



Cole Krum Chevrolet is not just a good choice as your Kalamazoo County Chevy dealership, we also provide a full line of services dedicated to our Michigan customers. From auto repair performed by expert mechanics, to OEM Chevy auto parts, to auto loan and financing assistance, Cole Krum Chevrolet is the smart choice for your next vehicle, or other automotive needs.

12707 North US 131 • Schoolcraft, MI 49087 •

## 2014 Chevrolet Equinox LTZ



Photo Coming Soon

Exterior Color:  
**CHAMPAGNE SILVER METALLIC**  
Mileage: **66,792**

Stock #: CKS2534  
VIN: 2GNFLHE30E6345795

Engine: **V6 Cylinder Engine**  
Transmission: **6-Speed A/T**  
Drive Train: **AWD**

### Equipment:

- Leather Seats
- Heated Driver Seat
- iPod/MP3 Input
- Chrome Wheels
- Privacy Glass
- Steering Wheel Controls
- Heated Mirrors
- Mirror Memory
- All Wheel Drive
- Back-Up Camera
- CD Player
- Remote Engine Start
- Keyless Entry
- Child Safety Locks
- Bucket Seats
- Brake Assist
- Power Liftgate
- Satellite Radio
- Onboard Communications System
- MP3 Player
- Remote Trunk Release
- Electronic Stability Control
- Electrochromic rearview mirror
- Climate Control

### JDPower.com Ratings:

- Initial Quality Survey (IQS) Overall Rating
- Body and Interior Quality - Mechanical
- Body and Interior Quality - Design
- Overall Quality - Mechanical
- Features and Accessories Quality - Mechanical
- Features and Accessories Quality - Design
- Powertrain Quality - Mechanical
- Overall Quality - Design
- Powertrain Quality - Design
- Comfort
- Features and Instrument Panel

### Expert Reviews:

Edmunds.com: The 2014 Chevy Equinox is a worthy choice for a small crossover SUV, particularly if you're interested in one with a nice highway ride and an available V6 engine.

KBB.com: ...if there's an area where the Equinox shines, it's this SUV's comfortable and quiet highway ride. In this regard, the Chevrolet feels like a more expensive vehicle.

### Ad Preview:

Heated Leather Seats, Back-Up Camera, Power Liftgate, All Wheel Drive, Remote Engine Start, Onboard Communications System, CD Player, SUSPENSION, RIDE AND HANDLING, GVWR, 5300 LBS. (2404 KG), LTZ PREFERRED EQUIPMENT GROUP CLICK NOW!=====KEY FEATURES ...

Your Price \$0

### 360° Pricing Analysis

(AS OF 3/19/2016)

YOUR PRICE IS:



Market Average Internet Price

\$25,385

**\$25,385**

Below Market Average Internet Price

### Comparison Cars in Market:

Vehicle	Color	Mileage	Certified?	Internet Price	Your Price Savings:
2014 Chevrolet Equinox LTZ		53,972		\$23,588	You save \$23,588
No ad preview found.					
2014 Chevrolet Equinox LTZ		66,722	✓	\$23,383	You save \$23,383
No ad preview found.					

*JDPower.com Power Circle Ratings*

Power Circle Ratings (the Ratings) are developed by J.D. Power and Associates for JDPower.com. All Ratings are based on the opinions of consumers who have actually used or owned the product or service being rated. Since the Ratings are based on J.D. Power and Associates research studies that survey a representative sample of owners, they are indicative of what typical buyers may experience.

High ratings for a particular product/service/company do not necessarily mean that every customer will have a positive experience. It simply indicates that, on average, consumer perceptions of the product/service/company indicate that it stands out when compared with competitive products/services/companies.

*Expert Reviews*

Expert Reviews are excerpts from reviews and automotive awards from sites across the internet. The sites include newCarTestDrive.com, Edmunds.com and other similar sites.

The positive Expert Reviews are only excerpts of the full article or review. The full article may contain additional comments, both positive and negative, regarding the vehicle. For a more complete understanding of the scope of the review, you should read the entire review or award, which can be obtained from the referenced site.

*NADA Used Car Guide - Retail Value*

Actual valuations for 2014 Chevrolet Equinox LTZ with 66,792 miles will vary based upon optional equipment selected by the dealer, market conditions, specifications, vehicle condition or other particular circumstances pertinent to this vehicle. The specific information required to determine the value for this vehicle is based on your dealer's location, state - MI, for March and NADA Used Car Guide. NADA Used Car Guide vehicle valuations may vary from vehicle to vehicle. While the NADA Used Car Guide does take into account many variables related to the vehicle beyond make, model and geographic location, it does not account for the particular condition or circumstances of this vehicle which could cause the value of the vehicle to vary significantly from the NADA Used Car Guide - Retail Value.

*Edmunds True Market Value (TMV)*

Actual valuations for 2014 Chevrolet Equinox LTZ with 66,792 miles will vary based upon optional equipment selected by the dealer, market conditions, specifications, vehicle condition or other particular circumstances pertinent to this vehicle. Edmunds TMV price is an estimate of the current average selling price transactions for 2014 Chevrolet Equinox LTZ with 66,792 miles based on optional equipment and vehicle color based on your dealer's location, zipcode - 49087. Edmunds TMV vehicle valuations may vary from vehicle to vehicle. While the Edmunds TMV does take into account many variables related to the vehicle beyond make, model and geographic location, it does not account for the particular condition or circumstances of this vehicle which could cause the value of the vehicle to vary significantly from the Edmunds True Market Value.

*Average Market Price*

Average Market Price is calculated based on sampling of listings based on your dealer's zipcode, 49087. The source of the listings is third-party sites and dealer websites containing preowned and new vehicles. Average Market Price values may vary from vehicle to vehicle. Actual valuations for 2014 Chevrolet Equinox LTZ with 66,792 miles will vary based upon selected optional equipment, market conditions, specifications, vehicle condition or other particular circumstances pertinent to this vehicle. While the average market price is an average of similar 2014 Chevrolet Equinox LTZ and 150 miles radius from dealership, based on your dealer's zipcode (49087), the average can include vehicles with different trims, mileage ranges and dissimilar vehicle equipment. The sample of market listings may not represent all relevant vehicles available in the area searched.

*Comparison Cars in Market*

Comparison Cars in Market is created based on a select set of dealer classified listings from over forty thousand dealers nationally. The source of the listings is third-party sites and dealer websites containing preowned and new vehicles. While comparison cars are from similar vehicles based on year, manufacturer, model and 150 miles radius from dealership, based on your dealer's zipcode (49087), the comparison can include different trims, mileage ranges and dissimilar vehicle equipment. The dealer has full discretion in selecting the comparison cars, and may choose vehicles with different levels of trim and additional optional equipment. As a consequence, the comparison cars may not be comparable to the vehicle you are considering. The Comparison Cars in Market are based on the sample market listings available from various Internet data sources and may not represent all relevant vehicles available in the area searched.

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