4 Cylinder Engine  
Transmission:  
Drive Train: FWD

### Equipment:

- Auxiliary Audio Input
- MP3 Player
- Stability Control
- Tire Pressure Monitor
- Power Windows
- Rear Head Air Bag
- Passenger Air Bag
- Power Door Locks
- CD Player
- Keyless Entry
- Bucket Seats
- Engine Immobilizer
- Adjustable Steering Wheel
- 5-Speed M/T
- Driver Air Bag
- Rear Defrost
- Rear Spoiler
- Child Safety Locks
- Front Disc/Rear Drum Brakes
- Trip Computer
- Front Head Air Bag
- A/C
- Wheel Covers
- Power Mirror(s)

### Expert Reviews:

newCarTestDrive.com: This twin clutch, automated manual is the best of both worlds for people who like driving but live in the big city: there's no clutch pedal to have to work repeatedly yet the driver can engage in authentic manual transmission gear changes.

KBB.com: If you're looking for a fuel-efficient small car, but you don't want to sacrifice the interior quality or modern features usually only found on larger, more expensive cars, the 2012 Ford Fiesta sub-compact is an easy choice.

CarAndDriver.com: It's also offered as a sedan, but this is better-looking—and more practical, to boot.

### Vehicle History Highlights:

- CARFAX 1-Owner
- CARFAX No Frame Damage Reported
- CARFAX Buy Back Guarantee
- CARFAX No Airbag Deployment Reported
- CARFAX No Total Loss Reported
- CARFAX No Odometer Rollback Reported

### Ad Preview:

CARFAX 1-Owner, Ford Certified. SE trim. \$300 below NADA Retail!, EPA 38 MPG Hwy/28 MPG City! CD Player, Auxiliary Audio Input, Head Airbag. READ MORE!=====KEY FEATURES INCLUDE: Auxiliary Audio Input, CD Player. Rear Spoiler, MP3 Player, Keyless Entry ...

### FORD CERTIFIED PRE-OWNED VEHICLE (CPOV) FEATURES

- 12 months/12,000 miles Comprehensive Limited Warranty Coverage
- 24-Hour Roadside Assistance
- Vehicle History Report
- 7-Year/100,000-Mile Powertrain Limited Warranty
- 172-Point Inspection and Reconditioning
- 24-Hour Customer Assistance

Your Price \$13,398

### 360° Pricing Analysis

(AS OF 7/10/2014)

YOUR PRICE IS:



Market Average Internet Price

\$14,168

**\$770**

Below Market Average Internet Price

**NADA**

NADA Retail Value

\$13,750

**\$352**

Below NADA Retail Value

## Comparison Cars in Market:

Vehicle	Color	Mileage	Certified?	Internet Price	Your Price Savings:
2012 Ford Fiesta Sedan SES	White	47,965		\$13,895	You save \$497
ONE OWNER - ALLOYS - MP3 SINGLE DISC - SIRIUS - SYNC - REAR SPOILER - PREMIUM SOUND - Have a question or would like to come in for a test drive, pleas					

*JDPower.com Power Circle Ratings*

Power Circle Ratings (the Ratings) are developed by J.D. Power and Associates for JDPower.com. All Ratings are based on the opinions of consumers who have actually used or owned the product or service being rated. Since the Ratings are based on J.D. Power and Associates research studies that survey a representative sample of owners, they are indicative of what typical buyers may experience.

High ratings for a particular product/service/company do not necessarily mean that every customer will have a positive experience. It simply indicates that, on average, consumer perceptions of the product/service/company indicate that it stands out when compared with competitive products/services/companies.

*Expert Reviews*

Expert Reviews are excerpts from reviews and automotive awards from sites across the internet. The sites include newCarTestDrive.com, Edmunds.com and other similar sites.

The positive Expert Reviews are only excerpts of the full article or review. The full article may contain additional comments, both positive and negative, regarding the vehicle. For a more complete understanding of the scope of the review, you should read the entire review or award, which can be obtained from the referenced site.

*NADA Used Car Guide - Retail Value*

Actual valuations for 2012 Ford Fiesta SE with 56,151 miles will vary based upon optional equipment selected by the dealer, market conditions, specifications, vehicle condition or other particular circumstances pertinent to this vehicle. The specific information required to determine the value for this vehicle is based on your dealer's location, state - NH, for July and NADA Used Car Guide. NADA Used Car Guide vehicle valuations may vary from vehicle to vehicle. While the NADA Used Car Guide does take into account many variables related to the vehicle beyond make, model and geographic location, it does not account for the particular condition or circumstances of this vehicle which could cause the value of the vehicle to vary significantly from the NADA Used Car Guide - Retail Value.

*Edmunds True Market Value (TMV)*

Actual valuations for 2012 Ford Fiesta SE with 56,151 miles will vary based upon optional equipment selected by the dealer, market conditions, specifications, vehicle condition or other particular circumstances pertinent to this vehicle. Edmunds TMV price is an estimate of the current average selling price transactions for 2012 Ford Fiesta SE with 56,151 miles based on optional equipment and vehicle color based on your dealer's location, zipcode - 03103. Edmunds TMV vehicle valuations may vary from vehicle to vehicle. While the Edmunds TMV does take into account many variables related to the vehicle beyond make, model and geographic location, it does not account for the particular condition or circumstances of this vehicle which could cause the value of the vehicle to vary significantly from the Edmunds True Market Value.

*Average Market Price*

Average Market Price is calculated based on sampling of listings based on your dealer's zipcode, 03103. The source of the listings is third-party sites and dealer websites containing preowned and new vehicles. Average Market Price values may vary from vehicle to vehicle. Actual valuations for 2012 Ford Fiesta SE with 56,151 miles will vary based upon selected optional equipment, market conditions, specifications, vehicle condition or other particular circumstances pertinent to this vehicle. While the average market price is an average of similar 2012 Ford Fiesta SE and 100 miles radius from dealership, based on your dealer's zipcode (03103), the average can include vehicles with different trims, mileage ranges and dissimilar vehicle equipment. The sample of market listings may not represent all relevant vehicles available in the area searched.

*Comparison Cars in Market*

Comparison Cars in Market is created based on a select set of dealer classified listings from over forty thousand dealers nationally. The source of the listings is third-party sites and dealer websites containing preowned and new vehicles. While comparison cars are from similar vehicles based on year, manufacturer, model and 100 miles radius from dealership, based on your dealer's zipcode (03103), the comparison can include different trims, mileage ranges and dissimilar vehicle equipment. The dealer has full discretion in selecting the comparison cars, and may choose vehicles with different levels of trim and additional optional equipment. As a consequence, the comparison cars may not be comparable to the vehicle you are considering. The Comparison Cars in Market are based on the sample market listings available from various Internet data sources and may not represent all relevant vehicles available in the area searched.

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