AutoFair Honda of Plymouth in Plymouth, MA treats the needs of each individual customer with paramount concern. We know that you have high expectations, and as a car dealer we enjoy the challenge of meeting and exceeding those expectations each and every time. Allow us to demonstrate our commitment to excellence!

9 Long Pond Road * Plymouth, MA 02360 *

2012 Honda Civic LX



	Exterior Color: Mileage:	BLACK 24,113	Stock #: 73762T VIN: 2HGFG3B58CH538060
	Engine: Transmission: Drive Train:	1.8L 4 Cylinder Engine 5-Speed A/T FWD	
Equipment:			
• iPod/MP3 Input	- CD Pla		- Rear Spoiler
MP3 Player		ss Entry	Remote Trunk Release
0		onic Stability Control	Bucket Seats Tire Pressure Menitering System
 Brake Assist Front Disc/Rear Drum Bra 	• 4-Whe	e Anti-Theft System	 Tire Pressure Monitoring System Trip Computer
		lead Air Bag	- 5-Speed A/T
■ A/C		nger Air Bag	Driver Air Bag
		Off Headlights	- Cruise Control

Expert Reviews:

Edmunds.com: Wide variety of powertrains; good fuel economy; spacious interior; available coupe body style.

newCarTestDrive.com: The cabin is attractive with quality materials and nicely designed seats with lots of adjustment and a new driver's information display.

KBB.com: Offering a unique combination of affordability, reliability and refinement, the Honda Civic has long been a gold standard not just for the category, but for personal transportation in general.

CarAndDriver.com: Quiet and refined, Si version is easier to live with and less high-strung than before, fuel economy, solid structure and reputation.

Vehicle History Highlights: CARFAX

CARFAX 1-Owner CARFAX No Frame Damage Reported	 CARFAX Buy Back Guarantee CARFAX No Airbag Deployment Reported 	 CARFAX No Total Loss Reported CARFAX No Odometer Rollback Reported
	•	•

Ad Preview:

\$600 below NADA Retail! LX trim. Honda Certified, Extra Clean, CARFAX 1-Owner, ONLY 24,113 Miles! CD Player, iPod/MP3 Input, Overhead Airbag, Serviced here. CLICK NOW!=====SHOP WITH CONFIDENCE: Balance of original 7-year/100, 000-Mile Powertrain Warranty ...

HONDA CERTIFIED PRE-OWNED VEHICLE (CPOV) FEATURES

Balance of original 7-year/100,000-Mile Powertrain
Warranty
Vehicle History Report

Additional 1-year/12,000-mile Non-Powertrain Warranty
 150-Point Inspection and Reconditioning
 NO Deductible

Your Price \$14,959

360° Pricing Analysis								
(AS OF 8/29/2014)		YOUR PRICE IS:						
	Market Average Internet Price	\$15,043	\$84 Below Market Average Internet Price					
🕮 NADA	NADA Retail Value	\$15,625	\$666 Below NADA Retail Value					

Comparison Cars in Market:

Vehicle	Color	Mileage	Certified?	Internet Price	Your Price Savings:
2012 Honda Civic Coupe LX	Black	19,802		\$16,998	You save \$2,039
-MULTI-POINT INSPECTED, AND VEHICLE DETAILS	lileage- This C	rystal Black Pear	I 2012 Honda Civic		
2012 Honda Civic Coupe LX	White	47,367		\$15,999	You save \$1,040
No ad preview found.					
2012 Honda Civic Coupe LX	Black	15,157		\$15,998	You save \$1,039
Are you searching for a super reliable coupe for your daily commute or for dependable transportation to school or for shopping have acquired a 1 y					
2012 Honda Civic Coupe LX	Blue	37,971		\$15,789	You save \$830
No ad preview found.					
2012 Honda Civic Coupe LX	Black	34,388		\$14,988	You save \$29
CARFAX 1-Owner. 12000 Mile Warranty! LX trim. CD Player, iPod/MP3 Input, Head Airbag. OWN THIS CIVIC WITH CONFIDENCE CARFAX 1-Owner. Qualifies for CAR					I CONFIDENCE

JDPower.com Power Circle Ratings

Power Circle Ratings (the Ratings) are developed by J.D. Power and Associates for JDPower.com. All Ratings are based on the opinions of consumers who have actually used or owned the product or service being rated. Since the Ratings are based on J.D. Power and Associates research studies that survey a representative sample of owners, they are indicative of what typical buyers may experience.

