



What is the AUTOFAIR ADVANTAGE? #1 Ford Dealer in NH, Best Selection, Certified Vehicles w/ Warranty up to 100k Miles, Lowest Prices, Above Market Value for Trades, Exclusive Price Guarantee, Fast & Easy Financing, Exclusive Rewards Program, Goal is 100% Credit Approval, 1st Service on Us, \$17.95 Oil Change, Extended SVC Hours, Online SVC Scheduling, A+ Rating w/ BBB, 2010-2013 BEST OF BUSINESS by NH Business Review, 2010-2013 BEST AUTOMOTIVE DEALERSHIP by NH Magazine, Highest Rated Dealer Online!

1475 S Willow Street • Manchester, NH 03103 •

2013 Ford Fiesta SE



See Over 400 New & Used Vehicles at AutoFairFord.com

Exterior Color: BLACK
Mileage: 14,877

Stock #: 445027T
VIN: 3FADP4BJ6DM152397

Engine: 1.6L 4 Cylinder Engine
Transmission:
Drive Train: FWD

Equipment:

- iPod/MP3 Input
- MP3 Player
- Child Safety Locks
- Bucket Seats
- Tire Pressure Monitoring System
- Cruise Control
- Rear Body Air Bag
- A/C
- CD Player
- Hands-Free Communication System
- Steering Wheel Controls
- 4-Wheel ABS
- Vehicle Anti-Theft System
- Power Windows
- Side Curtain Air Bags
- Driver Air Bag
- Heated Side Mirrors
- Keyless Entry
- Electronic Stability Control
- Front Disc/Rear Drum Brakes
- Trip Computer
- Adjustable Steering Wheel
- 5-Speed M/T
- Passenger Air Bag

Expert Reviews:

Edmunds.com: The 2013 Ford Fiesta gives economy car shoppers reason to celebrate with its fun-to-drive personality, nicely trimmed cabin, tight build quality and unexpected features.

KBB.com: If you're looking for a fuel-efficient small car, but you don't want to sacrifice the interior quality or modern features usually found only on larger, more expensive models, the 2013 Ford Fiesta sub-compact is an easy choice.

CarAndDriver.com: The Fiesta sedan returns good fuel mileage, handles decently, has an attractive interior, offers good forward visibility, and is relatively comfortable.

Vehicle History Highlights:

- CARFAX 1-Owner
- CARFAX No Frame Damage Reported
- CARFAX Buy Back Guarantee
- CARFAX No Airbag Deployment Reported
- CARFAX No Total Loss Reported
- CARFAX No Odometer Rollback Reported

Ad Preview:

Ford Certified, Excellent Condition, CARFAX 1-Owner, ONLY 14,877 Miles! PRICE DROP FROM \$16,691, PRICED TO MOVE \$800 below NADA Retail!, FUEL EFFICIENT 39 MPG Hwy/29 MPG City! CD Player, Heated Side Mirrors, Overhead Airbag AND MORE!=====PRICED TO MOVE: ...

FORD CERTIFIED PRE-OWNED VEHICLE (CPOV) FEATURES

- 12 months/12,000 miles Comprehensive Limited Warranty Coverage
- 24-Hour Roadside Assistance
- Vehicle History Report
- 7-Year/100,000-Mile Powertrain Limited Warranty
- 172-Point Inspection and Reconditioning
- 24-Hour Customer Assistance

Your Price \$13,191

360° Pricing Analysis

(AS OF 9/18/2014)

YOUR PRICE IS:



NADA Retail Value

\$14,025

\$834

Below NADA Retail Value

Comparison Cars in Market:

