



Cole Krum Chevrolet is not just a good choice as your Kalamazoo County Chevy dealership, we also provide a full line of services dedicated to our Michigan customers. From auto repair performed by expert mechanics, to OEM Chevy auto parts, to auto loan and financing assistance, Cole Krum Chevrolet is the smart choice for your next vehicle, or other automotive needs.

12707 North US 131 • Schoolcraft, MI 49087 •

## 2011 GMC Sierra 2500HD Denali



Exterior Color:  
**STEALTH GRAY METALLIC**  
Mileage: 52,989

Stock #: CKS2137  
VIN: 1GT125E87BF208743

Engine: 8 Cylinder Engine  
Transmission: 6-Speed A/T  
Drive Train: Four Wheel Drive

### Equipment:

- Leather Seats
- 4x4
- Running Boards
- Premium Sound System
- Multi-CD Changer
- Remote Engine Start
- Keyless Entry
- Steering Wheel Controls
- Navigation
- Heated Driver Seat
- Turbocharged
- Satellite Radio
- Onboard Communications System
- Dual Zone A/C
- Privacy Glass
- Alarm
- Sunroof
- Back-Up Camera
- Diesel
- iPod/MP3 Input
- Trailer Hitch
- MP3 Player
- Child Safety Locks
- Heated Mirrors

### Vehicle History Highlights:



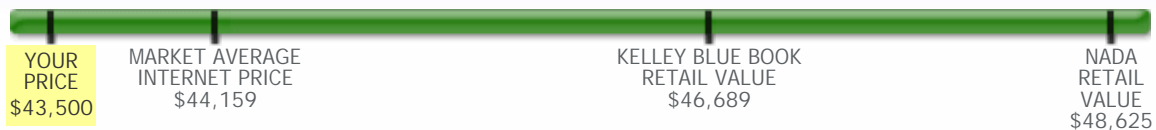
- CARFAX Buy Back Guarantee
- CARFAX No Total Loss Reported
- CARFAX No Frame Damage Reported
- CARFAX No Airbag Deployment Reported
- CARFAX No Odometer Rollback Reported
- CARFAX No Accidents / Damage Reported

### Ad Preview:

Extra Clean, ONLY 52,989 Miles! PRICE DROP FROM \$47,500, PRICED TO MOVE \$3,100 below Kelley Blue Book! Heated Leather Seats, Moonroof, Navigation, LPO, ASSIST STEPS, CHROMED TUBULAR, 6... LICENSE PLATE FRONT MOUNTING PACKAGE CLICK ME!=====KEY FEATURES ...

**Your Price \$43,500**

### 360° Pricing Analysis



(AS OF 5/7/2015)

YOUR PRICE IS:

	Kelley Blue Book Retail Value	\$46,689	<b>\$3,189</b> Below Kelley Blue Book Retail Value
	NADA Retail Value	\$48,625	<b>\$5,125</b> Below NADA Retail Value
	Market Average Internet Price	\$44,159	<b>\$659</b> Below Market Average Internet Price

### Comparison Cars in Market:

Vehicle	Color	Mileage	Certified?	Internet Price	Your Price Savings:
---------	-------	---------	------------	----------------	---------------------

2011 GMC Sierra 2500HD Truck Denali	White	62,478		\$46,745	You save \$3,245
Check out this 2011 GMC Sierra 2500HD Denali. This Sierra 2500HD features the following options: Automatic Crash Response, Transfer case, electronic s					
2011 GMC Sierra 2500HD Truck Denali	Blue	58,287		\$46,492	You save \$2,992
Extra Clean. JUST REPRICED FROM \$46,999, PRICED TO MOVE \$2,100 below NADA Retail! Sunroof, DVD, NAV, Heated Leather Seats CLICK NOW!KEY FEATURES INCLU					
2011 GMC Sierra 2500HD Truck Denali	White	52,561		\$45,988	You save \$2,488
No ad preview found.					
2011 GMC Sierra 2500HD Truck Denali	Black	50,935		\$45,600	You save \$2,100
**WELL MAINTAINED**, **CLEAN**, **HEATED SEATS**, **LEATHER**, **ONE-OWNER**, **6.6L V8 TURBODIESEL**, **4WD**, and **LOADED**.					
2011 GMC Sierra 2500HD Truck Denali	White	42,863		\$45,487	You save \$1,987
2500 DENALI! 6.6L DIESEL, NAVIGATION, 4 WHEEL DRIVE, NEW TIRES!! HOT AND COLD LEATHER SEATS, BACKUP CAMERA, REMOTE START, BLUETOOTH, 18 ALUMINUM WHEEL					
2011 GMC Sierra 2500HD Truck Denali	Black	50,921		\$44,990	You save \$1,490
4X4, 50,866 Miles, 6.6L V8 Turbodiesel, ONE OWNER!, Clean Carfax, Non Smoker, Dual Zone Air, Local Trade, LEATHER, SHARP!, BACKUP CAMERA, Crew Cab, Be					
2011 GMC Sierra 2500HD Truck Denali	Black	40,468		\$44,855	You save \$1,355
No ad preview found.					
2011 GMC Sierra 2500HD Truck Denali	Gray	46,946		\$44,500	You save \$1,000
Sierra 2500HD Denali, ONE OWNER, 4X4 / 4WD, Bedliner, Blue Tooth/Hands Free, Heated Leather Seats, OnStar, Satellite Radio, Trailer Hitch, CD Changer,					
2011 GMC Sierra 2500HD Truck Denali	Black	54,300	✓	\$43,995	You save \$495
No ad preview found.					
2011 GMC Sierra 2500HD Truck Denali	White	56,191		\$43,990	You save \$490
PRICED TO MOVE \$400 below Kelley Blue Book! Heated Leather Seats, ENGINE, DURAMAX 6.6L TURBO DIESEL V8, B20-DIESEL COMPATIBLE SEE MORE!=====KEY FEATU					

*JDPower.com Power Circle Ratings*

Power Circle Ratings (the Ratings) are developed by J.D. Power and Associates for JDPower.com. All Ratings are based on the opinions of consumers who have actually used or owned the product or service being rated. Since the Ratings are based on J.D. Power and Associates research studies that survey a representative sample of owners, they are indicative of what typical buyers may experience.

