



Cole Krum Chevrolet is not just a good choice as your Kalamazoo County Chevy dealership, we also provide a full line of services dedicated to our Michigan customers. From auto repair performed by expert mechanics, to OEM Chevy auto parts, to auto loan and financing assistance, Cole Krum Chevrolet is the smart choice for your next vehicle, or other automotive needs.

12707 North US 131 • Schoolcraft, MI 49087 •

## 2013 Cadillac Escalade Premium



Exterior Color: Black Raven

Mileage: 35,536

Stock #: CKS2131

VIN: 1GYS4CEF0DR312648

Engine: 8 Cylinder Engine

Transmission: 6-Speed A/T

Drive Train: All Wheel Drive

### Equipment:

- Leather Seats
- DVD
- Quad Bucket Seats
- Heated Driver Seat
- Back-Up Camera
- Premium Sound System
- Onboard Communications System
- Remote Engine Start
- Third Row Seat
- Sunroof
- Power Liftgate
- Heated Rear Seat
- Running Boards
- Satellite Radio
- Trailer Hitch
- Dual Zone A/C
- Navigation
- All Wheel Drive
- Rear Air
- Cooled Driver Seat
- Flex Fuel
- iPod/MP3 Input
- Aluminum Wheels
- MP3 Player

### JDPower.com Ratings:

- Initial Quality Survey (IQS) Overall Rating

### Expert Reviews:

Edmunds.com: Unique visual presence; long list of standard features; gutsy V8; civilized road manners.

KBB.com: The heart of the Escalade Hybrid is a 6.0-liter V8 that feels as responsive and powerful as the conventional V8, yet it returns a 33-percent improvement in city fuel economy.

CarAndDriver.com: Cadillac's full-size swagger wagon offers brash, chrome-tastic styling and leather-lined luxury.

### Vehicle History Highlights:

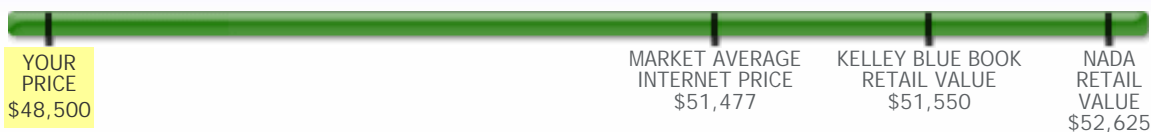
- CARFAX 1-Owner
- CARFAX Buy Back Guarantee
- CARFAX No Total Loss Reported
- CARFAX No Frame Damage Reported
- CARFAX No Airbag Deployment Reported
- CARFAX No Odometer Rollback Reported

### Ad Preview:

CARFAX 1-Owner, Excellent Condition. WAS \$54,950, \$3,000 below Kelley Blue Book! Moonroof, Navigation, Third Row Seat, Heated Leather Seats, DVD Entertainment System, Captains Chairs, Head Airbag, All Wheel Drive, Aluminum Wheels AND MORE!=====KEY FEATURES ...

**Your Price \$48,500**

### 360° Pricing Analysis



(AS OF 6/23/2015)

YOUR PRICE IS:





Kelley Blue Book Retail Value

\$51,550

**\$3,050**

Below Kelley Blue Book Retail Value

 <b>NADA</b>	NADA Retail Value	\$52,625	<b>\$4,125</b> Below NADA Retail Value
	Market Average Internet Price	\$51,477	<b>\$2,977</b> Below Market Average Internet Price

#### Comparison Cars in Market:

Vehicle	Color	Mileage	Certified?	Internet Price	Your Price Savings:
2013 Cadillac Escalade SUV Premium	Black	39,614		\$54,995	You save \$6,495
No ad preview found.					
2013 Cadillac Escalade SUV Premium	Red	37,910	✓	\$54,950	You save \$6,450
*CarFax One Owner!* *This Escalade is Certified!* This 2013 Cadillac Escalade Premium Includes *a Multi-Point Inspection* *Navigation* *Entertainment					
2013 Cadillac Escalade SUV Premium	Silver	33,779	✓	\$54,750	You save \$6,250
*Carfax One Owner - Carfax Guarantee* *This 2013 Cadillac Escalade Premium* Multi-Point Inspected *Navigation* *Leather Seats* *Auto Climate Control*					
2013 Cadillac Escalade SUV Premium	Black	30,000	✓	\$53,988	You save \$5,488
JUST IN AND LOW MILES..NAVIGATION..DVD..POWER BOARDS AND MORE.. Come on down and check out this Elegant Escalade with heated steering wheel with mount					
2013 Cadillac Escalade SUV Premium	Black	31,077		\$52,145	You save \$3,645
AWD, CLEAN AUTOCHECK HISTORY REPORT !!!, REAR-VIEW CAMERA, POWER LIFTGATE, NAVIGATION, SUNROOF, LEATHER, REAR ENTERTAINMENT DVD SYSTEM !!!, BLUETOOTH,					
2013 Cadillac Escalade SUV Premium	White	36,947		\$51,624	You save \$3,124
22 Wheels Magnetic Ride Control for the smoothest SUV ride in the world. Automatic retractable running boards. Heated and cooled front row seats. Heat					
2013 Cadillac Escalade SUV Premium	Red	36,055		\$51,488	You save \$2,988
** OUTSTANDING CONDITION ** NON-SMOKER ** ONE OWNER ** POWER SUNROOF ** ALL WHEEL DRIVE ** NAVIGATION ** DVD SYSTEM ** How enticing are all the amenit					
2013 Cadillac Escalade SUV Premium	White	44,451	✓	\$50,995	You save \$2,495
This is a CARFAX Certified 1-Owner vehicle. CARFAX Vehicle History Report shows nothing negative reported for this vehicle. Very responsive and a joy					
2013 Cadillac Escalade SUV Premium	Black	36,128	✓	\$49,995	You save \$1,495
1 OWNER CLEAN CARFAX, NON-SMOKER, and LOCAL TRADE. Escalade Premium, Vortec 6.2L V8 SFI VVT, 6-Speed Automatic HD Electronic with Overdrive, and AWD.					
2013 Cadillac Escalade SUV Premium	Black	35,536		\$48,900	You save \$400
PRICE DROP FROM \$54,950, \$2,600 below Kelley Blue Book! Excellent Condition, CARFAX 1-Owner. Sunroof, NAV, 3rd Row Seat, Heated Leather Seats, DVD, Quad Seats, Overhead Airbag, All Wheel Drive, ENGINE, VORTEC 6.2L V8 SFI (E85) SEE MORE!=====KEY FEAT					

