AutoFair Honda of Plymouth in Plymouth, MA treats the needs of each individual customer with paramount concern. We know that you have high expectations, and as a car dealer we enjoy the challenge of meeting and exceeding those expectations each and every time. Allow us to demonstrate our commitment to excellence!

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9 Long Pond Road * Plymouth, MA 02360 *
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## 2013 Honda Accord Sport


Exterior Color: White Orchid Pearl Mileage: 7,759
Engine: $\quad$ 2.4L 4 Cylinder Engine
Transmission: CVT Transmission Drive Train: FWD

## Equipment:

- Back-Up Camera
- CD Player
- MP3 Player
- Keyless Entry
- Electronic Stability Control
- 4-Wheel ABS
- Vehicle Anti-Theft System
- A/ C
- iPod/ MP3 Input
- Dual Zone A/ C
- Aluminum Wheels
- Child Safety Locks
- Bucket Seats
- 4-Wheel Disc Brakes
- Trip Computer
- Passenger Air Bag
- Bluetooth
- Rear Spoiler
- Remote Trunk Release
- Steering Wheel Controls
- Brake Assist
- Tire Pressure Monitoring System
- Side Head Air Bag
- Driver Air Bag


## Expert Reviews:

Edmunds. com: The fully redesigned 2013 Honda Accord returns to the top of the family-sedan class with a mix of excellent packaging, superb fuel economy and rewarding performance.
newCarTestDrive.com: Reversing a common trend, the 2013 Honda Accord is smaller on the outside and, by total volume, smaller on the inside. However, dimensionally the cabin is bigger in every measure except front-seat hiproom.

KBB.com: The Honda Accord is the Labrador retriever of sedans. If you want a hassle-free, pleasing family car with a reputation for quality and an immediate familiarity, it's hard to go wrong with the Accord.

CarAndDriver.com: As one of the most popular cars on the U.S. market as well as taker of the most 10Best awards in Car and Driver history, the Honda Accord is a winner in every sense of the word.

## Vehicle History Highlights: CARIFAx

- CARFAX 1-Owner
- CARFAX No Frame Damage Reported
- CARFAX Buy Back Guarantee - CARFAX No Total Loss Reported
- CARFAX No Airbag Deployment - CARFAX No Odometer Rollback Reported Reported


## Ad Preview:

Excellent Condition, CARFAX 1-Owner, Honda Certified, LOW MILES - 7,759! J UST REPRICED FROM \$23,984, \$1,400 below NADA Retail!, EPA 35 MPG Hwy/ 26 MPG City! Bluetooth, CD Player, Dual Zone A/ C, iPod/ MP3 Input, Aluminum Wheels SEE MORE! =-KEY FEATURES ...

## HONDA CERTIFIED PRE-OWNED VEHICLE (CPOV) FEATURES

-Balance of original 7-year/ 100,000-Mile Powertrain Warranty
-Vehicle History Report
-Additional 1-year/ 12,000-mile Non-Powertrain Warranty -150-Point Inspection and Reconditioning -NO Deductible

## $360^{\circ}$ Pricing Analysis

(AS OF 9/24/2014)

## Comparison Cars in Market:

| Vehicle | Color | Mileage | Certified? | Internet Price | Your Price Savings: |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 2013 Honda Accord Sedan EX-L | Gray | 13,926 |  | \$25,500 | You save \$4,141 |
| No ad preview found. |  |  |  |  |  |
| 2013 Honda Accord Sedan EX-L | Gray | 11,800 |  | \$24,487 | You save \$3,128 |
| No ad preview found. |  |  |  |  |  |
| 2013 Honda Accord Sedan Touring | Black | 9,293 |  | \$23,980 | You save \$2,621 |
| 6 -speed automatic with a powerful V6 engine. Classic black pearl color with luxurious black leather interior. Sunroof! Lazer guided cruise control. Na |  |  |  |  |  |
| 2013 Honda Accord Coupe EX-L | Unknown | 10,565 |  | \$23,975 | You save \$2,616 |
| 2013 Honda Accord EX-L V6 w/ Navi Coupe |  |  |  |  |  |
| 2013 Honda Accord Sedan EX-L | White | 7,446 |  | \$22,979 | You save \$1,620 |
| 2013 Honda Accord EX-L Sedan |  |  |  |  |  |
| 2013 Honda Accord Sedan EX-L | White | 19,755 |  | \$21,995 | You save \$636 |
| 2013 Honda Accord Sedan 14 CVT EX-L |  |  |  |  |  |
| 2013 Honda Accord Sedan EX-L | Maroon | 17,834 |  | \$21,855 | You save \$496 |
| SLEEK, EYE CATCHING, CURB APPEAL, How ever you want to discribe the 2013 Honda Accord EX-L it's just a great looking vehicle!! with only 17834 miles on |  |  |  |  |  |
| 2013 Honda Accord Sedan EX | White | 14,170 |  | \$21,529 | You save \$170 |
| No ad preview found. |  |  |  |  |  |

