

AutoFair Honda of Plymouth in Plymouth, MA treats the needs of each individual customer with paramount concern. We know that you have high expectations, and as a car dealer we enjoy the challenge of meeting and exceeding those expectations each and every time. Allow us to demonstrate our commitment to excellence!

9 Long Pond Road • Plymouth, MA 02360 •

2012 Honda Accord EX



Exterior Color: Polished Metal Metallic
Mileage: 29,426

Stock #: 73386T
VIN: 1HGCP3F74CA001165

Engine: 3.5L V6 Cylinder Engine
Transmission: 5-Speed A/T
Drive Train: FWD

Equipment:

- iPod/MP3 Input
- Sunroof
- Keyless Entry
- Electronic Stability Control
- Bucket Seats
- 4-Wheel Disc Brakes
- Rear Head Air Bag
- Passenger Air Bag
- Multi-CD Changer
- Aluminum Wheels
- Steering Wheel Controls
- Alarm
- Brake Assist
- Tire Pressure Monitoring System
- 5-Speed A/T
- Driver Air Bag
- MP3 Player
- Remote Trunk Release
- Child Safety Locks
- Heated Mirrors
- 4-Wheel ABS
- Side Head Air Bag
- A/C
- Fog Lamps

Expert Reviews:

Edmunds.com: Ample passenger space; excellent visibility; good fuel economy in four-cylinder model; available coupe body style; high resale value.

newCarTestDrive.com: There may be none that match Accord's overall combination of polish, refinement, efficiency and choice. For that reason, the Honda Accord remains a benchmark among mainstream, midsize automobiles.

KBB.com: The Honda Accord continually tops the charts for safety, reliability and strong resale, and its fuel-efficient 4-cylinder engine remains one of the best in the industry.

CarAndDriver.com: Larger than previous Accords, the current version combines value, frugality, space, and sportiness in a way that the competition is now only starting to figure out.

Vehicle History Highlights:

- CARFAX 1-Owner
- CARFAX No Frame Damage Reported
- CARFAX Buy Back Guarantee
- CARFAX No Airbag Deployment Reported
- CARFAX No Total Loss Reported
- CARFAX No Odometer Rollback Reported

Ad Preview:

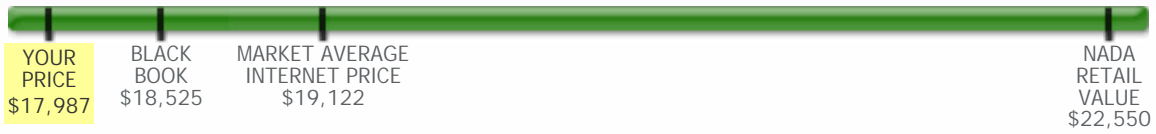
PRICE DROP FROM \$19,997, \$4,500 below NADA Retail!, FUEL EFFICIENT 30 MPG Hwy/20 MPG City! Honda Certified, Extra Clean, CARFAX 1-Owner, LOW MILES - 29,426! Moonroof, iPod/MP3 Input, Multi-CD Changer, Aluminum Wheels, Head Airbag READ MORE!=====DRIVE ...

HONDA CERTIFIED PRE-OWNED VEHICLE (CPOV) FEATURES

- Balance of original 7-year/100,000-Mile Powertrain Warranty
- Vehicle History Report
- Additional 1-year/12,000-mile Non-Powertrain Warranty
- 150-Point Inspection and Reconditioning
- NO Deductible




Your Price \$17,987

360° Pricing Analysis



(AS OF 7/17/2014)

YOUR PRICE IS:

	Market Average Internet Price	\$19,122	\$1,135 Below Market Average Internet Price
	NADA Retail Value	\$22,550	\$4,563 Below NADA Retail Value
	Black Book	\$18,525	\$538 Below Black Book

Comparison Cars in Market:

Vehicle	Color	Mileage	Certified?	Internet Price	Your Price Savings:
2012 Honda Accord Sedan EX	Black	24,324		\$18,998	You save \$1,011
For additional photos or more information, please call a Client Care Specialist. Herb Chambers is New England's largest dealer and automotive internet					
2012 Honda Accord Sedan EX	Black	42,665		\$18,897	You save \$910
No ad preview found.					
2012 Honda Accord Sedan EX	Gray	22,919		\$18,863	You save \$876
Yes! Yes! Yes! You win! LIFETIME POWERTRAIN WARRANTY INCLUDED. If you demand the best things in life, this fantastic 2012 Honda Accord is the luxury c					
2012 Honda Accord Sedan EX	Gray	23,350	✓	\$18,448	You save \$461
1 PREVIOUS OWNER**LOW MILES**IMMACULATE CONDITION**HONDA CERTIFIED Honda Pre-Owned Certification Service, a value of \$804.95, by Honda Seekonk Technici					
2012 Honda Accord Sedan EX	Black	20,753		\$18,444	You save \$457
No ad preview found.					

