



What is the AUTOFAIR ADVANTAGE? #1 Ford Dealer in NH, Best Selection, Certified Vehicles w/ Warranty up to 100k mi, Lowest Prices, Above Market Value for Trades, Exclusive Price Guarantee, Fast & Easy Financing, Exclusive Rewards Program, Goal is 100% Credit Approval, 1st Service on Us, \$17.95 Oil Change, Extended SVC Hours, Online SVC Scheduling, A+ Rating w/ BBB, 2010-2013 BEST OF BUSINESS by NH Business Review, 2010-2013 BEST AUTOMOTIVE DEALERSHIP by NH Magazine, Highest Rated Dealer Online!

1475 S Willow Street • Manchester, NH 03103 •

## 2012 Ford Edge Limited



Exterior Color: WHITE  
Mileage: 37,968

Stock #: 445141T  
VIN: 2FMDK3K96CBA75938

Engine: 2.0L 4 Cylinder Engine  
Transmission: Automatic  
Drive Train: FWD

### Equipment:

- Leather Seats
- Premium Sound System
- Dual Zone A/C
- MP3 Player
- Keyless Entry
- Child Safety Locks
- Auto-dimming Rearview Mirror
- 4-Wheel Disc Brakes
- Heated Driver Seat
- Satellite Radio
- Heated Side Mirrors
- Hands-Free Communication System
- Privacy Glass
- Electronic Stability Control
- Mirror Memory
- Tire Pressure Monitoring System
- Back-Up Camera
- iPod/MP3 Input
- Rear Spoiler
- Chrome Rims
- Steering Wheel Controls
- Bucket Seats
- 4-Wheel ABS
- Vehicle Anti-Theft System

### Expert Reviews:

Edmunds.com: Quiet and comfortable cabin; abundant features; comfortable ride; composed handling; available "EcoBoost" four-cylinder engine.

newCarTestDrive.com: The Ford Edge is a balanced, versatile five-passenger vehicle that works for a lot of buyers in a lot of ways, and the 2012 models offer several new features that expand its appeal further.

KBB.com: The 2012 Ford Edge has by far one of the nicest interiors Ford has ever placed in a non-luxury product. Color is the dominant theme, not so much in the materials, but in the cool adjustable multicolored dash and foot-well lighting.

CarAndDriver.com: The turbo four gives the Edge an edge in fuel economy (21/30 mpg city/highway), and two V-6 engines (the standard 285-hp 3.5 liter, or a 305-hp 3.7-liter) continue for those who want a bit more muscle.

US News: The 2012 Ford Edge ranks 5 out of 23 Affordable Midsize SUVs.

### Vehicle History Highlights:

- CARFAX Buy Back Guarantee
- CARFAX No Total Loss Reported
- CARFAX No Frame Damage Reported
- CARFAX No Airbag Deployment Reported
- CARFAX No Odometer Rollback Reported
- CARFAX No Accidents / Damage Reported

### Ad Preview:

Limited trim. Ford Certified, Excellent Condition. PRICE DROP FROM \$27,796, EPA 27 MPG Hwy/19 MPG City!, \$900 below NADA Retail! Heated Leather Seats, iPod/MP3 Input, Dual Zone A/C, Heated Side Mirrors, Satellite Radio, Head Airbag. READ MORE!=====AFFORDABLE ...

### FORD CERTIFIED PRE-OWNED VEHICLE (CPOV) FEATURES

- 12 months/12,000 miles Comprehensive Limited Warranty Coverage
- 24-Hour Roadside Assistance
- Vehicle History Report
- 7-Year/100,000-Mile Powertrain Limited Warranty
- 172-Point Inspection and Reconditioning
- 24-Hour Customer Assistance

Your Price \$27,396

## 360° Pricing Analysis

(AS OF 8/28/2014)

YOUR PRICE IS:



