

AutoFair Honda of Plymouth in Plymouth, MA treats the needs of each individual customer with paramount concern. We know that you have high expectations, and as a car dealer we enjoy the challenge of meeting and exceeding those expectations each and every time. Allow us to demonstrate our commitment to excellence!

9 Long Pond Road • Plymouth, MA 02360 •

2012 Honda Accord SE



Exterior Color: BLACK
Mileage: 35,920

Stock #: 73686T
VIN: 1HGCP2F60CA110305

Engine: 2.4L 4 Cylinder Engine
Transmission: 5-Speed A/T
Drive Train: FWD

Equipment:

- Leather Seats
- CD Player
- Remote Trunk Release
- Child Safety Locks
- Bucket Seats
- Tire Pressure Monitoring System
- Rear Head Air Bag
- Passenger Air Bag
- Heated Driver Seat
- MP3 Player
- Keyless Entry
- Electronic Stability Control
- Brake Assist
- 4-Wheel Disc Brakes
- 5-Speed A/T
- Driver Air Bag
- iPod/MP3 Input
- Aluminum Wheels
- Steering Wheel Controls
- Alarm
- 4-Wheel ABS
- Side Head Air Bag
- A/C
- Leather Wrapped Steering Wheel

Expert Reviews:

Edmunds.com: Ample passenger space; excellent visibility; good fuel economy in four-cylinder model; available coupe body style; high resale value.

newCarTestDrive.com: There may be none that match Accord's overall combination of polish, refinement, efficiency and choice. For that reason, the Honda Accord remains a benchmark among mainstream, midsize automobiles.

KBB.com: The Honda Accord continually tops the charts for safety, reliability and strong resale, and its fuel-efficient 4-cylinder engine remains one of the best in the industry.

CarAndDriver.com: Larger than previous Accords, the current version combines value, frugality, space, and sportiness in a way that the competition is now only starting to figure out.

Vehicle History Highlights:

- CARFAX 1-Owner
- CARFAX No Frame Damage Reported
- CARFAX Buy Back Guarantee
- CARFAX No Airbag Deployment Reported
- CARFAX No Total Loss Reported
- CARFAX No Odometer Rollback Reported

Ad Preview:

PRICE DROP FROM \$17,899, FUEL EFFICIENT 34 MPG Hwy/23 MPG City!, \$800 below NADA Retail! SE trim. Clean, CARFAX 1-Owner, Honda Certified. Heated Leather Seats, CD Player, iPod/MP3 Input, Aluminum Wheels, Head Airbag, Serviced here [CLICK NOW!=====SHOP ...](#)

HONDA CERTIFIED PRE-OWNED VEHICLE (CPOV) FEATURES

- Balance of original 7-year/100,000-Mile Powertrain Warranty
- Vehicle History Report
- Additional 1-year/12,000-mile Non-Powertrain Warranty
- 150-Point Inspection and Reconditioning
- NO Deductible

Your Price \$16,989

360° Pricing Analysis

(AS OF 8/11/2014)

YOUR PRICE IS:



Market Average Internet Price

\$17,921

\$932

Below Market Average Internet Price

**NADA**

NADA Retail Value

\$17,850

\$861

Below NADA Retail Value

Comparison Cars in Market:

Vehicle	Color	Mileage	Certified?	Internet Price	Your Price Savings:
2012 Honda Accord Sedan SE	Gray	23,057		\$19,463	You save \$2,474
Super gas saver! A real treat to drive. LIFETIME POWERTRAIN WARRANTY INCLUDED. Take your hand off the mouse because this 2012 Honda Accord is the car					
2012 Honda Accord Sedan SE	Gray	28,158		\$18,998	You save \$2,009
SE trim. CARFAX 1-Owner, GREAT MILES 28,158! PRICED TO MOVE \$1,200 below NADA Retail!, FUEL EFFICIENT 34 MPG Hwy/23 MPG City! Heated Leather Seats, CD					
2012 Honda Accord Sedan SE	White	27,047		\$18,998	You save \$2,009
No ad preview found.					
2012 Honda Accord Sedan SE	Black	40,447		\$18,998	You save \$2,009
Fancy pants all the way! Kicks noise to the curb. There are used cars, and then there are cars like this well-taken care of 2012 Honda Accord. This lu					
2012 Honda Accord Sedan SE	Black	42,789		\$18,995	You save \$2,006
Air Conditioning,Vanity Mirrors,Side Impact Door Beams,Vehicle Stability Assist,Tire Pressure Monitor,EBD Electronic Brake Dist,EBA Emergency Brake As					
2012 Honda Accord Sedan SE	Gray	21,729	✓	\$18,991	You save \$2,002
No ad preview found.					
2012 Honda Accord Sedan SE	Silver	31,107	✓	\$18,968	You save \$1,979
No ad preview found.					
2012 Honda Accord Sedan SE	Black	39,530		\$18,950	You save \$1,961
Have a peek at his Honda Accord. This SE model comes equipped with Leather Upholstery, Heated Seats, a Traction Control System, Tire Pressure Monitor,					
2012 Honda Accord Sedan SE	Gray	21,625		\$18,931	You save \$1,942
Clean Car Fax...One Owner...Traded in terrific shape...front brake pads replaced and rotors machined...wiper inserts replaced with genuine Honda inser					
2012 Honda Accord Sedan SE	Black	23,291	✓	\$18,914	You save \$1,925
No ad preview found.					

