Visit Cole Chrysler Jeep Dodge Ram for a new Chrysler, Jeep, Ram or Dodge in Marshall, Michigan. We carry a comprehensive array of the latest models, and our expert sales staff will help you fit one to your lifestyle. Cole Chrysler Jeep Dodge is a top Chrysler dealership in the Marshall, Battle Creek, Coldwater and Quincy, MI region, offering excellent customer service, a friendly environment, attractive auto financing options, and, of course, great cars!

15514 W Michigan Ave \* Marshall, MI 49068 \* http://www.colechryslerjeepdodge.com \* 877-664-5144

## 2015 Cadillac Escalade Luxury



Exterior Color: BLACK RAVEN

Mileage: 29,936

Engine: 8 Cylinder Engine
Transmission: 6-Speed A/T
Drive Train: Four Wheel Drive

## Equipment:

- Leather Seats
- 4x4
- Rear Air
- Cooled Driver Seat
- Premium Sound System
- Onboard Communications System
- Remote Engine Start
- Privacy Glass

- Navigation
- Quad Bucket Seats
- Heated Driver Seat
- Back-Up Camera
- Satellite Radio
- Trailer Hitch
- Dual Zone A/C
- Remote Trunk Release

- Sunroof
- Power Liftgate
- Heated Rear Seat

Stock #: P3953

VIN: 1GYS4BKJXFR209307

- Running Boards
- iPod/MP3 Input
- Aluminum Wheels
- MP3 Player
- Keyless Entry

## Ad Preview:

Navigation, Moonroof, Heated Leather Seats, Rear Air, Power Liftgate, Aluminum Wheels, 4x4, Captains Chairs, Trailer Hitch, CADILLAC CUE INFORMATION AND MEDIA CO... REAR AXLE, 3.42 RATIO, LUXURY PREFERRED EQUIPMENT GROUP CLICK ME!=====KEY FEATURES INCLUDE: ...

## Your Price \$69,500

# 360° Pricing Analysis

(AS OF 10/24/2015)

Market Average Internet Price

\$72,677

YOUR PRICE IS: \$3,177

Below Market Average Internet Price

## Comparison Cars in Market:

Vehicle	Color	Mileage	Certified?	Internet Price	Your Price Savings:
2015 Cadillac Escalade SUV Premium	White	23,286		\$75,491	You save \$5,991
This 2015 Cadillac Escalade Premium stock # 4943A has a beautiful white diamond exterior and a clean leather interior. With only 23,286 miles this imp					
2015 Cadillac Escalade SUV Premium	White	25,298		\$73,989	You save \$4,489
Hard to find White Diamond with Kona Brown Interior! Loaded with every option and power retractable running boards PLUS 22 wheels! MSRP when now over					
2015 Cadillac Escalade SUV Premium	Gray	20,456		\$73,447	You save \$3,947
Here it is!! the best of the best! The Icon! The all new Escalade. Premium Pkg. This one is priced way below sticker and here is a great opportuniuty					
2015 Cadillac Escalade SUV Premium	Black	20,037		\$72,000	You save \$2,500
Original MSRP was \$85,675. Save over \$13,000. Hard to find, eight passenger seating. Second row bench seats. One Owner Escalade Premium AWD, Black Rav					

#### JDPower.com Power Circle Ratings

Power Circle Ratings (the Ratings) are developed by J.D. Power and Associates for JDPower.com. All Ratings are based on the opinions of consumers who have actually used or owned the product or service being rated. Since the Ratings are based on J.D. Power and Associates research studies that survey a representative sample of owners, they are indicative of what typical buyers may experience.

High ratings for a particular product/service/company do not necessarily mean that every customer will have a positive experience. It simply indicates that, on average, consumer perceptions of the product/service/company indicate that it stands out when compared with competitive products/services/companies.

#### Expert Reviews

Expert Reviews are excerpts from reviews and automotive awards from sites across the internet. The sites include newCarTestDrive.com, Edmunds.com and other similar sites.

The positive Expert Reviews are only excerpts of the full article or review. The full article may contain additional comments, both positive and negative, regarding the vehicle. For a more complete understanding of the scope of the review, you should read the entire review or award, which can be obtained from the referenced site.

#### NADA Used Car Guide - Retail Value

Actual valuations for 2015 Cadillac Escalade Luxury with 29,936 miles will vary based upon optional equipment selected by the dealer, market conditions, specifications, vehicle condition or other particular circumstances pertinent to this vehicle. The specific information required to determine the value for this vehicle is based on your dealer's location, state - MI, for October and NADA Used Car Guide. NADA Used Car Guide vehicle valuations may vary from vehicle to vehicle. While the NADA Used Car Guide does take into account many variables related to the vehicle beyond make, model and geographic location, it does not account for the particular condition or circumstances of this vehicle which could cause the value of the vehicle to vary significantly from the NADA Used Car Guide - Retail Value.

#### Edmunds True Market Value (TMV)

Actual valuations for 2015 Cadillac Escalade Luxury with 29,936 miles will vary based upon optional equipment selected by the dealer, market conditions, specifications, vehicle condition or other particular circumstances pertinent to this vehicle. Edmunds TMV price is an estimate of the current average selling price transactions for 2015 Cadillac Escalade Luxury with 29,936 miles based on optional equipment and vehicle color based on your dealer's location, zipcode - 49068. Edmunds TMV vehicle valuations may vary from vehicle to vehicle. While the Edmunds TMV does take into account many variables related to the vehicle beyond make, model and geographic location, it does not account for the particular condition or circumstances of this vehicle which could cause the value of the vehicle to vary significantly from the Edmunds True Market Value.

#### Average Market Price

Average Market Price is calculated based on sampling of listings based on your dealer's zipcode, 49068. The source of the listings is third-party sites and dealer websites containing preowned and new vehicles. Average Market Price values may vary from vehicle to vehicle. Actual valuations for 2015 Cadillac Escalade Luxury with 29,936 miles will vary based upon selected optional equipment, market conditions, specifications, vehicle condition or other particular circumstances pertinent to this vehicle. While the average market price is an average of similar 2015 Cadillac Escalade Luxury and 100 miles radius from dealership, based on your dealer's zipcode (49068), the average can include vehicles with different trims, mileage ranges and dissimilar vehicle equipment. The sample of market listings may not represent all relevant vehicles available in the area searched.

#### Comparison Cars in Market

Comparison Cars in Market is created based on a select set of dealer classified listings from over forty thousand dealers nationally. The source of the listings is third-party sites and dealer websites containing preowned and new vehicles. While comparison cars are from similar vehicles based on year, manufacturer, model and 100 miles radius from dealership, based on your dealer's zipcode (49068), the comparison can include different trims, mileage ranges and dissimilar vehicle equipment. The dealer has full discretion in selecting the comparison cars, and may choose vehicles with different levels of trim and additional optional equipment. As a consequence, the comparison cars may not be comparable to the vehicle you are considering. The Comparison Cars in Market are based on the sample market listings available from various Internet data sources and may not represent all relevant vehicles available in the area searched.

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