



What is the AUTOFAIR ADVANTAGE? #1 Ford Dealer in NH, Best Selection, Certified Vehicles w/ Warranty up to 100k mi, Lowest Prices, Above Market Value for Trades, Exclusive Price Guarantee, Fast & Easy Financing, Exclusive Rewards Program, Goal is 100% Credit Approval, 1st Service on Us, \$17.95 Oil Change, Extended SVC Hours, Online SVC Scheduling, A+ Rating w/ BBB, 2010-2013 BEST OF BUSINESS by NH Business Review, 2010-2013 BEST AUTOMOTIVE DEALERSHIP by NH Magazine, Highest Rated Dealer Online!

1475 S Willow Street • Manchester, NH 03103 •

## 2012 Ford Edge SEL



Exterior Color: RED  
Mileage: 45,299

Stock #: 444949J  
VIN: 2FMDK4JC6CBA50153

Engine: 3.5L V6 Cylinder Engine  
Transmission: Automatic  
Drive Train: AWD

### Equipment:

- |                                 |                         |                                |
|---------------------------------|-------------------------|--------------------------------|
| • Satellite Radio               | • Auxiliary Audio Input | • CD Player                    |
| • Multi-Zone A/C                | • Heated Mirrors        | • Rear Spoiler                 |
| • MP3 Player                    | • All Wheel Drive       | • Telematics                   |
| • Aluminum Wheels               | • Privacy Glass         | • Keyless Entry                |
| • Steering Wheel Audio Controls | • Child Safety Locks    | • Rear Parking Aid             |
| • Stability Control             | • Bucket Seats          | • Auto-Dimming Rearview Mirror |
| • ABS                           | • 4-Wheel Disc Brakes   | • Tire Pressure Monitor        |
| • Engine Immobilizer            | • Trip Computer         | • Leather Steering Wheel       |

### Expert Reviews:

Edmunds.com: Quiet and comfortable cabin; abundant features; comfortable ride; composed handling; available "EcoBoost" four-cylinder engine.

newCarTestDrive.com: The Ford Edge is a balanced, versatile five-passenger vehicle that works for a lot of buyers in a lot of ways, and the 2012 models offer several new features that expand its appeal further.

KBB.com: The 2012 Ford Edge has by far one of the nicest interiors Ford has ever placed in a non-luxury product. Color is the dominant theme, not so much in the materials, but in the cool adjustable multicolored dash and foot-well lighting.

CarAndDriver.com: The turbo four gives the Edge an edge in fuel economy (21/30 mpg city/highway), and two V-6 engines (the standard 285-hp 3.5 liter, or a 305-hp 3.7-liter) continue for those who want a bit more muscle.

US News: The 2012 Ford Edge ranks 5 out of 23 Affordable Midsize SUVs.

### Vehicle History Highlights:

- |                                   |  |  |
|-----------------------------------|--|--|
| • CARFAX 1-Owner                  | • CARFAX Buy Back Guarantee            | • CARFAX No Total Loss Reported        |
| • CARFAX No Frame Damage Reported | • CARFAX No Airbag Deployment Reported | • CARFAX No Odometer Rollback Reported |



### Ad Preview:

CARFAX 1-Owner, Ford Certified. FUEL EFFICIENT 25 MPG Hwy/18 MPG City!, PRICED TO MOVE \$500 below NADA Retail! CD Player, Auxiliary Audio Input, Heated Mirrors, Multi-Zone A/C, Head Airbag, Aluminum Wheels, Satellite Radio READ MORE!=====KEY FEATURES ...

### FORD CERTIFIED PRE-OWNED VEHICLE (CPOV) FEATURES

- |  |   |
|--|---|
| • 12 months/12,000 miles Comprehensive Limited Warranty Coverage | • 7-Year/100,000-Mile Powertrain Limited Warranty |
| • 24-Hour Roadside Assistance                                    | • 172-Point Inspection and Reconditioning         |
| • Vehicle History Report   | • 24-Hour Customer Assistance                     |

**Your Price \$25,698**

360° Pricing Analysis			
(AS OF 8/1/2014)		YOUR PRICE IS:	
	Market Average Internet Price	\$27,067	<b>\$1,369</b> Below Market Average Internet Price
	NADA Retail Value	\$26,200	<b>\$502</b> Below NADA Retail Value

