What is the AUTOFAIR ADVANTAGE? #1 Ford Dealer in NH, Best Selection, Certified Vehicles w/ Warranty up to 100k mi, Lowest Prices, Above Market Value for Trades, Exclusive Price Guarantee, Fast & Easy Financing, Exclusive Rewards Program, Goal is 100% Credit Approval, 1st Service on Us, $17.95 Oil Change, Extended SVC Hours, Online SVC Scheduling, A+ Rating w/ BBB, 2010-2013 BEST OF BUSINESS by NH Business Review, 2010-2013 BEST AUTOMOTIVE DEALERSHIP by NH Magazine, Highest Rated Dealer Online!

1475 S Willow Street · Manchester, NH 03103 ·

# 2011 Ford Edge SEL




| | |
|---|---|
| Exterior Color: | WHITE |
| Mileage: | 31,638 |

Stock #: 445185J
VIN: 2FMDK4JCXBBB49430

| | |
|---|---|
| Engine: | 3.5L V6 Cylinder Engine |
| Transmission: | Automatic |
| Drive Train: | AWD |

## Equipment:

- Satellite Radio
- Dual Zone A/C
- MP3 Player
- Keyless Entry
- Child Safety Locks
- Bucket Seats
- 4-Wheel Disc Brakes
- Trip Computer
- iPod/MP3 Input
- Heated Side Mirrors
- AWD
- Privacy Glass
- Reverse Sensing System
- Auto-dimming Rearview Mirror
- Tire Pressure Monitoring System
- Leather Wrapped Steering Wheel
- CD Player
- Rear Spoiler
- Aluminum Rims
- Steering Wheel Controls
- Electronic Stability Control
- 4-Wheel ABS
- Vehicle Anti-Theft System
- Auto-Off Headlights

## Expert Reviews:

Edmunds.com: Thanks to a host of changes, the 2011 Ford Edge is now a top choice for a midsize crossover SUV.

newCarTestDrive.com: The engine sounds strong in the lower gears, throaty and authoritative.

KBB.com: Music lovers and Bluetooth junkies will love the hands-free convenience provided by Ford's innovative SYNC and Touch multi-media interfaces.

CarAndDriver.com: Offered in standard and Sport versions, the Edge provides ample room for five, a comfortable and well-appointed interior, more horsepower, and nearly carlike handling and fuel economy.

Manufacturer's website: Best-in-class fuel economy.

## Vehicle History Highlights: CARFAX

- CARFAX 1-Owner
- CARFAX No Frame Damage Reported
- CARFAX Buy Back Guarantee
- CARFAX No Airbag Deployment Reported
- CARFAX No Total Loss Reported
- CARFAX No Odometer Rollback Reported

## Ad Preview:

REDUCED FROM $25,896!, $200 below NADA Retail!, FUEL EFFICIENT 25 MPG Hwy/18 MPG City! CARFAX 1-Owner, Ford Certified, Excellent Condition, ONLY 31,638 Miles! CD Player, iPod/MP3 Input, Heated Side Mirrors, Dual Zone A/C CLICK ME!======EXCELLENT VALUE: ...

## FORD CERTIFIED PRE-OWNED VEHICLE (CPOV) FEATURES

- 12 months/12,000 miles Comprehensive Limited Warranty Coverage
- 24-Hour Roadside Assistance
- Vehicle History Report
- 7-Year/100,000-Mile Powertrain Limited Warranty
- 172-Point Inspection and Reconditioning
- 24-Hour Customer Assistance

**Your Price $25,392**

## *360° Pricing Analysis*

(AS OF 9/4/2014)

YOUR PRICE IS:

| NADA | NADA Retail Value | $25,600 | $208 Below NADA Retail Value |
|---|---|---|---|

Comparison Cars in Market:

| Vehicle | Color | Mileage | Certified? | Internet Price | Your Price Savings: |
|---|---|---|---|---|---|
| 2011 Ford Edge SUV SEL | Unknown | 22,237 | ✓ | $30,999 | You save $5,607 |
| No ad preview found. | | | | | |
| 2011 Ford Edge SUV SEL | White | 30,401 | | $29,900 | You save $4,508 |
| NAVIGATION MOONROOF PREMIUM WHEELS Visit AJ's Auto Sales Inc. online at www.ajsautosalesinc.com to see more pictures of this vehicle or call us at 781 | | | | | |
| 2011 Ford Edge SUV SEL | Unknown | 31,807 | ✓ | $27,999 | You save $2,607 |
| No ad preview found. | | | | | |
| 2011 Ford Edge SUV SEL | White | 28,837 | | $27,995 | You save $2,603 |
| Treat yourself to a test drive in the 2011 Ford Edge! Maximum utility meets passenger comfort in the midsize segment! All of the premium features expe | | | | | |
| 2011 Ford Edge SUV SEL | Unknown | 21,715 | | $27,985 | You save $2,593 |
| Sarat Ford is a proud supporter of the American Cancer Society's Relay for Life.Stop in and find out how you can help us support this great cause!Plea | | | | | |
| 2011 Ford Edge SUV SEL | Unknown | 46,965 | ✓ | $26,999 | You save $1,607 |
| No ad preview found. | | | | | |
| 2011 Ford Edge SUV SEL | White | 42,803 | ✓ | $26,595 | You save $1,203 |
| Looking for a used car at an affordable price? Take command of the road in the 2011 Ford Edge! Feature-packed and decked out! With fewer than 45,000 m | | | | | |
| 2011 Ford Edge SUV SEL | Silver | 35,755 | ✓ | $25,998 | You save $606 |
| HERB CHAMBERS AND FORD CERTIFIED! ONE OWNER! With comfortable accommodations for five, the Edge is neither too big nor too small, giving you a sleek a | | | | | |
| 2011 Ford Edge SUV SEL | Gray | 38,372 | ✓ | $25,998 | You save $606 |
| Rapid Spec 202A, MyFord Touch w/SYNC, Rear-View Camera, Leather Comfort Package, Ambient Lighting, Vision Package, Blind Spot Information System, Rain | | | | | |
| 2011 Ford Edge SUV SEL | Red | 28,674 | | $25,990 | You save $598 |
| REMAINDER OF FACTORY WARRANTY! AWD. CLEAN CARFAX .. NO ACCIDENTS. ONE OWNER! PANORAMIC VISTA SUNROOF MOONROOF! Rear-View Camera. SERVICE RECORDS AVAIL | | | | | |

