What is the AUTOFAIR ADVANTAGE? #1 Ford Dealer in NH, Best Selection, Certified Vehicles w/ Warranty up to 100k mi, Lowest Prices, Above Market Value for Trades, Exclusive Price Guarantee, Fast & Easy Financing, Exclusive Rewards Program, Goal is 100% Credit Approval, 1st Service on Us, $17.95 Oil Change, Extended SVC Hours, Online SVC Scheduling, A+ Rating w/ BBB, 2010-2013 BEST OF BUSINESS by NH Business Review, 2010-2013 BEST AUTOMOTIVE DEALERSHIP by NH Magazine, Highest Rated Dealer Online!

1475 S Willow Street · Manchester, NH 03103 ·

2012 Ford Fiesta SE



Exterior Color: GREEN
Mileage: 12,777

Stock #: 444952T
VIN: 3FADP4BJ9CM215183

Engine: 1.6L 4 Cylinder Engine
Transmission:
Drive Train: FWD

Equipment:

- Auxiliary Audio Input
- Keyless Entry
- Bucket Seats
- Engine Immobilizer
- Adjustable Steering Wheel
- 5-Speed M/T
- Driver Air Bag
- Rear Defrost
- CD Player
- Child Safety Locks
- Tire Pressure Monitor
- Trip Computer
- Front Head Air Bag
- A/C
- Wheel Covers
- Power Mirror(s)
- MP3 Player
- Stability Control
- Front Disc/Rear Drum Brakes
- Power Windows
- Rear Head Air Bag
- Passenger Air Bag
- Power Door Locks
- Pass-Through Rear Seat

Expert Reviews:

Edmunds.com: The 2012 Ford Fiesta gives economy car shoppers reason to celebrate with its fun-to-drive personality, nicely trimmed cabin, tight build quality and unexpected features.

newCarTestDrive.com: This twin clutch, automated manual is the best of both worlds for people who like driving but live in the big city: there's no clutch pedal to have to work repeatedly yet the driver can engage in authentic manual transmission gear changes.

KBB.com: If you're looking for a fuel-efficient small car, but you don't want to sacrifice the interior quality or modern features usually only found on larger, more expensive cars, the 2012 Ford Fiesta sub-compact is an easy choice.

CarAndDriver.com: The Fiesta sedan returns good fuel mileage, handles decently, has an attractive interior, offers good forward visibility, and is relatively comfortable.

Vehicle History Highlights: CARFAX

- CARFAX 1-Owner
- CARFAX No Frame Damage Reported
- CARFAX Buy Back Guarantee
- CARFAX No Airbag Deployment Reported
- CARFAX No Total Loss Reported
- CARFAX No Odometer Rollback Reported

Ad Preview:

CARFAX 1-Owner, Ford Certified, ONLY 12,777 Miles! SE trim. $500 below NADA Retail!, FUEL EFFICIENT 38 MPG Hwy/28 MPG City! CD Player, Auxiliary Audio Input, Overhead Airbag. AND MORE!======KEY FEATURES INCLUDE: Auxiliary Audio Input, CD Player MP3 Player ...

FORD CERTIFIED PRE-OWNED VEHICLE (CPOV) FEATURES

- 12 months/12,000 miles Comprehensive Limited Warranty Coverage
- 24-Hour Roadside Assistance
- Vehicle History Report
- 7-Year/100,000-Mile Powertrain Limited Warranty
- 172-Point Inspection and Reconditioning
- 24-Hour Customer Assistance

Your Price $14,398

360° Pricing Analysis

(AS OF 8/1/2014)

YOUR PRICE IS:

NADA	NADA Retail Value	$14,975	$577 Below NADA Retail Value

Comparison Cars in Market:

Vehicle	Color	Mileage	Certified?	Internet Price	Your Price Savings:
2012 Ford Fiesta Sedan SE	Black	8,496	✓	$14,998	You save $600
Sport Appearance Package (Speed Control), Winter Package (Heated Mirrors), Fiesta SE, 4D Hatchback, CLEAN CARFAX ONE OWNER !!, And Fully Serviced!. Fo					
2012 Ford Fiesta Sedan SE	Red	24,452		$14,986	You save $588
CALL HEATHER NOW AND YES TRADE-INS AND FINANCING ARE AVAILABLE! UNIQUE FORD OFFERS EXTREMELY CLEAN, WELL MAINTAINED VEHICLES. ALL OUR USED VEHICLES AR					
2012 Ford Fiesta Sedan SE	Green	17,078		$14,888	You save $490
HERE WE HAVE A ONE OWNER FIESTA SE SEDAN. FEATURES INCLUDE POWER WINDOWS, LOCKS, AND MIRRORS, SYNC VOICE ACTIVATED SYSTEMS, REMOTE KEYLESS ENTRY, AND					
2012 Ford Fiesta Sedan SE	Black	23,412	✓	$14,592	You save $194
No ad preview found.					
2012 Ford Fiesta Sedan SE	Purple	18,288		$14,500	You save $102
REMAINDER OF FACTORY WARRANTY! CLEAN CARFAX .. NO ACCIDENTS. ONE OWNER! SERVICE RECORDS AVAILABLE. Drive this home today!Wow! What a nice smaller car.					
2012 Ford Fiesta Sedan SE	Silver	5,215		$14,486	You save $88
* All Used car prices include our $2000 Push Pull or Tow Guaranteed Minimum Trade In!CALL HEATHER NOW AND YES TRADE-INS AND FINANCING ARE AVAILABLE! U					

