

AutoFair Honda of Plymouth in Plymouth, MA treats the needs of each individual customer with paramount concern. We know that you have high expectations, and as a car dealer we enjoy the challenge of meeting and exceeding those expectations each and every time. Allow us to demonstrate our commitment to excellence!

9 Long Pond Road • Plymouth, MA 02360 •

## 2012 Honda Civic LX



Exterior Color: Alabaster Silver Metallic  
Mileage: 34,809

Stock #: 73596X  
VIN: 2HGFB2F53CH315170

Engine: 1.8L 4 Cylinder Engine  
Transmission: 5-Speed A/T  
Drive Train: FWD

### Equipment:

- |                               |                                |                                   |
|-------------------------------|--------------------------------|-----------------------------------|
| ▪ iPod/MP3 Input              | ▪ CD Player                    | ▪ MP3 Player                      |
| ▪ Keyless Entry               | ▪ Remote Trunk Release         | ▪ Steering Wheel Controls         |
| ▪ Child Safety Locks          | ▪ Electronic Stability Control | ▪ Bucket Seats                    |
| ▪ Brake Assist                | ▪ 4-Wheel ABS                  | ▪ Tire Pressure Monitoring System |
| ▪ Front Disc/Rear Drum Brakes | ▪ Vehicle Anti-Theft System    | ▪ Trip Computer                   |
| ▪ Side Head Air Bag           | ▪ Rear Head Air Bag            | ▪ 5-Speed A/T                     |
| ▪ A/C                         | ▪ Passenger Air Bag            | ▪ Driver Air Bag                  |
| ▪ Wheel Covers                | ▪ Auto-Off Headlights          | ▪ Cruise Control                  |

### Expert Reviews:

Edmunds.com: Wide variety of powertrains; good fuel economy; spacious interior; available coupe body style.

newCarTestDrive.com: The 2012 Accord Sedan combines outstanding value, excellent driving dynamics, a roomy and comfortable passenger cabin, and sporty styling.

KBB.com: Offering a unique combination of affordability, reliability and refinement, the Honda Civic has long been a gold standard not just for the category, but for personal transportation in general.

CarAndDriver.com: The interior is more spacious than before, fuel economy is up, and the driving experience is quieter and more isolated.

### Vehicle History Highlights:

- |                                   |  |  |
|-----------------------------------|--|--|
| ▪ CARFAX 1-Owner                  | ▪ CARFAX Buy Back Guarantee            | ▪ CARFAX No Total Loss Reported        |
| ▪ CARFAX No Frame Damage Reported | ▪ CARFAX No Airbag Deployment Reported | ▪ CARFAX No Odometer Rollback Reported |

### Ad Preview:

Excellent Condition, CARFAX 1-Owner, Honda Certified, GREAT MILES 34,809! JUST REPRICED FROM \$17,498, FUEL EFFICIENT 39 MPG Hwy/28 MPG City!, \$1,500 below NADA Retail! CD Player, iPod/MP3 Input, Overhead Airbag, Four new tires CLICK NOW!=====EXCELLENT ...

### HONDA CERTIFIED PRE-OWNED VEHICLE (CPOV) FEATURES

- |   |   |
|---|---|
| ▪ Balance of original 7-year/100,000-Mile Powertrain Warranty | ▪ Additional 1-year/12,000-mile Non-Powertrain Warranty |
| ▪ Vehicle History Report                                      | ▪ 150-Point Inspection and Reconditioning               |
|   | ▪ NO Deductible   |

**Your Price \$13,495**

### 360° Pricing Analysis

(AS OF 10/3/2014)

YOUR PRICE IS:



