



What is the AUTOFAIR ADVANTAGE? #1 Ford Dealer in NH, Best Selection, Certified Vehicles w/ Warranty up to 100k miles, Lowest Prices, Above Market Value for Trades, Exclusive Price Guarantee, Fast & Easy Financing, Exclusive Rewards Program, Goal is 100% Credit Approval, 1st Service on Us, \$17.95 Oil Change, Extended SVC Hours, Online SVC Scheduling, A+ Rating w/ BBB, 2010-2013 BEST OF BUSINESS by NH Business Review, 2010-2013 BEST AUTOMOTIVE DEALERSHIP by NH Magazine, Highest Rated Dealer Online!

1475 S Willow Street • Manchester, NH 03103 •

2013 Ford F-150 Lariat



Exterior Color: BLACK
Mileage: 21,259

Stock #: 444832T
VIN: 1FTFW1ET0DKE40750

Engine: 3.5L V6 Cylinder Engine
Transmission: Automatic
Drive Train: 4WD

Equipment:

- Leather Seats
- iPod/MP3 Input
- Dual Zone A/C
- 4x4
- Privacy Glass
- Electronic Stability Control
- Mirror Memory
- Tire Pressure Monitoring System
- Heated Driver Seat
- CD Player
- Heated Side Mirrors
- Hands-Free Communication System
- Keyless Entry
- Adjustable Pedals
- 4-Wheel ABS
- 4-Wheel Disc Brakes
- Satellite Radio
- Trailer Hitch
- MP3 Player
- Aluminum Rims
- Steering Wheel Controls
- Auto-dimming Rearview Mirror
- Seat Memory Positions
- Vehicle Anti-Theft System

Expert Reviews:

Edmunds.com: America's top-selling pickup is offered in a substantial array of trims and powertrains to accommodate all manner of towing, hauling or off-road needs.

KBB.com: Perhaps most impressive was the towing demonstration in which we hauled 20-foot trailers with absolutely zero drama, thanks in large part to the pickup's trailer sway control, rearview camera and integrated trailer-brake controller.

Pickuptrucks.com: In the quantitative section of our test, with 13 different performance tests and max rating calculations, the Ford outdistanced the competition by a significant margin. It won five competitive events outright and came in second in six others.

Vehicle History Highlights:

- CARFAX Buy Back Guarantee
- CARFAX No Total Loss Reported
- CARFAX No Frame Damage Reported
- CARFAX No Airbag Deployment Reported
- CARFAX No Odometer Rollback Reported
- CARFAX No Accidents / Damage Reported

Ad Preview:

Ford Certified, Excellent Condition, ONLY 21,259 Miles! PRICE DROP FROM \$42,496, \$3,300 below NADA Retail! Heated Leather Seats, CD Player, iPod/MP3 Input, Heated Side Mirrors, Dual Zone A/C, Alloy Wheels, Tow Hitch, 4x4 SEE MORE!=====EXCELLENT VALUE: ...

FORD CERTIFIED PRE-OWNED VEHICLE (CPOV) FEATURES

- 12 months/12,000 miles Comprehensive Limited Warranty Coverage
- 24-Hour Roadside Assistance
- Vehicle History Report
- 7-Year/100,000-Mile Powertrain Limited Warranty
- 172-Point Inspection and Reconditioning
- 24-Hour Customer Assistance

Your Price \$39,294

360° Pricing Analysis

(AS OF 9/9/2014)

YOUR PRICE IS:

**NADA**

NADA Retail Value

\$42,650

\$3,356

Below NADA Retail Value

Comparison Cars in Market:

Vehicle	Color	Mileage	Certified?	Internet Price	Your Price Savings:
2013 Ford F-150 Truck Lariat	Black	20,669	✓	\$44,392	You save \$5,098
No ad preview found.					
2013 Ford F-150 Truck Lariat	White	13,112		\$40,998	You save \$1,704
1-Owner & Clean AutoCheck Report on this 2013 Ford F-150 Lariat SuperCrew Styleside. EcoBoost V6, Navigation, Moonroof, Backup Camera, Remote Start, Re					

JDPower.com Power Circle Ratings

Power Circle Ratings (the Ratings) are developed by J.D. Power and Associates for JDPower.com. All Ratings are based on the opinions of consumers who have actually used or owned the product or service being rated. Since the Ratings are based on J.D. Power and Associates research studies that survey a representative sample of owners, they are indicative of what typical buyers may experience.

