



What is the AUTOFAIR ADVANTAGE? #1 Ford Dealer in NH, Best Selection, Certified Vehicles w/ Warranty up to 100k mi, Lowest Prices, Above Market Value for Trades, Exclusive Price Guarantee, Fast & Easy Financing, Exclusive Rewards Program, Goal is 100% Credit Approval, 1st Service on Us, \$17.95 Oil Change, Extended SVC Hours, Online SVC Scheduling, A+ Rating w/ BBB, 2010-2013 BEST OF BUSINESS by NH Business Review, 2010-2013 BEST AUTOMOTIVE DEALERSHIP by NH Magazine, Highest Rated Dealer Online!

1475 S Willow Street • Manchester, NH 03103 •

## 2012 Ford F-150 SVT Raptor



Exterior Color: BLACK

Mileage: 38,685

Stock #: 444723T

VIN: 1FTFW1R62CFC46426

Engine: 6.2L 8 Cylinder Engine

Transmission: Automatic

Drive Train: 4WD

### Equipment:

- Leather Seats
- Back-Up Camera
- Satellite Radio
- Trailer Hitch
- Heated Side Mirrors
- Hands-Free Communication System
- Keyless Entry
- Bucket Seats
- Heated Driver Seat
- Running Boards
- iPod/MP3 Input
- Remote Start
- MP3 Player
- Aluminum Rims
- Steering Wheel Controls
- Adjustable Pedals
- Cooled Driver Seat
- Premium Sound System
- Multi-CD Changer
- Dual Zone A/C
- 4x4
- Privacy Glass
- Electronic Stability Control
- Auto-dimming Rearview Mirror

### Expert Reviews:

Edmunds.com: Powerful and fuel-efficient engine lineup; inviting and functional cabin; distinctive special-edition models; innovative electronics features.

newCarTestDrive.com: It's the only pickup that comes with a 6-speed automatic in every model. And its maximum payload and weight ratings are competitive in a world where numbers and rankings often change monthly.

KBB.com: If you want a truck with serious towing and payload capabilities, yet as quiet and comfortable as many luxury sedans, then the F-150 should surely be on your shopping list.

CarAndDriver.com: The interiors are nice, the chassis is rugged, and enthusiasts can dig the Raptor, which rockets across desert landscapes like a dealer-ready trophy truck.

Manufacturer's website: With class-leading fuel efficiency, capability and durability coupled with affordable technology, the 2012 Ford F-150 meets the demands of today's full-size light-duty pickup customers.

KFI AM: The F-Series is the best selling vehicle in North America for 35 straight years.

US News: The 2012 Ford F-150 ranks 1 out of 10 Full Size Pickup Trucks, based on rankingsandreviews.com analysis of 51 published reviews and test drives.

Consumer Guide: Ford's F-150 remains a Best Buy in this class for its depth and breadth of powertrains, body styles, bed lengths, features, and overall capability.

### Vehicle History Highlights:





- CARFAX 1-Owner
- CARFAX No Frame Damage Reported
- CARFAX Buy Back Guarantee
- CARFAX No Airbag Deployment Reported
- CARFAX No Total Loss Reported
- CARFAX No Odometer Rollback Reported

### Ad Preview:

Excellent Condition, CARFAX 1-Owner. PRICED TO MOVE \$500 below NADA Retail! Heated Leather Seats, Running Boards, Satellite Radio, iPod/MP3 Input, 4x4, Trailer Hitch, RAPTOR LUXURY PKG, Overhead Airbag, Alloy Wheels. CLICK ME!=====AFFORDABLE: This F-150 ...

**Your Price \$48,398**

360° Pricing Analysis			
(AS OF 7/26/2014)		YOUR PRICE IS:	
 <b>NADA</b>	NADA Retail Value	\$48,925	<b>\$527</b> Below NADA Retail Value
 <b>Black Book</b>	Black Book	\$49,325	<b>\$927</b> Below Black Book

Comparison Cars in Market:

