

AutoFair Honda of Plymouth in Plymouth, MA treats the needs of each individual customer with paramount concern. We know that you have high expectations, and as a car dealer we enjoy the challenge of meeting and exceeding those expectations each and every time. Allow us to demonstrate our commitment to excellence!

9 Long Pond Road • Plymouth, MA 02360 •

## 2012 Honda Civic EX-L



Exterior Color: Cool Mist Metallic

Mileage: 29,838

Stock #: 73553C

VIN: 2HGFB2F93CH507675

Engine: 1.8L 4 Cylinder Engine

Transmission: 5-Speed A/T

Drive Train: FWD

### Equipment:

- Leather Seats
- Bluetooth
- Sunroof
- Keyless Entry
- Heated Mirrors
- Brake Assist
- Tire Pressure Monitoring System
- Rear Head Air Bag
- Heated Driver Seat
- CD Player
- Aluminum Wheels
- Steering Wheel Controls
- Electronic Stability Control
- 4-Wheel ABS
- Vehicle Anti-Theft System
- 5-Speed A/T
- iPod/MP3 Input
- MP3 Player
- Remote Trunk Release
- Child Safety Locks
- Bucket Seats
- 4-Wheel Disc Brakes
- Side Head Air Bag
- A/C

### Expert Reviews:

Edmunds.com: Wide variety of powertrains; good fuel economy; spacious interior; available coupe body style.

newCarTestDrive.com: The 2012 Accord Sedan combines outstanding value, excellent driving dynamics, a roomy and comfortable passenger cabin, and sporty styling.

KBB.com: Offering a unique combination of affordability, reliability and refinement, the Honda Civic has long been a gold standard not just for the category, but for personal transportation in general.

CarAndDriver.com: The interior is more spacious than before, fuel economy is up, and the driving experience is quieter and more isolated.

### Vehicle History Highlights:

- CARFAX 1-Owner
- CARFAX No Frame Damage Reported
- CARFAX Buy Back Guarantee
- CARFAX No Airbag Deployment Reported
- CARFAX No Total Loss Reported
- CARFAX No Odometer Rollback Reported

### Ad Preview:

Honda Certified, Excellent Condition, CARFAX 1-Owner, ONLY 29,838 Miles! PRICE DROP FROM \$17,974, PRICED TO MOVE \$1,300 below NADA Retail!, EPA 39 MPG Hwy/28 MPG City! Sunroof, Heated Leather Seats, Bluetooth, CD Player AND MORE!=====SHOP WITH CONFIDENCE: ...

### HONDA CERTIFIED PRE-OWNED VEHICLE (CPOV) FEATURES

- Balance of original 7-year/100,000-Mile Powertrain Warranty
- Vehicle History Report
- Additional 1-year/12,000-mile Non-Powertrain Warranty
- 150-Point Inspection and Reconditioning
- NO Deductible

**Your Price \$16,999**

### 360° Pricing Analysis

(AS OF 7/30/2014)

YOUR PRICE IS:



NADA Retail Value

\$18,325

**\$1,326**

Below NADA Retail Value

## Comparison Cars in Market:

Vehicle	Color	Mileage	Certified?	Internet Price	Your Price Savings:
2012 Honda Civic Coupe SI	Black	20,074	✓	\$19,988	You save \$2,989
Honda Certified Civic SI that has been previously owned by one person and has a clean car fax history. The previous owner took good care of this car a					
2012 Honda Civic Sedan SI	Silver	25,496	✓	\$19,888	You save \$2,889
You'll NEVER pay too much at Silko Honda! Real Winner! This vehicle has a Silko Honda Exclusive Lifetime Powertrain Warranty. Fully Serviced & Ready f					
2012 Honda Civic Coupe SI	Blue	21,743	✓	\$19,588	You save \$2,589
This beautiful blue Honda Certified Civic SI is in excellent condition with only one previous owner. Has been well maintained by the previous owner. O					
2012 Honda Civic Coupe SI	Silver	21,809	✓	\$18,988	You save \$1,989
Honda Certified Civic SI in great shape with only 21k miles on it. Has only had one previous owner with a clean car fax history. This car has fog ligh					
2012 Honda Civic Sedan	Silver	24,506	✓	\$17,988	You save \$989
Civic Hybrid that is excellent on gas and will save you a lot of money commuting back and forth. Has leather interior, steering wheel controls, blueto					

*JDPower.com Power Circle Ratings*

Power Circle Ratings (the Ratings) are developed by J.D. Power and Associates for JDPower.com. All Ratings are based on the opinions of consumers who have actually used or owned the product or service being rated. Since the Ratings are based on J.D. Power and Associates research studies that survey a representative sample of owners, they are indicative of what typical buyers may experience.