NADA Retail Value

\$14,575

**\$1,080**

Below NADA Retail Value

## Comparison Cars in Market:

Vehicle	Color	Mileage	Certified?	Internet Price	Your Price Savings:
2012 Honda Civic Sedan LX	Unknown	32,956		\$17,634	You save \$4,139
Honda Certified Used 2012 Honda Civic LX (M5)					
2012 Honda Civic Sedan LX	White	36,663		\$17,000	You save \$3,505
2012 Honda Civic LX					
2012 Honda Civic Sedan LX	Brown	35,647		\$15,995	You save \$2,500
This 2012 Honda Civic LX has a clean Carfax Report and is a one owner vehicle with less than 40,000 miles on it and its still under the Honda Factory					
2012 Honda Civic Sedan LX	Silver	38,120		\$15,499	You save \$2,004
This Car Has One owner,Certified Carfax,Auto,LX,38 K,Silver,New-Tires,&brakes,Excellent services record loaded,Power locks,P/Windows,2-Set keys,Keyles					
2012 Honda Civic Sedan LX	Black	37,250		\$15,300	You save \$1,805
KEY FEATURES AND OPTIONS Comes equipped with: Air Conditioning. This Civic Sedan also includes Clock, Tachometer, Power Steering, Security System, Key					
2012 Honda Civic Sedan LX	Gray	40,782		\$15,047	You save \$1,552
Don't let the miles fool you! Real Winner! The country's best-selling compact car just got better. Advances to the unibody and suspension system quiet					
2012 Honda Civic Sedan LX	Unknown	31,975		\$15,000	You save \$1,505
2012 Honda Civic LX Sedan					
2012 Honda Civic Sedan LX	Gray	32,547	✓	\$15,000	You save \$1,505
NEW ARRIVAL! -NEW FRONT BRAKES, WHEEL ALIGNMENT COMPLETED, OIL CHANGED, NEW ENGINE AIR FILTER, NEW CABIN AIR FILTER, NEW WIPER BLADES, AND MULTI-POINT					
2012 Honda Civic Sedan LX	Black	33,336		\$14,998	You save \$1,503
No ad preview found.					
2012 Honda Civic Sedan LX	Silver	33,939		\$14,998	You save \$1,503
Only the best used cars are selected to become CarMax cars - just 1 in 3 that we evaluate meets our high standards for quality. We then invest time an					

### *JDPower.com Power Circle Ratings*

Power Circle Ratings (the Ratings) are developed by J.D. Power and Associates for JDPower.com. All Ratings are based on the opinions of consumers who have actually used or owned the product or service being rated. Since the Ratings are based on J.D. Power and Associates research studies that survey a representative sample of owners, they are indicative of what typical buyers may experience.

High ratings for a particular product/service/company do not necessarily mean that every customer will have a positive experience. It simply indicates that, on average, consumer perceptions of the product/service/company indicate that it stands out when compared with competitive products/services/companies.

### *Expert Reviews*

Expert Reviews are excerpts from reviews and automotive awards from sites across the internet. The sites include newCarTestDrive.com, Edmunds.com and other similar sites.

The positive Expert Reviews are only excerpts of the full article or review. The full article may contain additional comments, both positive and negative, regarding the vehicle. For a more complete understanding of the scope of the review, you should read the entire review or award, which can be obtained from the referenced site.

### *NADA Used Car Guide - Retail Value*

Actual valuations for 2012 Honda Civic LX with 34,809 miles will vary based upon optional equipment selected by the dealer, market conditions, specifications, vehicle condition or other particular circumstances pertinent to this vehicle. The specific information required to determine the value for this vehicle is based on your dealer's location, state - MA , for October and NADA Used Car Guide. NADA Used Car Guide vehicle valuations may vary from vehicle to vehicle. While the NADA Used Car Guide does take into account many variables related to the vehicle beyond make, model and geographic location, it does not account for the particular condition or circumstances of this vehicle which could cause the value of the vehicle to vary significantly from the NADA Used Car Guide - Retail Value.

### *Edmunds True Market Value (TMV)*

Actual valuations for 2012 Honda Civic LX with 34,809 miles will vary based upon optional equipment selected by the dealer, market conditions, specifications, vehicle condition or other particular circumstances pertinent to this vehicle. Edmunds TMV price is an estimate of the current average selling price transactions for 2012 Honda Civic LX with 34,809 miles based on optional equipment and vehicle color based on your dealer's location, zipcode - 02360. Edmunds TMV vehicle valuations may vary from vehicle to vehicle. While the Edmunds TMV does take into account many variables related to the vehicle beyond make, model and geographic location, it does not account for the particular condition or circumstances of this vehicle which could cause the value of the vehicle to vary significantly from the Edmunds True Market Value.

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