

AutoFair Honda of Plymouth in Plymouth, MA treats the needs of each individual customer with paramount concern. We know that you have high expectations, and as a car dealer we enjoy the challenge of meeting and exceeding those expectations each and every time. Allow us to demonstrate our commitment to excellence!

9 Long Pond Road • Plymouth, MA 02360 •

2011 Honda Accord LX



Exterior Color: Polished Metal Metallic
Mileage: 29,229

Stock #: 73339X
VIN: 1HGCP2F31BA130633

Engine: 2.4L 4 Cylinder Engine
Transmission: 5-Speed A/T
Drive Train: FWD

Equipment:

- | | | |
|-----------------------------------|--------------------------------|-----------------------|
| • iPod/MP3 Input | • CD Player | • MP3 Player |
| • Remote Trunk Release | • Keyless Entry | • Child Safety Locks |
| • Steering Wheel Controls | • Electronic Stability Control | • Bucket Seats |
| • Brake Assist | • 4-Wheel ABS | • 4-Wheel Disc Brakes |
| • Tire Pressure Monitoring System | • Vehicle Anti-Theft System | • Side Head Air Bag |
| • Rear Head Air Bag | • 5-Speed A/T | • A/C |
| • Passenger Air Bag | • Driver Air Bag | • Wheel Covers |
| • Auto-Off Headlights | • Cruise Control | • Power Windows |

Expert Reviews:

Edmunds.com: Ample passenger space; excellent visibility; good fuel economy in four-cylinder model; available coupe body style; high resale value.

newCarTestDrive.com: All Accords are roomy, comfortable and very easy to live with, largely free of niggling annoyances that can make otherwise good cars less appealing.

KBB.com: With styling and performance that splits the difference between sportier and softer, the Honda Accord embodies the very balance that attracts so many buyers to the mid-size sedan segment in the first place.

CarAndDriver.com: The Accord's steering, handling, and athletic responses are sportier and more refined than its competition.

Vehicle History Highlights:



- | | | |
|-----------------------------------|--|--|
| • CARFAX 1-Owner | • CARFAX Buy Back Guarantee | • CARFAX No Total Loss Reported |
| • CARFAX No Frame Damage Reported | • CARFAX No Airbag Deployment Reported | • CARFAX No Odometer Rollback Reported |

Ad Preview:

CARFAX 1-Owner, Superb Condition, Honda Certified, GREAT MILES 29,229! PRICE DROP FROM \$20,887, PRICED TO MOVE \$3,500 below NADA Retail!, FUEL EFFICIENT 34 MPG Hwy/23 MPG City! CD Player, iPod/MP3 Input, Overhead Airbag, Serviced here SEE MORE!=====PURCHASE ...

HONDA CERTIFIED PRE-OWNED VEHICLE (CPOV) FEATURES

- | | |
|---|---|
| • Balance of original 7-year/100,000-Mile Powertrain Warranty | • Additional 1-year/12,000-mile Non-Powertrain Warranty |
| • Vehicle History Report | • 150-Point Inspection and Reconditioning |
| | • NO Deductible |

Your Price \$13,889

360° Pricing Analysis

(AS OF 8/6/2014)

YOUR PRICE IS:



Market Average Internet Price

\$15,879

\$1,990

Below Market Average Internet Price

**NADA**

NADA Retail Value

\$17,400

\$3,511

Below NADA Retail Value

Comparison Cars in Market:

Vehicle	Color	Mileage	Certified?	Internet Price	Your Price Savings:
2011 Honda Accord Sedan LX	Gray	29,598		\$16,999	You save \$3,110
Verify Options Before Purchase,Auto Express Down Window,AM/FM Stereo & CD Player,Steering Wheel Stereo Controls,Auxiliary Audio Input,Clock,Cruise Con					
2011 Honda Accord Sedan LX	Blue	22,349	✓	\$16,897	You save \$3,008
No ad preview found.					
2011 Honda Accord Sedan LX	White	20,710		\$16,495	You save \$2,606
ONLY 20,710 Miles! LX trim. FUEL EFFICIENT 34 MPG Hwy/23 MPG City! CD Player, iPod/MP3 Input, Overhead Airbag. READ MORE!=====KEY FEATURES INCLUDE: i					
2011 Honda Accord Sedan LX	Gray	28,490		\$16,487	You save \$2,598
Talk about a deal! Switch to Silko Honda! This vehicle has a Silko Honda Exclusive Lifetime Powertrain Warranty. Fully Serviced & Ready for Immediate					
2011 Honda Accord Sedan LX	Silver	26,194		\$15,998	You save \$2,109
1-Owner & Clean AutoCheck Report! Fuel Efficient 4 Cylinder Engine, SAVE \$1500 Off Suggested Retail.This 2011 Honda Accord has been serviced by our AS					
2011 Honda Accord Sedan LX	Silver	26,032	✓	\$15,993	You save \$2,104
2011ACCORDLX ... 4 CYL... FWD ...AUTO...PS...PW...PDL...26,035MILES...CLEAN CARFAX..ONE-OWNER...CLOTH SEATS...CD PLAYER ..and Much More .!!! WAS \$ 17.					
2011 Honda Accord Sedan LX	Black	23,156	✓	\$15,993	You save \$2,104
2011ACCORDLX...4 CYL...AUTO...PS...PW...PDL...23,160 MILES...CLEAN CARFAX..ONE-OWNER....Crystal Black Exterior w/ Ivory Interior...CLOTH SEATS...CD PL					
2011 Honda Accord Sedan LX	Gray	26,881	✓	\$15,992	You save \$2,103
2011ACCORDLX...FWD...AUTO...4 CYL...26,890MILES...CLEAN CARFAX...ONE-OWNER...Polished MetalExterior W/GrayInterior...PS...PDL...PW...CLOTH SEATS...CD					
2011 Honda Accord Sedan LX	Silver	28,593	✓	\$15,992	You save \$2,103
2011ACCORDLXAUTO...FWD... 28, 590MILES...CLEAN CARFAX...ONE-OWNER...Alabaster Silver Exterior W/ Gray InteriorPS...PW...PDL...CD PLAYER ...C					
2011 Honda Accord Sedan LX	Gray	25,726		\$15,886	You save \$1,997
LX trim. FUEL EFFICIENT 34 MPG Hwy/23 MPG City! CARFAX 1-Owner, ONLY 25,526 Miles! iPod/MP3 Input, CD Player, Head Airbag. SEE MORE!KEY FEATURES INCLU					

