

AutoFair Honda of Plymouth in Plymouth, MA treats the needs of each individual customer with paramount concern. We know that you have high expectations, and as a car dealer we enjoy the challenge of meeting and exceeding those expectations each and every time. Allow us to demonstrate our commitment to excellence!

9 Long Pond Road • Plymouth, MA 02360 •

## 2012 Honda Accord LX



Exterior Color: Polished Metal Metallic  
Mileage: 26,098

Stock #: 73495T  
VIN: 1HGCP2F37CA178039

Engine: 2.4L 4 Cylinder Engine  
Transmission: 5-Speed A/T  
Drive Train: FWD

### Equipment:

- |                                   |                                |                       |
|-----------------------------------|--------------------------------|-----------------------|
| • iPod/MP3 Input                  | • CD Player                    | • MP3 Player          |
| • Keyless Entry                   | • Remote Trunk Release         | • Child Safety Locks  |
| • Steering Wheel Controls         | • Electronic Stability Control | • Bucket Seats        |
| • Brake Assist                    | • 4-Wheel ABS                  | • 4-Wheel Disc Brakes |
| • Tire Pressure Monitoring System | • Side Head Air Bag            | • Rear Head Air Bag   |
| • 5-Speed A/T                     | • A/C                          | • Passenger Air Bag   |
| • Driver Air Bag                  | • Wheel Covers                 | • Auto-Off Headlights |
| • Cruise Control                  | • Power Windows                | • Power Door Locks    |

### Expert Reviews:

Edmunds.com: Ample passenger space; excellent visibility; good fuel economy in four-cylinder model; available coupe body style; high resale value.

newCarTestDrive.com: There may be none that match Accord's overall combination of polish, refinement, efficiency and choice. For that reason, the Honda Accord remains a benchmark among mainstream, midsize automobiles.

KBB.com: The Honda Accord continually tops the charts for safety, reliability and strong resale, and its fuel-efficient 4-cylinder engine remains one of the best in the industry.

CarAndDriver.com: Larger than previous Accords, the current version combines value, frugality, space, and sportiness in a way that the competition is now only starting to figure out.

### Vehicle History Highlights:

- |                                   |  |  |
|-----------------------------------|--|--|
| • CARFAX 1-Owner                  | • CARFAX Buy Back Guarantee            | • CARFAX No Total Loss Reported        |
| • CARFAX No Frame Damage Reported | • CARFAX No Airbag Deployment Reported | • CARFAX No Odometer Rollback Reported |

### Ad Preview:

Honda Certified, Excellent Condition, CARFAX 1-Owner, GREAT MILES 26,098! LX trim. WAS \$17,999, FUEL EFFICIENT 34 MPG Hwy/23 MPG City!, PRICED TO MOVE \$2,700 below NADA Retail! CD Player, iPod/MP3 Input, Head Airbag, Serviced here. CLICK ME!=====PURCHASE ...

### HONDA CERTIFIED PRE-OWNED VEHICLE (CPOV) FEATURES



- |  |  |
|--|--|
| •Balance of original 7-year/100,000-Mile Powertrain Warranty | •Additional 1-year/12,000-mile Non-Powertrain Warranty |
| •Vehicle History Report                                      | •150-Point Inspection and Reconditioning               |
|  | •NO Deductible   |

**Your Price \$15,899**

### 360° Pricing Analysis

(AS OF 8/3/2014)

YOUR PRICE IS:

	Market Average Internet Price	\$18,579	<b>\$2,680</b> Below Market Average Internet Price
	NADA Retail Value	\$18,625	<b>\$2,726</b> Below NADA Retail Value

#### Comparison Cars in Market:

Vehicle	Color	Mileage	Certified?	Internet Price	Your Price Savings:
2012 Honda Accord Sedan LX	Silver	19,414		\$20,677	You save \$4,778
Pre-owned 2012 Honda Accord lx! This Accord is equipped with power windows, locks, Front Wheel Drive 2.4 4cylinder, spacious interior, folding rear ar					
2012 Honda Accord Sedan LX	Gray	14,863	✓	\$17,688	You save \$1,789
Honda Certified Accord in great condition with only one previous owner and has a clean car fax history. This car is like new with only has 14k miles o					
2012 Honda Accord Sedan LX	Gray	26,844	✓	\$16,988	You save \$1,089
Very clean Accord with low miles and is Honda Certified. Has only 26k miles on it and running great. Runs nice and drives smooth. Powered by a 2.4L en					
2012 Honda Accord Sedan LX	Gray	25,300	✓	\$16,813	You save \$914
Very clean Honda Certified Accord with steering wheel controls, AUX/USB ports, cruise control, a/c, power windows, power locks, power mirrors, and mor					
2012 Honda Accord Sedan LX	Gray	28,936	✓	\$15,994	You save \$95
This 2012 Honda Accord Sdn LX is offered exclusively by Bernardi Honda of Brockton This beautiful Gray Accord Sdn LX qualifies for the CARFAX BuyBack					