JDPower.com Power Circle Ratings

Power Circle Ratings (the Ratings) are developed by J.D. Power and Associates for JDPower.com. All Ratings are based on the opinions of consumers who have actually used or owned the product or service being rated. Since the Ratings are based on J.D. Power and Associates research studies that survey a representative sample of owners, they are indicative of what typical buyers may experience.

High ratings for a particular product/service/company do not necessarily mean that every customer will have a positive experience. It simply indicates that, on average, consumer perceptions of the product/service/company indicate that it stands out when compared with competitive products/services/companies.

Expert Reviews

Expert Reviews are excerpts from reviews and automotive awards from sites across the internet. The sites include newCarTestDrive.com, Edmunds.com and other similar sites.

The positive Expert Reviews are only excerpts of the full article or review. The full article may contain additional comments, both positive and negative, regarding the vehicle. For a more complete understanding of the scope of the review, you should read the entire review or award, which can be obtained from the referenced site.

NADA Used Car Guide - Retail Value

Actual valuations for 2012 Honda Accord SE with 35,920 miles will vary based upon optional equipment selected by the dealer, market conditions, specifications, vehicle condition or other particular circumstances pertinent to this vehicle. The specific information required to determine the value for this vehicle is based on your dealer's location, state - MA, for August and NADA Used Car Guide. NADA Used Car Guide vehicle valuations may vary from vehicle to vehicle. While the NADA Used Car Guide does take into account many variables related to the vehicle beyond make, model and geographic location, it does not account for the particular condition or circumstances of this vehicle which could cause the value of the vehicle to vary significantly from the NADA Used Car Guide - Retail Value.

Edmunds True Market Value (TMV)

Actual valuations for 2012 Honda Accord SE with 35,920 miles will vary based upon optional equipment selected by the dealer, market conditions, specifications, vehicle condition or other particular circumstances pertinent to this vehicle. Edmunds TMV price is an estimate of the current average selling price transactions for 2012 Honda Accord SE with 35,920 miles based on optional equipment and vehicle color based on your dealer's location, zipcode - 02360. Edmunds TMV vehicle valuations may vary from vehicle to vehicle. While the Edmunds TMV does take into account many variables related to the vehicle beyond make, model and geographic location, it does not account for the particular condition or circumstances of this vehicle which could cause the value of the vehicle to vary significantly from the Edmunds True Market Value.

Average Market Price

Average Market Price is calculated based on sampling of listings based on your dealer's zipcode, 02360. The source of the listings is third-party sites and dealer websites containing preowned and new vehicles. Average Market Price values may vary from vehicle to vehicle. Actual valuations for 2012 Honda Accord SE with 35,920 miles will vary based upon selected optional equipment, market conditions, specifications, vehicle condition or other particular circumstances pertinent to this vehicle. While the average market price is an average of similar 2012 Honda Accord SE and 50 miles radius from dealership, based on your dealer's zipcode (02360), the average can include vehicles with different trims, mileage ranges and dissimilar vehicle equipment. The sample of market listings may not represent all relevant vehicles available in the area searched.

Comparison Cars in Market

Comparison Cars in Market is created based on a select set of dealer classified listings from over forty thousand dealers nationally. The source of the listings is third-party sites and dealer websites containing preowned and new vehicles. While comparison cars are from similar vehicles based on year, manufacturer, model and 50 miles radius from dealership, based on your dealer's zipcode (02360), the comparison can include different trims, mileage ranges and dissimilar vehicle equipment. The dealer has full discretion in selecting the comparison cars, and may choose vehicles with different levels of trim and additional optional equipment. As a consequence, the comparison cars may not be comparable to the vehicle you are considering. The Comparison Cars in Market are based on the sample market listings available from various Internet data sources and may not represent all relevant vehicles available in the area searched.

CONSUMER IS RESPONSIBLE FOR VERIFYING ALL EQUIPMENT.

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