Vehicle	Color	Mileage	Certified?	Internet Price	Your Price Savings:
2013 Ford Fiesta Sedan SE	Gray	26,938		\$16,000	You save \$2,809
Lifetime Engine Warranty at NO CHARGE on all pre-owned vehicles. Courtesy Auto Group sells nothing but the highest quality of pre-owned vehicles which					
2013 Ford Fiesta Sedan SE	Unknown	5,344		\$16,000	You save \$2,809
2013 Ford Fiesta SE FWD View details					
2013 Ford Fiesta Sedan SE	Silver	1		\$15,980	You save \$2,789
SAVE AT THE PUMP!!! 40 MPG Hwy. Spotless!! This Vehicle has less than 1k miles!! NEW LOW PRICE! This outstanding Fiesta seeks the right match*** It ha					
2013 Ford Fiesta Sedan SE	Silver	3,285		\$15,400	You save \$2,209
REMAINDER OF FACTORY WARRANTY! CLEAN CARFAX...NO ACCIDENTS. ONE OWNER! SERVICE RECORDS AVAILABLE. No games, just business!Who could say no to a flawle					
2013 Ford Fiesta Sedan SE	Unknown	25		\$14,999	You save \$1,808
2013 Ford Fiesta SE Hatchback					
2013 Ford Fiesta Sedan SE	Black	6,905		\$14,995	You save \$1,804
**SE PACKAGESPORT APPEARANCE PKGAUTOMATIC TRANSMISSIONPOWER WINDOWS/LOCKSALLOY WHEELSMOONROOFREAR SPOILERSYNC/BLUETOOTHSIRIUS SAT RADIO*WHILE WE TRY T					
2013 Ford Fiesta Sedan SE	Silver	20,769		\$14,980	You save \$1,789
No ad preview found.					
2013 Ford Fiesta Sedan SE	Green	14,343		\$14,900	You save \$1,709
2013 Ford Fiesta SE Hatchback					
2013 Ford Fiesta Sedan SE	Silver	19,526		\$14,665	You save \$1,474
No ad preview found.					
2013 Ford Fiesta Sedan SE	Silver	6,150	✓	\$14,500	You save \$1,309
Fiesta SE, 4D Sedan, BOUGHT NEW AND SERVICED AT BAYSTATE !!, CLEAN CARFAX ONE OWNER !!, Fully Serviced!, And LOCAL TRADE !!. Superb gas mileage! Stop					

JDPower.com Power Circle Ratings

Power Circle Ratings (the Ratings) are developed by J.D. Power and Associates for JDPower.com. All Ratings are based on the opinions of consumers who have actually used or owned the product or service being rated. Since the Ratings are based on J.D. Power and Associates research studies that survey a representative sample of owners, they are indicative of what typical buyers may experience.

High ratings for a particular product/service/company do not necessarily mean that every customer will have a positive experience. It simply indicates that, on average, consumer perceptions of the product/service/company indicate that it stands out when compared with competitive products/services/companies.

Expert Reviews

Expert Reviews are excerpts from reviews and automotive awards from sites across the internet. The sites include newCarTestDrive.com, Edmunds.com and other similar sites.

The positive Expert Reviews are only excerpts of the full article or review. The full article may contain additional comments, both positive and negative, regarding the vehicle. For a more complete understanding of the scope of the review, you should read the entire review or award, which can be obtained from the referenced site.

NADA Used Car Guide - Retail Value

Actual valuations for 2013 Ford Fiesta SE with 14,877 miles will vary based upon optional equipment selected by the dealer, market conditions, specifications, vehicle condition or other particular circumstances pertinent to this vehicle. The specific information required to determine the value for this vehicle is based on your dealer's location, state - NH , for September and NADA Used Car Guide. NADA Used Car Guide vehicle valuations may vary from vehicle to vehicle. While the NADA Used Car Guide does take into account many variables related to the vehicle beyond make, model and geographic location, it does not account for the particular condition or circumstances of this vehicle which could cause the value of the vehicle to vary significantly from the NADA Used Car Guide - Retail Value.

Edmunds True Market Value (TMV)

Actual valuations for 2013 Ford Fiesta SE with 14,877 miles will vary based upon optional equipment selected by the dealer, market conditions, specifications, vehicle condition or other particular circumstances pertinent to this vehicle. Edmunds TMV price is an estimate of the current average selling price transactions for 2013 Ford Fiesta SE with 14,877 miles based on optional equipment and vehicle color based on your dealer's location, zipcode - 03103. Edmunds TMV vehicle valuations may vary from vehicle to vehicle. While the Edmunds TMV does take into account many variables related to the vehicle beyond make, model and geographic location, it does not account for the particular condition or circumstances of this vehicle which could cause the value of the vehicle to vary significantly from the Edmunds True Market Value.

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