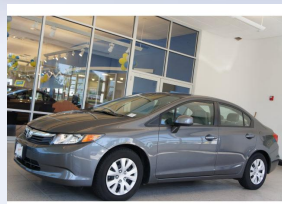


AutoFair Honda of Plymouth in Plymouth, MA treats the needs of each individual customer with paramount concern. We know that you have high expectations, and as a car dealer we enjoy the challenge of meeting and exceeding those expectations each and every time. Allow us to demonstrate our commitment to excellence!

9 Long Pond Road • Plymouth, MA 02360 •

2012 Honda Civic LX



Exterior Color: GRAY
Mileage: 20,703

Stock #: 73704T
VIN: 2HGFB2F52CH611295

Engine: 1.8L 4 Cylinder Engine
Transmission: 5-Speed A/T
Drive Train: FWD

Equipment:

- iPod/MP3 Input
- Keyless Entry
- Child Safety Locks
- Brake Assist
- Front Disc/Rear Drum Brakes
- Side Head Air Bag
- A/C
- Wheel Covers
- CD Player
- Remote Trunk Release
- Electronic Stability Control
- 4-Wheel ABS
- Vehicle Anti-Theft System
- Rear Head Air Bag
- Passenger Air Bag
- Auto-Off Headlights
- MP3 Player
- Steering Wheel Controls
- Bucket Seats
- Tire Pressure Monitoring System
- Trip Computer
- 5-Speed A/T
- Driver Air Bag
- Cruise Control

Expert Reviews:

Edmunds.com: Wide variety of powertrains; good fuel economy; spacious interior; available coupe body style.

newCarTestDrive.com: The 2012 Accord Sedan combines outstanding value, excellent driving dynamics, a roomy and comfortable passenger cabin, and sporty styling.

KBB.com: Offering a unique combination of affordability, reliability and refinement, the Honda Civic has long been a gold standard not just for the category, but for personal transportation in general.

CarAndDriver.com: The interior is more spacious than before, fuel economy is up, and the driving experience is quieter and more isolated.

Vehicle History Highlights:

- CARFAX 1-Owner
- CARFAX No Frame Damage Reported
- CARFAX Buy Back Guarantee
- CARFAX No Airbag Deployment Reported
- CARFAX No Total Loss Reported
- CARFAX No Odometer Rollback Reported

Ad Preview:

Honda Certified, Extra Clean, CARFAX 1-Owner, ONLY 20,703 Miles! LX trim. PRICE DROP FROM \$15,799, \$600 below NADA Retail!, EPA 39 MPG Hwy/28 MPG City! CD Player, iPod/MP3 Input, Head Airbag, Serviced here. READ MORE!=====PURCHASE WITH CONFIDENCE: Balance ...

HONDA CERTIFIED PRE-OWNED VEHICLE (CPOV) FEATURES

- Balance of original 7-year/100,000-Mile Powertrain Warranty
- Vehicle History Report
- Additional 1-year/12,000-mile Non-Powertrain Warranty
- 150-Point Inspection and Reconditioning
- NO Deductible

Your Price \$14,899

360° Pricing Analysis

(AS OF 9/10/2014)

YOUR PRICE IS:



Market Average Internet Price

\$15,597

\$698

Below Market Average Internet Price



NADA Retail Value

\$15,525

\$626

Below NADA Retail Value

Comparison Cars in Market:

Vehicle	Color	Mileage	Certified?	Internet Price	Your Price Savings:
2012 Honda Civic Sedan LX	White	10,194	✓	\$16,598	You save \$1,699
No ad preview found.					
2012 Honda Civic Sedan LX	Gray	12,977	✓	\$16,588	You save \$1,689
In great condition with only one previous owner and a clean car fax history. This Civic Sedan is Honda Certified with only 13k miles on it. Runs and d					
2012 Honda Civic Sedan LX	Gray	19,452	✓	\$16,495	You save \$1,596
No ad preview found.					
2012 Honda Civic Sedan LX	White	13,433	✓	\$16,388	You save \$1,489
This beautiful white like new Honda Certified Civic Sedan has only 13k miles on it. Only has had one previous owner with a clean car fax history. Runs					
2012 Honda Civic Sedan LX	Gray	14,750	✓	\$16,281	You save \$1,382
No ad preview found.					
2012 Honda Civic Sedan LX	Silver	12,070	✓	\$16,250	You save \$1,351
Honda Certified! Only 12,000 miles! Nice car! Providing fuel economy to a near 40 MPG, offering positive driving dynamics and comfortably cradling you					
2012 Honda Civic Sedan LX	Gray	15,539	✓	\$16,018	You save \$1,119
No ad preview found.					
2012 Honda Civic Sedan LX	Gray	16,153	✓	\$16,000	You save \$1,101
Honda Certified! Welcome to Majestic Honda Lincoln! Providing fuel economy to a near 40 MPG, offering positive driving dynamics and comfortably cradli					
2012 Honda Civic Sedan LX	Silver	14,305		\$15,998	You save \$1,099
No ad preview found.					
2012 Honda Civic Sedan LX	Brown	12,033		\$15,998	You save \$1,099
No ad preview found.					

