



What is the AUTOFAIR ADVANTAGE? #1 Ford Dealer in NH, Best Selection, Certified Vehicles w/ Warranty up to 100k mi, Lowest Prices, Above Market Value for Trades, Exclusive Price Guarantee, Fast & Easy Financing, Exclusive Rewards Program, Goal is 100% Credit Approval, 1st Service on Us, \$17.95 Oil Change, Extended SVC Hours, Online SVC Scheduling, A+ Rating w/ BBB, 2010-2013 BEST OF BUSINESS by NH Business Review, 2010-2013 BEST AUTOMOTIVE DEALERSHIP by NH Magazine, Highest Rated Dealer Online!

12422 Florida Blvd. • Baton Rouge, LA 70815 •

2012 Ford Edge SEL



Exterior Color: WHITE
Mileage: 35,807

Stock #: 443873T
VIN: 2FMDK4JC0CBA06598

Engine: 3.5L V6 Cylinder Engine
Transmission: Automatic
Drive Train: AWD

Equipment:

- Satellite Radio
- Dual Zone A/C
- MP3 Player
- Aluminum Rims
- Steering Wheel Controls
- Electronic Stability Control
- 4-Wheel ABS
- Vehicle Anti-Theft System
- iPod/MP3 Input
- Heated Side Mirrors
- AWD
- Keyless Entry
- Child Safety Locks
- Bucket Seats
- 4-Wheel Disc Brakes
- Trip Computer
- CD Player
- Rear Spoiler
- Hands-Free Communication System
- Privacy Glass
- Reverse Sensing System
- Auto-dimming Rearview Mirror
- Tire Pressure Monitoring System
- Leather Wrapped Steering Wheel

Vehicle History Highlights:



- CARFAX 1-Owner
- CARFAX No Frame Damage Reported
- CARFAX Buy Back Guarantee
- CARFAX No Airbag Deployment Reported
- CARFAX No Total Loss Reported
- CARFAX No Odometer Rollback Reported

Ad Preview:

Excellent Condition, Ford Certified, CARFAX 1-Owner. JUST REPRICED FROM \$26,986, \$2,600 below NADA Retail!, EPA 25 MPG Hwy/18 MPG City! CD Player, iPod/MP3 Input, Heated Side Mirrors, Dual Zone A/C, Head Airbag, Aluminum Wheels READ MORE!=====EXCELLENT ...

Your Price \$24,992

360° Pricing Analysis

(AS OF 5/26/2014)

YOUR PRICE IS:



Market Average Internet Price

\$27,627

\$2,635

Below Market Average Internet Price



NADA Retail Value

\$27,625

\$2,633

Below NADA Retail Value

Comparison Cars in Market:

Vehicle	Color	Mileage	Certified?	Internet Price	Your Price Savings:
2012 Ford Edge SUV SEL	Black	24,263	✓	\$28,995	You save \$4,003
Familiarize yourself with the 2012 Ford Edge! Feature-packed and decked out! This model accommodates 5 passengers comfortably, and provides features s					
2012 Ford Edge SUV SEL	Brown	28,888		\$28,990	You save \$3,998
Only 28k Low miles 1 OWNER with a Clean AutoCheck History Report! LEATHER, MOONROOF, Voice-Activated NAVIGATION and a Power Liftgate!! 2012 Ford E					
2012 Ford Edge SUV SEL	Brown	34,031		\$28,990	You save \$3,998

** 1 OWNER ** Clean Autocheck History report! Loaded with LEATHER, Panoramic MOONROOF and Voice-Activated NAVIGATION! 2012 Ford Edge SEL AWD!! Cinnamo					
2012 Ford Edge SUV SEL	White	27,310		\$28,975	You save \$3,983
** Only 27k MILES** 2012 Ford Edge SEL AWD!! Leather, Panoramic Vista MOONROOF and Voice-Activated NAVIGATION! White Platinum metallic with Black LEAT					
2012 Ford Edge SUV SEL	Black	32,796		\$28,900	You save \$3,908
One owner off lease, Navigation, Leather, Moonroof!					
2012 Ford Edge SUV SEL	White	20,764		\$28,900	You save \$3,908
Coming soon. Clean Carfax .. No Accidents! One owner! All Wheel Drive! SUV buying made easy! Imagine yourself behind the wheel of this outstanding 201					
2012 Ford Edge SUV SEL	White	30,909	✓	\$28,888	You save \$3,896
THIS 2012 EDGE SEL FEATURES ALL WHEEL DRIVE, SYNC, MYFORD TOUCH, 18" CHROME WHEELS, LEATHER SEATS, AMBIENT LIGHTING, AND POWER WINDOWS, LOCKS, AND MIR					
2012 Ford Edge SUV SEL	White	27,706		\$27,999	You save \$3,007
ONE OWNER SEL MODEL 3.5L V6 ALL WHEEL DRIVE FACTORY NAVIGATION LEATHER INTERIOR HEATED SEATS PANORAMIC VISTA MOONROOF AUTOMATIC TRANSMISSION DUAL ZONE					
2012 Ford Edge SUV SEL	Gold	21,519		\$27,979	You save \$2,987
THIS IS WHY WE *EDGE* OUT THE COMPETITION! WE PRICE OUR OFF MAKE TRADES TO \$ELL!! sorry ford dealers! 1-LOOK AT THE GLEAMING GINGER ALE FINISH! ON IM					
2012 Ford Edge SUV SEL	White	21,520		\$27,965	You save \$2,973
SEL, ALL WHEEL DRIVE, LEATHER UPHOLSTERY, VOICE ACTIVATED NAVIGATION SYSTEM, SYNC BLUETOOTH SYSTEM, PANORAMIC VISTA ROOF (SUNROOF), BLIS BLIND SPOT MO					

