



What is the AUTOFAIR ADVANTAGE? #1 Ford Dealer in NH, Best Selection, Certified Vehicles w/ Warranty up to 100k mi, Lowest Prices, Above Market Value for Trades, Exclusive Price Guarantee, Fast & Easy Financing, Exclusive Rewards Program, Goal is 100% Credit Approval, 1st Service on Us, \$17.95 Oil Change, Extended SVC Hours, Online SVC Scheduling, A+ Rating w/ BBB, 2010-2013 BEST OF BUSINESS by NH Business Review, 2010-2013 BEST AUTOMOTIVE DEALERSHIP by NH Magazine, Highest Rated Dealer Online!

1475 S Willow Street • Manchester, NH 03103 •

2011 Ford F-150 FX4



Exterior Color: RED
Mileage: 44,366

Stock #: 444053J
VIN: 1FTFW1ET6BFB73801

Engine: 3.5L V6 Cylinder Engine
Transmission: Automatic
Drive Train: 4WD

Equipment:

- | | | |
|-----------------------------------|-----------------------------------|--------------------------------|
| • Satellite Radio | • iPod/MP3 Input | • CD Player |
| • Trailer Hitch | • MP3 Player | • 4x4 |
| • Hands-Free Communication System | • Aluminum Rims | • Keyless Entry |
| • Privacy Glass | • Child Safety Locks | • Steering Wheel Controls |
| • Electronic Stability Control | • Bucket Seats | • Auto-dimming Rearview Mirror |
| • 4-Wheel ABS | • Tire Pressure Monitoring System | • 4-Wheel Disc Brakes |
| • Vehicle Anti-Theft System | • Locking Rear Differential | • Trip Computer |
| • Leather Wrapped Steering Wheel | • Fog Lights | • Auto-Off Headlights |

Expert Reviews:

Edmunds.com: Refined and quiet ride; powerful and efficient engine lineup; handsome and functional cabin; innovative electronics features; useful tailgate step; available special-edition models.

newCarTestDrive.com: Smooth and quiet, the F-150 is comfortable on bumpy streets around town, over rugged terrain like construction sites, farms and utility roads, and on the open highway.

KBB.com: If you want a truck with serious towing and payload capabilities, yet as quiet and comfortable as many luxury sedans, then the F-150 should surely be on your shopping list.

CarAndDriver.com: On-road or off, the F-150's rigid chassis has made it one of the most competent and comfortable full-size pickups. The addition of more muscle makes it more fun to drive.

Manufacturer's website: F-150 was the highest-ranked full-size pickup this year (2011) in the J.D. Power and Associates' Automotive Performance, Execution and Layout (APEAL) Study.

US News: 2011 model was named an IIHS Top Safety Pick for its top scores in all four crash tests.

Vehicle History Highlights:

- | | | |
|--|--|---|
| • CARFAX Buy Back Guarantee | • CARFAX No Total Loss Reported | • CARFAX No Frame Damage Reported |
| • CARFAX No Airbag Deployment Reported | • CARFAX No Odometer Rollback Reported | • CARFAX No Manufacturer Recalls Reported |

Ad Preview:

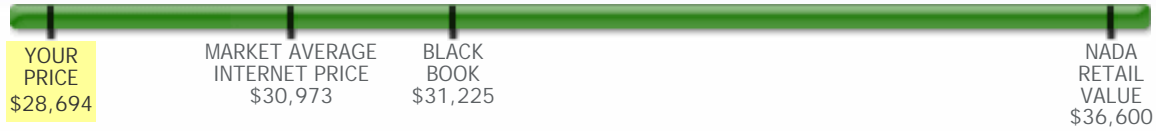
Ford Certified, Excellent Condition, ONLY 44,366 Miles! FX4 trim. JUST REPRICED FROM \$34,992, \$7,900 below NADA Retail! Satellite Radio, iPod/MP3 Input, CD Player, 4x4, Trailer Hitch, Aluminum Wheels, Head Airbag. AND MORE!=====EXCELLENT VALUE: Was ...

FORD CERTIFIED PRE-OWNED VEHICLE (CPOV) FEATURES

- 12 months/12,000 miles Comprehensive Limited Warranty Coverage
- 24-Hour Roadside Assistance
- Vehicle History Report
- 7-Year/100,000-Mile Powertrain Limited Warranty
- 172-Point Inspection and Reconditioning
- 24-Hour Customer Assistance

Your Price \$28,694

360° Pricing Analysis



(AS OF 7/26/2014)

YOUR PRICE IS:



Market Average Internet Price

\$30,973

\$2,279

Below Market Average Internet Price



NADA

NADA Retail Value

\$36,600

\$7,906

Below NADA Retail Value



Black Book

\$31,225

\$2,531

Below Black Book

Comparison Cars in Market:

Vehicle	Color	Mileage	Certified?	Internet Price	Your Price Savings:
2011 Ford F-150 Truck FX4	Black	38,800		\$34,900	You save \$6,206
With a Kelly Blue Book suggested retail of over \$38600, this is a great buy! Call us at 800-966-1100 and schedule a test drive today. - -2011FordF-15					
2011 Ford F-150 Truck FX4	Black	37,194		\$33,995	You save \$5,301
For 27 years, AVON AUTO BROKERS SUPERSTORES has offered the HIGHEST QUALITY VEHICLES with five convenient locations. Visit our website at www.avonauto					

JDPower.com Power Circle Ratings

Power Circle Ratings (the Ratings) are developed by J.D. Power and Associates for JDPower.com. All Ratings are based on the opinions of consumers who have actually used or owned the product or service being rated. Since the Ratings are based on J.D. Power and Associates research studies that survey a representative sample of owners, they are indicative of what typical buyers may experience.

