



What is the AUTOFAIR ADVANTAGE? #1 Ford Dealer in NH, Best Selection, Certified Vehicles w/ Warranty up to 100k miles, Lowest Prices, Above Market Value for Trades, Exclusive Price Guarantee, Fast & Easy Financing, Exclusive Rewards Program, Goal is 100% Credit Approval, 1st Service on Us, \$17.95 Oil Change, Extended SVC Hours, Online SVC Scheduling, A+ Rating w/ BBB, 2010-2013 BEST OF BUSINESS by NH Business Review, 2010-2013 BEST AUTOMOTIVE DEALERSHIP by NH Magazine, Highest Rated Dealer Online!

1475 S Willow Street • Manchester, NH 03103 •

2010 Ford F-150 Lariat



See Over 400 New & Used Vehicles at AutoFairFord.com

Exterior Color: WHITE
Mileage: 50,124

Stock #: 444529T
VIN: 1FTFW1EV2AFC74169

Engine: 5.4L 8 Cylinder Engine
Transmission: Automatic
Drive Train:

Equipment:

- Leather Seats
- iPod/MP3 Input
- Trailer Hitch
- MP3 Player
- Privacy Glass
- Child Safety Locks
- Auto-dimming Rearview Mirror
- Seat Memory Positions
- Heated Driver Seat
- Bluetooth
- Dual Zone A/C
- 4x4
- Keyless Entry
- Electronic Stability Control
- Mirror Memory
- Tire Pressure Monitoring System
- Satellite Radio
- CD Player
- Heated Side Mirrors
- Aluminum Rims
- Steering Wheel Controls
- Adjustable Pedals
- 4-Wheel ABS
- 4-Wheel Disc Brakes

JDPower.com Ratings:

- Predicted Reliability Rating



Expert Reviews:

Edmunds.com: Antilock disc brakes, stability control, trailer sway control and a full complement of airbags (including front seat side and full-length side curtain) are standard across the board.

newCarTestDrive.com: Smooth and quiet, the F-150 is comfortable on bumpy streets around town, over rugged terrain such as that found at construction sites, and on the open road.

KBB.com: Ford is so proud of the F-150's payload and towing capabilities that it might be natural to assume the new version would "ride like a truck." The surprising news is it doesn't. Instead, each and every version of the F-150 we've driven offered exceptional ride quality - no shudders, hops or hiccups - and a level of quiet that was startling.

ConsumerReports.org: The rear seats fit three adults with ease, providing generous leg and head room. Three adults can sit across the rear bench seat without any side contact.

CarAndDriver.com: With one of the toughest frames in the business, the F-150 is smooth and quiet on-road or off. Modest power dilutes driving experience.

Manufacturer's website: Truck of the Year at the 2010 North American International Auto Show.

Vehicle History Highlights:

- CARFAX Buy Back Guarantee
- CARFAX No Total Loss Reported
- CARFAX No Frame Damage Reported
- CARFAX No Airbag Deployment Reported
- CARFAX No Odometer Rollback Reported
- CARFAX No Accidents / Damage Reported

Ad Preview:

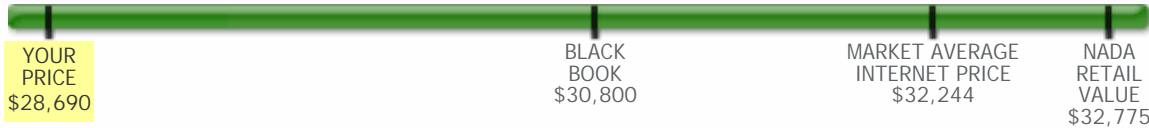
WAS \$32,996, PRICED TO MOVE \$4,000 below NADA Retail! Ford Certified, Excellent Condition, GREAT MILES 50,124! Heated Leather Seats, CD Player, Bluetooth, Heated Side Mirrors, Dual Zone A/C, iPod/MP3 Input, Alloy Wheels
CLICK NOW!=====EXCELLENT VALUE: ...

FORD CERTIFIED PRE-OWNED VEHICLE (CPOV) FEATURES

- 12 months/12,000 miles Comprehensive Limited Warranty Coverage
- 24-Hour Roadside Assistance
- Vehicle History Report
- 7-Year/100,000-Mile Powertrain Limited Warranty
- 172-Point Inspection and Reconditioning
- 24-Hour Customer Assistance




Your Price \$28,690

360° Pricing Analysis



(AS OF 9/25/2014)

YOUR PRICE IS:

	Market Average Internet Price	\$32,244	\$3,554 Below Market Average Internet Price
	NADA Retail Value	\$32,775	\$4,085 Below NADA Retail Value
	Black Book	\$30,800	\$2,110 Below Black Book

Comparison Cars in Market:

