

AutoFair Honda of Plymouth in Plymouth, MA treats the needs of each individual customer with paramount concern. We know that you have high expectations, and as a car dealer we enjoy the challenge of meeting and exceeding those expectations each and every time. Allow us to demonstrate our commitment to excellence!

9 Long Pond Road • Plymouth, MA 02360 •

2011 Honda Accord EX



Exterior Color: Taffeta White

Mileage: 35,180

Stock #: 73597X

VIN: 1HGCP2F73BA065691

Engine: 2.4L 4 Cylinder Engine

Transmission: 5-Speed A/T

Drive Train: FWD

Equipment:

- | | | |
|-----------------------------------|-----------------------------|---------------------------|
| ▪ iPod/MP3 Input | ▪ Multi-CD Changer | ▪ MP3 Player |
| ▪ Sunroof | ▪ Aluminum Wheels | ▪ Keyless Entry |
| ▪ Remote Trunk Release | ▪ Child Safety Locks | ▪ Steering Wheel Controls |
| ▪ Electronic Stability Control | ▪ Heated Mirrors | ▪ Bucket Seats |
| ▪ Brake Assist | ▪ 4-Wheel ABS | ▪ 4-Wheel Disc Brakes |
| ▪ Tire Pressure Monitoring System | ▪ Vehicle Anti-Theft System | ▪ Side Head Air Bag |
| ▪ Rear Head Air Bag | ▪ 5-Speed A/T | ▪ A/C |
| ▪ Passenger Air Bag | ▪ Driver Air Bag | ▪ Auto-Off Headlights |

Expert Reviews:

Edmunds.com: Ample passenger space; excellent visibility; good fuel economy in four-cylinder model; available coupe body style; high resale value.

newCarTestDrive.com: All Accords are roomy, comfortable and very easy to live with, largely free of niggling annoyances that can make otherwise good cars less appealing.

KBB.com: With styling and performance that splits the difference between sportier and softer, the Honda Accord embodies the very balance that attracts so many buyers to the mid-size sedan segment in the first place.

CarAndDriver.com: The Accord's steering, handling, and athletic responses are sportier and more refined than its competition.

Vehicle History Highlights:



- | | | |
|-----------------------------------|--|--|
| ▪ CARFAX 1-Owner | ▪ CARFAX Buy Back Guarantee | ▪ CARFAX No Total Loss Reported |
| ▪ CARFAX No Frame Damage Reported | ▪ CARFAX No Airbag Deployment Reported | ▪ CARFAX No Odometer Rollback Reported |

Ad Preview:

Honda Certified, CARFAX 1-Owner, Spotless, ONLY 35,180 Miles! EX trim. WAS \$17,987, PRICED TO MOVE \$2,300 below NADA Retail!, EPA 34 MPG Hwy/23 MPG City! Moonroof, iPod/MP3 Input, Multi-CD Changer, Aluminum Wheels, Head Airbag. CLICK ME!====AFFORDABLE ...

HONDA CERTIFIED PRE-OWNED VEHICLE (CPOV) FEATURES

- | | |
|---|---|
| ▪ Balance of original 7-year/100,000-Mile Powertrain Warranty | ▪ Additional 1-year/12,000-mile Non-Powertrain Warranty |
| ▪ Vehicle History Report | ▪ 150-Point Inspection and Reconditioning |
| | ▪ NO Deductible |

Your Price \$14,596

360° Pricing Analysis

(AS OF 9/30/2014)

YOUR PRICE IS:



Market Average Internet Price

\$16,718

\$2,122

Below Market Average Internet Price

**NADA**

NADA Retail Value

\$16,900

\$2,304

Below NADA Retail Value

Comparison Cars in Market:

Vehicle	Color	Mileage	Certified?	Internet Price	Your Price Savings:
2011 Honda Accord Sedan EX	Silver	40,865		\$19,999	You save \$5,403
2011 Honda Accord EX					
2011 Honda Accord Sedan EX	Black	22,880		\$18,988	You save \$4,392
2011 Used Honda ACCORD EX					
2011 Honda Accord Sedan EX	Unknown	29,200		\$18,888	You save \$4,292
2011 Used Honda ACCORD EX					
2011 Honda Accord Sedan EX	Unknown	21,591		\$17,750	You save \$3,154
Used 2011 Honda Accord Sedan EX Automatic Sedan					
2011 Honda Accord Sedan EX	Unknown	36,418		\$17,499	You save \$2,903
2011 Honda ACCORD EX 2011 Honda ACCORD EX more info					
2011 Honda Accord Sedan EX	Gray	33,770		\$17,214	You save \$2,618
Certified 2011 Honda Accord 2.4 EX					
2011 Honda Accord Sedan EX	Gray	38,998		\$16,995	You save \$2,399
This is the vehicle for you if you're looking to get great gas mileage on your way to work* A real head turner!! Less than 39k Miles. Includes a CARFA					
2011 Honda Accord Sedan EX	White	34,974		\$16,995	You save \$2,399
Car Fax Certified 1-Owner Vehicle... Only 37,974 Miles... Taffeta White with Ivory Cloth Interior .. Power Sunroof.. All Power Options.. Alloy Wheels					
2011 Honda Accord Sedan EX	Silver	23,799	✓	\$16,991	You save \$2,395
No ad preview found.					
2011 Honda Accord Sedan EX	Black	33,173		\$16,975	You save \$2,379
No ad preview found.					