High ratings for a particular product/service/company do not necessarily mean that every customer will have a positive experience. It simply indicates that, on average, consumer perceptions of the product/service/company indicate that it stands out when compared with competitive products/services/companies.

Expert Reviews

Expert Reviews are excerpts from reviews and automotive awards from sites across the internet. The sites include newCarTestDrive.com, Edmunds.com and other similar sites.

The positive Expert Reviews are only excerpts of the full article or review. The full article may contain additional comments, both positive and negative, regarding the vehicle. For a more complete understanding of the scope of the review, you should read the entire review or award, which can be obtained from the referenced site.

NADA Used Car Guide - Retail Value

Actual valuations for 2011 Ford F-150 FX4 with 44,366 miles will vary based upon optional equipment selected by the dealer, market conditions, specifications, vehicle condition or other particular circumstances pertinent to this vehicle. The specific information required to determine the value for this vehicle is based on your dealer's location, state - NH, for July and NADA Used Car Guide. NADA Used Car Guide vehicle valuations may vary from vehicle to vehicle. While the NADA Used Car Guide does take into account many variables related to the vehicle beyond make, model and geographic location, it does not account for the particular condition or circumstances of this vehicle which could cause the value of the vehicle to vary significantly from the NADA Used Car Guide - Retail Value.

Edmunds True Market Value (TMV)

Actual valuations for 2011 Ford F-150 FX4 with 44,366 miles will vary based upon optional equipment selected by the dealer, market conditions, specifications, vehicle condition or other particular circumstances pertinent to this vehicle. Edmunds TMV price is an estimate of the current average selling price transactions for 2011 Ford F-150 FX4 with 44,366 miles based on optional equipment and vehicle color based on your dealer's location, zipcode - 03103. Edmunds TMV vehicle valuations may vary from vehicle to vehicle. While the Edmunds TMV does take into account many variables related to the vehicle beyond make, model and geographic location, it does not account for the particular condition or circumstances of this vehicle which could cause the value of the vehicle to vary significantly from the Edmunds True Market Value.

Average Market Price

Average Market Price is calculated based on sampling of listings based on your dealer's zipcode, 03103. The source of the listings is third-party sites and dealer websites containing preowned and new vehicles. Average Market Price values may vary from vehicle to vehicle. Actual valuations for 2011 Ford F-150 FX4 with 44,366 miles will vary based upon selected optional equipment, market conditions, specifications, vehicle condition or other particular circumstances pertinent to this vehicle. While the average market price is an average of similar 2011 Ford F-150 FX4 and 100 miles radius from dealership, based on your dealer's zipcode (03103), the average can include vehicles with different trims, mileage ranges and dissimilar vehicle equipment. The sample of market listings may not represent all relevant vehicles available in the area searched.

Comparison Cars in Market

Comparison Cars in Market is created based on a select set of dealer classified listings from over forty thousand dealers nationally. The source of the listings is third-party sites and dealer websites containing preowned and new vehicles. While comparison cars are from similar vehicles based on year, manufacturer, model and 100 miles radius from dealership, based on your dealer's zipcode (03103), the comparison can include different trims, mileage ranges and dissimilar vehicle equipment. The dealer has full discretion in selecting the comparison cars, and may choose vehicles with different levels of trim and additional optional equipment. As a consequence, the comparison cars may not be comparable to the vehicle you are considering. The Comparison Cars in Market are based on the sample market listings available from various Internet data sources and may not represent all relevant vehicles available in the area searched.

CONSUMER IS RESPONSIBLE FOR VERIFYING ALL EQUIPMENT.

INCIDENT TECHNOLOGIES DEPENDS ON ITS SOURCES FOR THE ACCURACY AND RELIABILITY OF ITS INFORMATION. THEREFORE, NO RESPONSIBILITY IS ASSUMED BY INCIDENT TECHNOLOGIES OR ITS AGENTS FOR ERRORS OR OMISSIONS IN THIS REPORT. INCIDENT TECHNOLOGIES FURTHER EXPRESSLY DISCLAIMS ALL WARRANTIES, EXPRESS OR IMPLIED, INCLUDING ANY IMPLIED WARRANTIES OF MERCHANTABILITY OR FITNESS FOR A PARTICULAR PURPOSE.

ALL INFORMATION RELATED TO THE SOURCES ABOVE WAS ASSEMBLED BY AUTOFAIR FORD AND NO RESPONSIBILITY IS ASSUMED BY INCIDENT TECHNOLOGIES OR ITS AGENTS FOR ERRORS OR OMISSIONS OF THE ASSEMBLED DATA.

© 2010 INCIDENT Technologies, LLC. All rights reserved. 7/26/2014