#### Comparison Cars in Market:

Vehicle	Color	Mileage	Certified?	Internet Price	Your Price Savings:
2012 Ford Edge SUV SEL	Black	32,796		\$28,900	You save \$3,202
One owner off lease, Navigation, Leather, Moonroof!					
2012 Ford Edge SUV SEL	White	30,909	✓	\$28,888	You save \$3,190
THIS 2012 EDGE SEL FEATURES ALL WHEEL DRIVE, SYNC, MYFORD TOUCH, 18" CHROME WHEELS, LEATHER SEATS, AMBIENT LIGHTING, AND POWER WINDOWS, LOCKS, AND MIR					
2012 Ford Edge SUV SEL	Brown	34,080	✓	\$28,777	You save \$3,079
** 1 OWNER ** Clean Autocheck History report! Loaded with LEATHER, Panoramic MOONROOF and Voice-Activated NAVIGATION! 2012 Ford Edge SEL AWD!! Cinnamo					
2012 Ford Edge SUV SEL	White	42,499	✓	\$26,995	You save \$1,297
No ad preview found.					
2012 Ford Edge SUV SEL	Silver	33,764		\$26,985	You save \$1,287
Sarat Ford is honored to present a wonderful example of pure vehicle design... this 2012 Ford Edge SEL only has 33,764 miles on it and could potential					
2012 Ford Edge SUV SEL	Unknown	31,290		\$26,486	You save \$788
CALL HEATHER NOW AND YES TRADE-INS AND FINANCING ARE AVAILABLE! UNIQUE FORD OFFERS EXTREMELY CLEAN, WELL MAINTAINED VEHICLES. ALL OUR USED VEHICLES AR					
2012 Ford Edge SUV SEL	Silver	32,439	✓	\$25,888	You save \$190
THIS 2012 EDGE SEL FEATURES POWER WINDOWS, LOCKS, AND MIRRORS, SYNC VOICE ACTIVATED SYSTEM, CRUISE CONTROL, AND REVERSE SENSING. BENEFITS INCLUDE A 7					

*JDPower.com Power Circle Ratings*

Power Circle Ratings (the Ratings) are developed by J.D. Power and Associates for JDPower.com. All Ratings are based on the opinions of consumers who have actually used or owned the product or service being rated. Since the Ratings are based on J.D. Power and Associates research studies that survey a representative sample of owners, they are indicative of what typical buyers may experience.

High ratings for a particular product/service/company do not necessarily mean that every customer will have a positive experience. It simply indicates that, on average, consumer perceptions of the product/service/company indicate that it stands out when compared with competitive products/services/companies.

*Expert Reviews*

Expert Reviews are excerpts from reviews and automotive awards from sites across the internet. The sites include newCarTestDrive.com, Edmunds.com and other similar sites.

The positive Expert Reviews are only excerpts of the full article or review. The full article may contain additional comments, both positive and negative, regarding the vehicle. For a more complete understanding of the scope of the review, you should read the entire review or award, which can be obtained from the referenced site.

*NADA Used Car Guide - Retail Value*

Actual valuations for 2012 Ford Edge SEL with 45,299 miles will vary based upon optional equipment selected by the dealer, market conditions, specifications, vehicle condition or other particular circumstances pertinent to this vehicle. The specific information required to determine the value for this vehicle is based on your dealer's location, state - NH, for August and NADA Used Car Guide. NADA Used Car Guide vehicle valuations may vary from vehicle to vehicle. While the NADA Used Car Guide does take into account many variables related to the vehicle beyond make, model and geographic location, it does not account for the particular condition or circumstances of this vehicle which could cause the value of the vehicle to vary significantly from the NADA Used Car Guide - Retail Value.

*Edmunds True Market Value (TMV)*

Actual valuations for 2012 Ford Edge SEL with 45,299 miles will vary based upon optional equipment selected by the dealer, market conditions, specifications, vehicle condition or other particular circumstances pertinent to this vehicle. Edmunds TMV price is an estimate of the current average selling price transactions for 2012 Ford Edge SEL with 45,299 miles based on optional equipment and vehicle color based on your dealer's location, zipcode - 03103. Edmunds TMV vehicle valuations may vary from vehicle to vehicle. While the Edmunds TMV does take into account many variables related to the vehicle beyond make, model and geographic location, it does not account for the particular condition or circumstances of this vehicle which could cause the value of the vehicle to vary significantly from the Edmunds True Market Value.

*Average Market Price*

Average Market Price is calculated based on sampling of listings based on your dealer's zipcode, 03103. The source of the listings is third-party sites and dealer websites containing preowned and new vehicles. Average Market Price values may vary from vehicle to vehicle. Actual valuations for 2012 Ford Edge SEL with 45,299 miles will vary based upon selected optional equipment, market conditions, specifications, vehicle condition or other particular circumstances pertinent to this vehicle. While the average market price is an average of similar 2012 Ford Edge SEL and 100 miles radius from dealership, based on your dealer's zipcode (03103), the average can include vehicles with different trims, mileage ranges and dissimilar vehicle equipment. The sample of market listings may not represent all relevant vehicles available in the area searched.

*Comparison Cars in Market*

Comparison Cars in Market is created based on a select set of dealer classified listings from over forty thousand dealers nationally. The source of the listings is third-party sites and dealer websites containing preowned and new vehicles. While comparison cars are from similar vehicles based on year, manufacturer, model and 100 miles radius from dealership, based on your dealer's zipcode (03103), the comparison can include different trims, mileage ranges and dissimilar vehicle equipment. The dealer has full discretion in selecting the comparison cars, and may choose vehicles with different levels of trim and additional optional equipment. As a consequence, the comparison cars may not be comparable to the vehicle you are considering. The Comparison Cars in Market are based on the sample market listings available from various Internet data sources and may not represent all relevant vehicles available in the area searched.

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