

AutoFair Honda of Plymouth in Plymouth, MA treats the needs of each individual customer with paramount concern. We know that you have high expectations, and as a car dealer we enjoy the challenge of meeting and exceeding those expectations each and every time. Allow us to demonstrate our commitment to excellence!

9 Long Pond Road • Plymouth, MA 02360 •

## 2012 Honda Accord LX



Exterior Color: Polished Metal Metallic  
Mileage: 33,699

Stock #: 73171U  
VIN: 1HGCP2F33CA168611

Engine: 2.4L 4 Cylinder Engine  
Transmission: 5-Speed A/T  
Drive Train: FWD

### Equipment:

- iPod/MP3 Input
- Keyless Entry
- Steering Wheel Controls
- Brake Assist
- 4-Wheel Disc Brakes
- 5-Speed A/T
- Driver Air Bag
- Cruise Control
- CD Player
- Remote Trunk Release
- Electronic Stability Control
- 4-Wheel ABS
- Side Head Air Bag
- A/C
- Wheel Covers
- Power Windows
- MP3 Player
- Child Safety Locks
- Bucket Seats
- Tire Pressure Monitoring System
- Rear Head Air Bag
- Passenger Air Bag
- Auto-Off Headlights
- Rear Defrost

### Expert Reviews:

Edmunds.com: Ample passenger space; excellent visibility; good fuel economy in four-cylinder model; available coupe body style; high resale value.

newCarTestDrive.com: There may be none that match Accord's overall combination of polish, refinement, efficiency and choice. For that reason, the Honda Accord remains a benchmark among mainstream, midsize automobiles.

KBB.com: The Honda Accord continually tops the charts for safety, reliability and strong resale, and its fuel-efficient 4-cylinder engine remains one of the best in the industry.

CarAndDriver.com: Larger than previous Accords, the current version combines value, frugality, space, and sportiness in a way that the competition is now only starting to figure out.

### Vehicle History Highlights:

- CARFAX 1-Owner
- CARFAX No Frame Damage Reported
- CARFAX Buy Back Guarantee
- CARFAX No Airbag Deployment Reported
- CARFAX No Total Loss Reported
- CARFAX No Odometer Rollback Reported

### Ad Preview:

CARFAX 1-Owner, Excellent Condition, Honda Certified, GREAT MILES 33,699! WAS \$17,887, \$2,600 below NADA Retail!, FUEL EFFICIENT 34 MPG Hwy/23 MPG City! CD Player, iPod/MP3 Input, Head Airbag, Serviced here, Non-Smoker vehicle CLICK ME!=====Honda ACCORD: ...

### HONDA CERTIFIED PRE-OWNED VEHICLE (CPOV) FEATURES



- Balance of original 7-year/100,000-Mile Powertrain Warranty
- Vehicle History Report
- Additional 1-year/12,000-mile Non-Powertrain Warranty
- 150-Point Inspection and Reconditioning
- NO Deductible

**Your Price \$15,887**

### 360° Pricing Analysis

(AS OF 7/3/2014)

YOUR PRICE IS:

	Market Average Internet Price	\$16,750	<b>\$863</b> Below Market Average Internet Price
	NADA Retail Value	\$18,550	<b>\$2,663</b> Below NADA Retail Value

#### Comparison Cars in Market:

Vehicle	Color	Mileage	Certified?	Internet Price	Your Price Savings:
2012 Honda Accord Sedan LX	Black	27,759		\$18,996	You save \$3,109
Looks Fantastic! MULTI-POINT INSPECTED, AND VEHICLE DETAILED! MP3 CD Player. 34 MPG! This near new Honda Accord Sdn LX has a great looking Crystal Bla					
2012 Honda Accord Sedan LX	Silver	21,701		\$18,500	You save \$2,613
Find style, class and comfort all in one. Priced well below Kelly Blue Book valueThis Accord LX provides social butterflies with the perfect means of					
2012 Honda Accord Sedan LX	Gray	21,997		\$16,994	You save \$1,107
This outstanding example of a 2012 Honda Accord Sdn LX is offered by Bernardi Honda of Brockton. This 2012 Honda Accord Sdn comes with a CARFAX Buybac					
2012 Honda Accord Sedan LX	Gray	33,084	✓	\$16,993	You save \$1,106
2012ACCORDLX...4 CYL...AUTO...FWD...PS...PW...PDL...33,08 5MILES...CLEAN CARFAX...ONE-OWNER...Polished MetalExterior w/ Gray Interior... CLOTH SEATS					
2012 Honda Accord Sedan LX	Silver	32,977	✓	\$16,992	You save \$1,105
2012ACCORDLX...4 CYL...FWD...5 SPEED.....32,970 MILES...CLEAN CARFAX...ONE-OWNER...Alabaster Silver Exterior W/ Gray Interior...PS...PDL...PW...CD PLA					
2012 Honda Accord Sedan LX	Gray	30,362		\$16,991	You save \$1,104
PRICED TO MOVE \$500 below NADA Retail!, FUEL EFFICIENT 34 MPG Hwy/23 MPG City! LX trim. Excellent Condition, CARFAX 1-Owner, LOW MILES - 30,362! CD PI					
2012 Honda Accord Sedan LX	Gray	24,715	✓	\$16,988	You save \$1,101
Accord LX Honda certified, 4D Sedan, FWD, Gray, All Books, Keys & Service Records, Bought here New!, Certified Carfax, Certified Honda!, Cloth, Local					
2012 Honda Accord Sedan LX	Gray	26,844	✓	\$16,988	You save \$1,101
Very clean Accord with low miles and is Honda Certified. Has only 26k miles on it and running great. Runs nice and drives smooth. Powered by a 2.4L en					
2012 Honda Accord Sedan LX	Gray	26,655		\$16,987	You save \$1,100
A weekend ski or camping trip is easy to plan with this 2012 Honda Accord LX. The vehicle has enough space to hold all of the family's belongings and					
2012 Honda Accord Sedan LX	Gray	34,325	✓	\$16,973	You save \$1,086
Call and ask for details! Get ready to ENJOY! This vehicle has a Silko Honda Exclusive Lifetime Powertrain Warranty. Fully Serviced & Ready for Immedi					