High ratings for a particular product/service/company do not necessarily mean that every customer will have a positive experience. It simply indicates that, on average, consumer perceptions of the product/service/company indicate that it stands out when compared with competitive products/services/companies.

*Expert Reviews*

Expert Reviews are excerpts from reviews and automotive awards from sites across the internet. The sites include newCarTestDrive.com, Edmunds.com and other similar sites.

The positive Expert Reviews are only excerpts of the full article or review. The full article may contain additional comments, both positive and negative, regarding the vehicle. For a more complete understanding of the scope of the review, you should read the entire review or award, which can be obtained from the referenced site.

*NADA Used Car Guide - Retail Value*

Actual valuations for 2011 GMC Sierra 2500HD Denali with 52,989 miles will vary based upon optional equipment selected by the dealer, market conditions, specifications, vehicle condition or other particular circumstances pertinent to this vehicle. The specific information required to determine the value for this vehicle is based on your dealer's location, state - MI , for May and NADA Used Car Guide. NADA Used Car Guide vehicle valuations may vary from vehicle to vehicle. While the NADA Used Car Guide does take into account many variables related to the vehicle beyond make, model and geographic location, it does not account for the particular condition or circumstances of this vehicle which could cause the value of the vehicle to vary significantly from the NADA Used Car Guide - Retail Value.

*Edmunds True Market Value (TMV)*

Actual valuations for 2011 GMC Sierra 2500HD Denali with 52,989 miles will vary based upon optional equipment selected by the dealer, market conditions, specifications, vehicle condition or other particular circumstances pertinent to this vehicle. Edmunds TMV price is an estimate of the current average selling price transactions for 2011 GMC Sierra 2500HD Denali with 52,989 miles based on optional equipment and vehicle color based on your dealer's location, zipcode - 49087. Edmunds TMV vehicle valuations may vary from vehicle to vehicle. While the Edmunds TMV does take into account many variables related to the vehicle beyond make, model and geographic location, it does not account for the particular condition or circumstances of this vehicle which could cause the value of the vehicle to vary significantly from the Edmunds True Market Value.

*Average Market Price*

Average Market Price is calculated based on sampling of listings based on your dealer's zipcode, 49087. The source of the listings is third-party sites and dealer websites containing preowned and new vehicles. Average Market Price values may vary from vehicle to vehicle. Actual valuations for 2011 GMC Sierra 2500HD Denali with 52,989 miles will vary based upon selected optional equipment, market conditions, specifications, vehicle condition or other particular circumstances pertinent to this vehicle. While the average market price is an average of similar 2011 GMC Sierra 2500HD Denali and 500 miles radius from dealership, based on your dealer's zipcode (49087), the average can include vehicles with different trims, mileage ranges and dissimilar vehicle equipment. The sample of market listings may not represent all relevant vehicles available in the area searched.

*Comparison Cars in Market*

Comparison Cars in Market is created based on a select set of dealer classified listings from over forty thousand dealers nationally. The source of the listings is third-party sites and dealer websites containing preowned and new vehicles. While comparison cars are from similar vehicles based on year, manufacturer, model and 500 miles radius from dealership, based on your dealer's zipcode (49087), the comparison can include different trims, mileage ranges and dissimilar vehicle equipment. The dealer has full discretion in selecting the comparison cars, and may choose vehicles with different levels of trim and additional optional equipment. As a consequence, the comparison cars may not be comparable to the vehicle you are considering. The Comparison Cars in Market are based on the sample market listings available from various Internet data sources and may not represent all relevant vehicles available in the area searched.

---

CONSUMER IS RESPONSIBLE FOR VERIFYING ALL EQUIPMENT.

INCISANT TECHNOLOGIES DEPENDS ON ITS SOURCES FOR THE ACCURACY AND RELIABILITY OF ITS INFORMATION. THEREFORE, NO RESPONSIBILITY IS ASSUMED BY INCISANT TECHNOLOGIES OR ITS AGENTS FOR ERRORS OR OMISSIONS IN THIS REPORT. INCISANT TECHNOLOGIES FURTHER EXPRESSLY DISCLAIMS ALL WARRANTIES, EXPRESS OR IMPLIED, INCLUDING ANY IMPLIED WARRANTIES OF MERCHANTABILITY OR FITNESS FOR A PARTICULAR PURPOSE.

ALL INFORMATION RELATED TO THE SOURCES ABOVE WAS ASSEMBLED BY COLE KRUM CHEVY AND NO RESPONSIBILITY IS ASSUMED BY INCISANT TECHNOLOGIES OR ITS AGENTS FOR ERRORS OR OMISSIONS OF THE ASSEMBLED DATA.

© 2010 INCISANT Technologies, LLC. All rights reserved. 5/7/2015