*JDPower.com Power Circle Ratings*

Power Circle Ratings (the Ratings) are developed by J.D. Power and Associates for JDPower.com. All Ratings are based on the opinions of consumers who have actually used or owned the product or service being rated. Since the Ratings are based on J.D. Power and Associates research studies that survey a representative sample of owners, they are indicative of what typical buyers may experience.

High ratings for a particular product/service/company do not necessarily mean that every customer will have a positive experience. It simply indicates that, on average, consumer perceptions of the product/service/company indicate that it stands out when compared with competitive products/services/companies.

*Expert Reviews*

Expert Reviews are excerpts from reviews and automotive awards from sites across the internet. The sites include newCarTestDrive.com, Edmunds.com and other similar sites.

The positive Expert Reviews are only excerpts of the full article or review. The full article may contain additional comments, both positive and negative, regarding the vehicle. For a more complete understanding of the scope of the review, you should read the entire review or award, which can be obtained from the referenced site.

*NADA Used Car Guide - Retail Value*

Actual valuations for 2013 Cadillac Escalade Premium with 35,536 miles will vary based upon optional equipment selected by the dealer, market conditions, specifications, vehicle condition or other particular circumstances pertinent to this vehicle. The specific information required to determine the value for this vehicle is based on your dealer's location, state - MI , for June and NADA Used Car Guide. NADA Used Car Guide vehicle valuations may vary from vehicle to vehicle. While the NADA Used Car Guide does take into account many variables related to the vehicle beyond make, model and geographic location, it does not account for the particular condition or circumstances of this vehicle which could cause the value of the vehicle to vary significantly from the NADA Used Car Guide - Retail Value.

*Edmunds True Market Value (TMV)*

Actual valuations for 2013 Cadillac Escalade Premium with 35,536 miles will vary based upon optional equipment selected by the dealer, market conditions, specifications, vehicle condition or other particular circumstances pertinent to this vehicle. Edmunds TMV price is an estimate of the current average selling price transactions for 2013 Cadillac Escalade Premium with 35,536 miles based on optional equipment and vehicle color based on your dealer's location, zipcode - 49087. Edmunds TMV vehicle valuations may vary from vehicle to vehicle. While the Edmunds TMV does take into account many variables related to the vehicle beyond make, model and geographic location, it does not account for the particular condition or circumstances of this vehicle which could cause the value of the vehicle to vary significantly from the Edmunds True Market Value.

*Average Market Price*

Average Market Price is calculated based on sampling of listings based on your dealer's zipcode, 49087. The source of the listings is third-party sites and dealer websites containing preowned and new vehicles. Average Market Price values may vary from vehicle to vehicle. Actual valuations for 2013 Cadillac Escalade Premium with 35,536 miles will vary based upon selected optional equipment, market conditions, specifications, vehicle condition or other particular circumstances pertinent to this vehicle. While the average market price is an average of similar 2013 Cadillac Escalade Premium and 250 miles radius from dealership, based on your dealer's zipcode (49087), the average can include vehicles with different trims, mileage ranges and dissimilar vehicle equipment. The sample of market listings may not represent all relevant vehicles available in the area searched.

*Comparison Cars in Market*

Comparison Cars in Market is created based on a select set of dealer classified listings from over forty thousand dealers nationally. The source of the listings is third-party sites and dealer websites containing preowned and new vehicles. While comparison cars are from similar vehicles based on year, manufacturer, model and 250 miles radius from dealership, based on your dealer's zipcode (49087), the comparison can include different trims, mileage ranges and dissimilar vehicle equipment. The dealer has full discretion in selecting the comparison cars, and may choose vehicles with different levels of trim and additional optional equipment. As a consequence, the comparison cars may not be comparable to the vehicle you are considering. The Comparison Cars in Market are based on the sample market listings available from various Internet data sources and may not represent all relevant vehicles available in the area searched.

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