Vehicle	Color	Mileage	Certified?	Internet Price	Your Price Savings:
2012 Ford F-150 Truck SVT Raptor	Blue	30,354		\$51,991	<b>You save \$3,593</b>
10-Way Power Adjustable Driver Passenger Seat, Alloy wheels, CLEAN CARFAX...NO ACCIDENTS!, Dual Electronic Automatic Temperature Control, Heated Power					
2012 Ford F-150 Truck SVT Raptor	Black	40,143		\$48,495	<b>You save \$97</b>
BEST PRICE IN MARKET!!! SAVE...\$\$\$...FIXED RUNNING BOARDS, LEATHER, HEATED/COOLED SEATS, NAVIGATION, AND 6.2L V8. 2012 FORD F-150 SVT RAPTOR. Come to					

*JDPower.com Power Circle Ratings*

Power Circle Ratings (the Ratings) are developed by J.D. Power and Associates for JDPower.com. All Ratings are based on the opinions of consumers who have actually used or owned the product or service being rated. Since the Ratings are based on J.D. Power and Associates research studies that survey a representative sample of owners, they are indicative of what typical buyers may experience.

High ratings for a particular product/service/company do not necessarily mean that every customer will have a positive experience. It simply indicates that, on average, consumer perceptions of the product/service/company indicate that it stands out when compared with competitive products/services/companies.

*Expert Reviews*

Expert Reviews are excerpts from reviews and automotive awards from sites across the internet. The sites include newCarTestDrive.com, Edmunds.com and other similar sites.

The positive Expert Reviews are only excerpts of the full article or review. The full article may contain additional comments, both positive and negative, regarding the vehicle. For a more complete understanding of the scope of the review, you should read the entire review or award, which can be obtained from the referenced site.

*NADA Used Car Guide - Retail Value*

Actual valuations for 2012 Ford F-150 SVT Raptor with 38,685 miles will vary based upon optional equipment selected by the dealer, market conditions, specifications, vehicle condition or other particular circumstances pertinent to this vehicle. The specific information required to determine the value for this vehicle is based on your dealer's location, state - NH, for July and NADA Used Car Guide. NADA Used Car Guide vehicle valuations may vary from vehicle to vehicle. While the NADA Used Car Guide does take into account many variables related to the vehicle beyond make, model and geographic location, it does not account for the particular condition or circumstances of this vehicle which could cause the value of the vehicle to vary significantly from the NADA Used Car Guide - Retail Value.

*Edmunds True Market Value (TMV)*

Actual valuations for 2012 Ford F-150 SVT Raptor with 38,685 miles will vary based upon optional equipment selected by the dealer, market conditions, specifications, vehicle condition or other particular circumstances pertinent to this vehicle. Edmunds TMV price is an estimate of the current average selling price transactions for 2012 Ford F-150 SVT Raptor with 38,685 miles based on optional equipment and vehicle color based on your dealer's location, zipcode - 03103. Edmunds TMV vehicle valuations may vary from vehicle to vehicle. While the Edmunds TMV does take into account many variables related to the vehicle beyond make, model and geographic location, it does not account for the particular condition or circumstances of this vehicle which could cause the value of the vehicle to vary significantly from the Edmunds True Market Value.

*Average Market Price*

Average Market Price is calculated based on sampling of listings based on your dealer's zipcode, 03103. The source of the listings is third-party sites and dealer websites containing preowned and new vehicles. Average Market Price values may vary from vehicle to vehicle. Actual valuations for 2012 Ford F-150 SVT Raptor with 38,685 miles will vary based upon selected optional equipment, market conditions, specifications, vehicle condition or other particular circumstances pertinent to this vehicle. While the average market price is an average of similar 2012 Ford F-150 SVT Raptor and 100 miles radius from dealership, based on your dealer's zipcode (03103), the average can include vehicles with different trims, mileage ranges and dissimilar vehicle equipment. The sample of market listings may not represent all relevant vehicles available in the area searched.

*Comparison Cars in Market*

Comparison Cars in Market is created based on a select set of dealer classified listings from over forty thousand dealers nationally. The source of the listings is third-party sites and dealer websites containing preowned and new vehicles. While comparison cars are from similar vehicles based on year, manufacturer, model and 100 miles radius from dealership, based on your dealer's zipcode (03103), the comparison can include different trims, mileage ranges and dissimilar vehicle equipment. The dealer has full discretion in selecting the comparison cars, and may choose vehicles with different levels of trim and additional optional equipment. As a consequence, the comparison cars may not be comparable to the vehicle you are considering. The Comparison Cars in Market are based on the sample market listings available from various Internet data sources and may not represent all relevant vehicles available in the area searched.

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