

AutoFair Honda of Plymouth in Plymouth, MA treats the needs of each individual customer with paramount concern. We know that you have high expectations, and as a car dealer we enjoy the challenge of meeting and exceeding those expectations each and every time. Allow us to demonstrate our commitment to excellence!

9 Long Pond Road • Plymouth, MA 02360 •

## 2012 Honda CR-V EX



Exterior Color: Alabaster Silver Metallic  
Mileage: 27,929

Stock #: 73148T  
VIN: 2HKRM4H53CH606953

Engine: 2.4L 4 Cylinder Engine  
Transmission: 5-Speed A/T  
Drive Train: 4WD

### Equipment:

- Back-Up Camera
- CD Player
- 4x4
- Privacy Glass
- Electronic Stability Control
- 4-Wheel ABS
- Vehicle Anti-Theft System
- Rear Head Air Bag
- iPod/MP3 Input
- MP3 Player
- Aluminum Wheels
- Child Safety Locks
- Bucket Seats
- Tire Pressure Monitoring System
- Trip Computer
- 5-Speed A/T
- Bluetooth
- Sunroof
- Keyless Entry
- Steering Wheel Controls
- Brake Assist
- 4-Wheel Disc Brakes
- Side Head Air Bag
- A/C

### Vehicle History Highlights:



- CARFAX 1-Owner
- CARFAX No Frame Damage Reported
- CARFAX Buy Back Guarantee
- CARFAX No Airbag Deployment Reported
- CARFAX No Total Loss Reported
- CARFAX No Odometer Rollback Reported

### Ad Preview:

Honda Certified, CARFAX 1-Owner, Excellent Condition, GREAT MILES 27,929! PRICE DROP FROM \$22,997, FUEL EFFICIENT 30 MPG Hwy/22 MPG City!, \$2,400 below NADA Retail! Moonroof, iPod/MP3 Input, Bluetooth, CD Player, Back-Up Camera SEE MORE!=====Honda CR-V: ...

### HONDA CERTIFIED PRE-OWNED VEHICLE (CPOV) FEATURES

- Balance of original 7-year/100,000-Mile Powertrain Warranty
- Vehicle History Report
- Additional 1-year/12,000-mile Non-Powertrain Warranty
- 150-Point Inspection and Reconditioning
- NO Deductible

**Your Price \$20,994**

### 360° Pricing Analysis



(AS OF 6/21/2014)

YOUR PRICE IS:



Market Average Internet Price

\$22,208

**\$1,214**  
Below Market Average Internet Price



NADA Retail Value

\$23,425

**\$2,431**  
Below NADA Retail Value



Black Book

\$21,300

**\$306**  
Below Black Book

## Comparison Cars in Market:

Vehicle	Color	Mileage	Certified?	Internet Price	Your Price Savings:
2012 Honda CR-V SUV EX	Gray	23,754		\$22,991	You save \$1,997
This 2012 Honda CR-V EX is offered exclusively by Bernardi Honda of Brockton Drive off the lot with complete peace of mind, knowing that this CR-V EX					
2012 Honda CR-V SUV EX	Silver	20,368		\$22,990	You save \$1,996
No ad preview found.					
2012 Honda CR-V SUV EX	Maroon	25,273		\$22,533	You save \$1,539
AWD. In a class by itself! Best color! This vehicle has a Silko Honda Exclusive Lifetime Powertrain Warranty. Fully Serviced & Ready for Immediate Del					
2012 Honda CR-V SUV EX	White	49,332		\$22,498	You save \$1,504
AWD. Don't wait another minute! In a class by itself! This vehicle has a Silko Honda Exclusive Lifetime Powertrain Warranty. Fully Serviced & Ready fo					
2012 Honda CR-V SUV EX	White	33,731	✓	\$22,468	You save \$1,474
No ad preview found.					
2012 Honda CR-V SUV EX	Green	27,264		\$21,988	You save \$994
Only has had one previous owner with a clean car fax history. This CR-V is Honda Certified with 27k miles on it. Runs and drives great. Has fog lights					
2012 Honda CR-V SUV EX	Silver	21,900	✓	\$21,888	You save \$894
1 PREVIOUS OWNER**GREAT YEAR ROUND SUV**FUEL EFFICIENT**HONDA CERTIFIED Honda Pre-Owned Certification Service, a value of \$703.96, by Honda Seekonk Te					
2012 Honda CR-V SUV EX	Gray	22,054		\$21,788	You save \$794
CR-V EX Honda Certified, 4D Sport Utility, AWD, Grey, All Books, Keys & Service Records, Alloy wheels, Bought here New!, Certified Carfax, Certified H					
2012 Honda CR-V SUV EX	Brown	26,857		\$20,998	You save \$4
- - -2012HondaCR-V - - -4WD 5dr EXWe do our best to accurately represent the condition and equipment on our vehicles.Please verify the presence of equ					

