



What is the AUTOFAIR ADVANTAGE? #1 Ford Dealer in NH, Best Selection, Certified Vehicles w/ Warranty up to 100k mi, Lowest Prices, Above Market Value for Trades, Exclusive Price Guarantee, Fast & Easy Financing, Exclusive Rewards Program, Goal is 100% Credit Approval, 1st Service on Us, \$17.95 Oil Change, Extended SVC Hours, Online SVC Scheduling, A+ Rating w/ BBB, 2010-2013 BEST OF BUSINESS by NH Business Review, 2010-2013 BEST AUTOMOTIVE DEALERSHIP by NH Magazine, Highest Rated Dealer Online!

1475 S Willow Street • Manchester, NH 03103 •

## 2011 Ford F-150 Lariat



See Over 400 New & Used Vehicles at AutoFairFord.com

Exterior Color: RED  
Mileage: 72,365

Stock #: 444423T  
VIN: 1FTFW1ET4BFC42680

Engine: 3.5L V6 Cylinder Engine  
Transmission: Automatic  
Drive Train: 4WD

### Equipment:

- Leather Seats
- iPod/MP3 Input
- Dual Zone A/C
- 4x4
- Privacy Glass
- Child Safety Locks
- Auto-dimming Rearview Mirror
- Seat Memory Positions
- Heated Driver Seat
- CD Player
- Heated Side Mirrors
- Hands-Free Communication System
- Keyless Entry
- Electronic Stability Control
- Mirror Memory
- Tire Pressure Monitoring System
- Satellite Radio
- Trailer Hitch
- MP3 Player
- Aluminum Rims
- Steering Wheel Controls
- Adjustable Pedals
- 4-Wheel ABS
- 4-Wheel Disc Brakes

### Expert Reviews:

Edmunds.com: Refined and quiet ride; powerful and efficient engine lineup; handsome and functional cabin; innovative electronics features; useful tailgate step; available special-edition models.

newCarTestDrive.com: Smooth and quiet, the F-150 is comfortable on bumpy streets around town, over rugged terrain like construction sites, farms and utility roads, and on the open highway.

KBB.com: If you want a truck with serious towing and payload capabilities, yet as quiet and comfortable as many luxury sedans, then the F-150 should surely be on your shopping list.

CarAndDriver.com: On-road or off, the F-150's rigid chassis has made it one of the most competent and comfortable full-size pickups. The addition of more muscle makes it more fun to drive.

Manufacturer's website: F-150 was the highest-ranked full-size pickup this year (2011) in the J.D. Power and Associates' Automotive Performance, Execution and Layout (APEAL) Study.

US News: 2011 model was named an IIHS Top Safety Pick for its top scores in all four crash tests.

### Vehicle History Highlights:

- CARFAX 1-Owner
- CARFAX No Frame Damage Reported
- CARFAX Buy Back Guarantee
- CARFAX No Airbag Deployment Reported
- CARFAX No Total Loss Reported
- CARFAX No Odometer Rollback Reported


### Ad Preview:

REDUCED FROM \$34,696!, PRICED TO MOVE \$6,900 below NADA Retail! Excellent Condition, CARFAX 1-Owner, Ford Certified. Heated Leather Seats, CD Player, iPod/MP3 Input, Heated Side Mirrors, Dual Zone A/C, Alloy Wheels, Tow Hitch CLICK NOW!=====A GREAT ...

### FORD CERTIFIED PRE-OWNED VEHICLE (CPOV) FEATURES

- 12 months/12,000 miles Comprehensive Limited Warranty Coverage
- 24-Hour Roadside Assistance
- Vehicle History Report
- 7-Year/100,000-Mile Powertrain Limited Warranty
- 172-Point Inspection and Reconditioning
- 24-Hour Customer Assistance

Your Price \$27,392

360° Pricing Analysis			
(AS OF 10/3/2014)	YOUR PRICE IS:		
	Market Average Internet Price	\$31,943	<b>\$4,551</b> Below Market Average Internet Price
	NADA Retail Value	\$34,300	<b>\$6,908</b> Below NADA Retail Value

Comparison Cars in Market:

Vehicle	Color	Mileage	Certified?	Internet Price	Your Price Savings:
2011 Ford F-150 Truck Lariat	Silver	63,768		\$32,488	You save \$5,096
No ad preview found.					