JDPower.com Power Circle Ratings

Power Circle Ratings (the Ratings) are developed by J.D. Power and Associates for JDPower.com. All Ratings are based on the opinions of consumers who have actually used or owned the product or service being rated. Since the Ratings are based on J.D. Power and Associates research studies that survey a representative sample of owners, they are indicative of what typical buyers may experience.

High ratings for a particular product/service/company do not necessarily mean that every customer will have a positive experience. It simply indicates that, on average, consumer perceptions of the product/service/company indicate that it stands out when compared with competitive products/services/companies.

Expert Reviews

Expert Reviews are excerpts from reviews and automotive awards from sites across the internet. The sites include newCarTestDrive.com, Edmunds.com and other similar sites.

The positive Expert Reviews are only excerpts of the full article or review. The full article may contain additional comments, both positive and negative, regarding the vehicle. For a more complete understanding of the scope of the review, you should read the entire review or award, which can be obtained from the referenced site.

NADA Used Car Guide - Retail Value

Actual valuations for 2012 Ford Fiesta SE with 12,777 miles will vary based upon optional equipment selected by the dealer, market conditions, specifications, vehicle condition or other particular circumstances pertinent to this vehicle. The specific information required to determine the value for this vehicle is based on your dealer's location, state - NH , for August and NADA Used Car Guide. NADA Used Car Guide vehicle valuations may vary from vehicle to vehicle. While the NADA Used Car Guide does take into account many variables related to the vehicle beyond make, model and geographic location, it does not account for the particular condition or circumstances of this vehicle which could cause the value of the vehicle to vary significantly from the NADA Used Car Guide - Retail Value.

Edmunds True Market Value (TMV)

Actual valuations for 2012 Ford Fiesta SE with 12,777 miles will vary based upon optional equipment selected by the dealer, market conditions, specifications, vehicle condition or other particular circumstances pertinent to this vehicle. Edmunds TMV price is an estimate of the current average selling price transactions for 2012 Ford Fiesta SE with 12,777 miles based on optional equipment and vehicle color based on your dealer's location, zipcode - 03103. Edmunds TMV vehicle valuations may vary from vehicle to vehicle. While the Edmunds TMV does take into account many variables related to the vehicle beyond make, model and geographic location, it does not account for the particular condition or circumstances of this vehicle which could cause the value of the vehicle to vary significantly from the Edmunds True Market Value.

Average Market Price

Average Market Price is calculated based on sampling of listings based on your dealer's zipcode, 03103. The source of the listings is third-party sites and dealer websites containing preowned and new vehicles. Average Market Price values may vary from vehicle to vehicle. Actual valuations for 2012 Ford Fiesta SE with 12,777 miles will vary based upon selected optional equipment, market conditions, specifications, vehicle condition or other particular circumstances pertinent to this vehicle. While the average market price is an average of similar 2012 Ford Fiesta SE and 100 miles radius from dealership, based on your dealer's zipcode (03103), the average can include vehicles with different trims, mileage ranges and dissimilar vehicle equipment. The sample of market listings may not represent all relevant vehicles available in the area searched.

Comparison Cars in Market

Comparison Cars in Market is created based on a select set of dealer classified listings from over forty thousand dealers nationally. The source of the listings is third-party sites and dealer websites containing preowned and new vehicles. While comparison cars are from similar vehicles based on year, manufacturer, model and 100 miles radius from dealership, based on your dealer's zipcode (03103), the comparison can include different trims, mileage ranges and dissimilar vehicle equipment. The dealer has full discretion in selecting the comparison cars, and may choose vehicles with different levels of trim and additional optional equipment. As a consequence, the comparison cars may not be comparable to the vehicle you are considering. The Comparison Cars in Market are based on the sample market listings available from various Internet data sources and may not represent all relevant vehicles available in the area searched.

CONSUMER IS RESPONSIBLE FOR VERIFYING ALL EQUIPMENT.

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