Vehicle	Color	Mileage	Certified?	Internet Price	Your Price Savings:
2010 Ford F-150 Truck Lariat	Red	66,463	✓	\$33,985	You save \$5,295
-OIL CHANGED, NEW ENGINE AIR FILTER, AND NEW WIPER BLADES- -SATELLITE RADIO, 4-WHEEL DRIVE, RAIN SENSING WIPERS, AND CRUISE CONTROL- -CARFAX ONE OWNER					
2010 Ford F-150 Truck Lariat	Black	53,055		\$29,980	You save \$1,290
Where are you going to stumble upon a nicer Truck at this price? Nowhere, because we've already looked to make sure* New In Stock*** This car is in am					
2010 Ford F-150 Truck Lariat	White	59,860	✓	\$29,396	You save \$706
No ad preview found.					
2010 Ford F-150 Truck Lariat	White	50,124	✓	\$28,790	You save \$100
No ad preview found.					

JDPower.com Power Circle Ratings

Power Circle Ratings (the Ratings) are developed by J.D. Power and Associates for JDPower.com. All Ratings are based on the opinions of consumers who have actually used or owned the product or service being rated. Since the Ratings are based on J.D. Power and Associates research studies that survey a representative sample of owners, they are indicative of what typical buyers may experience.

High ratings for a particular product/service/company do not necessarily mean that every customer will have a positive experience. It simply indicates that, on average, consumer perceptions of the product/service/company indicate that it stands out when compared with competitive products/services/companies.

Expert Reviews

Expert Reviews are excerpts from reviews and automotive awards from sites across the internet. The sites include newCarTestDrive.com, Edmunds.com and other similar sites.

The positive Expert Reviews are only excerpts of the full article or review. The full article may contain additional comments, both positive and negative, regarding the vehicle. For a more complete understanding of the scope of the review, you should read the entire review or award, which can be obtained from the referenced site.

NADA Used Car Guide - Retail Value

Actual valuations for 2010 Ford F-150 Lariat with 50,124 miles will vary based upon optional equipment selected by the dealer, market conditions, specifications, vehicle condition or other particular circumstances pertinent to this vehicle. The specific information required to determine the value for this vehicle is based on your dealer's location, state - NH, for September and NADA Used Car Guide. NADA Used Car Guide vehicle valuations may vary from vehicle to vehicle. While the NADA Used Car Guide does take into account many variables related to the vehicle beyond make, model and geographic location, it does not account for the particular condition or circumstances of this vehicle which could cause the value of the vehicle to vary significantly from the NADA Used Car Guide - Retail Value.

Edmunds True Market Value (TMV)

Actual valuations for 2010 Ford F-150 Lariat with 50,124 miles will vary based upon optional equipment selected by the dealer, market conditions, specifications, vehicle condition or other particular circumstances pertinent to this vehicle. Edmunds TMV price is an estimate of the current average selling price transactions for 2010 Ford F-150 Lariat with 50,124 miles based on optional equipment and vehicle color based on your dealer's location, zipcode - 03103. Edmunds TMV vehicle valuations may vary from vehicle to vehicle. While the Edmunds TMV does take into account many variables related to the vehicle beyond make, model and geographic location, it does not account for the particular condition or circumstances of this vehicle which could cause the value of the vehicle to vary significantly from the Edmunds True Market Value.

Average Market Price

Average Market Price is calculated based on sampling of listings based on your dealer's zipcode, 03103. The source of the listings is third-party sites and dealer websites containing preowned and new vehicles. Average Market Price values may vary from vehicle to vehicle. Actual valuations for 2010 Ford F-150 Lariat with 50,124 miles will vary based upon selected optional equipment, market conditions, specifications, vehicle condition or other particular circumstances pertinent to this vehicle. While the average market price is an average of similar 2010 Ford F-150 Lariat and 100 miles radius from dealership, based on your dealer's zipcode (03103), the average can include vehicles with different trims, mileage ranges and dissimilar vehicle equipment. The sample of market listings may not represent all relevant vehicles available in the area searched.

Comparison Cars in Market

Comparison Cars in Market is created based on a select set of dealer classified listings from over forty thousand dealers nationally. The source of the listings is third-party sites and dealer websites containing preowned and new vehicles. While comparison cars are from similar vehicles based on year, manufacturer, model and 100 miles radius from dealership, based on your dealer's zipcode (03103), the comparison can include different trims, mileage ranges and dissimilar vehicle equipment. The dealer has full discretion in selecting the comparison cars, and may choose vehicles with different levels of trim and additional optional equipment. As a consequence, the comparison cars may not be comparable to the vehicle you are considering. The Comparison Cars in Market are based on the sample market listings available from various Internet data sources and may not represent all relevant vehicles available in the area searched.

CONSUMER IS RESPONSIBLE FOR VERIFYING ALL EQUIPMENT.

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