JDPower.com Power Circle Ratings

Power Circle Ratings (the Ratings) are developed by J.D. Power and Associates for JDPower.com. All Ratings are based on the opinions of consumers who have actually used or owned the product or service being rated. Since the Ratings are based on J.D. Power and Associates research studies that survey a representative sample of owners, they are indicative of what typical buyers may experience.

High ratings for a particular product/service/company do not necessarily mean that every customer will have a positive experience. It simply indicates that, on average, consumer perceptions of the product/service/company indicate that it stands out when compared with competitive products/services/companies.

Expert Reviews

Expert Reviews are excerpts from reviews and automotive awards from sites across the internet. The sites include newCarTestDrive.com, Edmunds.com and other similar sites.

The positive Expert Reviews are only excerpts of the full article or review. The full article may contain additional comments, both positive and negative, regarding the vehicle. For a more complete understanding of the scope of the review, you should read the entire review or award, which can be obtained from the referenced site.

NADA Used Car Guide - Retail Value

Actual valuations for 2011 Honda Accord EX with 35,180 miles will vary based upon optional equipment selected by the dealer, market conditions, specifications, vehicle condition or other particular circumstances pertinent to this vehicle. The specific information required to determine the value for this vehicle is based on your dealer's location, state - MA , for September and NADA Used Car Guide. NADA Used Car Guide vehicle valuations may vary from vehicle to vehicle. While the NADA Used Car Guide does take into account many variables related to the vehicle beyond make, model and geographic location, it does not account for the particular condition or circumstances of this vehicle which could cause the value of the vehicle to vary significantly from the NADA Used Car Guide - Retail Value.

Edmunds True Market Value (TMV)

Actual valuations for 2011 Honda Accord EX with 35,180 miles will vary based upon optional equipment selected by the dealer, market conditions, specifications, vehicle condition or other particular circumstances pertinent to this vehicle. Edmunds TMV price is an estimate of the current average selling price transactions for 2011 Honda Accord EX with 35,180 miles based on optional equipment and vehicle color based on your dealer's location, zipcode - 02360. Edmunds TMV vehicle valuations may vary from vehicle to vehicle. While the Edmunds TMV does take into account many variables related to the vehicle beyond make, model and geographic location, it does not account for the particular condition or circumstances of this vehicle which could cause the value of the vehicle to vary significantly from the Edmunds True Market Value.

Average Market Price

Average Market Price is calculated based on sampling of listings based on your dealer's zipcode, 02360. The source of the listings is third-party sites and dealer websites containing preowned and new vehicles. Average Market Price values may vary from vehicle to vehicle. Actual valuations for 2011 Honda Accord EX with 35,180 miles will vary based upon selected optional equipment, market conditions, specifications, vehicle condition or other particular circumstances pertinent to this vehicle. While the average market price is an average of similar 2011 Honda Accord EX and 100 miles radius from dealership, based on your dealer's zipcode (02360), the average can include vehicles with different trims, mileage ranges and dissimilar vehicle equipment. The sample of market listings may not represent all relevant vehicles available in the area searched.

Comparison Cars in Market

Comparison Cars in Market is created based on a select set of dealer classified listings from over forty thousand dealers nationally. The source of the listings is third-party sites and dealer websites containing preowned and new vehicles. While comparison cars are from similar vehicles based on year, manufacturer, model and 100 miles radius from dealership, based on your dealer's zipcode (02360), the comparison can include different trims, mileage ranges and dissimilar vehicle equipment. The dealer has full discretion in selecting the comparison cars, and may choose vehicles with different levels of trim and additional optional equipment. As a consequence, the comparison cars may not be comparable to the vehicle you are considering. The Comparison Cars in Market are based on the sample market listings available from various Internet data sources and may not represent all relevant vehicles available in the area searched.

CONSUMER IS RESPONSIBLE FOR VERIFYING ALL EQUIPMENT.

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