High ratings for a particular product/service/company do not necessarily mean that every customer will have a positive experience. It simply indicates that, on average, consumer perceptions of the product/service/company indicate that it stands out when compared with competitive products/services/companies.

Expert Reviews

Expert Reviews are excerpts from reviews and automotive awards from sites across the internet. The sites include newCarTestDrive.com, Edmunds.com and other similar sites.

The positive Expert Reviews are only excerpts of the full article or review. The full article may contain additional comments, both positive and negative, regarding the vehicle. For a more complete understanding of the scope of the review, you should read the entire review or award, which can be obtained from the referenced site.

NADA Used Car Guide - Retail Value

Actual valuations for 2012 Honda Civic LX with 24,113 miles will vary based upon optional equipment selected by the dealer, market conditions, specifications, vehicle condition or other particular circumstances pertinent to this vehicle. The specific information required to determine the value for this vehicle is based on your dealer's location, state - MA, for August and NADA Used Car Guide. NADA Used Car Guide vehicle valuations may vary from vehicle to vehicle. While the NADA Used Car Guide does take into account many variables related to the vehicle beyond make, model and geographic location, it does not account for the particular condition or circumstances of this vehicle which could cause the value of the vehicle to vary significantly from the NADA Used Car Guide - Retail Value.

Edmunds True Market Value (TMV)

Actual valuations for 2012 Honda Civic LX with 24,113 miles will vary based upon optional equipment selected by the dealer, market conditions, specifications, vehicle condition or other particular circumstances pertinent to this vehicle. Edmunds TMV price is an estimate of the current average selling price transactions for 2012 Honda Civic LX with 24,113 miles based on optional equipment and vehicle color based on your dealer's location, zipcode - 02360. Edmunds TMV vehicle valuations may vary from vehicle to vehicle. While the Edmunds TMV does take into account many variables related to the vehicle beyond make, model and geographic location, it does not account for the particular condition or circumstances of this vehicle which could cause the value of the vehicle to vary significantly from the Edmunds True Market Value.

Average Market Price

Average Market Price is calculated based on sampling of listings based on your dealer's zipcode, 02360. The source of the listings is third-party sites and dealer websites containing preowned and new vehicles. Average Market Price values may vary from vehicle to vehicle. Actual valuations for 2012 Honda Civic LX with 24,113 miles will vary based upon selected optional equipment, market conditions, specifications, vehicle condition or other particular circumstances pertinent to this vehicle. While the average market price is an average of similar 2012 Honda Civic LX and 50 miles radius from dealership, based on your dealer's zipcode (02360), the average can include vehicles with different trims, mileage ranges and dissimilar vehicle equipment. The sample of market listings may not represent all relevant vehicles available in the area searched.

Comparison Cars in Market

Comparison Cars in Market is created based on a select set of dealer classified listings from over forty thousand dealers nationally. The source of the listings is third-party sites and dealer websites containing preowned and new vehicles. While comparison cars are from similar vehicles based on year, manufacturer, model and 50 miles radius from dealership, based on your dealer's picode (02360), the comparison can include different trims, mileage ranges and dissimilar vehicle equipment. The dealer has full discretion in selecting the comparison cars, and may choose vehicles with different levels of trim and additional optional equipment. As a consequence, the comparison cars may not be comparable to the vehicle you are considering. The Comparison Cars in Market are based on the sample market listings available from various Internet data sources and may not represent all relevant vehicles available in the area searched.

CONSUMER IS RESPONSIBLE FOR VERIFYING ALL EQUIPMENT.

INCISENT TECHNOLOGIES DEPENDS ON ITS SOURCES FOR THE ACCURACY AND RELIABILITY OF ITS INFORMATION. THEREFORE, NO RESPONSIBILITY IS ASSUMED BY INCISENT TECHNOLOGIES OR ITS AGENTS FOR ERRORS OR OMISSIONS IN THIS REPORT. INCISENT TECHNOLOGIES FURTHER EXPRESSLY DISCLAIMS ALL WARRANTIES, EXPRESS OR IMPLIED, INCLUDING ANY IMPLIED WARRANTIES OF MERCHANTABILITY OR FITNESS FOR A PARTICULAR PURPOSE.

ALL INFORMATION RELATED TO THE SOURCES ABOVE WAS ASSEMBLED BY AUTOFAIR HONDA OF PLYMOUTH AND NO RESPONSIBILITY IS ASSUMED BY INCISENT TECHNOLOGIES OR ITS AGENTS FOR ERRORS OR OMISSIONS OF THE ASSEMBLED DATA.

© 2010 INCISENT Technologies, LLC. All rights reserved. 8/29/2014