

AutoFair Honda of Plymouth in Plymouth, MA treats the needs of each individual customer with paramount concern. We know that you have high expectations, and as a car dealer we enjoy the challenge of meeting and exceeding those expectations each and every time. Allow us to demonstrate our commitment to excellence!

9 Long Pond Road • Plymouth, MA 02360 •

## 2012 Honda Civic EX



Exterior Color: Cool Mist Metallic  
Mileage: 33,508

Stock #: 73528U  
VIN: 2HGFB2F8XCH504019

Engine: 1.8L 4 Cylinder Engine  
Transmission: 5-Speed A/T  
Drive Train: FWD

### Equipment:

- iPod/MP3 Input
- MP3 Player
- Keyless Entry
- Child Safety Locks
- Brake Assist
- Tire Pressure Monitoring System
- Rear Head Air Bag
- Passenger Air Bag
- Bluetooth
- Sunroof
- Remote Trunk Release
- Electronic Stability Control
- 4-Wheel ABS
- Vehicle Anti-Theft System
- 5-Speed A/T
- Driver Air Bag
- CD Player
- Aluminum Wheels
- Steering Wheel Controls
- Bucket Seats
- 4-Wheel Disc Brakes
- Side Head Air Bag
- A/C
- Auto-Off Headlights

### Vehicle History Highlights:



- CARFAX Buy Back Guarantee
- CARFAX No Total Loss Reported
- CARFAX No Frame Damage Reported
- CARFAX No Airbag Deployment Reported
- CARFAX No Odometer Rollback Reported
- CARFAX No Manufacturer Recalls Reported

### Ad Preview:

Honda Certified, Excellent Condition, ONLY 33,508 Miles! PRICE DROP FROM \$15,987, \$1,800 below NADA Retail!, EPA 39 MPG Hwy/28 MPG City! Sunroof, Bluetooth, CD Player, iPod/MP3 Input, Alloy Wheels, Overhead Airbag, Serviced here SEE MORE!=====DRIVE ...

### HONDA CERTIFIED PRE-OWNED VEHICLE (CPOV) FEATURES

- Balance of original 7-year/100,000-Mile Powertrain Warranty
- Additional 1-year/12,000-mile Non-Powertrain Warranty
- Vehicle History Report
- 150-Point Inspection and Reconditioning
- NO Deductible

**Your Price \$15,487**

### 360° Pricing Analysis

(AS OF 8/26/2014)

YOUR PRICE IS:



Market Average Internet Price

\$16,734

**\$1,247**

Below Market Average Internet Price



NADA Retail Value

\$17,375

**\$1,888**

Below NADA Retail Value

### Comparison Cars in Market:

Vehicle	Color	Mileage	Certified?	Internet Price	Your Price Savings:
2012 Honda Civic Sedan EX	Gray	20,246		\$18,881	<b>You save \$3,394</b>

We stand behind our pre-owned inventory. Our Service Department takes a back seat to no-one. That's why we sponsor 'Open Houses' for our new customers

2012 Honda Civic Sedan EX	Gray	31,207	✓	\$17,987	You save \$2,500
No ad preview found.					
2012 Honda Civic Sedan EX	Blue	27,081	✓	\$17,592	You save \$2,105
No ad preview found.					
2012 Honda Civic Sedan EX	Gray	22,500	✓	\$16,992	You save \$1,505
No ad preview found.					
2012 Honda Civic Sedan EX	Gray	34,535	✓	\$16,897	You save \$1,410
No ad preview found.					
2012 Honda Civic Sedan EX	Gray	34,277		\$16,479	You save \$992
No ad preview found.					
2012 Honda Civic Sedan EX	Black	24,212	✓	\$15,997	You save \$510
No ad preview found.					
2012 Honda Civic Sedan EX	Blue	23,862		\$15,991	You save \$504
A Welcoming Glow Beads off this COOL MIST METALLIC Honda Civic EX, while having LOW MILES and an even LOWER PRICE to go with! It has a relaxing aura c					
2012 Honda Civic Sedan EX	Gray	20,494		\$15,988	You save \$501
Civic EX Honda Certified, 4D Sedan, FWD, Urban Titanium Metallic, All Books, Keys & Service Records, Certified Carfax, Certified Honda!, Cloth, Must S					
2012 Honda Civic Sedan EX	Maroon	33,288		\$15,979	You save \$492
No ad preview found.					