*JDPower.com Power Circle Ratings*

Power Circle Ratings (the Ratings) are developed by J.D. Power and Associates for JDPower.com. All Ratings are based on the opinions of consumers who have actually used or owned the product or service being rated. Since the Ratings are based on J.D. Power and Associates research studies that survey a representative sample of owners, they are indicative of what typical buyers may experience.

High ratings for a particular product/service/company do not necessarily mean that every customer will have a positive experience. It simply indicates that, on average, consumer perceptions of the product/service/company indicate that it stands out when compared with competitive products/services/companies.

*Expert Reviews*

Expert Reviews are excerpts from reviews and automotive awards from sites across the internet. The sites include newCarTestDrive.com, Edmunds.com and other similar sites.

The positive Expert Reviews are only excerpts of the full article or review. The full article may contain additional comments, both positive and negative, regarding the vehicle. For a more complete understanding of the scope of the review, you should read the entire review or award, which can be obtained from the referenced site.

*NADA Used Car Guide - Retail Value*

Actual valuations for 2011 Ford F-150 Lariat with 72,365 miles will vary based upon optional equipment selected by the dealer, market conditions, specifications, vehicle condition or other particular circumstances pertinent to this vehicle. The specific information required to determine the value for this vehicle is based on your dealer's location, state - NH, for October and NADA Used Car Guide. NADA Used Car Guide vehicle valuations may vary from vehicle to vehicle. While the NADA Used Car Guide does take into account many variables related to the vehicle beyond make, model and geographic location, it does not account for the particular condition or circumstances of this vehicle which could cause the value of the vehicle to vary significantly from the NADA Used Car Guide - Retail Value.

*Edmunds True Market Value (TMV)*

Actual valuations for 2011 Ford F-150 Lariat with 72,365 miles will vary based upon optional equipment selected by the dealer, market conditions, specifications, vehicle condition or other particular circumstances pertinent to this vehicle. Edmunds TMV price is an estimate of the current average selling price transactions for 2011 Ford F-150 Lariat with 72,365 miles based on optional equipment and vehicle color based on your dealer's location, zipcode - 03103. Edmunds TMV vehicle valuations may vary from vehicle to vehicle. While the Edmunds TMV does take into account many variables related to the vehicle beyond make, model and geographic location, it does not account for the particular condition or circumstances of this vehicle which could cause the value of the vehicle to vary significantly from the Edmunds True Market Value.

*Average Market Price*

Average Market Price is calculated based on sampling of listings based on your dealer's zipcode, 03103. The source of the listings is third-party sites and dealer websites containing preowned and new vehicles. Average Market Price values may vary from vehicle to vehicle. Actual valuations for 2011 Ford F-150 Lariat with 72,365 miles will vary based upon selected optional equipment, market conditions, specifications, vehicle condition or other particular circumstances pertinent to this vehicle. While the average market price is an average of similar 2011 Ford F-150 Lariat and 100 miles radius from dealership, based on your dealer's zipcode (03103), the average can include vehicles with different trims, mileage ranges and dissimilar vehicle equipment. The sample of market listings may not represent all relevant vehicles available in the area searched.

*Comparison Cars in Market*

Comparison Cars in Market is created based on a select set of dealer classified listings from over forty thousand dealers nationally. The source of the listings is third-party sites and dealer websites containing preowned and new vehicles. While comparison cars are from similar vehicles based on year, manufacturer, model and 100 miles radius from dealership, based on your dealer's zipcode (03103), the comparison can include different trims, mileage ranges and dissimilar vehicle equipment. The dealer has full discretion in selecting the comparison cars, and may choose vehicles with different levels of trim and additional optional equipment. As a consequence, the comparison cars may not be comparable to the vehicle you are considering. The Comparison Cars in Market are based on the sample market listings available from various Internet data sources and may not represent all relevant vehicles available in the area searched.

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