

AutoFair Honda of Plymouth in Plymouth, MA treats the needs of each individual customer with paramount concern. We know that you have high expectations, and as a car dealer we enjoy the challenge of meeting and exceeding those expectations each and every time. Allow us to demonstrate our commitment to excellence!

9 Long Pond Road • Plymouth, MA 02360 •

2012 Honda Civic EX



Exterior Color: Rallye Red
Mileage: 17,630

Stock #: 73504T
VIN: 2HGFG3B82CH552210

Engine: 1.8L 4 Cylinder Engine
Transmission: 5-Speed A/T
Drive Train: FWD

Equipment:

- | | | |
|-----------------------------------|--------------------------------|-----------------------|
| ▪ Premium Sound System | ▪ iPod/MP3 Input | ▪ Bluetooth |
| ▪ Rear Spoiler | ▪ MP3 Player | ▪ Sunroof |
| ▪ Aluminum Wheels | ▪ Remote Trunk Release | ▪ Keyless Entry |
| ▪ Steering Wheel Controls | ▪ Electronic Stability Control | ▪ Bucket Seats |
| ▪ Brake Assist | ▪ 4-Wheel ABS | ▪ 4-Wheel Disc Brakes |
| ▪ Tire Pressure Monitoring System | ▪ Vehicle Anti-Theft System | ▪ Side Head Air Bag |
| ▪ Rear Head Air Bag | ▪ 5-Speed A/T | ▪ A/C |
| ▪ Passenger Air Bag | ▪ Driver Air Bag | ▪ Auto-Off Headlights |

Expert Reviews:

Edmunds.com: Wide variety of powertrains; good fuel economy; spacious interior; available coupe body style.

newCarTestDrive.com: The cabin is attractive with quality materials and nicely designed seats with lots of adjustment and a new driver's information display.

KBB.com: Offering a unique combination of affordability, reliability and refinement, the Honda Civic has long been a gold standard not just for the category, but for personal transportation in general.

CarAndDriver.com: Quiet and refined, Si version is easier to live with and less high-strung than before, fuel economy, solid structure and reputation.

Vehicle History Highlights:

- | | | |
|-----------------------------------|--|--|
| ▪ CARFAX 1-Owner | ▪ CARFAX Buy Back Guarantee | ▪ CARFAX No Total Loss Reported |
| ▪ CARFAX No Frame Damage Reported | ▪ CARFAX No Airbag Deployment Reported | ▪ CARFAX No Odometer Rollback Reported |

Ad Preview:

Honda Certified, CARFAX 1-Owner, Excellent Condition, LOW MILES - 17,630! JUST REPRICED FROM \$16,997, \$2,000 below NADA Retail! Sunroof, iPod/MP3 Input, Bluetooth, Premium Sound System, Alloy Wheels, Overhead Airbag, Serviced here SEE MORE!=====DRIVE ...

HONDA CERTIFIED PRE-OWNED VEHICLE (CPOV) FEATURES

- | | |
|---|---|
| ▪ Balance of original 7-year/100,000-Mile Powertrain Warranty | ▪ Additional 1-year/12,000-mile Non-Powertrain Warranty |
| ▪ Vehicle History Report | ▪ 150-Point Inspection and Reconditioning |
| | ▪ NO Deductible |

Your Price \$15,950

360° Pricing Analysis

(AS OF 8/19/2014)

YOUR PRICE IS:



Market Average Internet Price

\$16,425

\$475

Below Market Average Internet Price

**NADA**

NADA Retail Value

\$17,950

\$2,000

Below NADA Retail Value

Comparison Cars in Market:

| Vehicle | Color | Mileage | Certified? | Internet Price | Your Price Savings: |
|--|--------|---------|------------|----------------|---------------------|
| 2012 Honda Civic Sedan EX | Maroon | 11,170 | ✓ | \$16,988 | You save \$1,038 |
| Honda Certified Civic Sedan with only one previous owner and a clean car fax history. This car has only 11k miles on it. Runs and drives like it just | | | | | |
| 2012 Honda Civic Sedan LX | Gray | 12,977 | ✓ | \$16,588 | You save \$638 |
| In great condition with only one previous owner and a clean car fax history. This Civic Sedan is Honda Certified with only 13k miles on it. Runs and d | | | | | |
| 2012 Honda Civic Sedan LX | Gray | 19,452 | ✓ | \$16,495 | You save \$545 |
| No ad preview found. | | | | | |
| 2012 Honda Civic Sedan LX | White | 13,433 | ✓ | \$16,388 | You save \$438 |
| This beautiful white like new Honda Certified Civic Sedan has only 13k miles on it. Only has had one previous owner with a clean car fax history. Runs | | | | | |

