

What is the AUTOFAIR ADVANTAGE? #1 Ford Dealer in NH, Best Selection, Certified Vehicles w/ Warranty up to 100k mi, Lowest Prices, Above Market Value for Trades, Exclusive Price Guarantee, Fast & Easy Financing, Exclusive Rewards Program, Goal is 100% Credit Approval, 1st Service on Us, \$17.95 Oil Change, Extended SVC Hours, Online SVC Scheduling, A+ Rating w/ BBB, 2010-2013 BEST OF BUSINESS by NH Business Review, 2010-2013 BEST AUTOMOTIVE DEALERSHIP by NH Magazine, Highest Rated Dealer Online!

1475 S Willow Street " Manchester, NH 03103 "

# 2012 Ford F-150 Lariat



Stock #: 444734T





Exterior Color: WHITE Mileage: 36,274

Engine: 3.5L V6 Cylinder Engine

Transmission: Automatic Drive Train: 4WD

## Equipment:

- Leather Seats
- □ iPod/MP3 Input Dual Zone A/C
- 4x4
- Privacy Glass
- Electronic Stability Control
- Mirror Memory
- 4-Wheel Disc Brakes

- Heated Driver Seat
- CD Player
- Heated Side Mirrors
- Hands-Free Communication System
  Aluminum Rims
- Keyless Entry
- Adjustable Pedals
- 4-Wheel ABS
- Tire Pressure Monitoring System
- Satellite Radio
- Trailer Hitch
- MP3 Player
- Steering Wheel Controls
- Auto-dimming Rearview Mirror
- Seat Memory Positions
- Vehicle Anti-Theft System

## **Expert Reviews:**

Edmunds.com: Powerful and fuel-efficient engine lineup; inviting and functional cabin; distinctive special-edition models; innovative electronics features.

newCarTestDrive.com: It's the only pickup that comes with a 6-speed automatic in every model. And its maximum payload and weight ratings are competitive in a world where numbers and rankings often change monthly.

KBB.com: If you want a truck with serious towing and payload capabilities, yet as guiet and comfortable as many luxury sedans, then the F-150 should surely be on your shopping list.

CarAndDriver.com: Last year's wholesale engine updates made the perennially popular F-150?more folks buy one than any other vehicle annually?even better.

Manufacturer's website: With class-leading fuel efficiency, capability and durability coupled with affordable technology, the 2012 Ford F-150 meets the demands of today's full-size light-duty pickup customers.

KFI AM: The F-Series is the best selling vehicle in North America for 35 straight years.

US News: The 2012 Ford F-150 ranks 1 out of 10 Full Size Pickup Trucks, based on rankingsandreviews.com analysis of 51 published reviews and test drives.

Consumer Guide: Ford's F-150 remains a Best Buy in this class for its depth and breadth of powertrains, body styles, bed lengths, features, and overall capability.

# Vehicle History Highlights: CARFAX

- CARFAX 1-Owner
- CARFAX No Frame Damage Reported

- CARFAX Buy Back Guarantee
- CARFAX No Airbag Deployment Reported
- CARFAX No Total Loss Reported
- CARFAX No Odometer Rollback Reported

### Ad Preview:

REDUCED FROM \$40,892!, \$2,400 below NADA Retail! CARFAX 1-Owner, Ford Certified, Excellent Condition. Heated Leather Seats, CD Player, iPod/MP3 Input, Heated Side Mirrors, Dual Zone A/C, Alloy Wheels, Trailer Hitch, 4x4 AND MORE!====EXCELLENT VALUE: ...

# FORD CERTIFIED PRE-OWNED VEHICLE (CPOV) FEATURES

- •12 months/12,000 miles Comprehensive Limited Warranty Coverage
- •24-Hour Roadside Assistance
- -Vehicle History Report

- -7-Year/100,000-Mile Powertrain Limited Warranty
- •172-Point Inspection and Reconditioning
- -24-Hour Customer Assistance

Your Price \$39,192

# 360° Pricing Analysis

(AS OF 7/26/2014)