*JDPower.com Power Circle Ratings*

Power Circle Ratings (the Ratings) are developed by J.D. Power and Associates for JDPower.com. All Ratings are based on the opinions of consumers who have actually used or owned the product or service being rated. Since the Ratings are based on J.D. Power and Associates research studies that survey a representative sample of owners, they are indicative of what typical buyers may experience.

High ratings for a particular product/service/company do not necessarily mean that every customer will have a positive experience. It simply indicates that, on average, consumer perceptions of the product/service/company indicate that it stands out when compared with competitive products/services/companies.

*Expert Reviews*

Expert Reviews are excerpts from reviews and automotive awards from sites across the internet. The sites include newCarTestDrive.com, Edmunds.com and other similar sites.

The positive Expert Reviews are only excerpts of the full article or review. The full article may contain additional comments, both positive and negative, regarding the vehicle. For a more complete understanding of the scope of the review, you should read the entire review or award, which can be obtained from the referenced site.

*NADA Used Car Guide - Retail Value*

Actual valuations for 2011 Ford Edge SEL with 31,638 miles will vary based upon optional equipment selected by the dealer, market conditions, specifications, vehicle condition or other particular circumstances pertinent to this vehicle. The specific information required to determine the value for this vehicle is based on your dealer's location, state - NH , for September and NADA Used Car Guide. NADA Used Car Guide vehicle valuations may vary from vehicle to vehicle. While the NADA Used Car Guide does take into account many variables related to the vehicle beyond make, model and geographic location, it does not account for the particular condition or circumstances of this vehicle which could cause the value of the vehicle to vary significantly from the NADA Used Car Guide - Retail Value.

*Edmunds True Market Value (TMV)*

Actual valuations for 2011 Ford Edge SEL with 31,638 miles will vary based upon optional equipment selected by the dealer, market conditions, specifications, vehicle condition or other particular circumstances pertinent to this vehicle. Edmunds TMV price is an estimate of the current average selling price transactions for 2011 Ford Edge SEL with 31,638 miles based on optional equipment and vehicle color based on your dealer's location, zipcode - 03103. Edmunds TMV vehicle valuations may vary from vehicle to vehicle. While the Edmunds TMV does take into account many variables related to the vehicle beyond make, model and geographic location, it does not account for the particular condition or circumstances of this vehicle which could cause the value of the vehicle to vary significantly from the Edmunds True Market Value.

*Average Market Price*

Average Market Price is calculated based on sampling of listings based on your dealer's zipcode, 03103. The source of the listings is third-party sites and dealer websites containing preowned and new vehicles. Average Market Price values may vary from vehicle to vehicle. Actual valuations for 2011 Ford Edge SEL with 31,638 miles will vary based upon selected optional equipment, market conditions, specifications, vehicle condition or other particular circumstances pertinent to this vehicle. While the average market price is an average of similar 2011 Ford Edge SEL and 100 miles radius from dealership, based on your dealer's zipcode (03103), the average can include vehicles with different trims, mileage ranges and dissimilar vehicle equipment. The sample of market listings may not represent all relevant vehicles available in the area searched.

*Comparison Cars in Market*

Comparison Cars in Market is created based on a select set of dealer classified listings from over forty thousand dealers nationally. The source of the listings is third-party sites and dealer websites containing preowned and new vehicles. While comparison cars are from similar vehicles based on year, manufacturer, model and 100 miles radius from dealership, based on your dealer's zipcode (03103), the comparison can include different trims, mileage ranges and dissimilar vehicle equipment. The dealer has full discretion in selecting the comparison cars, and may choose vehicles with different levels of trim and additional optional equipment. As a consequence, the comparison cars may not be comparable to the vehicle you are considering. The Comparison Cars in Market are based on the sample market listings available from various Internet data sources and may not represent all relevant vehicles available in the area searched.

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