*JDPower.com Power Circle Ratings*

Power Circle Ratings (the Ratings) are developed by J.D. Power and Associates for JDPower.com. All Ratings are based on the opinions of consumers who have actually used or owned the product or service being rated. Since the Ratings are based on J.D. Power and Associates research studies that survey a representative sample of owners, they are indicative of what typical buyers may experience.

High ratings for a particular product/service/company do not necessarily mean that every customer will have a positive experience. It simply indicates that, on average, consumer perceptions of the product/service/company indicate that it stands out when compared with competitive products/services/companies.

*Expert Reviews*

Expert Reviews are excerpts from reviews and automotive awards from sites across the internet. The sites include newCarTestDrive.com, Edmunds.com and other similar sites.

The positive Expert Reviews are only excerpts of the full article or review. The full article may contain additional comments, both positive and negative, regarding the vehicle. For a more complete understanding of the scope of the review, you should read the entire review or award, which can be obtained from the referenced site.

*NADA Used Car Guide - Retail Value*

Actual valuations for 2012 Honda Civic EX with 33,508 miles will vary based upon optional equipment selected by the dealer, market conditions, specifications, vehicle condition or other particular circumstances pertinent to this vehicle. The specific information required to determine the value for this vehicle is based on your dealer's location, state - MA , for August and NADA Used Car Guide. NADA Used Car Guide vehicle valuations may vary from vehicle to vehicle. While the NADA Used Car Guide does take into account many variables related to the vehicle beyond make, model and geographic location, it does not account for the particular condition or circumstances of this vehicle which could cause the value of the vehicle to vary significantly from the NADA Used Car Guide - Retail Value.

*Edmunds True Market Value (TMV)*

Actual valuations for 2012 Honda Civic EX with 33,508 miles will vary based upon optional equipment selected by the dealer, market conditions, specifications, vehicle condition or other particular circumstances pertinent to this vehicle. Edmunds TMV price is an estimate of the current average selling price transactions for 2012 Honda Civic EX with 33,508 miles based on optional equipment and vehicle color based on your dealer's location, zipcode - 02360. Edmunds TMV vehicle valuations may vary from vehicle to vehicle. While the Edmunds TMV does take into account many variables related to the vehicle beyond make, model and geographic location, it does not account for the particular condition or circumstances of this vehicle which could cause the value of the vehicle to vary significantly from the Edmunds True Market Value.

*Average Market Price*

Average Market Price is calculated based on sampling of listings based on your dealer's zipcode, 02360. The source of the listings is third-party sites and dealer websites containing preowned and new vehicles. Average Market Price values may vary from vehicle to vehicle. Actual valuations for 2012 Honda Civic EX with 33,508 miles will vary based upon selected optional equipment, market conditions, specifications, vehicle condition or other particular circumstances pertinent to this vehicle. While the average market price is an average of similar 2012 Honda Civic EX and 50 miles radius from dealership, based on your dealer's zipcode (02360), the average can include vehicles with different trims, mileage ranges and dissimilar vehicle equipment. The sample of market listings may not represent all relevant vehicles available in the area searched.

*Comparison Cars in Market*

Comparison Cars in Market is created based on a select set of dealer classified listings from over forty thousand dealers nationally. The source of the listings is third-party sites and dealer websites containing preowned and new vehicles. While comparison cars are from similar vehicles based on year, manufacturer, model and 50 miles radius from dealership, based on your dealer's zipcode (02360), the comparison can include different trims, mileage ranges and dissimilar vehicle equipment. The dealer has full discretion in selecting the comparison cars, and may choose vehicles with different levels of trim and additional optional equipment. As a consequence, the comparison cars may not be comparable to the vehicle you are considering. The Comparison Cars in Market are based on the sample market listings available from various Internet data sources and may not represent all relevant vehicles available in the area searched.

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