YOUR PRICE IS:

a NADA

NADA Retail Value

\$41,600

\$2,408 Below NADA Retail Value

# Comparison Cars in Market:

Vehicle	Color	Mileage	Certified?	Internet Price	Your Price Savings:
2012 Ford F-150 Truck SVT Raptor	Red	21,203	V	\$53,870	You save \$14,678
Raptor Luxury Package (10-Way Power Adjustable Driver & Passenger Seat, Dual Electronic Automatic Temperature Control, Heated PowerFold Sideview Mirro					
2012 Ford F-150 Truck SVT Raptor	Blue	30,354		\$51,991	You save \$12,799
10-Way Power Adjustable Driver Passenger Seat, Alloy wheels, CLEAN CARFAXNO ACCIDENTS!, Dual Electronic Automatic Temperature Control, Heated Power					
2012 Ford F-150 Truck SVT Raptor	Black	40,143		\$48,495	You save \$9,303
BEST PRICE IN MARKET!!! SAVE\$\$\$FIXED RUNNING BOARDS, LEATHER, HEATED/COOLED SEATS, NAVIGATION, AND 6.2L V8. 2012 FORD F-150 SVT RAPTOR. Come to					
2012 Ford F-150 Truck SVT Raptor	Black	38,685		\$48,398	You save \$9,206
No ad preview found.					
2012 Ford F-150 Truck SVT Raptor	Blue	36,495		\$47,995	You save \$8,803
No ad preview found.					
2012 Ford F-150 Truck	Black	42,184		\$41,850	You save \$2,658
No ad preview found.					
2012 Ford F-150 Truck Harley-Davidson	White	42,357	<b>v</b>	\$40,892	You save \$1,700
No ad preview found.					
2012 Ford F-150 Truck Harley-Davidson	Black	38,190		\$40,798	You save \$1,606
***ONE OWNER HERB CHAMBERS CERTIFIED***IMPECCABLE!! This is it!! The vehicle you have been looking for!! It has the capabilities to keep up with the b					
2012 Ford F-150 Truck	Unknown	35,859		\$39,995	You save \$803
No ad preview found.					
2012 Ford F-150 Truck Platinum	White	26,660		\$39,600	You save \$408
SHOWROOM CONDITION! THIS CARFAX ONE OWNER FORD F150 PLATINUM EDITION HAS SO MANY LUXURY FEATURES YOU WILL HAVE TO COME SEE TO BELIEVE! FEATURING 4 WHE					

### JDPower.com Power Circle Ratings

Power Circle Ratings (the Ratings) are developed by J.D. Power and Associates for JDPower.com. All Ratings are based on the opinions of consumers who have actually used or owned the product or service being rated. Since the Ratings are based on J.D. Power and Associates research studies that survey a representative sample of owners, they are indicative of what typical buyers may experience.

High ratings for a particular product/service/company do not necessarily mean that every customer will have a positive experience. It simply indicates that, on average, consumer perceptions of the product/service/company indicate that it stands out when compared with competitive products/services/companies.

### Expert Reviews

Expert Reviews are excerpts from reviews and automotive awards from sites across the internet. The sites include newCarTestDrive.com, Edmunds.com and other similar sites.

The positive Expert Reviews are only excerpts of the full article or review. The full article may contain additional comments, both positive and negative, regarding the vehicle. For a more complete understanding of the scope of the review, you should read the entire review or award, which can be obtained from the referenced site.

### NADA Used Car Guide - Retail Value

Actual valuations for 2012 Ford F-150 Lariat with 36,274 miles will vary based upon optional equipment selected by the dealer, market conditions, specifications, vehicle condition or other particular circumstances pertinent to this vehicle. The specific information required to determine the value for this vehicle is based on your dealer's location, state - NH , for July and NADA Used Car Guide. NADA Used Car Guide vehicle valuations may vary from vehicle to vehicle. While the NADA Used Car Guide does take into account many variables related to the vehicle beyond make, model and geographic location, it does not account for the particular condition or circumstances of this vehicle which could cause the value of the vehicle to vary significantly from the NADA Used Car Guide - Retail Value.

### Edmunds True Market Value (TMV)

Actual valuations for 2012 Ford F-150 Lariat with 36,274 miles will vary based upon optional equipment selected by the dealer, market conditions, specifications, vehicle condition or other particular circumstances pertinent to this vehicle. Edmunds TMV price is an estimate of the current average selling price transactions for 2012 Ford F-150 Lariat with 36,274 miles based on optional equipment and vehicle color based on your dealer's location, zipcode - 03103. Edmunds TMV vehicle valuations may vary from vehicle to vehicle. While the Edmunds TMV does take into account many variables related to the vehicle beyond make, model and geographic location, it does not account for the particular condition or circumstances of this vehicle which could cause the value of the vehicle to vary significantly from the Edmunds True Market Value.

#### CONSUMER IS RESPONSIBLE FOR VERIFYING ALL EQUIPMENT.

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