AutoFair Honda of Plymouth in Plymouth, MA treats the needs of each individual customer with paramount concern. We know that you have high expectations, and as a car dealer we enjoy the challenge of meeting and exceeding those expectations each and every time. Allow us to demonstrate our commitment to excellence!

```
9 Long Pond Road * Plymouth, MA 02360 *
```


## 2012 Honda Civic LX



| Exterior Color: | UNKNOWN |
| :--- | :--- |
| Mileage: | $\mathbf{3 3 , 8 6 4}$ |
| Engine: | $\mathbf{4}$ Cylinder Engine |
| Transmission: | $\mathbf{5 - S p e e d ~ A / T ~}$ |
| Drive Train: | Front Wheel Drive |

Stock \#. 74513 U VIN: 2HGFB2F56CH588541

## Equipment:

- iPod/ MP3 Input
- Keyless Entry
- Child Safety Locks
- Brake Assist
- Front Disc/ Rear Drum Brakes
- Side Head Air Bag
- A/ C
- Wheel Covers
- CD Player
- Remote Trunk Release
- Electronic Stability Control
- 4-Wheel ABS
- Vehicle Anti-Theft System
- Rear Head Air Bag
- Passenger Air Bag
- Auto-Off Headlights
- MP3 Player
- Steering Wheel Controls
- Bucket Seats
- Tire Pressure Monitoring System
- Trip Computer
- 5-Speed A/T
- Driver Air Bag
- Cruise Control


## J DPower.com Ratings:

- Initial Quality Survey (IQS) Overall

Rating 0 O०००

- Automotive Performance, Execution and Layout (APEAL) Overall Rating 0000


## Vehicle History Highlights:

## CAR|A|Ax

- CARFAX 1-Owner
- CARFAX No Frame Damage Reported

| - CARFAX Buy Back Guarantee | - CARFAX No Total Loss Reported |
| :--- | :--- |
| - CARFAX No Airbag Deployment | - CARFAX No Odometer Rollback |
| Reported | Reported |

## Ad Preview:

Honda Certified, CARFAX 1-Owner, GREAT MILES 33, 864! LX trim. PRICED TO MOVE $\$ 1,200$ below NADA Retail!, FUEL EFFICIENT 39 MPG Hwy/ 28 MPG City! CD Player, iPod/ MP3 Input, Head Airbag. READ MORE! =-Honda CIVIC: UNMATCHED RELIABILITY: Honda's excellent ...

## HONDA CERTIFIED PRE-OWNED VEHICLE (CPOV) FEATURES

```
-Balance of original 7-year/ 100,000-Mile Powertrain
    Warranty
```

-NO Deductible -182-Point Inspection and Reconditioning
-Additional 1-year/ 12,000-mile Non-Powertrain Warranty -Vehicle History Report
-182-Point Inspection and Reconditioning

Your Price \$13,795

## $360^{\circ}$ Pricing Analysis

| (AS OF 4/28/2015) |  |  | YOUR PRICE IS: |
| :---: | :---: | :---: | :---: |
| NADA | NADA Retail Value | \$15,075 | $\$ 1,280$ <br> Below NADA Retail Value |
| (198) | Market Average Internet Price | \$13,884 | \$89 <br> Below Market Average Internet Price |

## Comparison Cars in Market:

| Vehicle | Color | Mileage | Certified? | Internet Price | Your Price Savings: |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 2012 Honda Civic Sedan LX | Gray | 31,097 |  | \$15,658 | You save \$1,863 |
| Excellent Condition, CARFAX 1-Owner, LOW MILES - 31,097! Polished Metal Metallic exterior and Gray interior, LX trim. EPA 39 MPG Hwy/ 28 MPG City! CD P |  |  |  |  |  |
| 2012 Honda Civic Sedan LX | Brown | 33,388 |  | \$15, 250 | You save \$1,455 |
| No ad preview found. |  |  |  |  |  |
| 2012 Honda Civic Sedan LX | Blue | 34,154 |  | \$15, 250 | You save \$1,455 |
| No ad preview found. |  |  |  |  |  |
| 2012 Honda Civic Sedan LX | Gray | 34,603 |  | \$14,897 | You save \$1,102 |
| Excellent Condition, CARFAX 1-Owner, ONLY 34,603 Miles! LX trim, Crystal Black Pearl exterior and Gray interior. FUEL EFFICIENT 39 MPG Hwy/ 28 MPG City |  |  |  |  |  |
| 2012 Honda Civic Sedan LX | Black | 33,820 |  | \$14,798 | You save \$1,003 |
| No ad preview found. |  |  |  |  |  |
| 2012 Honda Civic Sedan LX | Gray | 36,116 | $v$ | \$14,788 | You save \$993 |
| No ad preview found. |  |  |  |  |  |
| 2012 Honda Civic Sedan LX | Gray | 31,003 |  | \$14,788 | You save \$993 |
| One Owner. No accidents. Our Honda certified technicians performed $\$ 697.87$ worth of maintenance including brakes, 4 wheel alignment, balance and rotat |  |  |  |  |  |
| 2012 Honda Civic Sedan LX | Silver | 32,082 | $\checkmark$ | \$14,780 | You save \$985 |
| Steer your way toward stress-free driving with anti-lock brakes, traction control, and dual airbags in this 2012 Honda Civic LX. The previous owner bo |  |  |  |  |  |
| 2012 Honda Civic Sedan LX | Black | 35,364 | $\checkmark$ | \$14,498 | You save \$703 |
| FUEL EFFICIENT 39 MPG Hwy/ 28 MPG City! CARFAX 1-Owner, LOW MILES - 35,364! KEY FEATURES INCLUDE: Head Airbag, iPod/MP3 Input, CD Player, MP3 Player, R |  |  |  |  |  |
| 2012 Honda Civic Sedan LX | Blue | 31,684 |  | \$14,294 | You save \$499 |
| We are proud to offer this BEAUTIFUL Honda Civic LX with only 31,685 miles on the odometer. This vehicle has an AutoCheck report which we have provide |  |  |  |  |  |