*JDPower.com Power Circle Ratings*

Power Circle Ratings (the Ratings) are developed by J.D. Power and Associates for JDPower.com. All Ratings are based on the opinions of consumers who have actually used or owned the product or service being rated. Since the Ratings are based on J.D. Power and Associates research studies that survey a representative sample of owners, they are indicative of what typical buyers may experience.

High ratings for a particular product/service/company do not necessarily mean that every customer will have a positive experience. It simply indicates that, on average, consumer perceptions of the product/service/company indicate that it stands out when compared with competitive products/services/companies.

*Expert Reviews*

Expert Reviews are excerpts from reviews and automotive awards from sites across the internet. The sites include newCarTestDrive.com, Edmunds.com and other similar sites.

The positive Expert Reviews are only excerpts of the full article or review. The full article may contain additional comments, both positive and negative, regarding the vehicle. For a more complete understanding of the scope of the review, you should read the entire review or award, which can be obtained from the referenced site.

*NADA Used Car Guide - Retail Value*

Actual valuations for 2012 Honda Accord LX with 26,098 miles will vary based upon optional equipment selected by the dealer, market conditions, specifications, vehicle condition or other particular circumstances pertinent to this vehicle. The specific information required to determine the value for this vehicle is based on your dealer's location, state - MA , for August and NADA Used Car Guide. NADA Used Car Guide vehicle valuations may vary from vehicle to vehicle. While the NADA Used Car Guide does take into account many variables related to the vehicle beyond make, model and geographic location, it does not account for the particular condition or circumstances of this vehicle which could cause the value of the vehicle to vary significantly from the NADA Used Car Guide - Retail Value.

*Edmunds True Market Value (TMV)*

Actual valuations for 2012 Honda Accord LX with 26,098 miles will vary based upon optional equipment selected by the dealer, market conditions, specifications, vehicle condition or other particular circumstances pertinent to this vehicle. Edmunds TMV price is an estimate of the current average selling price transactions for 2012 Honda Accord LX with 26,098 miles based on optional equipment and vehicle color based on your dealer's location, zipcode - 02360. Edmunds TMV vehicle valuations may vary from vehicle to vehicle. While the Edmunds TMV does take into account many variables related to the vehicle beyond make, model and geographic location, it does not account for the particular condition or circumstances of this vehicle which could cause the value of the vehicle to vary significantly from the Edmunds True Market Value.

*Average Market Price*

Average Market Price is calculated based on sampling of listings based on your dealer's zipcode, 02360. The source of the listings is third-party sites and dealer websites containing preowned and new vehicles. Average Market Price values may vary from vehicle to vehicle. Actual valuations for 2012 Honda Accord LX with 26,098 miles will vary based upon selected optional equipment, market conditions, specifications, vehicle condition or other particular circumstances pertinent to this vehicle. While the average market price is an average of similar 2012 Honda Accord LX and 25 miles radius from dealership, based on your dealer's zipcode (02360), the average can include vehicles with different trims, mileage ranges and dissimilar vehicle equipment. The sample of market listings may not represent all relevant vehicles available in the area searched.

*Comparison Cars in Market*

Comparison Cars in Market is created based on a select set of dealer classified listings from over forty thousand dealers nationally. The source of the listings is third-party sites and dealer websites containing preowned and new vehicles. While comparison cars are from similar vehicles based on year, manufacturer, model and 25 miles radius from dealership, based on your dealer's zipcode (02360), the comparison can include different trims, mileage ranges and dissimilar vehicle equipment. The dealer has full discretion in selecting the comparison cars, and may choose vehicles with different levels of trim and additional optional equipment. As a consequence, the comparison cars may not be comparable to the vehicle you are considering. The Comparison Cars in Market are based on the sample market listings available from various Internet data sources and may not represent all relevant vehicles available in the area searched.

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