JDPower.com Power Circle Ratings

Power Circle Ratings (the Ratings) are developed by J.D. Power and Associates for JDPower.com. All Ratings are based on the opinions of consumers who have actually used or owned the product or service being rated. Since the Ratings are based on J.D. Power and Associates research studies that survey a representative sample of owners, they are indicative of what typical buyers may experience.

High ratings for a particular product/service/company do not necessarily mean that every customer will have a positive experience. It simply indicates that, on average, consumer perceptions of the product/service/company indicate that it stands out when compared with competitive products/services/companies.

Expert Reviews

Expert Reviews are excerpts from reviews and automotive awards from sites across the internet. The sites include newCarTestDrive.com, Edmunds.com and other similar sites.

The positive Expert Reviews are only excerpts of the full article or review. The full article may contain additional comments, both positive and negative, regarding the vehicle. For a more complete understanding of the scope of the review, you should read the entire review or award, which can be obtained from the referenced site.

NADA Used Car Guide - Retail Value

Actual valuations for 2011 Honda Accord LX with 29,229 miles will vary based upon optional equipment selected by the dealer, market conditions, specifications, vehicle condition or other particular circumstances pertinent to this vehicle. The specific information required to determine the value for this vehicle is based on your dealer's location, state - MA , for August and NADA Used Car Guide. NADA Used Car Guide vehicle valuations may vary from vehicle to vehicle. While the NADA Used Car Guide does take into account many variables related to the vehicle beyond make, model and geographic location, it does not account for the particular condition or circumstances of this vehicle which could cause the value of the vehicle to vary significantly from the NADA Used Car Guide - Retail Value.

Edmunds True Market Value (TMV)

Actual valuations for 2011 Honda Accord LX with 29,229 miles will vary based upon optional equipment selected by the dealer, market conditions, specifications, vehicle condition or other particular circumstances pertinent to this vehicle. Edmunds TMV price is an estimate of the current average selling price transactions for 2011 Honda Accord LX with 29,229 miles based on optional equipment and vehicle color based on your dealer's location, zipcode - 02360. Edmunds TMV vehicle valuations may vary from vehicle to vehicle. While the Edmunds TMV does take into account many variables related to the vehicle beyond make, model and geographic location, it does not account for the particular condition or circumstances of this vehicle which could cause the value of the vehicle to vary significantly from the Edmunds True Market Value.

Average Market Price

Average Market Price is calculated based on sampling of listings based on your dealer's zipcode, 02360. The source of the listings is third-party sites and dealer websites containing preowned and new vehicles. Average Market Price values may vary from vehicle to vehicle. Actual valuations for 2011 Honda Accord LX with 29,229 miles will vary based upon selected optional equipment, market conditions, specifications, vehicle condition or other particular circumstances pertinent to this vehicle. While the average market price is an average of similar 2011 Honda Accord LX and 50 miles radius from dealership, based on your dealer's zipcode (02360), the average can include vehicles with different trims, mileage ranges and dissimilar vehicle equipment. The sample of market listings may not represent all relevant vehicles available in the area searched.

Comparison Cars in Market

Comparison Cars in Market is created based on a select set of dealer classified listings from over forty thousand dealers nationally. The source of the listings is third-party sites and dealer websites containing preowned and new vehicles. While comparison cars are from similar vehicles based on year, manufacturer, model and 50 miles radius from dealership, based on your dealer's zipcode (02360), the comparison can include different trims, mileage ranges and dissimilar vehicle equipment. The dealer has full discretion in selecting the comparison cars, and may choose vehicles with different levels of trim and additional optional equipment. As a consequence, the comparison cars may not be comparable to the vehicle you are considering. The Comparison Cars in Market are based on the sample market listings available from various Internet data sources and may not represent all relevant vehicles available in the area searched.

CONSUMER IS RESPONSIBLE FOR VERIFYING ALL EQUIPMENT.

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