## J DPower.com Power Circle Ratings

Power Circle Ratings (the Ratings) are developed by J.D. Power and Associates for J DPower.com. All Ratings are based on the opinions of consumers who have actually used or owned the product or service being rated. Since the Ratings are based on J.D. Power and Associates research studies that survey a representative sample of owners, they are indicative of what typical buyers may experience.

High ratings for a particular product/service/ company do not necessarily mean that every customer will have a positive experience. It simply indicates that, on average, consumer perceptions of the product/ service/ company indicate that it stands out when compared with competitive products/services/companies.

## Expert Reviews

Expert Reviews are excerpts from reviews and automotive awards from sites across the internet. The sites include newCarTestDrive.com, Edmunds.com and other similar sites.

The positive Expert Reviews are only excerpts of the full article or review. The full article may contain additional comments, both positive and negative, regarding the vehicle. For a more complete understanding of the scope of the review, you should read the entire review or award, which can be obtained from the referenced site.

## NADA Used Car Guide - Retail Value

Actual valuations for 2012 Honda Civic LX with 33,864 miles will vary based upon optional equipment selected by the dealer, market conditions, specifications, vehicle condition or other particular circumstances pertinent to this vehicle. The specific information required to determine the value for this vehicle is based on your dealer's location, state - MA, for April and NADA Used Car Guide. NADA Used Car Guide vehicle valuations may vary from vehicle to vehicle. While the NADA Used Car Guide does take into account many variables related to the vehicle beyond make, model and geographic location, it does not account for the particular condition or circumstances of this vehicle which could cause the value of the vehicle to vary significantly from the NADA Used Car Guide - Retail Value.

## Edmunds True Market Value (TMV)

Actual valuations for 2012 Honda Civic LX with 33,864 miles will vary based upon optional equipment selected by the dealer, market conditions, specifications, vehicle condition or other particular circumstances pertinent to this vehicle. Edmunds TMV price is an estimate of the current average selling price transactions for 2012 Honda Civic LX with 33,864 miles based on optional equipment and vehicle color based on your dealer's location, zipcode - 02360. Edmunds TMV vehicle valuations may vary from vehicle to vehicle. While the Edmunds TMV does take into account many variables related to the vehicle beyond make, model and geographic location, it does not account for the particular condition or circumstances of this vehicle which could cause the value of the vehicle to vary significantly from the Edmunds True Market Value.

## Average Market Price

Average Market Price is calculated based on sampling of listings based on your dealer's zipcode, 02360. The source of the listings is third-party sites and dealer websites containing preowned and new vehicles. Average Market Price values may vary from vehicle to vehicle. Actual valuations for 2012 Honda Civic LX with 33,864 miles will vary based upon selected optional equipment, market conditions, specifications, vehicle condition or other particular circumstances pertinent to this vehicle. While the average market price is an average of similar 2012 Honda Civic LX and 50 miles radius from dealership, based on your dealer's zipcode (02360), the average can include vehicles with different trims, mileage ranges and dissimilar vehicle equipment. The sample of market listings may not represent all relevant vehicles available in the area searched.

## Comparison Cars in Market

Comparison Cars in Market is created based on a select set of dealer classified listings from over forty thousand dealers nationally. The source of the listings is third-party sites and dealer websites containing preowned and new vehicles. While comparison cars are from similar vehicles based on year, manufacturer, model and 50 miles radius from dealership, based on your dealer's zipcode (02360), the comparison can include different trims, mileage ranges and dissimilar vehicle equipment. The dealer has full discretion in selecting the comparison cars, and may choose vehicles with different levels of trim and additional optional equipment. As a consequence, the comparison cars may not be comparable to the vehicle you are considering. The Comparison Cars in Market are based on the sample market listings available from various Internet data sources and may not represent all relevant vehicles available in the area searched.

CONSUMER IS RESPONSIBLE FOR VERIFYING ALL EQUIPMENT.
INCISENT TECHNOLOGIES DEPENDS ON ITS SOURCES FOR THE ACCURACY AND RELIABILITY OF ITS INFORMATION. THEREFORE, NO RESPONSIBILITY IS ASSUMED BY INCISENT TECHNOLOGIES OR ITS AGENTS FOR ERRORS OR OMISSIONS IN THIS REPORT. INCISENT TECHNOLOGIES FURTHER EXPRESSLY DISCLAIMS ALL WARRANTIES, EXPRESS OR IMPLIED, INCLUDING ANY IMPLIED WARRANTIES OF MERCHANTABILITY OR FITNESS FOR A PARTICULAR PURPOSE.

ALL INFORMATION RELATED TO THE SOURCES ABOVE WAS ASSEMBLED BY AUTOFAIR HONDA OF PLYMOUTH AND NO RESPONSIBILITY IS ASSUMED BY INCISENT TECHNOLOGIES OR ITS AGENTS FOR ERRORS OR OMISSIONS OF THE ASSEMBLED DATA.