High ratings for a particular product/service/company do not necessarily mean that every customer will have a positive experience. It simply indicates that, on average, consumer perceptions of the product/service/company indicate that it stands out when compared with competitive products/services/companies.

Expert Reviews

Expert Reviews are excerpts from reviews and automotive awards from sites across the internet. The sites include newCarTestDrive.com, Edmunds.com and other similar sites.

The positive Expert Reviews are only excerpts of the full article or review. The full article may contain additional comments, both positive and negative, regarding the vehicle. For a more complete understanding of the scope of the review, you should read the entire review or award, which can be obtained from the referenced site.

NADA Used Car Guide - Retail Value

Actual valuations for 2013 Ford F-150 Lariat with 21,259 miles will vary based upon optional equipment selected by the dealer, market conditions, specifications, vehicle condition or other particular circumstances pertinent to this vehicle. The specific information required to determine the value for this vehicle is based on your dealer's location, state - NH, for September and NADA Used Car Guide. NADA Used Car Guide vehicle valuations may vary from vehicle to vehicle. While the NADA Used Car Guide does take into account many variables related to the vehicle beyond make, model and geographic location, it does not account for the particular condition or circumstances of this vehicle which could cause the value of the vehicle to vary significantly from the NADA Used Car Guide - Retail Value.

Edmunds True Market Value (TMV)

Actual valuations for 2013 Ford F-150 Lariat with 21,259 miles will vary based upon optional equipment selected by the dealer, market conditions, specifications, vehicle condition or other particular circumstances pertinent to this vehicle. Edmunds TMV price is an estimate of the current average selling price transactions for 2013 Ford F-150 Lariat with 21,259 miles based on optional equipment and vehicle color based on your dealer's location, zipcode - 03103. Edmunds TMV vehicle valuations may vary from vehicle to vehicle. While the Edmunds TMV does take into account many variables related to the vehicle beyond make, model and geographic location, it does not account for the particular condition or circumstances of this vehicle which could cause the value of the vehicle to vary significantly from the Edmunds True Market Value.

Average Market Price

Average Market Price is calculated based on sampling of listings based on your dealer's zipcode, 03103. The source of the listings is third-party sites and dealer websites containing preowned and new vehicles. Average Market Price values may vary from vehicle to vehicle. Actual valuations for 2013 Ford F-150 Lariat with 21,259 miles will vary based upon selected optional equipment, market conditions, specifications, vehicle condition or other particular circumstances pertinent to this vehicle. While the average market price is an average of similar 2013 Ford F-150 Lariat and 100 miles radius from dealership, based on your dealer's zipcode (03103), the average can include vehicles with different trims, mileage ranges and dissimilar vehicle equipment. The sample of market listings may not represent all relevant vehicles available in the area searched.

Comparison Cars in Market

Comparison Cars in Market is created based on a select set of dealer classified listings from over forty thousand dealers nationally. The source of the listings is third-party sites and dealer websites containing preowned and new vehicles. While comparison cars are from similar vehicles based on year, manufacturer, model and 100 miles radius from dealership, based on your dealer's zipcode (03103), the comparison can include different trims, mileage ranges and dissimilar vehicle equipment. The dealer has full discretion in selecting the comparison cars, and may choose vehicles with different levels of trim and additional optional equipment. As a consequence, the comparison cars may not be comparable to the vehicle you are considering. The Comparison Cars in Market are based on the sample market listings available from various Internet data sources and may not represent all relevant vehicles available in the area searched.

CONSUMER IS RESPONSIBLE FOR VERIFYING ALL EQUIPMENT.

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