JDPower.com Power Circle Ratings

Power Circle Ratings (the Ratings) are developed by J.D. Power and Associates for JDPower.com. All Ratings are based on the opinions of consumers who have actually used or owned the product or service being rated. Since the Ratings are based on J.D. Power and Associates research studies that survey a representative sample of owners, they are indicative of what typical buyers may experience.

High ratings for a particular product/service/company do not necessarily mean that every customer will have a positive experience. It simply indicates that, on average, consumer perceptions of the product/service/company indicate that it stands out when compared with competitive products/services/companies.

Expert Reviews

Expert Reviews are excerpts from reviews and automotive awards from sites across the internet. The sites include newCarTestDrive.com, Edmunds.com and other similar sites.

The positive Expert Reviews are only excerpts of the full article or review. The full article may contain additional comments, both positive and negative, regarding the vehicle. For a more complete understanding of the scope of the review, you should read the entire review or award, which can be obtained from the referenced site.

NADA Used Car Guide - Retail Value

Actual valuations for 2012 Honda Accord EX with 29,426 miles will vary based upon optional equipment selected by the dealer, market conditions, specifications, vehicle condition or other particular circumstances pertinent to this vehicle. The specific information required to determine the value for this vehicle is based on your dealer's location, state - MA, for July and NADA Used Car Guide. NADA Used Car Guide vehicle valuations may vary from vehicle to vehicle. While the NADA Used Car Guide does take into account many variables related to the vehicle beyond make, model and geographic location, it does not account for the particular condition or circumstances of this vehicle which could cause the value of the vehicle to vary significantly from the NADA Used Car Guide - Retail Value.

Edmunds True Market Value (TMV)

Actual valuations for 2012 Honda Accord EX with 29,426 miles will vary based upon optional equipment selected by the dealer, market conditions, specifications, vehicle condition or other particular circumstances pertinent to this vehicle. Edmunds TMV price is an estimate of the current average selling price transactions for 2012 Honda Accord EX with 29,426 miles based on optional equipment and vehicle color based on your dealer's location, zipcode - 02360. Edmunds TMV vehicle valuations may vary from vehicle to vehicle. While the Edmunds TMV does take into account many variables related to the vehicle beyond make, model and geographic location, it does not account for the particular condition or circumstances of this vehicle which could cause the value of the vehicle to vary significantly from the Edmunds True Market Value.

Average Market Price

Average Market Price is calculated based on sampling of listings based on your dealer's zipcode, 02360. The source of the listings is third-party sites and dealer websites containing preowned and new vehicles. Average Market Price values may vary from vehicle to vehicle. Actual valuations for 2012 Honda Accord EX with 29,426 miles will vary based upon selected optional equipment, market conditions, specifications, vehicle condition or other particular circumstances pertinent to this vehicle. While the average market price is an average of similar 2012 Honda Accord EX and 250 miles radius from dealership, based on your dealer's zipcode (02360), the average can include vehicles with different trims, mileage ranges and dissimilar vehicle equipment. The sample of market listings may not represent all relevant vehicles available in the area searched.

Comparison Cars in Market

Comparison Cars in Market is created based on a select set of dealer classified listings from over forty thousand dealers nationally. The source of the listings is third-party sites and dealer websites containing preowned and new vehicles. While comparison cars are from similar vehicles based on year, manufacturer, model and 250 miles radius from dealership, based on your dealer's zipcode (02360), the comparison can include different trims, mileage ranges and dissimilar vehicle equipment. The dealer has full discretion in selecting the comparison cars, and may choose vehicles with different levels of trim and additional optional equipment. As a consequence, the comparison cars may not be comparable to the vehicle you are considering. The Comparison Cars in Market are based on the sample market listings available from various Internet data sources and may not represent all relevant vehicles available in the area searched.

CONSUMER IS RESPONSIBLE FOR VERIFYING ALL EQUIPMENT.

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