JDPower.com Power Circle Ratings

Power Circle Ratings (the Ratings) are developed by J.D. Power and Associates for JDPower.com. All Ratings are based on the opinions of consumers who have actually used or owned the product or service being rated. Since the Ratings are based on J.D. Power and Associates research studies that survey a representative sample of owners, they are indicative of what typical buyers may experience.

High ratings for a particular product/service/company do not necessarily mean that every customer will have a positive experience. It simply indicates that, on average, consumer perceptions of the product/service/company indicate that it stands out when compared with competitive products/services/companies.

Expert Reviews

Expert Reviews are excerpts from reviews and automotive awards from sites across the internet. The sites include newCarTestDrive.com, Edmunds.com and other similar sites.

The positive Expert Reviews are only excerpts of the full article or review. The full article may contain additional comments, both positive and negative, regarding the vehicle. For a more complete understanding of the scope of the review, you should read the entire review or award, which can be obtained from the referenced site.

NADA Used Car Guide - Retail Value

Actual valuations for 2012 Honda Civic LX with 20,703 miles will vary based upon optional equipment selected by the dealer, market conditions, specifications, vehicle condition or other particular circumstances pertinent to this vehicle. The specific information required to determine the value for this vehicle is based on your dealer's location, state - MA , for September and NADA Used Car Guide. NADA Used Car Guide vehicle valuations may vary from vehicle to vehicle. While the NADA Used Car Guide does take into account many variables related to the vehicle beyond make, model and geographic location, it does not account for the particular condition or circumstances of this vehicle which could cause the value of the vehicle to vary significantly from the NADA Used Car Guide - Retail Value.

Edmunds True Market Value (TMV)

Actual valuations for 2012 Honda Civic LX with 20,703 miles will vary based upon optional equipment selected by the dealer, market conditions, specifications, vehicle condition or other particular circumstances pertinent to this vehicle. Edmunds TMV price is an estimate of the current average selling price transactions for 2012 Honda Civic LX with 20,703 miles based on optional equipment and vehicle color based on your dealer's location, zipcode - 02360. Edmunds TMV vehicle valuations may vary from vehicle to vehicle. While the Edmunds TMV does take into account many variables related to the vehicle beyond make, model and geographic location, it does not account for the particular condition or circumstances of this vehicle which could cause the value of the vehicle to vary significantly from the Edmunds True Market Value.

Average Market Price

Average Market Price is calculated based on sampling of listings based on your dealer's zipcode, 02360. The source of the listings is third-party sites and dealer websites containing preowned and new vehicles. Average Market Price values may vary from vehicle to vehicle. Actual valuations for 2012 Honda Civic LX with 20,703 miles will vary based upon selected optional equipment, market conditions, specifications, vehicle condition or other particular circumstances pertinent to this vehicle. While the average market price is an average of similar 2012 Honda Civic LX and 50 miles radius from dealership, based on your dealer's zipcode (02360), the average can include vehicles with different trims, mileage ranges and dissimilar vehicle equipment. The sample of market listings may not represent all relevant vehicles available in the area searched.

Comparison Cars in Market

Comparison Cars in Market is created based on a select set of dealer classified listings from over forty thousand dealers nationally. The source of the listings is third-party sites and dealer websites containing preowned and new vehicles. While comparison cars are from similar vehicles based on year, manufacturer, model and 50 miles radius from dealership, based on your dealer's zipcode (02360), the comparison can include different trims, mileage ranges and dissimilar vehicle equipment. The dealer has full discretion in selecting the comparison cars, and may choose vehicles with different levels of trim and additional optional equipment. As a consequence, the comparison cars may not be comparable to the vehicle you are considering. The Comparison Cars in Market are based on the sample market listings available from various Internet data sources and may not represent all relevant vehicles available in the area searched.

CONSUMER IS RESPONSIBLE FOR VERIFYING ALL EQUIPMENT.

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