JDPower.com Power Circle Ratings

Power Circle Ratings (the Ratings) are developed by J.D. Power and Associates for JDPower.com. All Ratings are based on the opinions of consumers who have actually used or owned the product or service being rated. Since the Ratings are based on J.D. Power and Associates research studies that survey a representative sample of owners, they are indicative of what typical buyers may experience.

High ratings for a particular product/service/company do not necessarily mean that every customer will have a positive experience. It simply indicates that, on average, consumer perceptions of the product/service/company indicate that it stands out when compared with competitive products/services/companies.

Expert Reviews

Expert Reviews are excerpts from reviews and automotive awards from sites across the internet. The sites include newCarTestDrive.com, Edmunds.com and other similar sites.

The positive Expert Reviews are only excerpts of the full article or review. The full article may contain additional comments, both positive and negative, regarding the vehicle. For a more complete understanding of the scope of the review, you should read the entire review or award, which can be obtained from the referenced site.

NADA Used Car Guide - Retail Value

Actual valuations for 2012 Ford Edge SEL with 35,807 miles will vary based upon optional equipment selected by the dealer, market conditions, specifications, vehicle condition or other particular circumstances pertinent to this vehicle. The specific information required to determine the value for this vehicle is based on your dealer's location, state - LA, for May and NADA Used Car Guide. NADA Used Car Guide vehicle valuations may vary from vehicle to vehicle. While the NADA Used Car Guide does take into account many variables related to the vehicle beyond make, model and geographic location, it does not account for the particular condition or circumstances of this vehicle which could cause the value of the vehicle to vary significantly from the NADA Used Car Guide - Retail Value.

Edmunds True Market Value (TMV)

Actual valuations for 2012 Ford Edge SEL with 35,807 miles will vary based upon optional equipment selected by the dealer, market conditions, specifications, vehicle condition or other particular circumstances pertinent to this vehicle. Edmunds TMV price is an estimate of the current average selling price transactions for 2012 Ford Edge SEL with 35,807 miles based on optional equipment and vehicle color based on your dealer's location, zipcode - 70815. Edmunds TMV vehicle valuations may vary from vehicle to vehicle. While the Edmunds TMV does take into account many variables related to the vehicle beyond make, model and geographic location, it does not account for the particular condition or circumstances of this vehicle which could cause the value of the vehicle to vary significantly from the Edmunds True Market Value.

Average Market Price

Average Market Price is calculated based on sampling of listings based on your dealer's zipcode, 70815. The source of the listings is third-party sites and dealer websites containing preowned and new vehicles. Average Market Price values may vary from vehicle to vehicle. Actual valuations for 2012 Ford Edge SEL with 35,807 miles will vary based upon selected optional equipment, market conditions, specifications, vehicle condition or other particular circumstances pertinent to this vehicle. While the average market price is an average of similar 2012 Ford Edge SEL and 100 miles radius from dealership, based on your dealer's zipcode (70815), the average can include vehicles with different trims, mileage ranges and dissimilar vehicle equipment. The sample of market listings may not represent all relevant vehicles available in the area searched.

Comparison Cars in Market

Comparison Cars in Market is created based on a select set of dealer classified listings from over forty thousand dealers nationally. The source of the listings is third-party sites and dealer websites containing preowned and new vehicles. While comparison cars are from similar vehicles based on year, manufacturer, model and 100 miles radius from dealership, based on your dealer's zipcode (70815), the comparison can include different trims, mileage ranges and dissimilar vehicle equipment. The dealer has full discretion in selecting the comparison cars, and may choose vehicles with different levels of trim and additional optional equipment. As a consequence, the comparison cars may not be comparable to the vehicle you are considering. The Comparison Cars in Market are based on the sample market listings available from various Internet data sources and may not represent all relevant vehicles available in the area searched.

CONSUMER IS RESPONSIBLE FOR VERIFYING ALL EQUIPMENT.

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