



What is the AUTOFAIR ADVANTAGE? #1 Ford Dealer in NH, Best Selection, Certified Vehicles w/ Warranty up to 100k mi, Lowest Prices, Above Market Value for Trades, Exclusive Price Guarantee, Fast & Easy Financing, Exclusive Rewards Program, Goal is 100% Credit Approval, 1st Service on Us, \$17.95 Oil Change, Extended SVC Hours, Online SVC Scheduling, A+ Rating w/ BBB, 2010-2013 BEST OF BUSINESS by NH Business Review, 2010-2013 BEST AUTOMOTIVE DEALERSHIP by NH Magazine, Highest Rated Dealer Online!

1475 S Willow Street • Manchester, NH 03103 •

2010 Ford F-150 Lariat



Exterior Color: WHITE
Mileage: 59,860

Stock #: 445145T
VIN: 1FTFX1EV7AKA21529

Engine: 5.4L 8 Cylinder Engine
Transmission: Automatic
Drive Train: 4WD

Equipment:

- Leather Seats
- iPod/MP3 Input
- Trailer Hitch
- MP3 Player
- Keyless Entry
- Steering Wheel Controls
- Auto-dimming Rearview Mirror
- Seat Memory Positions
- Heated Driver Seat
- Bluetooth
- Dual Zone A/C
- 4x4
- Privacy Glass
- Electronic Stability Control
- Mirror Memory
- 4-Wheel Disc Brakes
- Satellite Radio
- CD Player
- Heated Side Mirrors
- Aluminum Rims
- Child Safety Locks
- Adjustable Pedals
- 4-Wheel ABS
- Tire Pressure Monitoring System

JDPower.com Ratings:

- Predicted Reliability Rating



Expert Reviews:

Edmunds.com: Antilock disc brakes, stability control, trailer sway control and a full complement of airbags (including front seat side and full-length side curtain) are standard across the board.

newCarTestDrive.com: Smooth and quiet, the F-150 is comfortable on bumpy streets around town, over rugged terrain such as that found at construction sites, and on the open road.

KBB.com: Ford is so proud of the F-150's payload and towing capabilities that it might be natural to assume the new version would "ride like a truck." The surprising news is it doesn't. Instead, each and every version of the F-150 we've driven offered exceptional ride quality - no shudders, hops or hiccups - and a level of quiet that was startling.

ConsumerReports.org: The rear seats fit three adults with ease, providing generous leg and head room. Three adults can sit across the rear bench seat without any side contact.

CarAndDriver.com: With one of the toughest frames in the business, the F-150 is smooth and quiet on-road or off. Modest power dilutes driving experience.

Manufacturer's website: Truck of the Year at the 2010 North American International Auto Show.

Vehicle History Highlights:

- CARFAX Buy Back Guarantee
- CARFAX No Total Loss Reported
- CARFAX No Frame Damage Reported
- CARFAX No Airbag Deployment Reported
- CARFAX No Odometer Rollback Reported
- CARFAX No Accidents / Damage Reported

Ad Preview:

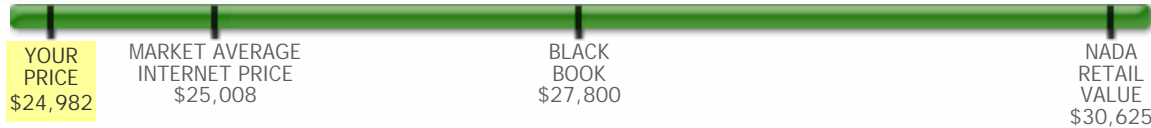
Ford Certified, Excellent Condition, GREAT MILES 59,860! JUST REPRICED FROM \$30,494, \$5,600 below NADA Retail! Heated Leather Seats, CD Player, Bluetooth, Heated Side Mirrors, Dual Zone A/C, iPod/MP3 Input, Aluminum Wheels
READ MORE!=====AFFORDABLE: ...

FORD CERTIFIED PRE-OWNED VEHICLE (CPOV) FEATURES

- 12 months/12,000 miles Comprehensive Limited Warranty Coverage
- 24-Hour Roadside Assistance
- Vehicle History Report
- 7-Year/100,000-Mile Powertrain Limited Warranty
- 172-Point Inspection and Reconditioning
- 24-Hour Customer Assistance

Your Price \$24,982

360° Pricing Analysis



(AS OF 10/21/2014)

YOUR PRICE IS:



Market Average Internet Price

\$25,008

\$26

Below Market Average Internet Price



NADA Retail Value

\$30,625

\$5,643

Below NADA Retail Value



Black Book

\$27,800

\$2,818

Below Black Book

Comparison Cars in Market:

Vehicle	Color	Mileage	Certified?	Internet Price	Your Price Savings:
2010 Ford F-150 Truck Lariat	White	62,555		\$29,500	You save \$4,518
INCLUDES WARRANTY. CLEAN CARFAX... NO ACCIDENTS. SERVICE RECORDS AVAILABLE. 4WD. SUNROOF MOONROOF. RECENT REGAN FORD TRADE. NAVIGATION GPS NAV. TRAILER					
2010 Ford F-150 Truck Lariat	Black	77,808		\$28,877	You save \$3,895
Test drive this vehicle at Bertera Chevrolet, 1187 Thorndike Street, Palmer, MA 01069. Please provide this ad upon arrival to receive this special price					
2010 Ford F-150 Truck Lariat	White	62,040		\$26,995	You save \$2,013
CARFAX 1-Owner. FUEL EFFICIENT 20 MPG Hwy/14 MPG City! Lariat trim. Heated Leather Seats, Bluetooth, iPod/MP3 Input, Dual Zone A/C, CD Player, Alloy W					

JDPower.com Power Circle Ratings

Power Circle Ratings (the Ratings) are developed by J.D. Power and Associates for JDPower.com. All Ratings are based on the opinions of consumers who have actually used or owned the product or service being rated. Since the Ratings are based on J.D. Power and Associates research studies that survey a representative sample of owners, they are indicative of what typical buyers may experience.

High ratings for a particular product/service/company do not necessarily mean that every customer will have a positive experience. It simply indicates that, on average, consumer perceptions of the product/service/company indicate that it stands out when compared with competitive products/services/companies.

Expert Reviews

Expert Reviews are excerpts from reviews and automotive awards from sites across the internet. The sites include newCarTestDrive.com, Edmunds.com and other similar sites.

The positive Expert Reviews are only excerpts of the full article or review. The full article may contain additional comments, both positive and negative, regarding the vehicle. For a more complete understanding of the scope of the review, you should read the entire review or award, which can be obtained from the referenced site.

NADA Used Car Guide - Retail Value

Actual valuations for 2010 Ford F-150 Lariat with 59,860 miles will vary based upon optional equipment selected by the dealer, market conditions, specifications, vehicle condition or other particular circumstances pertinent to this vehicle. The specific information required to determine the value for this vehicle is based on your dealer's location, state - NH, for October and NADA Used Car Guide. NADA Used Car Guide vehicle valuations may vary from vehicle to vehicle. While the NADA Used Car Guide does take into account many variables related to the vehicle beyond make, model and geographic location, it does not account for the particular condition or circumstances of this vehicle which could cause the value of the vehicle to vary significantly from the NADA Used Car Guide - Retail Value.

Edmunds True Market Value (TMV)

Actual valuations for 2010 Ford F-150 Lariat with 59,860 miles will vary based upon optional equipment selected by the dealer, market conditions, specifications, vehicle condition or other particular circumstances pertinent to this vehicle. Edmunds TMV price is an estimate of the current average selling price transactions for 2010 Ford F-150 Lariat with 59,860 miles based on optional equipment and vehicle color based on your dealer's location, zipcode - 03103. Edmunds TMV vehicle valuations may vary from vehicle to vehicle. While the Edmunds TMV does take into account many variables related to the vehicle beyond make, model and geographic location, it does not account for the particular condition or circumstances of this vehicle which could cause the value of the vehicle to vary significantly from the Edmunds True Market Value.

Average Market Price

Average Market Price is calculated based on sampling of listings based on your dealer's zipcode, 03103. The source of the listings is third-party sites and dealer websites containing preowned and new vehicles. Average Market Price values may vary from vehicle to vehicle. Actual valuations for 2010 Ford F-150 Lariat with 59,860 miles will vary based upon selected optional equipment, market conditions, specifications, vehicle condition or other particular circumstances pertinent to this vehicle. While the average market price is an average of similar 2010 Ford F-150 Lariat and 100 miles radius from dealership, based on your dealer's zipcode (03103), the average can include vehicles with different trims, mileage ranges and dissimilar vehicle equipment. The sample of market listings may not represent all relevant vehicles available in the area searched.

Comparison Cars in Market

Comparison Cars in Market is created based on a select set of dealer classified listings from over forty thousand dealers nationally. The source of the listings is third-party sites and dealer websites containing preowned and new vehicles. While comparison cars are from similar vehicles based on year, manufacturer, model and 100 miles radius from dealership, based on your dealer's zipcode (03103), the comparison can include different trims, mileage ranges and dissimilar vehicle equipment. The dealer has full discretion in selecting the comparison cars, and may choose vehicles with different levels of trim and additional optional equipment. As a consequence, the comparison cars may not be comparable to the vehicle you are considering. The Comparison Cars in Market are based on the sample market listings available from various Internet data sources and may not represent all relevant vehicles available in the area searched.

CONSUMER IS RESPONSIBLE FOR VERIFYING ALL EQUIPMENT.

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