*JDPower.com Power Circle Ratings*

Power Circle Ratings (the Ratings) are developed by J.D. Power and Associates for JDPower.com. All Ratings are based on the opinions of consumers who have actually used or owned the product or service being rated. Since the Ratings are based on J.D. Power and Associates research studies that survey a representative sample of owners, they are indicative of what typical buyers may experience.

High ratings for a particular product/service/company do not necessarily mean that every customer will have a positive experience. It simply indicates that, on average, consumer perceptions of the product/service/company indicate that it stands out when compared with competitive products/services/companies.

*Expert Reviews*

Expert Reviews are excerpts from reviews and automotive awards from sites across the internet. The sites include newCarTestDrive.com, Edmunds.com and other similar sites.

The positive Expert Reviews are only excerpts of the full article or review. The full article may contain additional comments, both positive and negative, regarding the vehicle. For a more complete understanding of the scope of the review, you should read the entire review or award, which can be obtained from the referenced site.

*NADA Used Car Guide - Retail Value*

Actual valuations for 2012 Honda Accord LX with 33,699 miles will vary based upon optional equipment selected by the dealer, market conditions, specifications, vehicle condition or other particular circumstances pertinent to this vehicle. The specific information required to determine the value for this vehicle is based on your dealer's location, state - MA , for July and NADA Used Car Guide. NADA Used Car Guide vehicle valuations may vary from vehicle to vehicle. While the NADA Used Car Guide does take into account many variables related to the vehicle beyond make, model and geographic location, it does not account for the particular condition or circumstances of this vehicle which could cause the value of the vehicle to vary significantly from the NADA Used Car Guide - Retail Value.

*Edmunds True Market Value (TMV)*

Actual valuations for 2012 Honda Accord LX with 33,699 miles will vary based upon optional equipment selected by the dealer, market conditions, specifications, vehicle condition or other particular circumstances pertinent to this vehicle. Edmunds TMV price is an estimate of the current average selling price transactions for 2012 Honda Accord LX with 33,699 miles based on optional equipment and vehicle color based on your dealer's location, zipcode - 02360. Edmunds TMV vehicle valuations may vary from vehicle to vehicle. While the Edmunds TMV does take into account many variables related to the vehicle beyond make, model and geographic location, it does not account for the particular condition or circumstances of this vehicle which could cause the value of the vehicle to vary significantly from the Edmunds True Market Value.

*Average Market Price*

Average Market Price is calculated based on sampling of listings based on your dealer's zipcode, 02360. The source of the listings is third-party sites and dealer websites containing preowned and new vehicles. Average Market Price values may vary from vehicle to vehicle. Actual valuations for 2012 Honda Accord LX with 33,699 miles will vary based upon selected optional equipment, market conditions, specifications, vehicle condition or other particular circumstances pertinent to this vehicle. While the average market price is an average of similar 2012 Honda Accord LX and 50 miles radius from dealership, based on your dealer's zipcode (02360), the average can include vehicles with different trims, mileage ranges and dissimilar vehicle equipment. The sample of market listings may not represent all relevant vehicles available in the area searched.

*Comparison Cars in Market*

Comparison Cars in Market is created based on a select set of dealer classified listings from over forty thousand dealers nationally. The source of the listings is third-party sites and dealer websites containing preowned and new vehicles. While comparison cars are from similar vehicles based on year, manufacturer, model and 50 miles radius from dealership, based on your dealer's zipcode (02360), the comparison can include different trims, mileage ranges and dissimilar vehicle equipment. The dealer has full discretion in selecting the comparison cars, and may choose vehicles with different levels of trim and additional optional equipment. As a consequence, the comparison cars may not be comparable to the vehicle you are considering. The Comparison Cars in Market are based on the sample market listings available from various Internet data sources and may not represent all relevant vehicles available in the area searched.

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