## J DPower.com Power Circle Ratings

Power Circle Ratings (the Ratings) are developed by J.D. Power and Associates for J DPower.com. All Ratings are based on the opinions of consumers who have actually used or owned the product or service being rated. Since the Ratings are based on J.D. Power and Associates research studies that survey a representative sample of owners, they are indicative of what typical buyers may experience.

High ratings for a particular product/ service/ company do not necessarily mean that every customer will have a positive experience. It simply indicates that, on average, consumer perceptions of the product/ service/ company indicate that it stands out when compared with competitive products/services/companies.

## Expert Reviews

Expert Reviews are excerpts from reviews and automotive awards from sites across the internet. The sites include newCarTestDrive.com, Edmunds.com and other similar sites.

The positive Expert Reviews are only excerpts of the full article or review. The full article may contain additional comments, both positive and negative, regarding the vehicle. For a more complete understanding of the scope of the review, you should read the entire review or award, which can be obtained from the referenced site.

## NADA Used Car Guide - Retail Value

Actual valuations for 2013 Honda Accord Sport with 7,759 miles will vary based upon optional equipment selected by the dealer, market conditions, specifications, vehicle condition or other particular circumstances pertinent to this vehicle. The specific information required to determine the value for this vehicle is based on your dealer's location, state - MA, for September and NADA Used Car Guide. NADA Used Car Guide vehicle valuations may vary from vehicle to vehicle. While the NADA Used Car Guide does take into account many variables related to the vehicle beyond make, model and geographic location, it does not account for the particular condition or circumstances of this vehicle which could cause the value of the vehicle to vary significantly from the NADA Used Car Guide - Retail Value.

## Edmunds True Market Value (TMV)

Actual valuations for 2013 Honda Accord Sport with 7,759 miles will vary based upon optional equipment selected by the dealer, market conditions, specifications, vehicle condition or other particular circumstances pertinent to this vehicle. Edmunds TMV price is an estimate of the current average selling price transactions for 2013 Honda Accord Sport with 7,759 miles based on optional equipment and vehicle color based on your dealer's location, zipcode - 02360 . Edmunds TMV vehicle valuations may vary from vehicle to vehicle. While the Edmunds TMV does take into account many variables related to the vehicle beyond make, model and geographic location, it does not account for the particular condition or circumstances of this vehicle which could cause the value of the vehicle to vary significantly from the Edmunds True Market Value.

Average Market Price
Average Market Price is calculated based on sampling of listings based on your dealer's zipcode, 02360. The source of the listings is third-party sites and dealer websites containing preowned and new vehicles. Average Market Price values may vary from vehicle to vehicle. Actual valuations for 2013 Honda Accord Sport with 7,759 miles will vary based upon selected optional equipment, market conditions, specifications, vehicle condition or other particular circumstances pertinent to this vehicle. While the average market price is an average of similar 2013 Honda Accord Sport and 50 miles radius from dealership, based on your dealer's zipcode (02360), the average can include vehicles with different trims, mileage ranges and dissimilar vehicle equipment. The sample of market listings may not represent all relevant vehicles available in the area searched.

## Comparison Cars in Market

Comparison Cars in Market is created based on a select set of dealer classified listings from over forty thousand dealers nationally. The source of the listings is third-party sites and dealer websites containing preowned and new vehicles. While comparison cars are from similar vehicles based on year, manufacturer, model and 50 miles radius from dealership, based on your dealer's zipcode (02360), the comparison can include different trims, mileage ranges and dissimilar vehicle equipment. The dealer has full discretion in selecting the comparison cars, and may choose vehicles with different levels of trim and additional optional equipment. As a consequence, the comparison cars may not be comparable to the vehicle you are considering. The Comparison Cars in Market are based on the sample market listings available from various Internet data sources and may not represent all relevant vehicles available in the area searched.

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