JDPower.com Power Circle Ratings

Power Circle Ratings (the Ratings) are developed by J.D. Power and Associates for JDPower.com. All Ratings are based on the opinions of consumers who have actually used or owned the product or service being rated. Since the Ratings are based on J.D. Power and Associates research studies that survey a representative sample of owners, they are indicative of what typical buyers may experience.

High ratings for a particular product/service/company do not necessarily mean that every customer will have a positive experience. It simply indicates that, on average, consumer perceptions of the product/service/company indicate that it stands out when compared with competitive products/services/companies.

Expert Reviews

Expert Reviews are excerpts from reviews and automotive awards from sites across the internet. The sites include newCarTestDrive.com, Edmunds.com and other similar sites.

The positive Expert Reviews are only excerpts of the full article or review. The full article may contain additional comments, both positive and negative, regarding the vehicle. For a more complete understanding of the scope of the review, you should read the entire review or award, which can be obtained from the referenced site.

NADA Used Car Guide - Retail Value

Actual valuations for 2012 Honda Civic EX with 17,630 miles will vary based upon optional equipment selected by the dealer, market conditions, specifications, vehicle condition or other particular circumstances pertinent to this vehicle. The specific information required to determine the value for this vehicle is based on your dealer's location, state - MA, for August and NADA Used Car Guide. NADA Used Car Guide vehicle valuations may vary from vehicle to vehicle. While the NADA Used Car Guide does take into account many variables related to the vehicle beyond make, model and geographic location, it does not account for the particular condition or circumstances of this vehicle which could cause the value of the vehicle to vary significantly from the NADA Used Car Guide - Retail Value.

Edmunds True Market Value (TMV)

Actual valuations for 2012 Honda Civic EX with 17,630 miles will vary based upon optional equipment selected by the dealer, market conditions, specifications, vehicle condition or other particular circumstances pertinent to this vehicle. Edmunds TMV price is an estimate of the current average selling price transactions for 2012 Honda Civic EX with 17,630 miles based on optional equipment and vehicle color based on your dealer's location, zipcode - 02360. Edmunds TMV vehicle valuations may vary from vehicle to vehicle. While the Edmunds TMV does take into account many variables related to the vehicle beyond make, model and geographic location, it does not account for the particular condition or circumstances of this vehicle which could cause the value of the vehicle to vary significantly from the Edmunds True Market Value.

Average Market Price

Average Market Price is calculated based on sampling of listings based on your dealer's zipcode, 02360. The source of the listings is third-party sites and dealer websites containing preowned and new vehicles. Average Market Price values may vary from vehicle to vehicle. Actual valuations for 2012 Honda Civic EX with 17,630 miles will vary based upon selected optional equipment, market conditions, specifications, vehicle condition or other particular circumstances pertinent to this vehicle. While the average market price is an average of similar 2012 Honda Civic EX and 25 miles radius from dealership, based on your dealer's zipcode (02360), the average can include vehicles with different trims, mileage ranges and dissimilar vehicle equipment. The sample of market listings may not represent all relevant vehicles available in the area searched.

Comparison Cars in Market

Comparison Cars in Market is created based on a select set of dealer classified listings from over forty thousand dealers nationally. The source of the listings is third-party sites and dealer websites containing preowned and new vehicles. While comparison cars are from similar vehicles based on year, manufacturer, model and 25 miles radius from dealership, based on your dealer's zipcode (02360), the comparison can include different trims, mileage ranges and dissimilar vehicle equipment. The dealer has full discretion in selecting the comparison cars, and may choose vehicles with different levels of trim and additional optional equipment. As a consequence, the comparison cars may not be comparable to the vehicle you are considering. The Comparison Cars in Market are based on the sample market listings available from various Internet data sources and may not represent all relevant vehicles available in the area searched.

CONSUMER IS RESPONSIBLE FOR VERIFYING ALL EQUIPMENT.

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