*JDPower.com Power Circle Ratings*

Power Circle Ratings (the Ratings) are developed by J.D. Power and Associates for JDPower.com. All Ratings are based on the opinions of consumers who have actually used or owned the product or service being rated. Since the Ratings are based on J.D. Power and Associates research studies that survey a representative sample of owners, they are indicative of what typical buyers may experience.

High ratings for a particular product/service/company do not necessarily mean that every customer will have a positive experience. It simply indicates that, on average, consumer perceptions of the product/service/company indicate that it stands out when compared with competitive products/services/companies.

*Expert Reviews*

Expert Reviews are excerpts from reviews and automotive awards from sites across the internet. The sites include newCarTestDrive.com, Edmunds.com and other similar sites.

The positive Expert Reviews are only excerpts of the full article or review. The full article may contain additional comments, both positive and negative, regarding the vehicle. For a more complete understanding of the scope of the review, you should read the entire review or award, which can be obtained from the referenced site.

*NADA Used Car Guide - Retail Value*

Actual valuations for 2012 Honda CR-V EX with 27,929 miles will vary based upon optional equipment selected by the dealer, market conditions, specifications, vehicle condition or other particular circumstances pertinent to this vehicle. The specific information required to determine the value for this vehicle is based on your dealer's location, state - MA, for June and NADA Used Car Guide. NADA Used Car Guide vehicle valuations may vary from vehicle to vehicle. While the NADA Used Car Guide does take into account many variables related to the vehicle beyond make, model and geographic location, it does not account for the particular condition or circumstances of this vehicle which could cause the value of the vehicle to vary significantly from the NADA Used Car Guide - Retail Value.

*Edmunds True Market Value (TMV)*

Actual valuations for 2012 Honda CR-V EX with 27,929 miles will vary based upon optional equipment selected by the dealer, market conditions, specifications, vehicle condition or other particular circumstances pertinent to this vehicle. Edmunds TMV price is an estimate of the current average selling price transactions for 2012 Honda CR-V EX with 27,929 miles based on optional equipment and vehicle color based on your dealer's location, zipcode - 02360. Edmunds TMV vehicle valuations may vary from vehicle to vehicle. While the Edmunds TMV does take into account many variables related to the vehicle beyond make, model and geographic location, it does not account for the particular condition or circumstances of this vehicle which could cause the value of the vehicle to vary significantly from the Edmunds True Market Value.

*Average Market Price*

Average Market Price is calculated based on sampling of listings based on your dealer's zipcode, 02360. The source of the listings is third-party sites and dealer websites containing preowned and new vehicles. Average Market Price values may vary from vehicle to vehicle. Actual valuations for 2012 Honda CR-V EX with 27,929 miles will vary based upon selected optional equipment, market conditions, specifications, vehicle condition or other particular circumstances pertinent to this vehicle. While the average market price is an average of similar 2012 Honda CR-V EX and 50 miles radius from dealership, based on your dealer's zipcode (02360), the average can include vehicles with different trims, mileage ranges and dissimilar vehicle equipment. The sample of market listings may not represent all relevant vehicles available in the area searched.

*Comparison Cars in Market*

Comparison Cars in Market is created based on a select set of dealer classified listings from over forty thousand dealers nationally. The source of the listings is third-party sites and dealer websites containing preowned and new vehicles. While comparison cars are from similar vehicles based on year, manufacturer, model and 50 miles radius from dealership, based on your dealer's zipcode (02360), the comparison can include different trims, mileage ranges and dissimilar vehicle equipment. The dealer has full discretion in selecting the comparison cars, and may choose vehicles with different levels of trim and additional optional equipment. As a consequence, the comparison cars may not be comparable to the vehicle you are considering. The Comparison Cars in Market are based on the sample market listings available from various Internet data sources and may not represent all relevant vehicles available in the area searched.

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