

AutoFair Honda of Plymouth in Plymouth, MA treats the needs of each individual customer with paramount concern. We know that you have high expectations, and as a car dealer we enjoy the challenge of meeting and exceeding those expectations each and every time. Allow us to demonstrate our commitment to excellence!

9 Long Pond Road • Plymouth, MA 02360 •

## 2011 Honda Civic LX



Exterior Color: RED  
Mileage: 55,035

Stock #: 73681T  
VIN: 2HGFA1F54BH548230

Engine: 1.8L 4 Cylinder Engine  
Transmission: 5-Speed A/T  
Drive Train: FWD

### Equipment:

- |                                   |                             |                               |
|-----------------------------------|-----------------------------|-------------------------------|
| • iPod/MP3 Input                  | • CD Player                 | • MP3 Player                  |
| • Keyless Entry                   | • Remote Trunk Release      | • Child Safety Locks          |
| • Bucket Seats                    | • 4-Wheel ABS               | • Front Disc/Rear Drum Brakes |
| • Tire Pressure Monitoring System | • Vehicle Anti-Theft System | • Side Head Air Bag           |
| • Rear Head Air Bag               | • 5-Speed A/T               | • A/C                         |
| • Passenger Air Bag               | • Driver Air Bag            | • Wheel Covers                |
| • Cruise Control                  | • Power Windows             | • Power Door Locks            |
| • Rear Defrost                    | • Power Driver Mirror       | • Daytime Running Lights      |

### Expert Reviews:

Edmunds.com: Good fuel economy; wide variety of engines and transmissions; comfortable and well-built interior; available coupe body style.

newCarTestDrive.com: The stiff chassis gives the Civic a solid and planted feel, with impressive stability and responsive steering, while the relatively long wheelbase smoothes the ride.

KBB.com: Long considered the standard by which all other compacts are measured, the Civic is able to lure buyers thanks to its impressive fuel economy, unrivaled reliability and repair history and class-leading resale values.

CarAndDriver.com: The interior is spacious, the build quality is that of a more expensive car, and there is a wide range of trims to suit every budget.

### Vehicle History Highlights:

- |  |  |   |
|--|--|---|
| • CARFAX Buy Back Guarantee            | • CARFAX No Total Loss Reported        | • CARFAX No Frame Damage Reported       |
| • CARFAX No Airbag Deployment Reported | • CARFAX No Odometer Rollback Reported | • CARFAX No Accidents / Damage Reported |

### Ad Preview:

WAS \$13,999, EPA 36 MPG Hwy/25 MPG City! LX trim. Superb Condition, Dealer Certified. CD Player, iPod/MP3 Input, Head Airbag, Serviced here. READ MORE!=====BUY WITH CONFIDENCE: Balance of original 7-year/100,000-Mile Powertrain Warranty, Additional ...

### HONDA CERTIFIED PRE-OWNED VEHICLE (CPOV) FEATURES

- |  |  |
|--|--|
| •Balance of original 7-year/100,000-Mile Powertrain Warranty | •Additional 1-year/12,000-mile Non-Powertrain Warranty |
| •Vehicle History Report                                      | •150-Point Inspection and Reconditioning               |
|  | •NO Deductible   |

**Your Price \$12,989**

### 360° Pricing Analysis

(AS OF 8/26/2014)

YOUR PRICE IS:



Market Average Internet Price

\$14,405

**\$1,416**

Below Market Average Internet Price

**NADA**

NADA Retail Value

\$13,050

**\$61**

Below NADA Retail Value

## Comparison Cars in Market:

Vehicle	Color	Mileage	Certified?	Internet Price	Your Price Savings:
2011 Honda Civic Sedan LX	Blue	40,523	✓	\$13,992	You save \$1,003
No ad preview found.					
2011 Honda Civic Sedan LX	Blue	40,758		\$13,900	You save \$911
No ad preview found.					

*JDPower.com Power Circle Ratings*

Power Circle Ratings (the Ratings) are developed by J.D. Power and Associates for JDPower.com. All Ratings are based on the opinions of consumers who have actually used or owned the product or service being rated. Since the Ratings are based on J.D. Power and Associates research studies that survey a representative sample of owners, they are indicative of what typical buyers may experience.

High ratings for a particular product/service/company do not necessarily mean that every customer will have a positive experience. It simply indicates that, on average, consumer perceptions of the product/service/company indicate that it stands out when compared with competitive products/services/companies.

*Expert Reviews*

Expert Reviews are excerpts from reviews and automotive awards from sites across the internet. The sites include newCarTestDrive.com, Edmunds.com and other similar sites.

The positive Expert Reviews are only excerpts of the full article or review. The full article may contain additional comments, both positive and negative, regarding the vehicle. For a more complete understanding of the scope of the review, you should read the entire review or award, which can be obtained from the referenced site.

*NADA Used Car Guide - Retail Value*

Actual valuations for 2011 Honda Civic LX with 55,035 miles will vary based upon optional equipment selected by the dealer, market conditions, specifications, vehicle condition or other particular circumstances pertinent to this vehicle. The specific information required to determine the value for this vehicle is based on your dealer's location, state - MA , for August and NADA Used Car Guide. NADA Used Car Guide vehicle valuations may vary from vehicle to vehicle. While the NADA Used Car Guide does take into account many variables related to the vehicle beyond make, model and geographic location, it does not account for the particular condition or circumstances of this vehicle which could cause the value of the vehicle to vary significantly from the NADA Used Car Guide - Retail Value.

*Edmunds True Market Value (TMV)*

Actual valuations for 2011 Honda Civic LX with 55,035 miles will vary based upon optional equipment selected by the dealer, market conditions, specifications, vehicle condition or other particular circumstances pertinent to this vehicle. Edmunds TMV price is an estimate of the current average selling price transactions for 2011 Honda Civic LX with 55,035 miles based on optional equipment and vehicle color based on your dealer's location, zipcode - 02360. Edmunds TMV vehicle valuations may vary from vehicle to vehicle. While the Edmunds TMV does take into account many variables related to the vehicle beyond make, model and geographic location, it does not account for the particular condition or circumstances of this vehicle which could cause the value of the vehicle to vary significantly from the Edmunds True Market Value.

*Average Market Price*

Average Market Price is calculated based on sampling of listings based on your dealer's zipcode, 02360. The source of the listings is third-party sites and dealer websites containing preowned and new vehicles. Average Market Price values may vary from vehicle to vehicle. Actual valuations for 2011 Honda Civic LX with 55,035 miles will vary based upon selected optional equipment, market conditions, specifications, vehicle condition or other particular circumstances pertinent to this vehicle. While the average market price is an average of similar 2011 Honda Civic LX and 50 miles radius from dealership, based on your dealer's zipcode (02360), the average can include vehicles with different trims, mileage ranges and dissimilar vehicle equipment. The sample of market listings may not represent all relevant vehicles available in the area searched.

*Comparison Cars in Market*

Comparison Cars in Market is created based on a select set of dealer classified listings from over forty thousand dealers nationally. The source of the listings is third-party sites and dealer websites containing preowned and new vehicles. While comparison cars are from similar vehicles based on year, manufacturer, model and 50 miles radius from dealership, based on your dealer's zipcode (02360), the comparison can include different trims, mileage ranges and dissimilar vehicle equipment. The dealer has full discretion in selecting the comparison cars, and may choose vehicles with different levels of trim and additional optional equipment. As a consequence, the comparison cars may not be comparable to the vehicle you are considering. The Comparison Cars in Market are based on the sample market listings available from various Internet data sources and may not represent all relevant vehicles available in the area searched.

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