**NADA**

NADA Retail Value

\$28,350

\$954

Below NADA Retail Value

### Comparison Cars in Market:

Vehicle	Color	Mileage	Certified?	Internet Price	Your Price Savings:
2012 Ford Edge SUV Limited	Unknown	39,734	✓	\$30,991	You save \$3,595
No ad preview found.					
2012 Ford Edge SUV Limited	Black	41,828		\$29,995	You save \$2,599
This 2012 Ford Edge is completely loaded. Save thousands by purchasing a slightly used vehicle. This has leather heated seats, USB port, Satellite rad					
2012 Ford Edge SUV Sport	Black	57,897		\$28,997	You save \$1,601
Edge Sport, AWD, CLEAN CARFAX ONE OWNER !!, Fully Serviced!, Leather!, PANORAMIC VISTA ROOF, VOICE ACTIVATED NAVIGATION.Driver Entry Package (Intellig					
2012 Ford Edge SUV Limited	Brown	37,129		\$28,995	You save \$1,599
No trip is too far, nor will it be too boring!!! One of the best things about this SUV is something you can't see, but you'll be thankful for it every					
2012 Ford Edge SUV Sport	Black	30,653		\$28,942	You save \$1,546
*NAVIGATION!!!, FLOOD ADVANTAGE PROGRAM!, FULLY SERVICED AND RECONDITIONED!, LEATHER!, LOCAL TRADE!, And MOONROOF!. AWD! Get ready to ENJOY! Be the tal					
2012 Ford Edge SUV SEL	Black	32,796		\$28,900	You save \$1,504
One owner off lease, Navigation, Leather, Moonroof!					
2012 Ford Edge SUV SEL	White	30,909	✓	\$28,888	You save \$1,492
THIS 2012 EDGE SEL FEATURES ALL WHEEL DRIVE, SYNC, MYFORD TOUCH, 18" CHROME WHEELS, LEATHER SEATS, AMBIENT LIGHTING, AND POWER WINDOWS, LOCKS, AND MIR					
2012 Ford Edge SUV SEL	Brown	34,080	✓	\$28,777	You save \$1,381
** 1 OWNER ** Clean Autocheck History report! Loaded with LEATHER, Panoramic MOONROOF and Voice-Activated NAVIGATION! 2012 Ford Edge SEL AWD!! Cinnamo					
2012 Ford Edge SUV Limited	Black	31,579		\$27,999	You save \$603
No ad preview found.					
2012 Ford Edge SUV Limited	White	42,340		\$27,855	You save \$459
No ad preview found.					

*JDPower.com Power Circle Ratings*

Power Circle Ratings (the Ratings) are developed by J.D. Power and Associates for JDPower.com. All Ratings are based on the opinions of consumers who have actually used or owned the product or service being rated. Since the Ratings are based on J.D. Power and Associates research studies that survey a representative sample of owners, they are indicative of what typical buyers may experience.

High ratings for a particular product/service/company do not necessarily mean that every customer will have a positive experience. It simply indicates that, on average, consumer perceptions of the product/service/company indicate that it stands out when compared with competitive products/services/companies.

*Expert Reviews*

Expert Reviews are excerpts from reviews and automotive awards from sites across the internet. The sites include newCarTestDrive.com, Edmunds.com and other similar sites.

The positive Expert Reviews are only excerpts of the full article or review. The full article may contain additional comments, both positive and negative, regarding the vehicle. For a more complete understanding of the scope of the review, you should read the entire review or award, which can be obtained from the referenced site.

*NADA Used Car Guide - Retail Value*

Actual valuations for 2012 Ford Edge Limited with 37,968 miles will vary based upon optional equipment selected by the dealer, market conditions, specifications, vehicle condition or other particular circumstances pertinent to this vehicle. The specific information required to determine the value for this vehicle is based on your dealer's location, state - NH, for August and NADA Used Car Guide. NADA Used Car Guide vehicle valuations may vary from vehicle to vehicle. While the NADA Used Car Guide does take into account many variables related to the vehicle beyond make, model and geographic location, it does not account for the particular condition or circumstances of this vehicle which could cause the value of the vehicle to vary significantly from the NADA Used Car Guide - Retail Value.

*Edmunds True Market Value (TMV)*

Actual valuations for 2012 Ford Edge Limited with 37,968 miles will vary based upon optional equipment selected by the dealer, market conditions, specifications, vehicle condition or other particular circumstances pertinent to this vehicle. Edmunds TMV price is an estimate of the current average selling price transactions for 2012 Ford Edge Limited with 37,968 miles based on optional equipment and vehicle color based on your dealer's location, zipcode - 03103. Edmunds TMV vehicle valuations may vary from vehicle to vehicle. While the Edmunds TMV does take into account many variables related to the vehicle beyond make, model and geographic location, it does not account for the particular condition or circumstances of this vehicle which could cause the value of the vehicle to vary significantly from the Edmunds True Market Value.

*Average Market Price*

Average Market Price is calculated based on sampling of listings based on your dealer's zipcode, 03103. The source of the listings is third-party sites and dealer websites containing preowned and new vehicles. Average Market Price values may vary from vehicle to vehicle. Actual valuations for 2012 Ford Edge Limited with 37,968 miles will vary based upon selected optional equipment, market conditions, specifications, vehicle condition or other particular circumstances pertinent to this vehicle. While the average market price is an average of similar 2012 Ford Edge Limited and 100 miles radius from dealership, based on your dealer's zipcode (03103), the average can include vehicles with different trims, mileage ranges and dissimilar vehicle equipment. The sample of market listings may not represent all relevant vehicles available in the area searched.

*Comparison Cars in Market*

Comparison Cars in Market is created based on a select set of dealer classified listings from over forty thousand dealers nationally. The source of the listings is third-party sites and dealer websites containing preowned and new vehicles. While comparison cars are from similar vehicles based on year, manufacturer, model and 100 miles radius from dealership, based on your dealer's zipcode (03103), the comparison can include different trims, mileage ranges and dissimilar vehicle equipment. The dealer has full discretion in selecting the comparison cars, and may choose vehicles with different levels of trim and additional optional equipment. As a consequence, the comparison cars may not be comparable to the vehicle you are considering. The Comparison Cars in Market are based on the sample market listings available from various Internet data sources and may not represent all relevant vehicles available in the area searched.

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