High ratings for a particular product/service/company do not necessarily mean that every customer will have a positive experience. It simply indicates that, on average, consumer perceptions of the product/service/company indicate that it stands out when compared with competitive products/services/companies.

*Expert Reviews*

Expert Reviews are excerpts from reviews and automotive awards from sites across the internet. The sites include newCarTestDrive.com, Edmunds.com and other similar sites.

The positive Expert Reviews are only excerpts of the full article or review. The full article may contain additional comments, both positive and negative, regarding the vehicle. For a more complete understanding of the scope of the review, you should read the entire review or award, which can be obtained from the referenced site.

*NADA Used Car Guide - Retail Value*

Actual valuations for 2012 Honda Civic EX-L with 29,838 miles will vary based upon optional equipment selected by the dealer, market conditions, specifications, vehicle condition or other particular circumstances pertinent to this vehicle. The specific information required to determine the value for this vehicle is based on your dealer's location, state - MA, for July and NADA Used Car Guide. NADA Used Car Guide vehicle valuations may vary from vehicle to vehicle. While the NADA Used Car Guide does take into account many variables related to the vehicle beyond make, model and geographic location, it does not account for the particular condition or circumstances of this vehicle which could cause the value of the vehicle to vary significantly from the NADA Used Car Guide - Retail Value.

*Edmunds True Market Value (TMV)*

Actual valuations for 2012 Honda Civic EX-L with 29,838 miles will vary based upon optional equipment selected by the dealer, market conditions, specifications, vehicle condition or other particular circumstances pertinent to this vehicle. Edmunds TMV price is an estimate of the current average selling price transactions for 2012 Honda Civic EX-L with 29,838 miles based on optional equipment and vehicle color based on your dealer's location, zipcode - 02360. Edmunds TMV vehicle valuations may vary from vehicle to vehicle. While the Edmunds TMV does take into account many variables related to the vehicle beyond make, model and geographic location, it does not account for the particular condition or circumstances of this vehicle which could cause the value of the vehicle to vary significantly from the Edmunds True Market Value.

*Average Market Price*

Average Market Price is calculated based on sampling of listings based on your dealer's zipcode, 02360. The source of the listings is third-party sites and dealer websites containing preowned and new vehicles. Average Market Price values may vary from vehicle to vehicle. Actual valuations for 2012 Honda Civic EX-L with 29,838 miles will vary based upon selected optional equipment, market conditions, specifications, vehicle condition or other particular circumstances pertinent to this vehicle. While the average market price is an average of similar 2012 Honda Civic EX-L and 25 miles radius from dealership, based on your dealer's zipcode (02360), the average can include vehicles with different trims, mileage ranges and dissimilar vehicle equipment. The sample of market listings may not represent all relevant vehicles available in the area searched.

*Comparison Cars in Market*

Comparison Cars in Market is created based on a select set of dealer classified listings from over forty thousand dealers nationally. The source of the listings is third-party sites and dealer websites containing preowned and new vehicles. While comparison cars are from similar vehicles based on year, manufacturer, model and 25 miles radius from dealership, based on your dealer's zipcode (02360), the comparison can include different trims, mileage ranges and dissimilar vehicle equipment. The dealer has full discretion in selecting the comparison cars, and may choose vehicles with different levels of trim and additional optional equipment. As a consequence, the comparison cars may not be comparable to the vehicle you are considering. The Comparison Cars in Market are based on the sample market listings available from various Internet data sources and may not represent all relevant vehicles available in the area searched.

---

CONSUMER IS RESPONSIBLE FOR VERIFYING ALL EQUIPMENT.

INCIDENT TECHNOLOGIES DEPENDS ON ITS SOURCES FOR THE ACCURACY AND RELIABILITY OF ITS INFORMATION. THEREFORE, NO RESPONSIBILITY IS ASSUMED BY INCIDENT TECHNOLOGIES OR ITS AGENTS FOR ERRORS OR OMISSIONS IN THIS REPORT. INCIDENT TECHNOLOGIES FURTHER EXPRESSLY DISCLAIMS ALL WARRANTIES, EXPRESS OR IMPLIED, INCLUDING ANY IMPLIED WARRANTIES OF MERCHANTABILITY OR FITNESS FOR A PARTICULAR PURPOSE.

ALL INFORMATION RELATED TO THE SOURCES ABOVE WAS ASSEMBLED BY AUTOFAIR HONDA OF PLYMOUTH AND NO RESPONSIBILITY IS ASSUMED BY INCIDENT TECHNOLOGIES OR ITS AGENTS FOR ERRORS OR OMISSIONS OF THE ASSEMBLED DATA.

© 2010 INCIDENT Technologies, LLC. All rights reserved. 7/30/2014